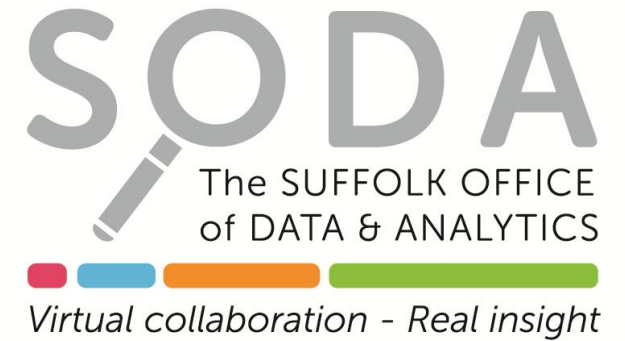


Clear, Hold, Build Initiative

Profile for Ipswich
LSOAs 006B, 006C
and 010E.

June 2026



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Introduction

- The 'Clear, Hold, Build' initiative is a multi-agency partnership tactic, designed by the Home Office and endorsed by the Policing Inspectorate to help areas affected by crime. The tactic is comprised of three stages;
 - 'Clear' – Police engagement in an area to target criminality with patrols, disruption and arrests.
 - 'Hold' – Police maintain presence with partner agencies engagement. Establish local community relationships, provide prevention and intervention measures away from criminality.
 - 'Build' – Police reduce activity to a minimum, while partnership and council engagement increases to build on the infrastructure in order to help local communities with services and benefits uptake.
- These stages do not have to be applied one after the other, they can be completed simultaneously, in a non-linear nature or repeated until the end objective is met.
- The tactic will be adopted by all forces in England and Wales following early signs of success by pilot forces.
- The partnership has chosen three neighbourhoods (LSOAs) in Ipswich to implement this initiative: Ipswich 006B, Ipswich 006C (both fall into the ward of Westgate) and Ipswich 010E (in the ward of Gipping).

Points to Note

The partnership has requested for SODA to provide an update to the Ipswich 'Clear, Hold, Build' initiative profile for 2026. As before readers of this profile should note the following:

- Public data, such as from the ONS, DfE, DWP, NHS, etc., is not always available at lower geographical levels and is often published with a time-lag.
- Local data available to SODA is collated under specific Information Governance agreements and therefore limited in use.
- The following report uses mainly publicly available data, as well as school exclusion and attainment data provided by SCC. These represent all data that are available at LSOA level, which means some of the data requested by the partnership cannot be provided.
- It should be noted that, for crime data, LSOAs within Ipswich Town Centre have been excluded from the analysis. Due to the impact of the night-time economy and elevated footfall, these areas exhibit significantly higher reporting levels than other parts of the town. As statistical outliers, their inclusion would skew comparative analysis and reduce analysis of trends across other LSOAs.

Whilst the overall Crime rate (per 1,000 population) for Ipswich has decreased by 12.09% (to 81.32). We have seen increases across the board for the top 10 LSOAs.

Increases have also been seen in the three CHB LSOA's. Ipswich 010E remains the same at 3rd highest, whilst 006B has increased from 7th to 5th, and 006C from 8th to 6th highest of all LSOAs.

Outside of the CHB LSOAs, Ipswich 010B remains in the top two whilst 006A jumps from 10th to 1st in the highest crime rate out of all 85 LSOAs within Ipswich.

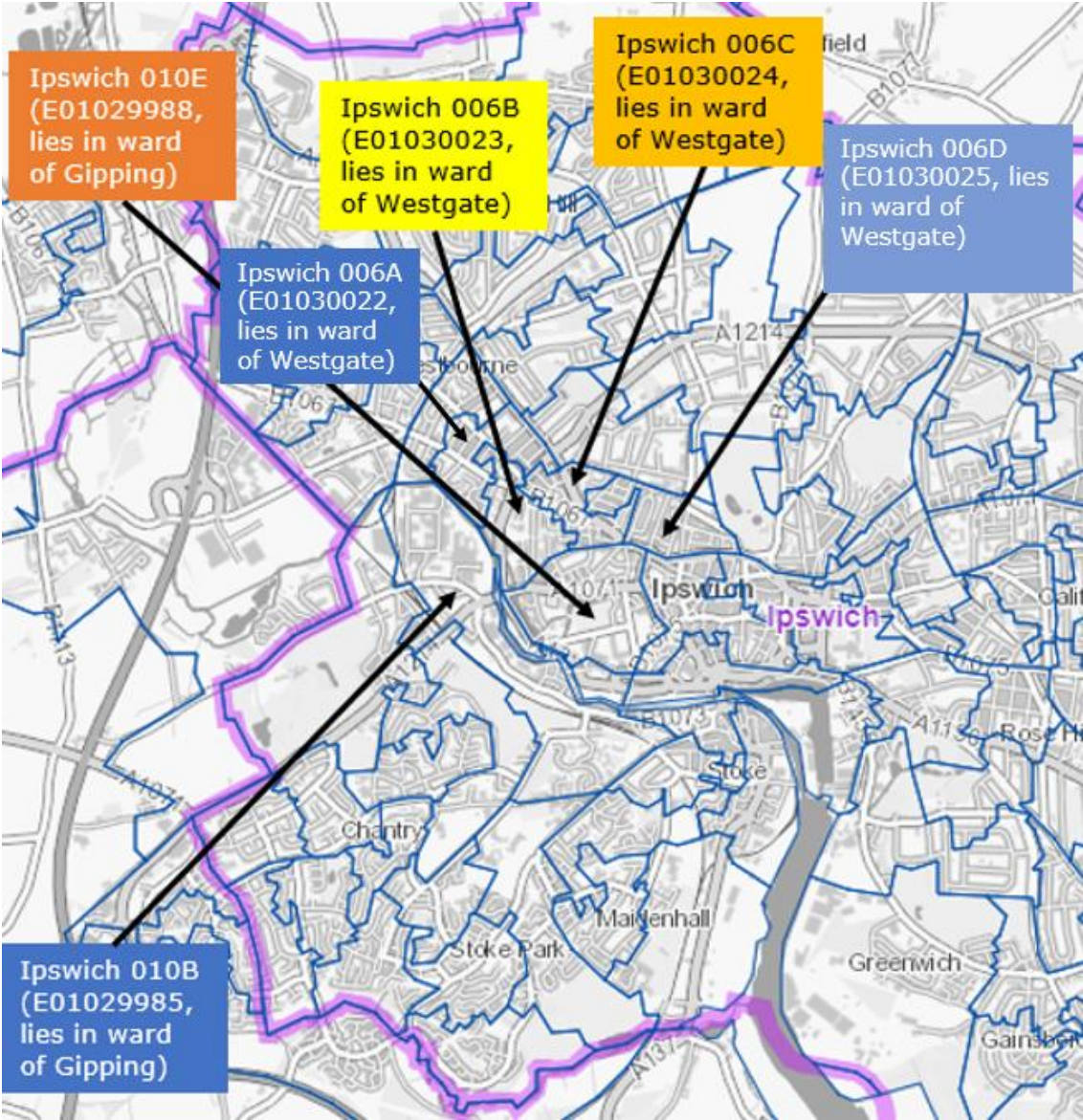
With enforcement beginning in March 2025, an increase in Police presence throughout the year is likely to be a potential reason behind some of the rate increases for the CHB LSOA's and surrounding areas.

Jan to Dec 2024

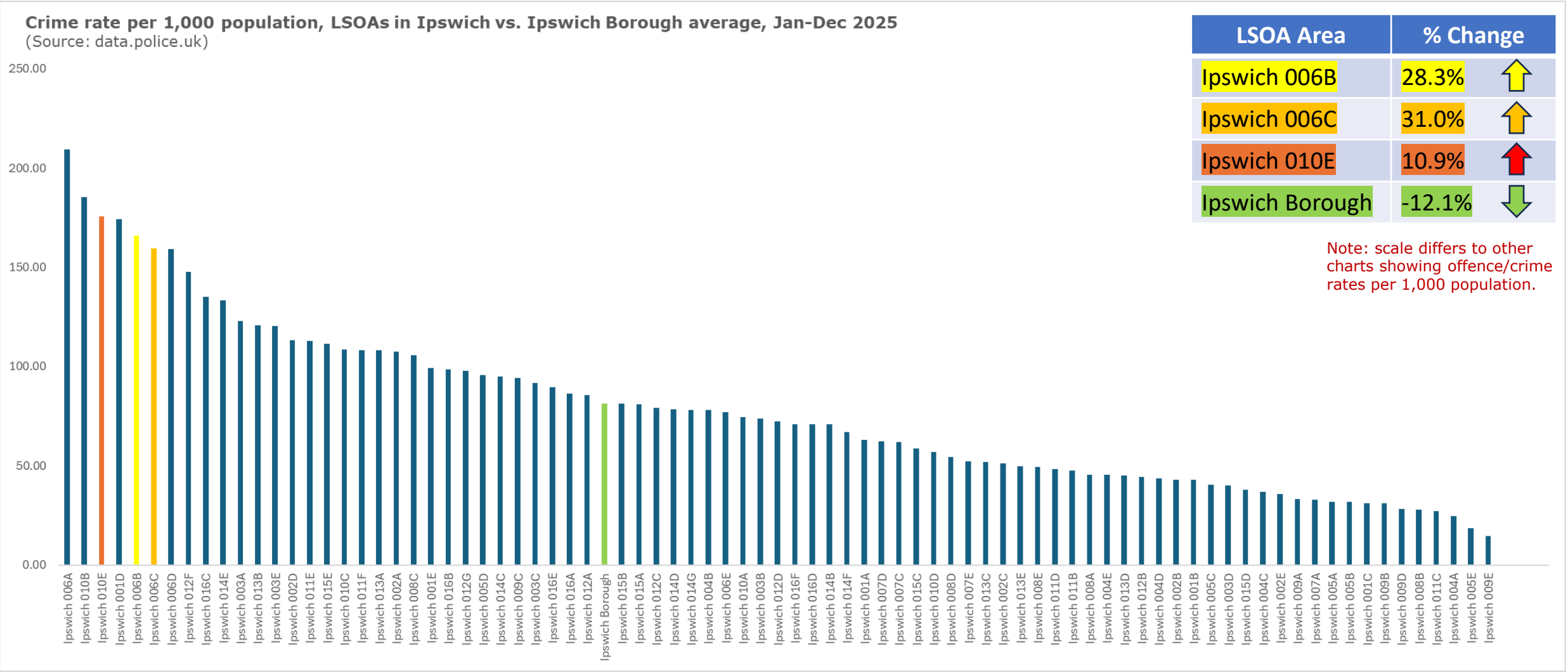
All Crime (rate per 1,000 population) - top 10 LSOAs in Ipswich and Ipswich overall	
Ipswich 010B	188.65
Ipswich 006D	161.85
Ipswich 010E	158.44
Ipswich 009C	148.72
Ipswich 001D	136.26
Ipswich 008C	134.27
Ipswich 006B	129.44
Ipswich 006C	121.89
Ipswich 003E	119.54
Ipswich 006A	119.16
Ipswich Borough	92.5

Jan to Dec 2025

All Crime (rate per 1,000 population) - top 10 LSOAs in Ipswich and Ipswich overall	
Ipswich 006A	209.21
Ipswich 010B	185.35
Ipswich 010E	175.64
Ipswich 001D	174.38
Ipswich 006B	166.09
Ipswich 006C	159.66
Ipswich 006D	159.17
Ipswich 012F	147.69
Ipswich 016C	134.99
Ipswich 014E	133.37
Ipswich Borough	81.32



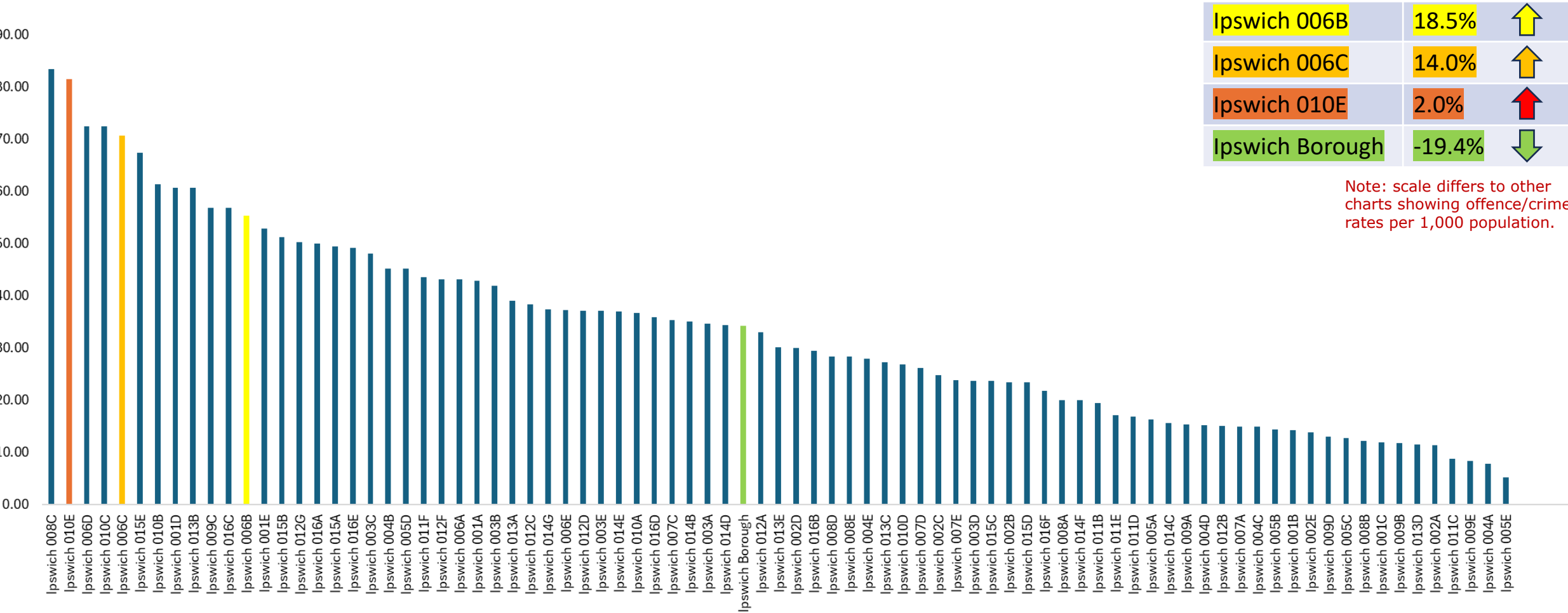
Whilst the Ipswich average has decreased, 2025 saw increases in crime across the top 10 with the three CHB areas all increasing. LSOA 010E remains the third highest ranked out of all LSOAs with 006B and 006C both increasing to 5th and 6th respectively.



The increase in police enforcement throughout 2025 in the area and surrounding regions is likely to have influenced the observed rates. All CHB LSOA's show an increasing trend for crime rate.

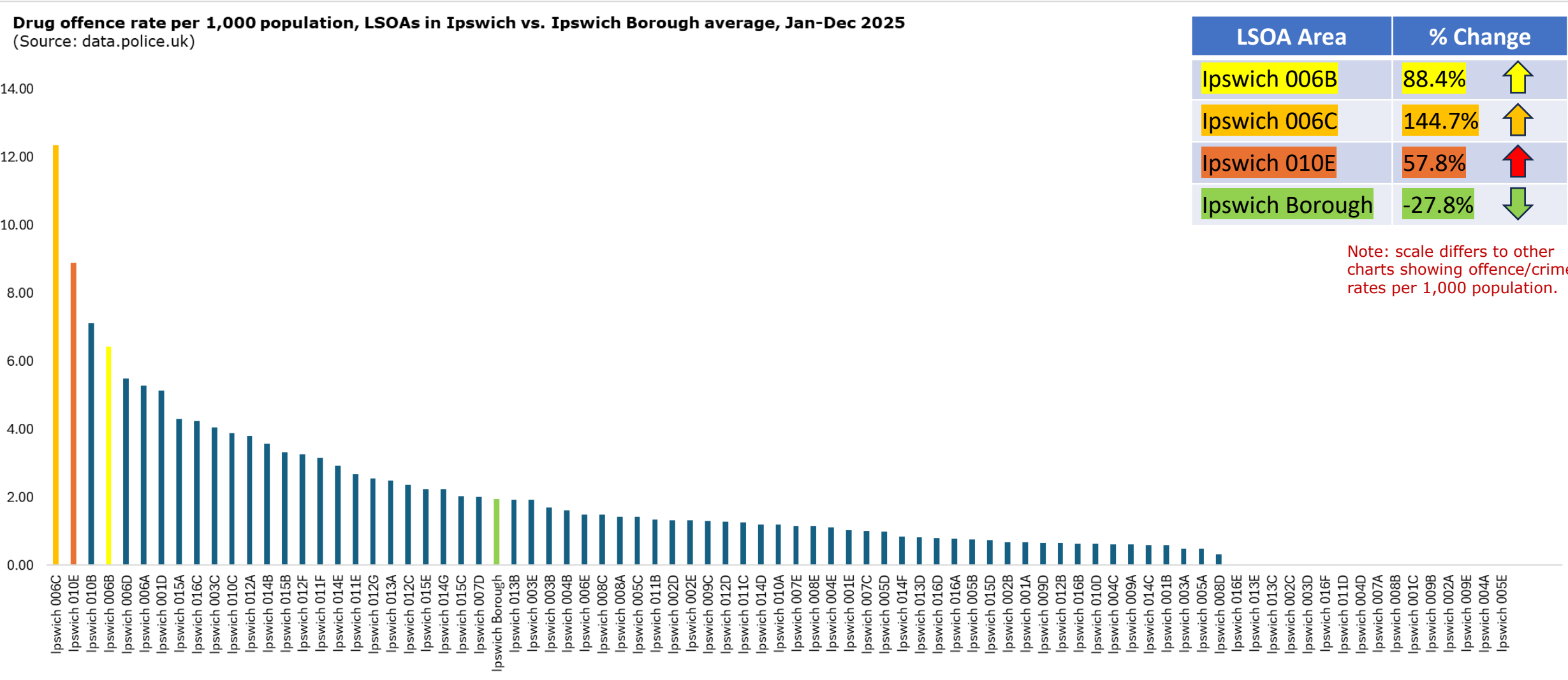
Compared to Ipswich Borough overall, the rate per 1,000 population for violence & sexual offences remains higher in the three selected neighbourhoods, all of which have increased in rate and ranking position for the 2025 period. 010E totals to almost double the Ipswich borough average.

Violence & sexual offences rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2025
(Source: data.police.uk)



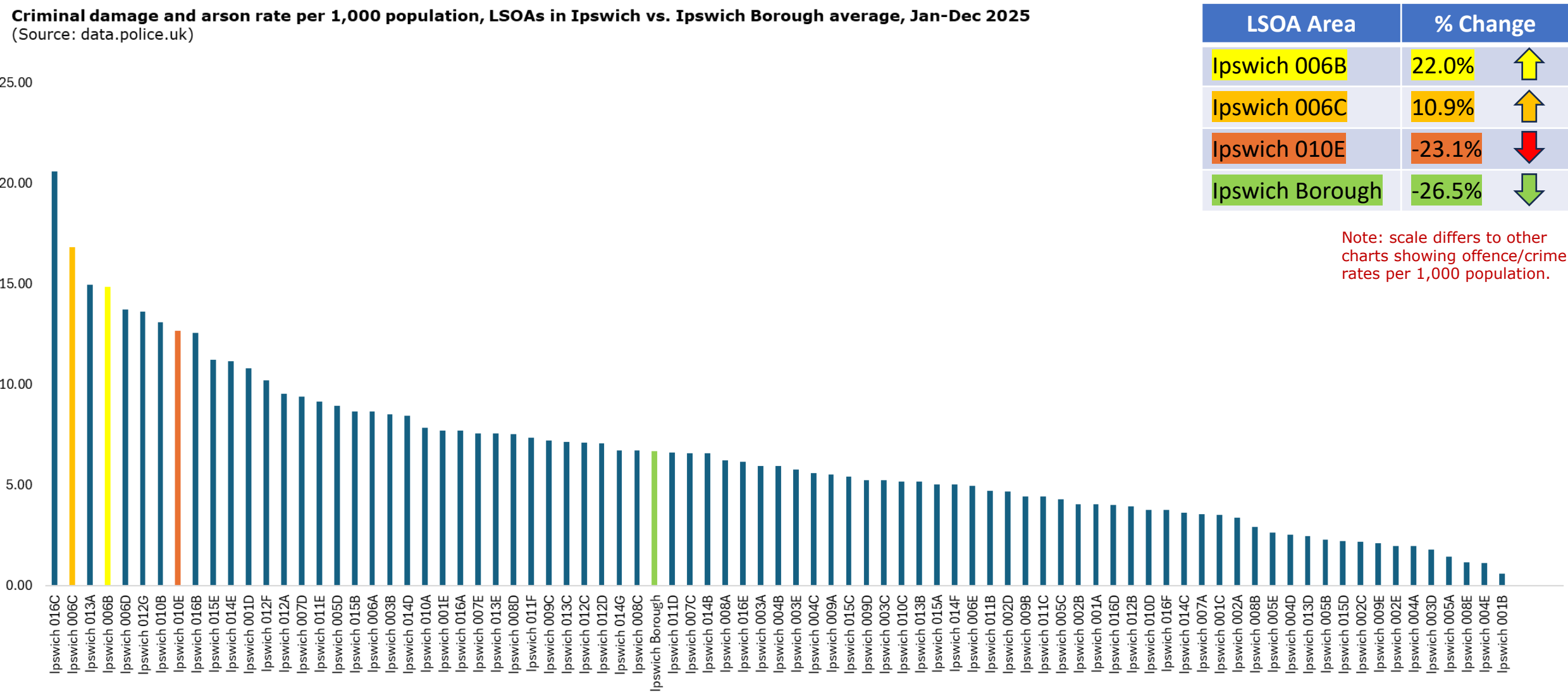
008C located outside of the town centre and CHB area, remains the highest rated for 2025.

Drug offence rates have seen a large increase for the 2025 period with the CHB LSOAs showing as highest rated, second and fourth when compared to the other Ipswich boroughs. All three LSOA's are much higher than the Ipswich average, which has decreased overall.



Again, it is possible this increase is due to higher enforcement in 2025; however, it still reflects the prevalence of drugs within the CHB areas.

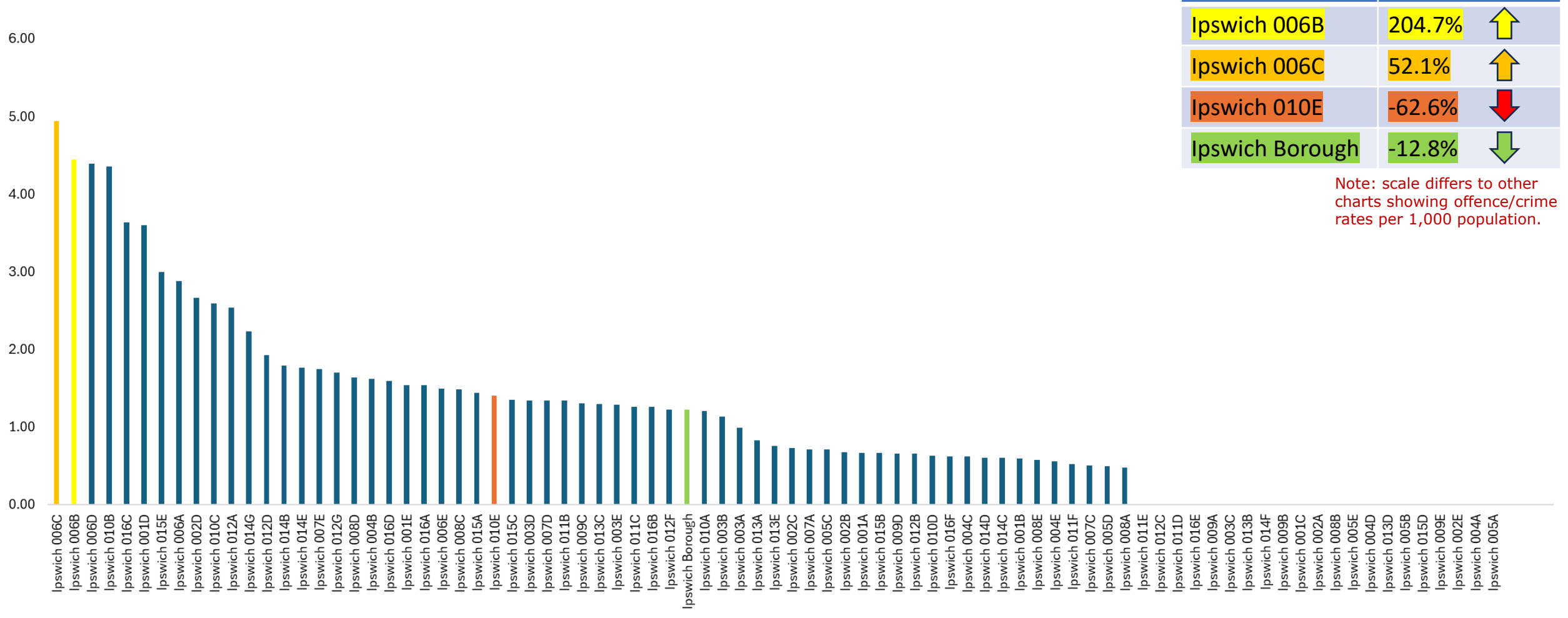
Criminal damage & arson offences have shown a slight increase for 006B and 006C whilst 010E has reduced by 23.1% as well as Ipswich overall showing a decrease of 26.1% from 2024.



The total offences for the CHB LSOAs remain fairly consistent with 2024, whilst Ipswich 016C shows as an outlier with a rate of 20.6, over three times higher than the Ipswich average for 2025.

Possession of weapon offences for 2025 shows 006C increasing from position 6 to 1 whilst 006B has moved from 16th to 2nd. 010E meanwhile has reduced from 3rd to 26th.

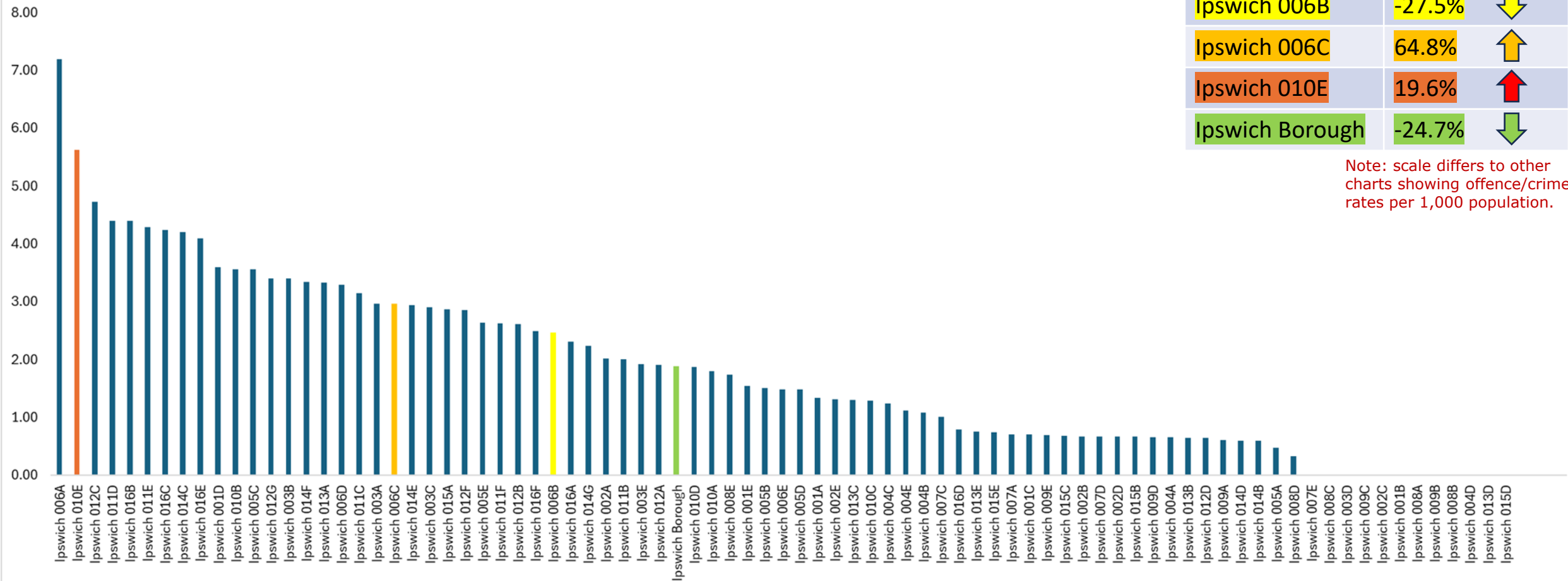
Possession of weapons offence rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2025
(Source: data.police.uk)



The rate for 006C is over three times higher than the Ipswich average and all three CHB LSOAs remain above the average.

The biggest change for 2025 is 006C which has moved from below the Ipswich average for Burglary offences to 20th place for offence rate. 010E has also increased from 7th to 2nd highest rated. 006B however has improved with a 27.5% decrease in offence rate.

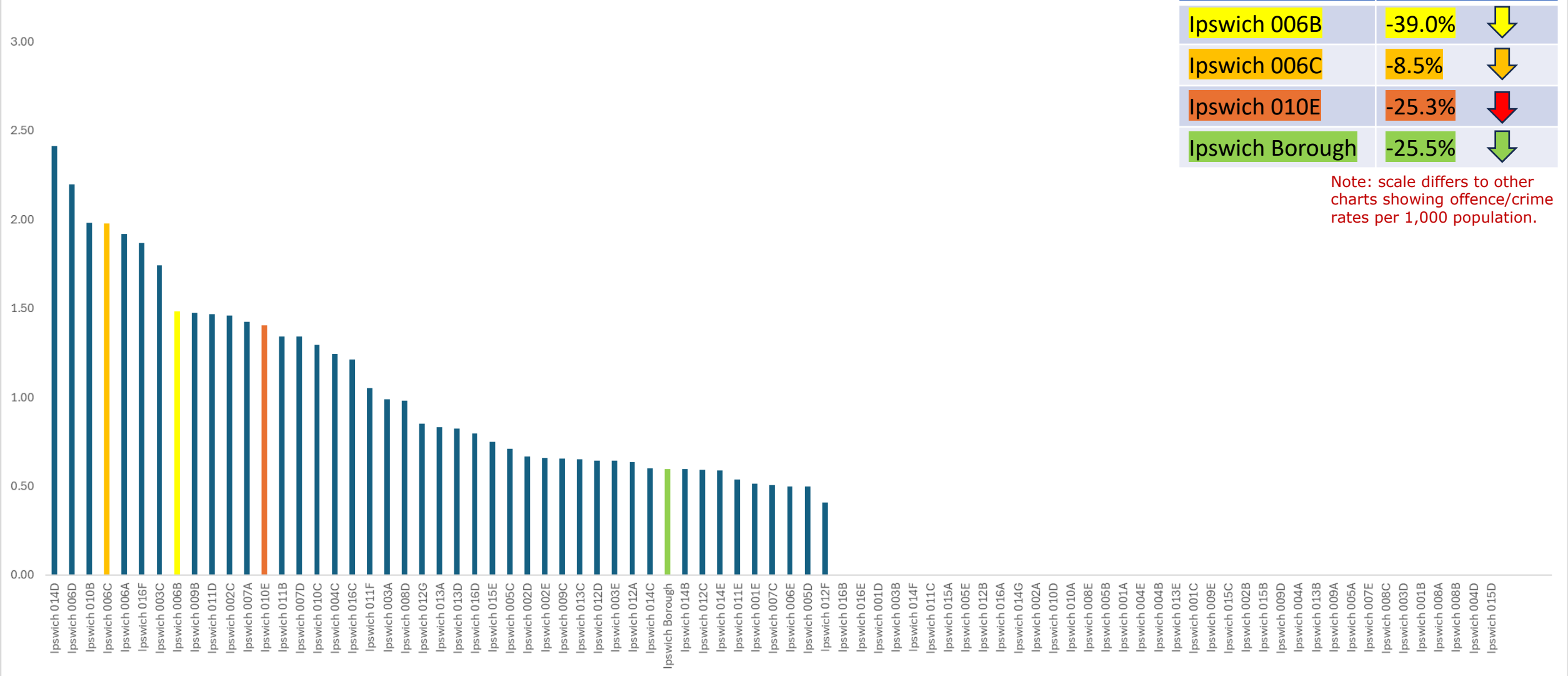
Burglary offence rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2025
(Source: data.police.uk)



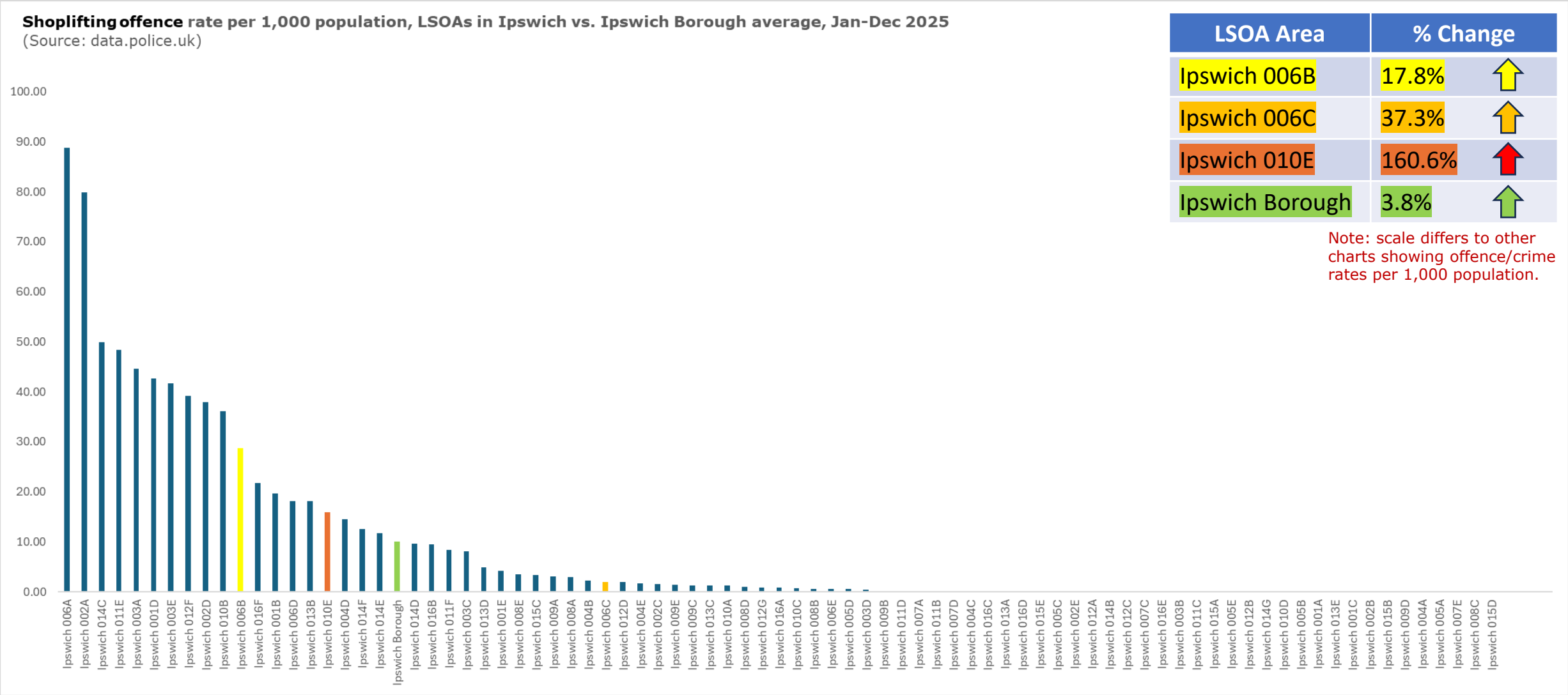
All three CHB LSOAs remain higher than the Ipswich average.

Whilst all three areas are higher than the Ipswich average for Robbery offence rates, this is the only crime type that has uniformed improvements across the board with all three areas and the Ipswich average showing offence rate decreases.

Robbery offence rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2025
(Source: data.police.uk)

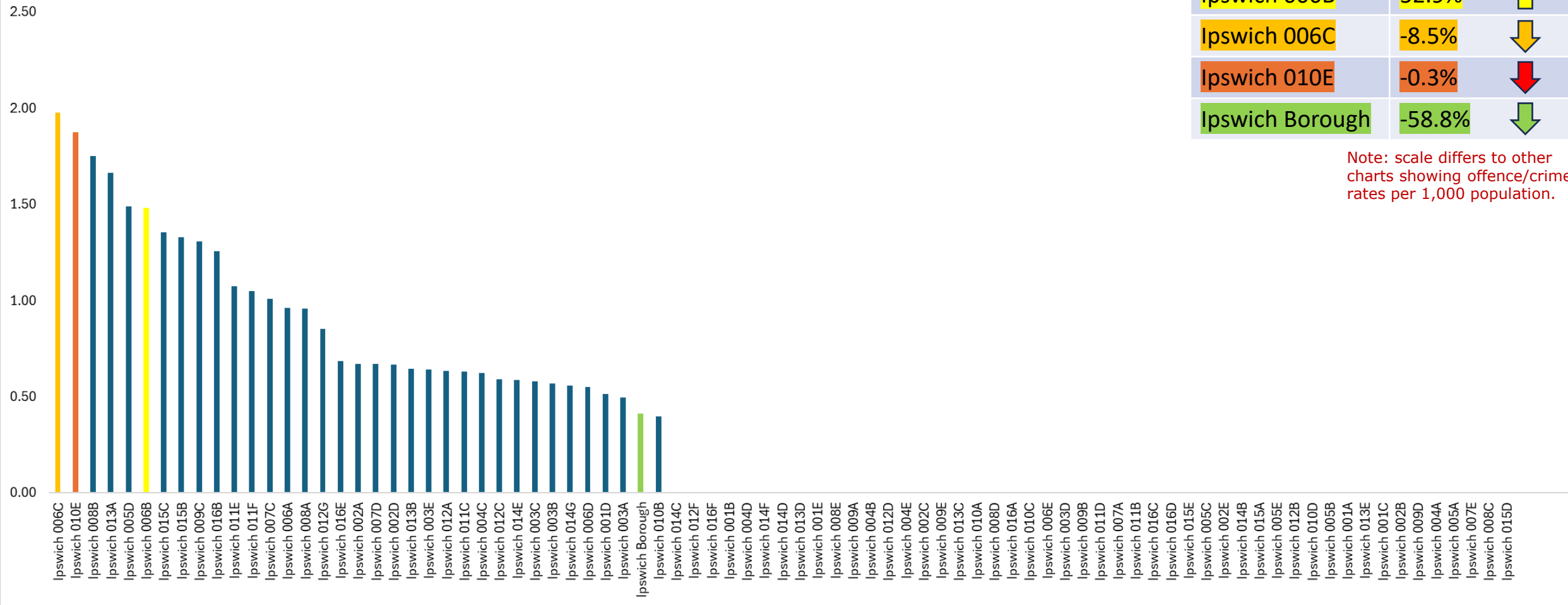


Shoplifting has increased slightly for Ipswich overall for 2025. Offences in 010E have increased to the point it is now above the Ipswich average. 006B remains relatively high compared to the other two CHB areas and 006C remains the lowest of the areas of interest, despite also increasing in trend.



Theft from Person rates have seen a good decline for Ipswich overall in 2025. 006C and 010E are rated in first and second place for offence rates, despite this they have also seen some small declines. but 006B stands out as an outlier increasing by over 50% for the period.

Theft from the person offence rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2025
(Source: data.police.uk)

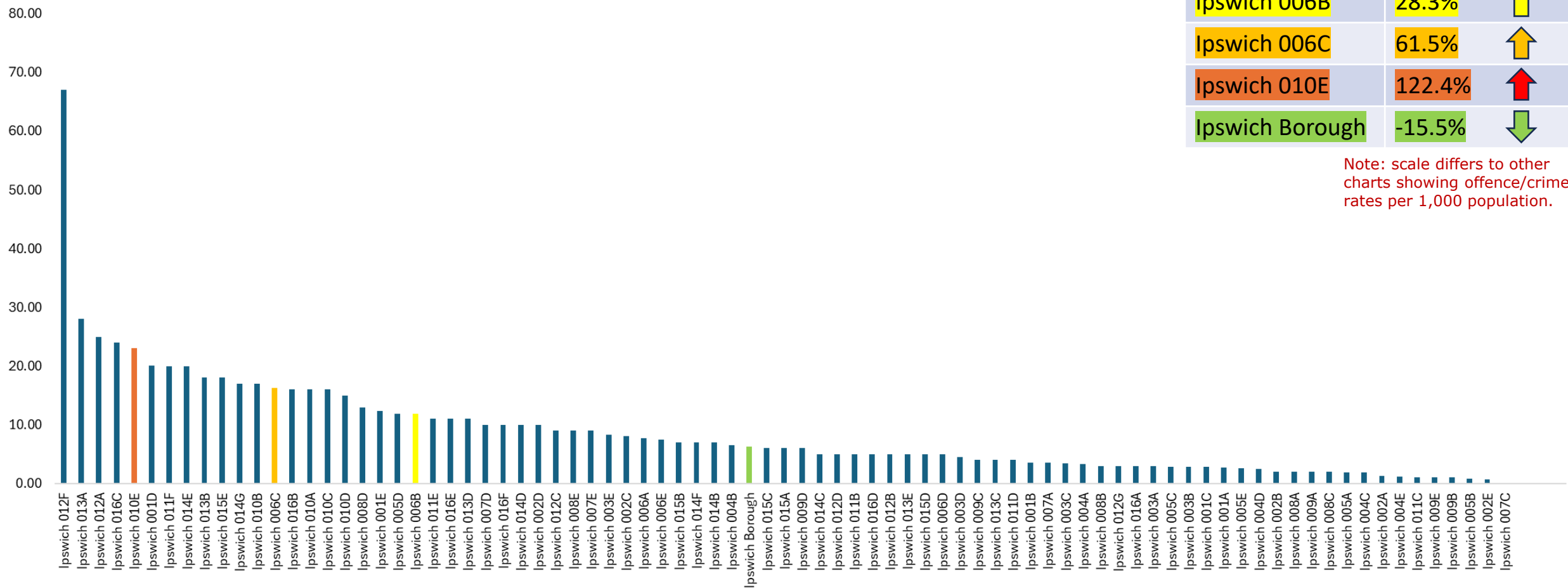


LSOA Area	% Change	
Ipswich 006B	52.9%	↑
Ipswich 006C	-8.5%	↓
Ipswich 010E	-0.3%	↓
Ipswich Borough	-58.8%	↓

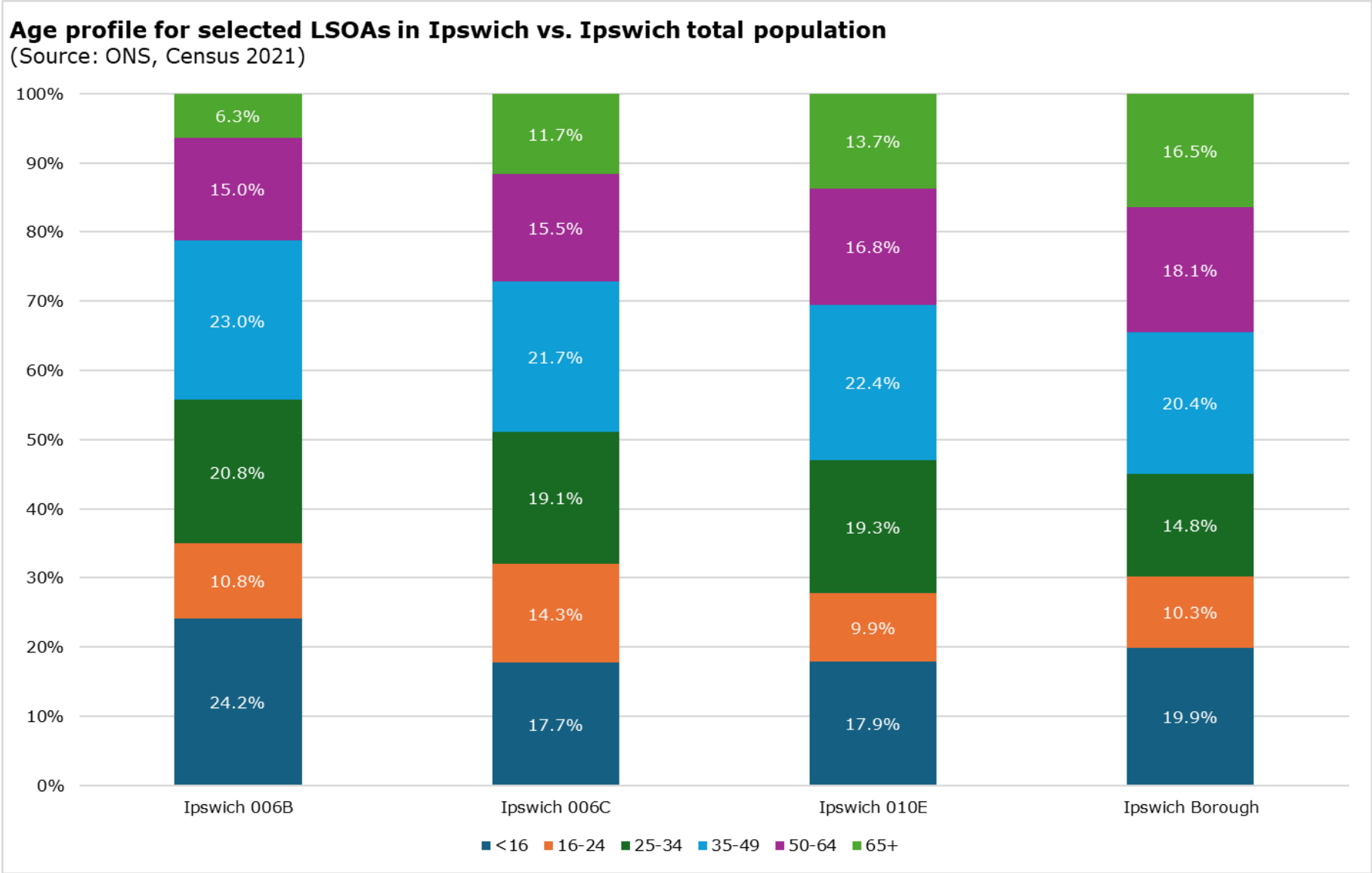
Note: scale differs to other charts showing offence/crime rates per 1,000 population.

All selected LSOAs over index for Anti-social behaviour rates with a large increase seen in 010E, in particular. The Ipswich average however has decreased slightly since 2024.

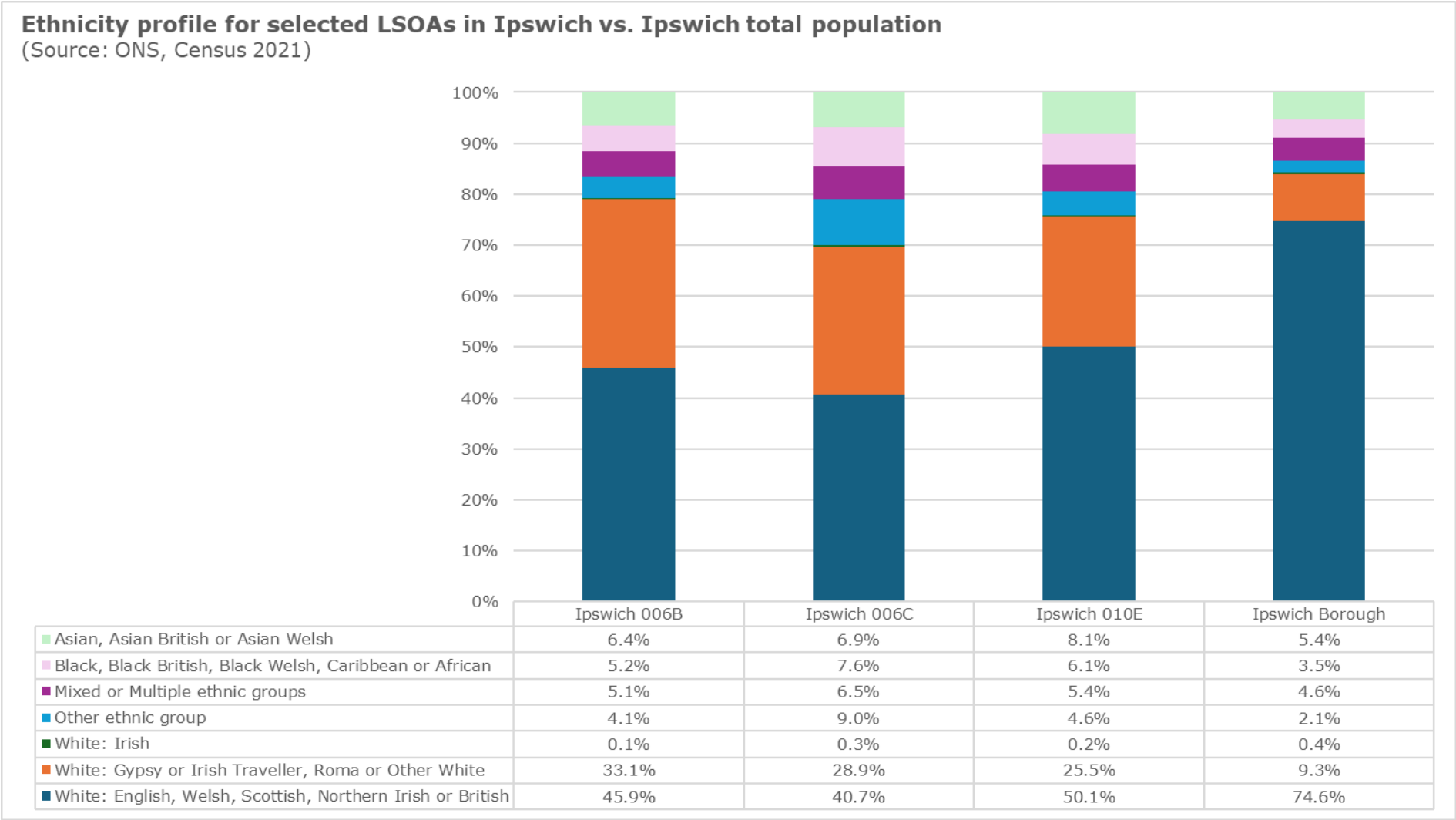
Anti-social behaviour rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2025
(Source: data.police.uk)



The following data is yet to be updated - All three selected neighbourhoods have a younger age profile, than Ipswich overall. This is especially true for LSOA 006B, where 79% of residents are below the age of 50 (compared to 66% in Ipswich overall).



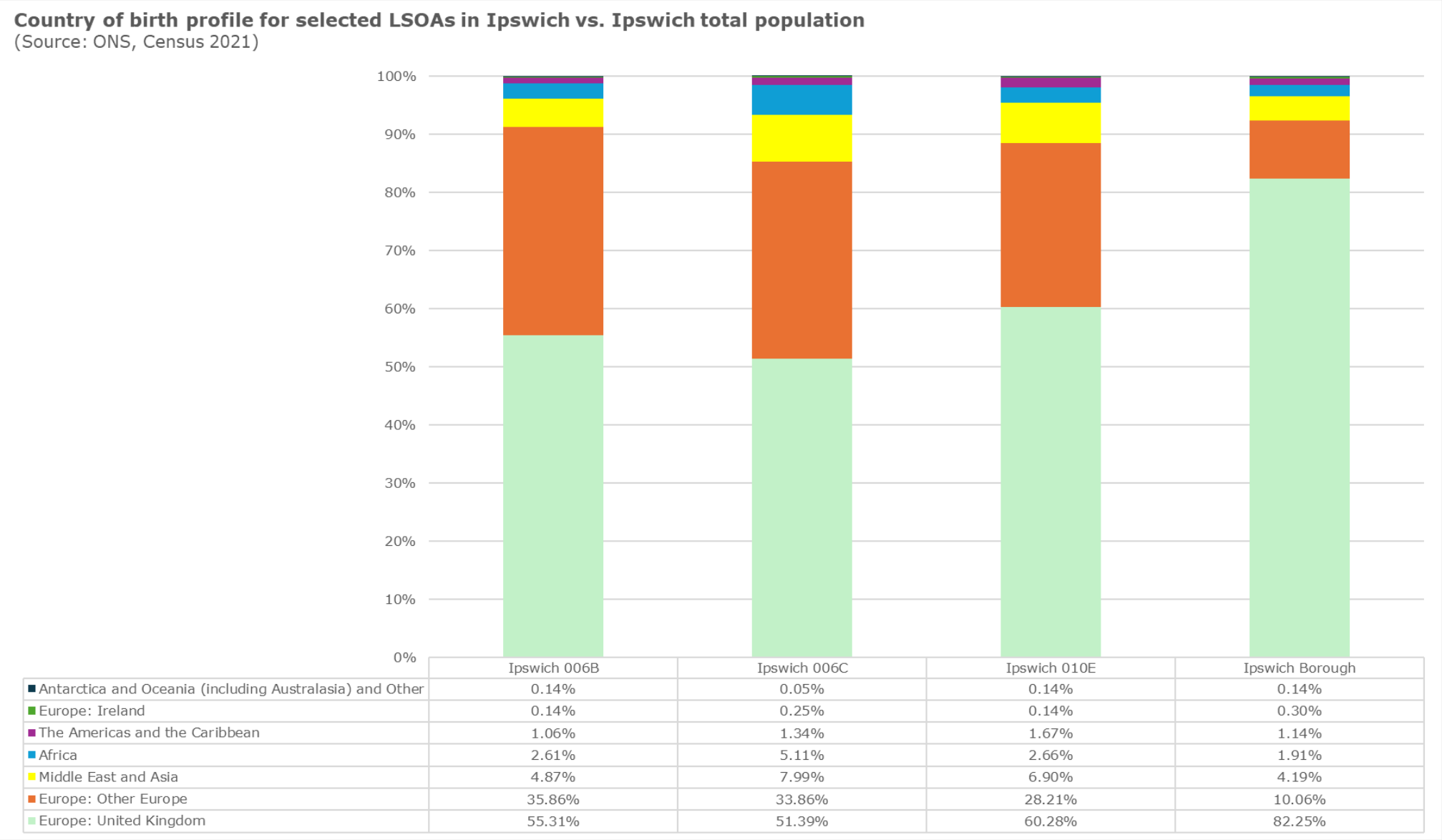
The following data is yet to be updated - In 2021, 75% of Ipswich’s population was from a White English, Welsh, Scottish, Northern Irish or British background. The proportion of this group was significantly lower in the three selected LSOAs (50% 010E, 46% 006B, and 41% 006C).



The proportion of those from a White Gypsy or Irish Traveller, Roma or Other White is particularly higher in these areas.

This is also reflected in the numbers of those born from outside of the UK (page 16) and languages spoken (page 17).

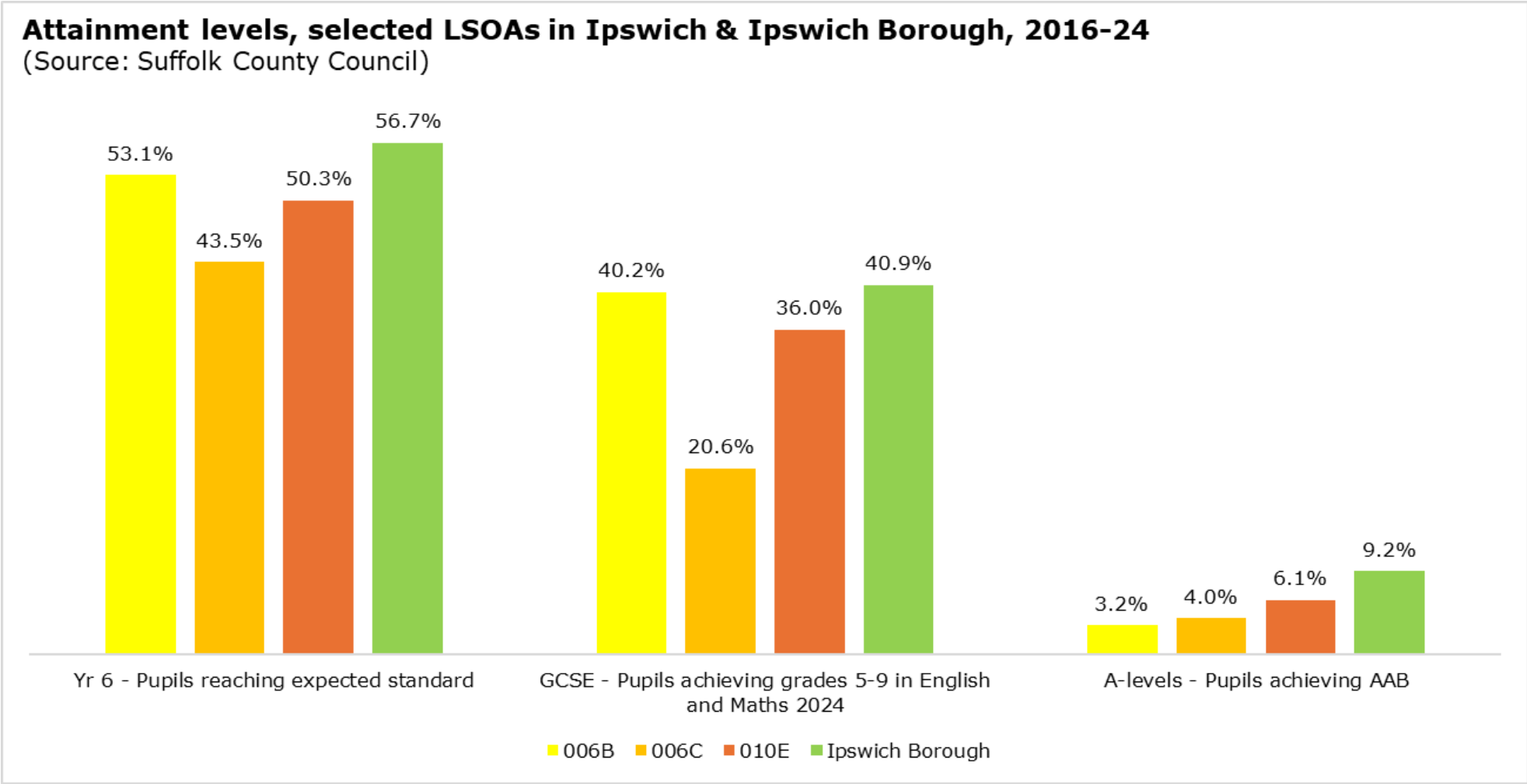
The following data is yet to be updated - In 2021, almost half (49%) of residents in LSOA 006C were born outside of the UK. This was also true for 45% of those living in LSOA 006B and 40% in LSOA 010E.



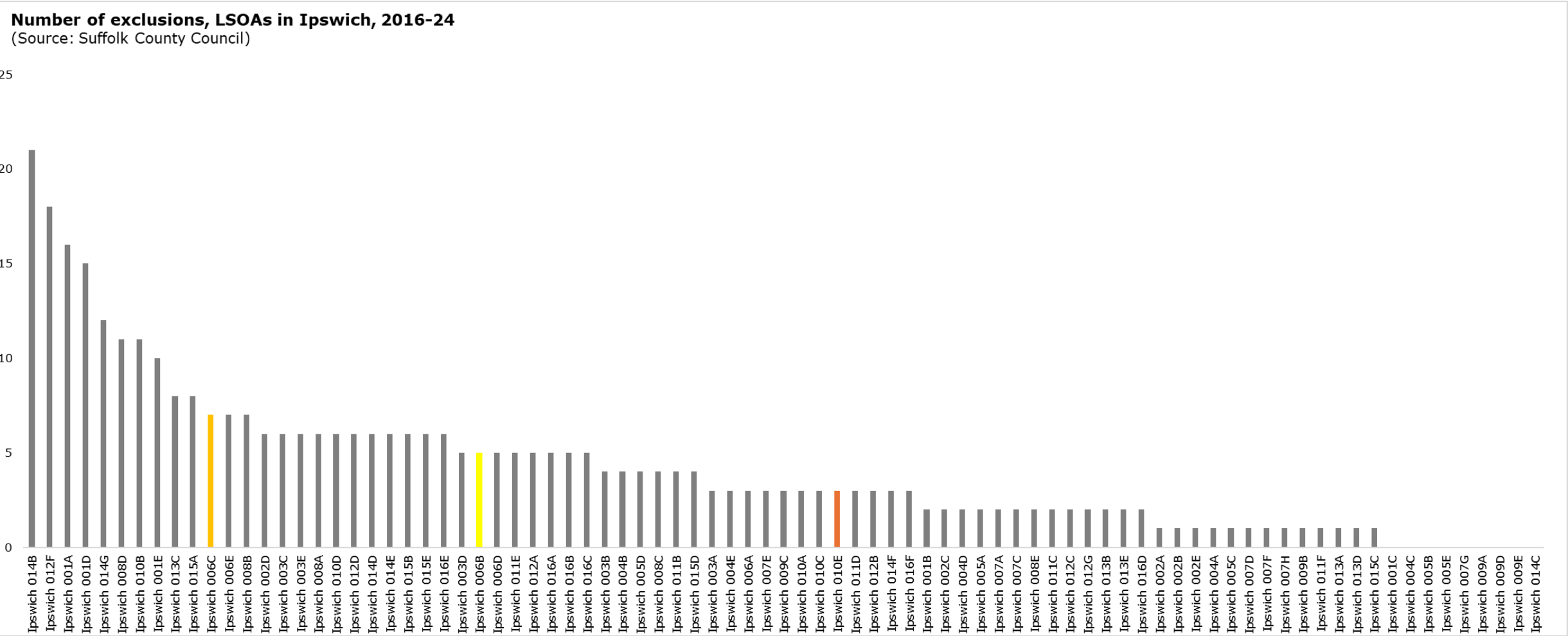
The following data is yet to be updated - This is also reflected in the higher proportion of residents, whose main language is not English, living in the selected LSOAs. In 2021, 85% of Ipswich residents' main language was English, which drops to 67% in LSOA 010E, 58% in LSOA 006C and 57% in LSOA 006B.

Main Language	Ipswich 006B	Ipswich 006C	Ipswich 010E	Ipswich Borough
English (English or Welsh if in Wales)	57.3%	58.0%	66.7%	85.2%
European languages	32.9%	28.9%	23.2%	7.7%
Unknown	5.4%	4.9%	4.1%	3.5%
South Asian languages	1.2%	1.8%	1.8%	1.3%
West or Central Asian languages	1.2%	4.1%	2.0%	0.7%
East Asian languages	0.8%	0.3%	1.0%	0.6%
Russian	0.8%	0.7%	0.8%	0.3%
Any other languages (incl. sign language)	0.2%	0.2%	0.1%	0.2%
Arabic	0.1%	0.8%	0.2%	0.2%
African languages	0.1%	0.2%	0.1%	0.2%

The following data is due to be updated in autumn 2026 - Between 2016 and 2024, attainment levels in all three LSOAs were lower at all key stages compared to the Ipswich average. While pupils in Ipswich 006B perform relatively better at the end of Key Stage 2 and GCSE, attainment for A-Levels is the lowest of the three areas.



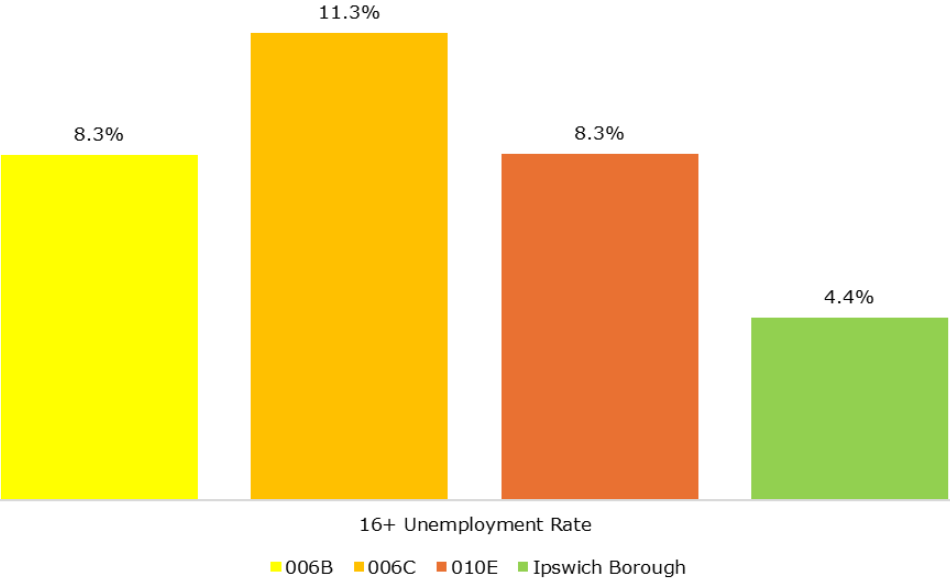
The following data is due to be updated in autumn 2026 - Exclusions are low and this chart is based on all exclusions between 2016 and 2024. There were 7 exclusions in LSOA 006C over this time, 5 in 006B and 3 in 0101E.



Unemployment rates remain above the Ipswich average for 2025. Some small improvements can be seen for 006B, 006C shows the strongest improvement with unemployment falling by 42.5%. In contrast 010E has increased and now records the highest unemployment rate among the selected LSOAs.

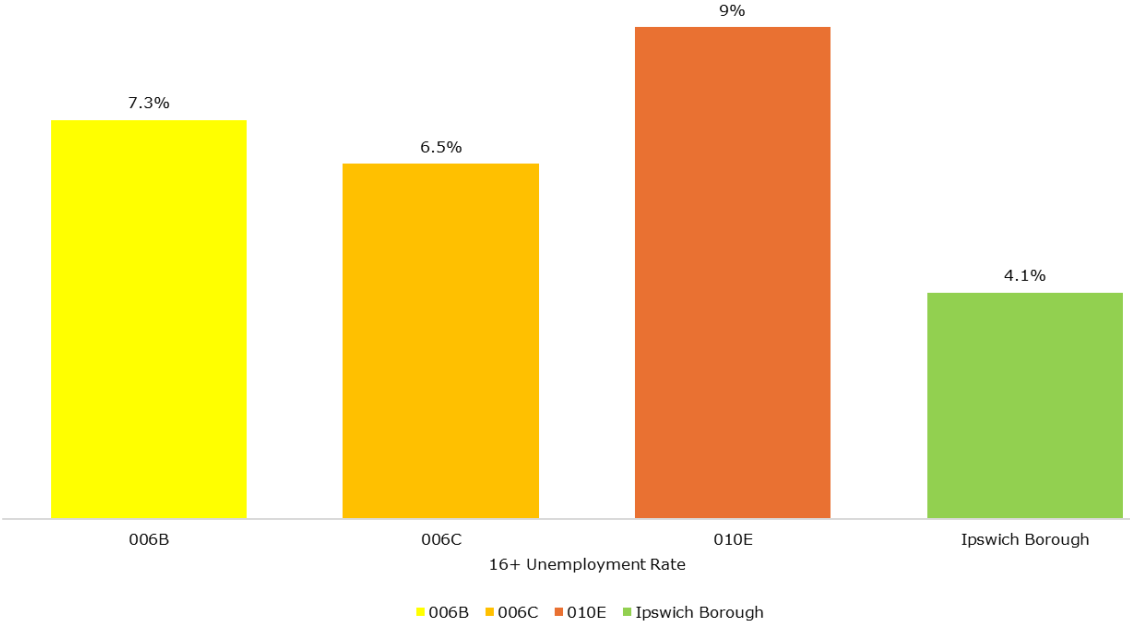
2024

Unemployment rate, selected LSOAs in Ipswich & Ipswich Borough, October 2024
(Source: ONS, Claimant Count)



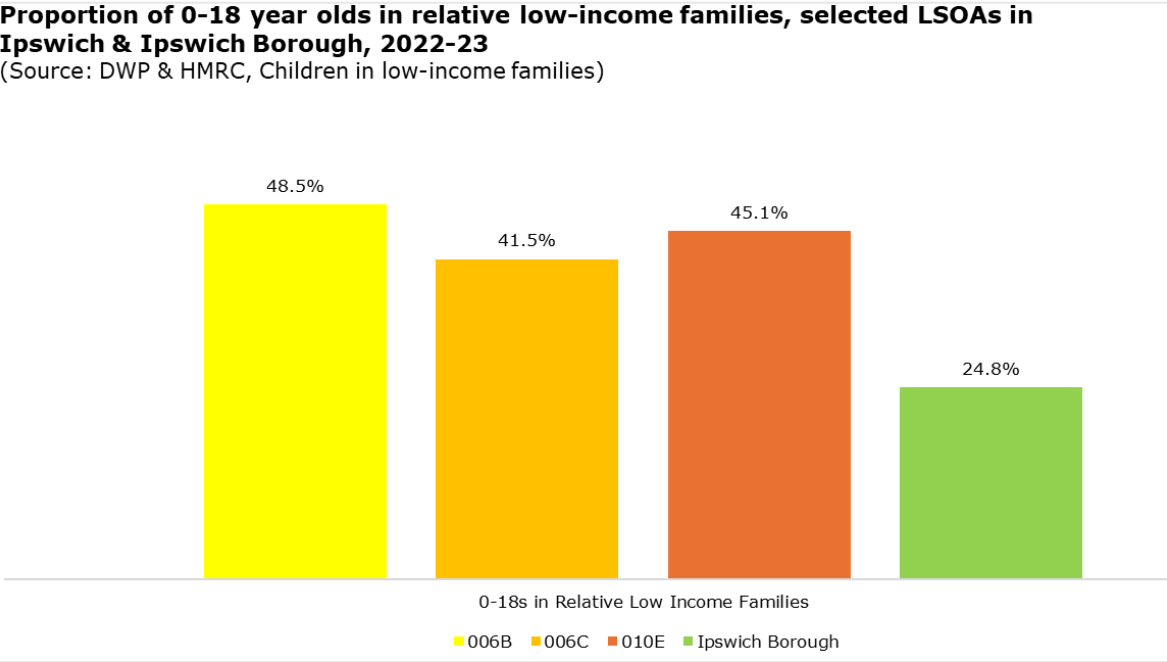
2025

Unemployment rate, selected LSOAs in Ipswich & Ipswich Borough, December 2025
(Source: ONS, Claimant Count)

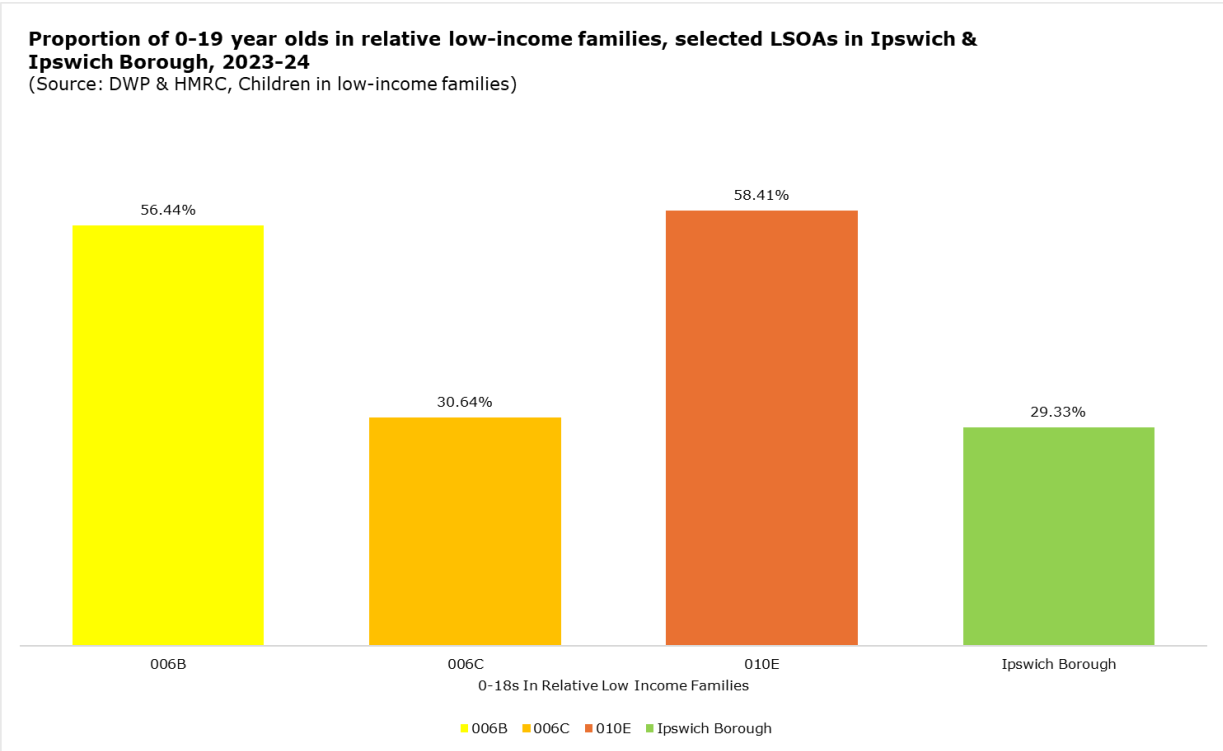


The data from 2023-24 shows that over half of under 18s in LSOA 006B and 010E live in relative low-income families reflecting a rising number of households in financial strain from the year before. 006C, however, shows a notable improvement, with the proportion falling from 41.5% to 30.64%, representing an overall reduction of 26.2%

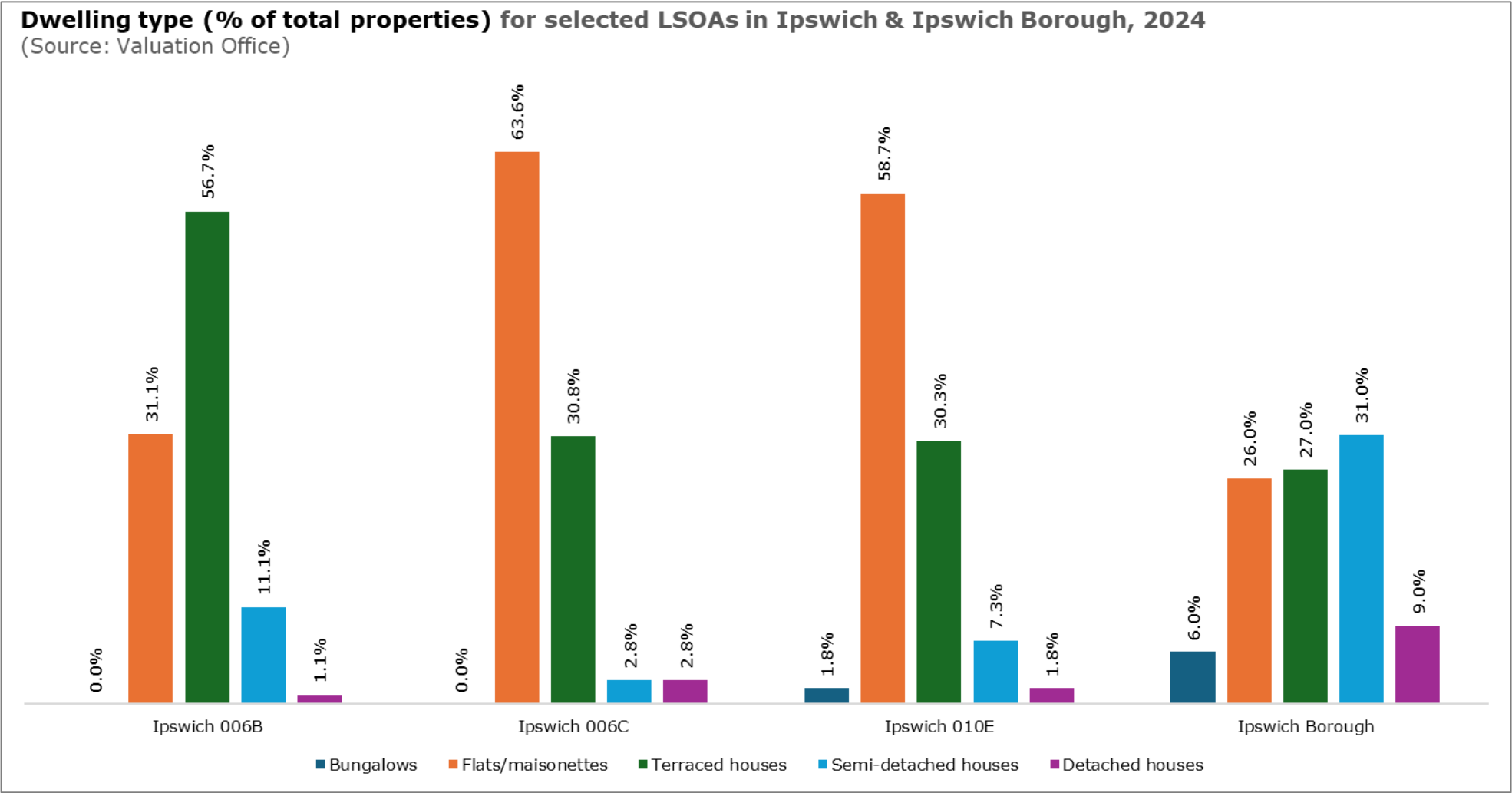
2022-23



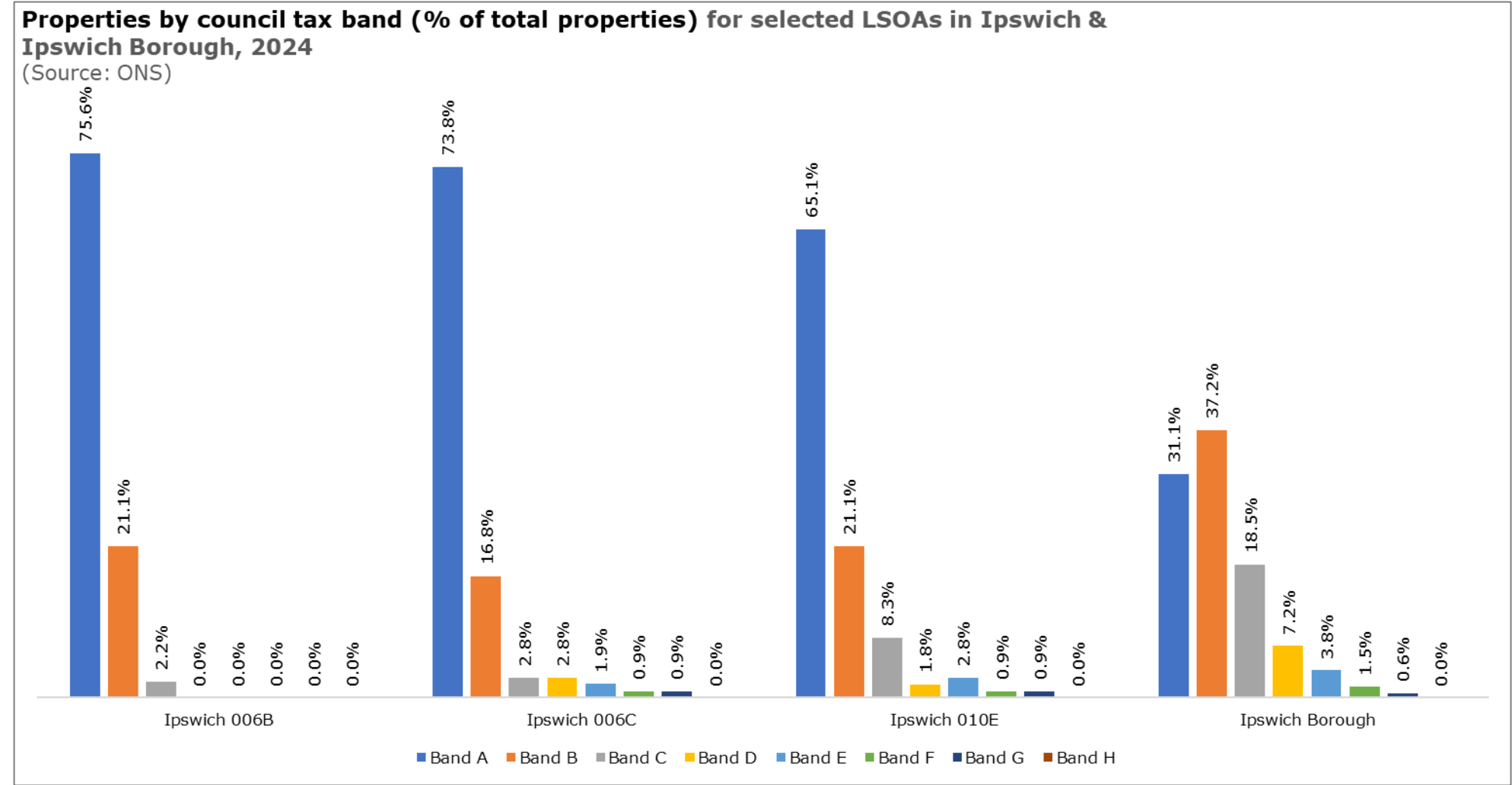
2023-24



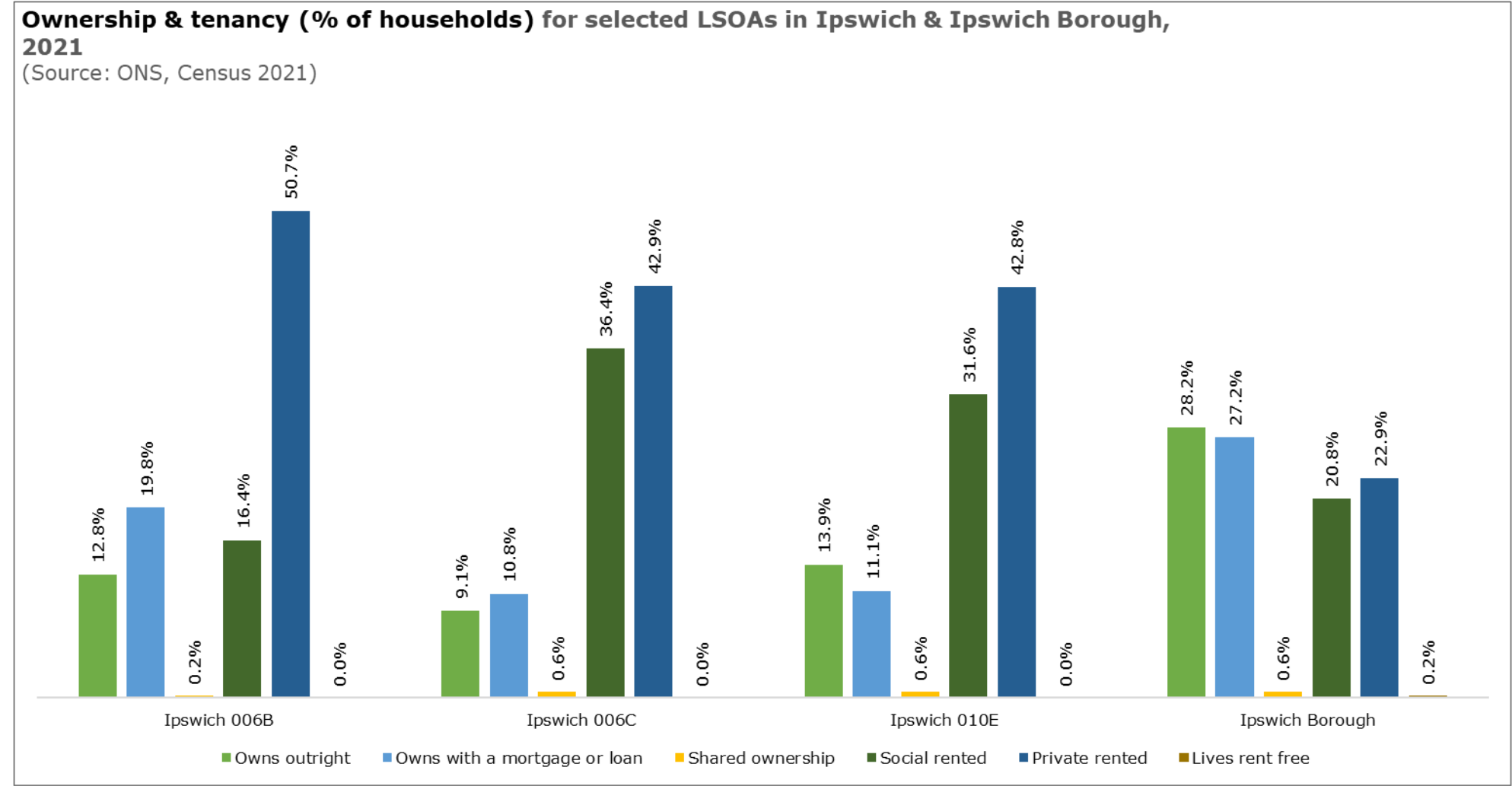
The following data is yet to be updated - Proportionally, there are more flats/maisonettes and terraced houses in the three selected neighbourhoods compared to Ipswich overall.



The following data is yet to be updated - Council tax bands are based on the rateable value of a property and range from A (cheapest) to H (most expensive). Aligned to the higher proportion of smaller properties, i.e., flats/maisonettes and semi-detached, more properties in the three selected neighbourhoods fall into council tax bands A-C (87% in Ipswich vs. 99% in 006B, 95% in 010E and 94% in 006C).

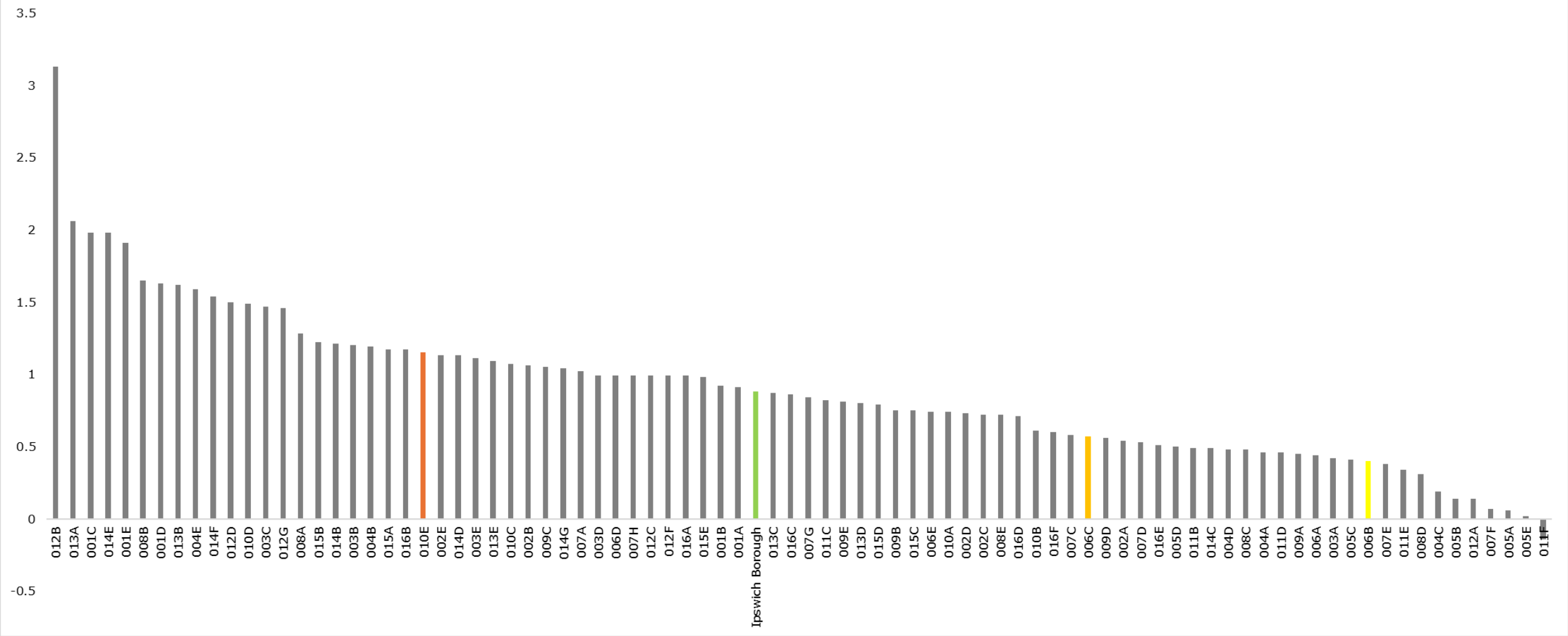


The following data is yet to be updated - Fewer households in the three LSOAs own their properties, with private rented over-indexing significantly. Social rented properties are also higher in both LSOAs 006C and 010E, but lower in 006B.



The following data is yet to be updated - Based on the Small Area Mental Health Index, Ipswich 010E ranks higher than the Ipswich average, while the other two selected LSOAs rank lower. There are 21 other LSOAs in Ipswich that rank higher than LSOA 010E.

Small Area Mental Health Index, ranking for LSOAs in Ipswich & Ipswich Borough average, 2022-23
(Source: NHS England)



The Small Area Mental Health Index (SAMHI) is a composite annual measure of population mental health for each Lower-layer Super Output Area (LSOA) in England. The SAMHI combines data on mental health from multiple sources (NHS-Mental health related hospital attendances, Prescribing data - Antidepressants, QOF - depression, and DWP - claimants of Disability Living Allowance (DLA) and Personal Independence Payment (PIP) for mental health reasons and learning difficulties) into a single index. A **higher score represents higher levels of need**.

