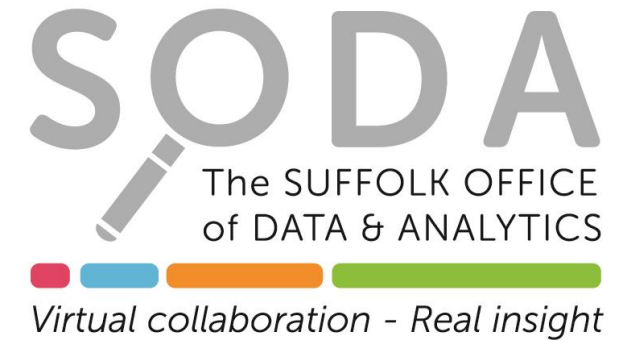


Clear, Hold, Build Initiative



Profile for Ipswich LSOAs 006B, 006C and 010E.

February 2025



Michaela Breilmann,
Manager Suffolk Office of
Data & Analytics

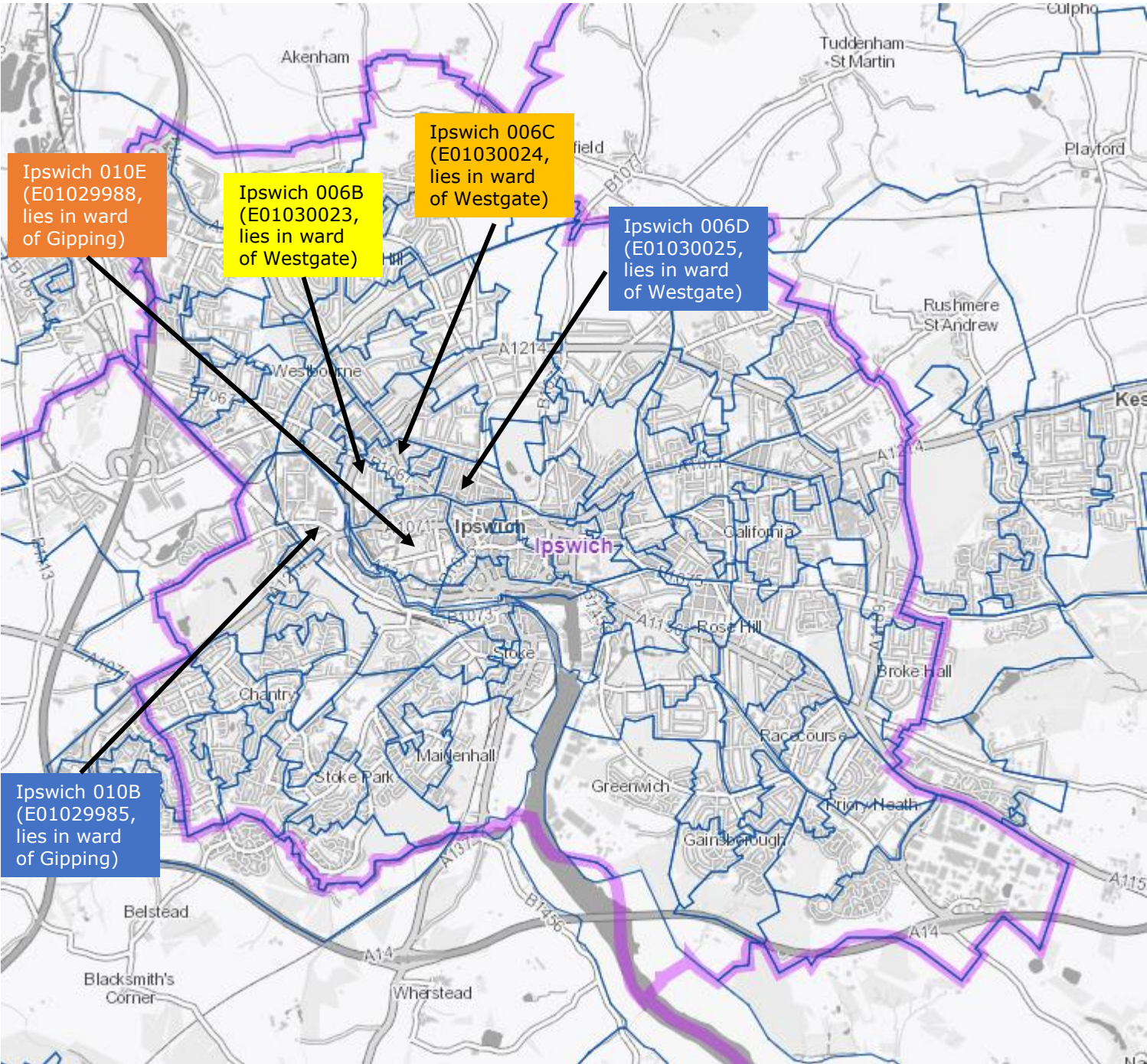
Introduction and Note on data

- The 'Clear, Hold, Build' initiative is a multi-agency partnership tactic, designed by the Home Office and endorsed by the Policing Inspectorate to help areas affected by crime. The tactic is comprised of three stages;
 - 'Clear' – Police engagement in an area to target criminality with patrols, disruption and arrests.
 - 'Hold' – Police maintain presence with partner agencies engagement. Establish local community relationships, provide prevention and intervention measures away from criminality.
 - 'Build' – Police reduce activity to a minimum, while partnership and council engagement increases to build on the infrastructure in order to help local communities with services and benefits uptake.
- These stages do not have to be applied one after the other, they can be completed simultaneously, in a non-linear nature or repeated until the end objective is met.
- The tactic will be adopted by all forces in England and Wales following early signs of success by pilot forces.
- The partnership has chosen three neighbourhoods (LSOAs) in Ipswich to implement this initiative: Ipswich 006B, Ipswich 006C (both fall into the ward of Westgate) and Ipswich 010E (in the ward of Gipping).
- The partnership asked SODA to provide a profile on these three areas.
- Public data, such as from the ONS, DfE, DWP, NHS, etc., is not always available at lower geographical levels and is often published with a time-lag.
- Local data available to SODA is collated under specific Information Governance agreements and therefore limited in use.
- [The following report uses mainly publicly available data, as well as school exclusion and attainment data provided by SCC. These represent all data that are available at LSOA level, which means some of the data requested by the partnership cannot be provided.](#)

The overall Crime rate (per 1,000 population) for Ipswich is 92.5. The rates for the three selected LSOAs are higher, with Ipswich 010E being the 3rd highest, 006B 7th, and 006C 8th highest of all LSOAs in Ipswich.

The two Ipswich LSOAs with the highest crime rates are Ipswich 010B and 006D – out of all 85 LSOAs within Ipswich.

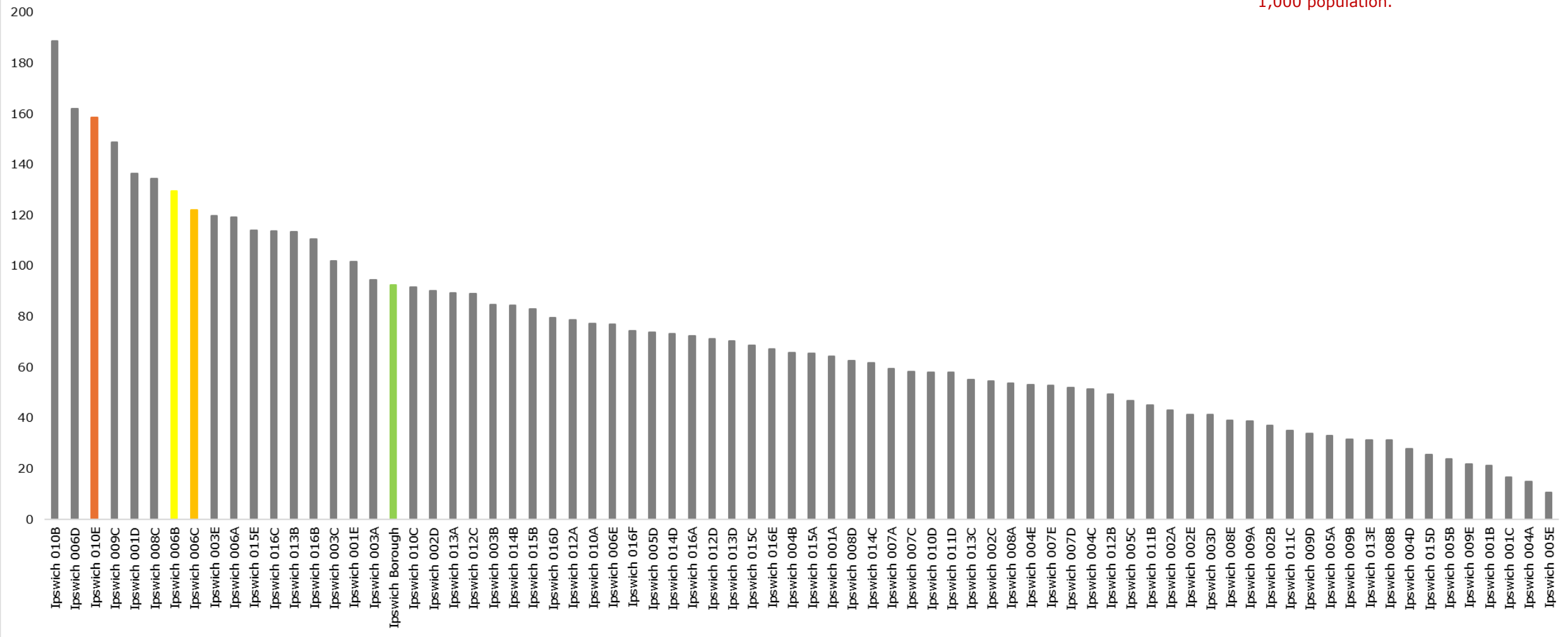
All Crime (rate per 1,000 population) - top 10 LSOAs in Ipswich and Ipswich overall	
Ipswich 010B	188.65
Ipswich 006D	161.85
Ipswich 010E	158.44
Ipswich 009C	148.72
Ipswich 001D	136.26
Ipswich 008C	134.27
Ipswich 006B	129.44
Ipswich 006C	121.89
Ipswich 003E	119.54
Ipswich 006A	119.16
Ipswich Borough	92.5



In 2024, total crime rates were higher in the three selected areas compared to the Ipswich average. LSOA 010E was the third highest ranked out of all LSOAs in Ipswich, with 006B and 006C being 7th and 8th respectively.

Crime rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

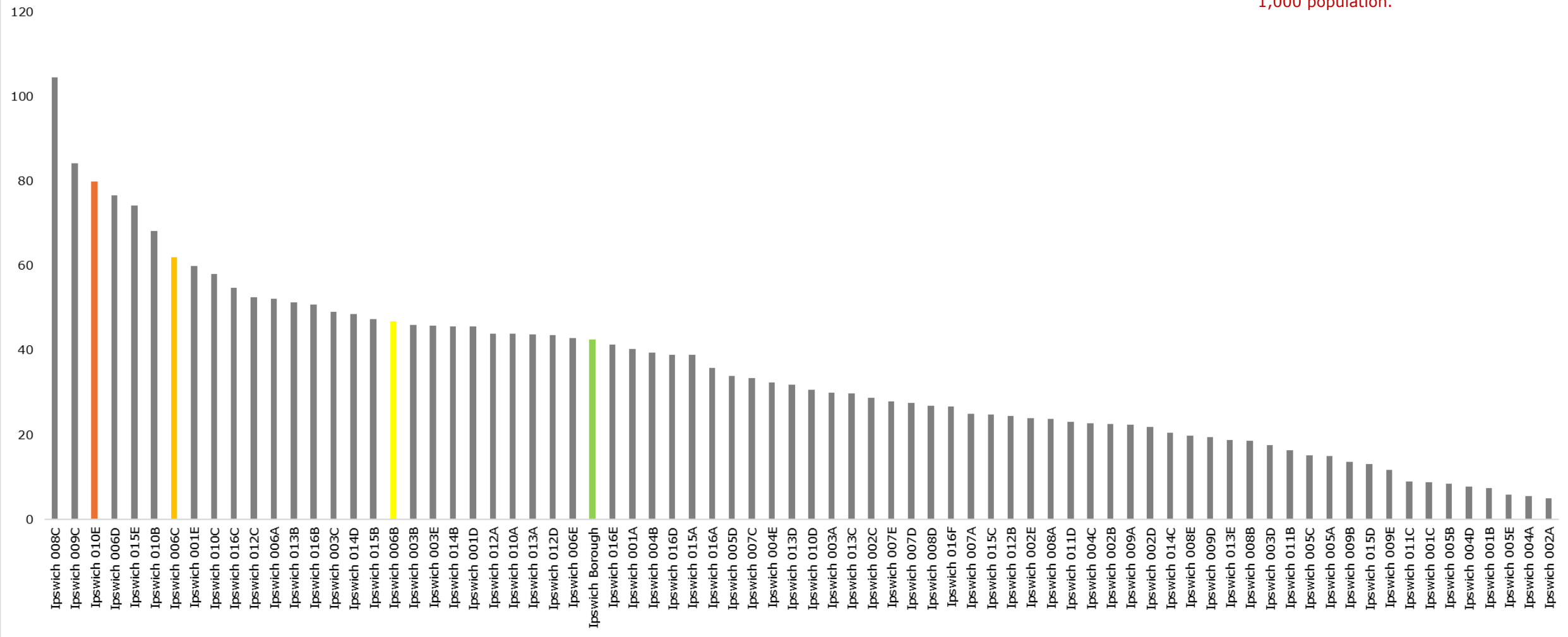
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



Compared to Ipswich Borough overall, the rate per 1,000 population for violence & sexual offences is also higher in the three selected neighbourhoods.

Violence & sexual offences rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

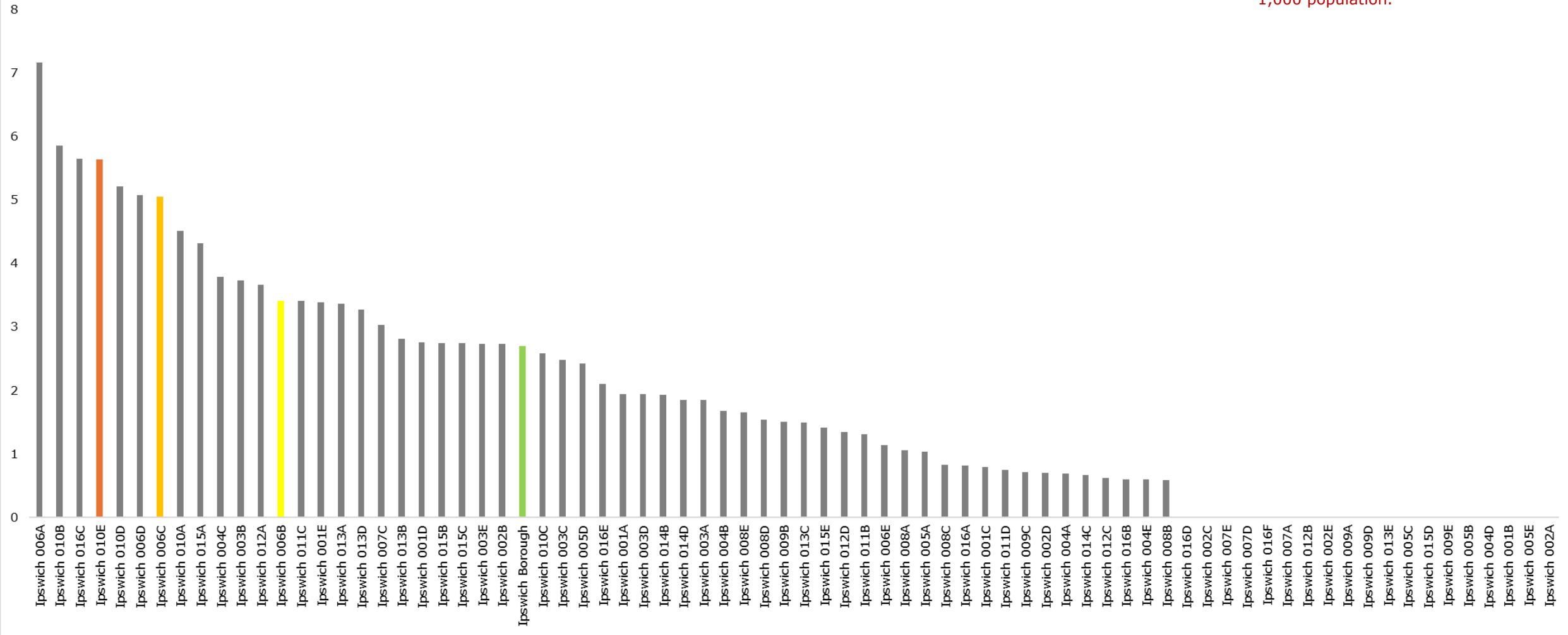
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



This is also true for the drug offence rate,...

Drug offence rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

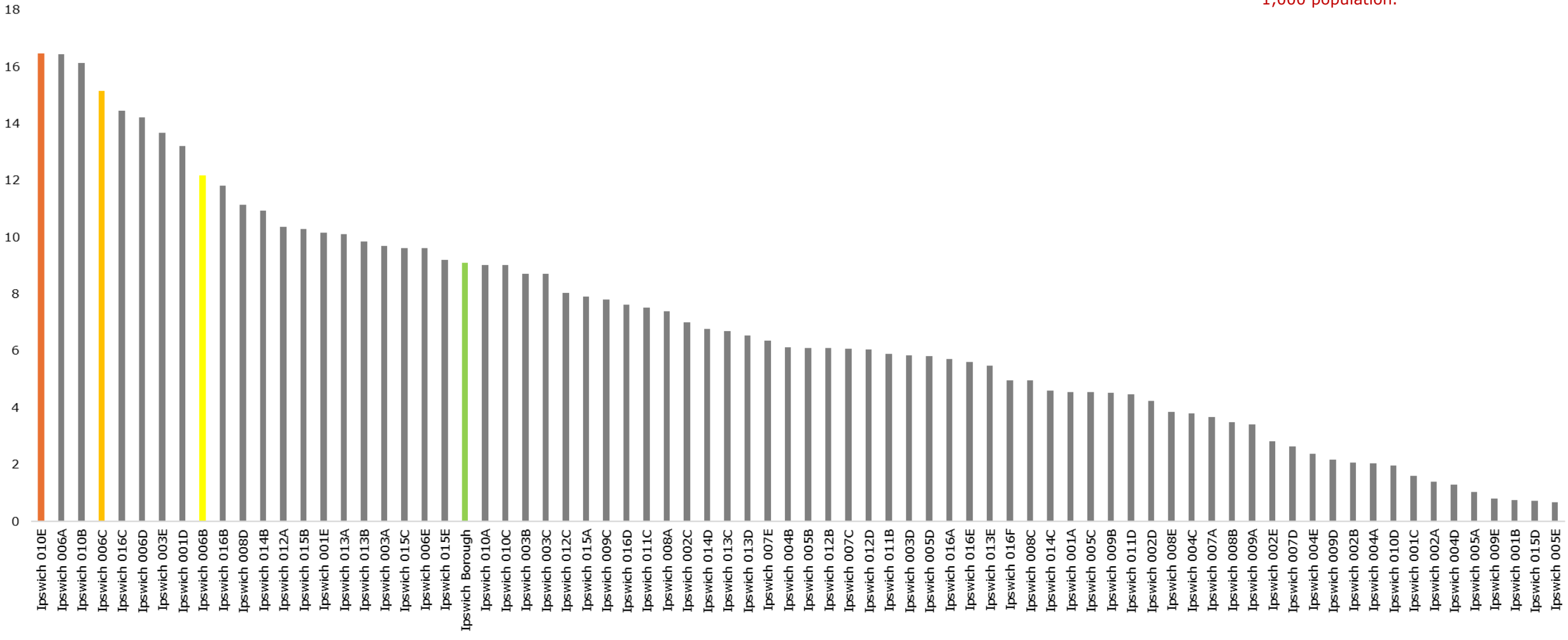
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



...criminal damage & arson, and...

Criminal damage & arson offence rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

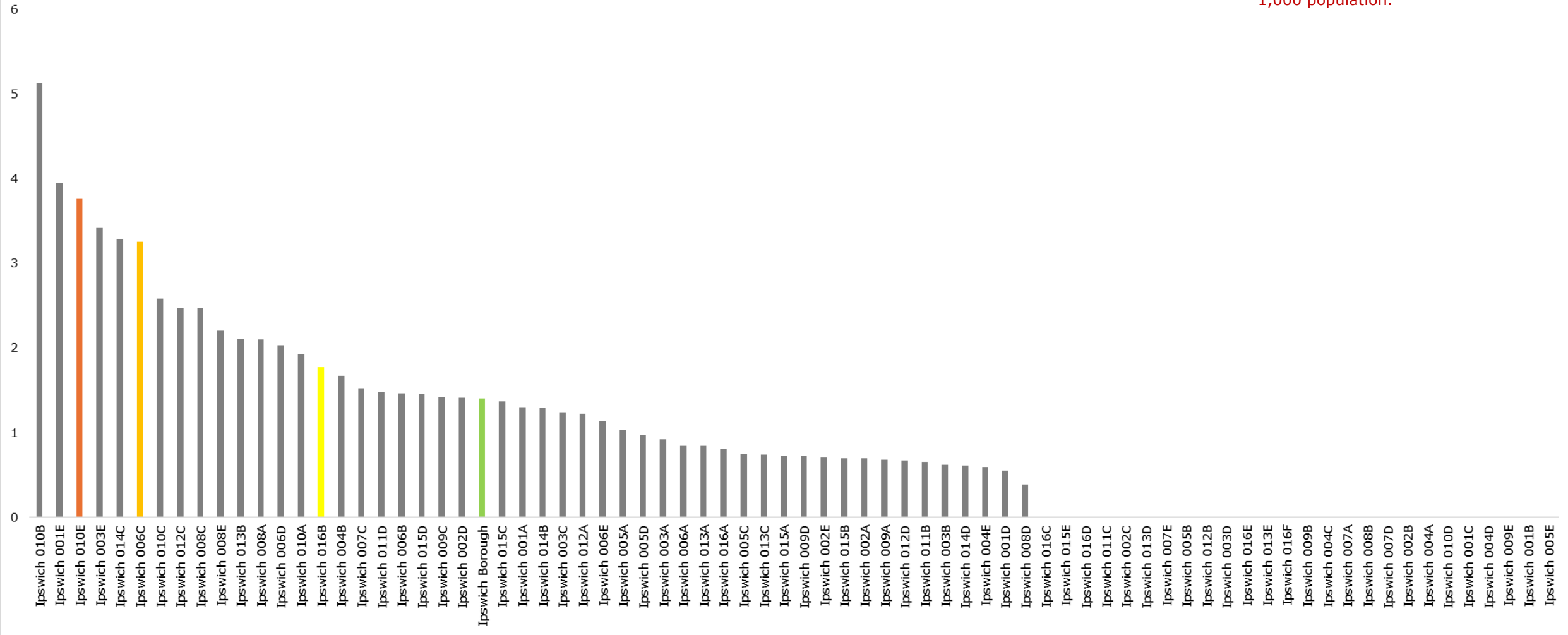
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



...possession of weapon offences.

Possession of weapons offence rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

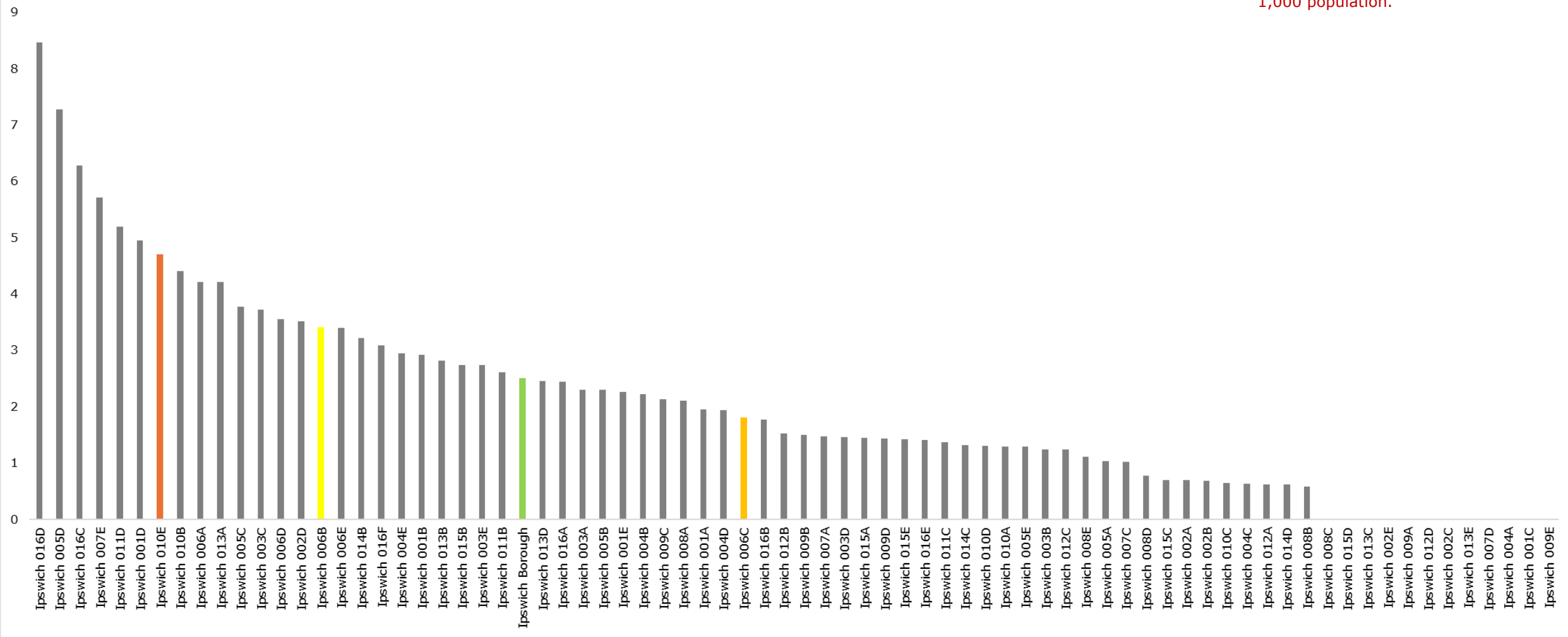
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



With regards to acquisitive offences, burglary rates are higher in 010E and 006B, but lower in 006C.

Burglary rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

Note: scale differs to other charts showing offence/crime rates per 1,000 population.

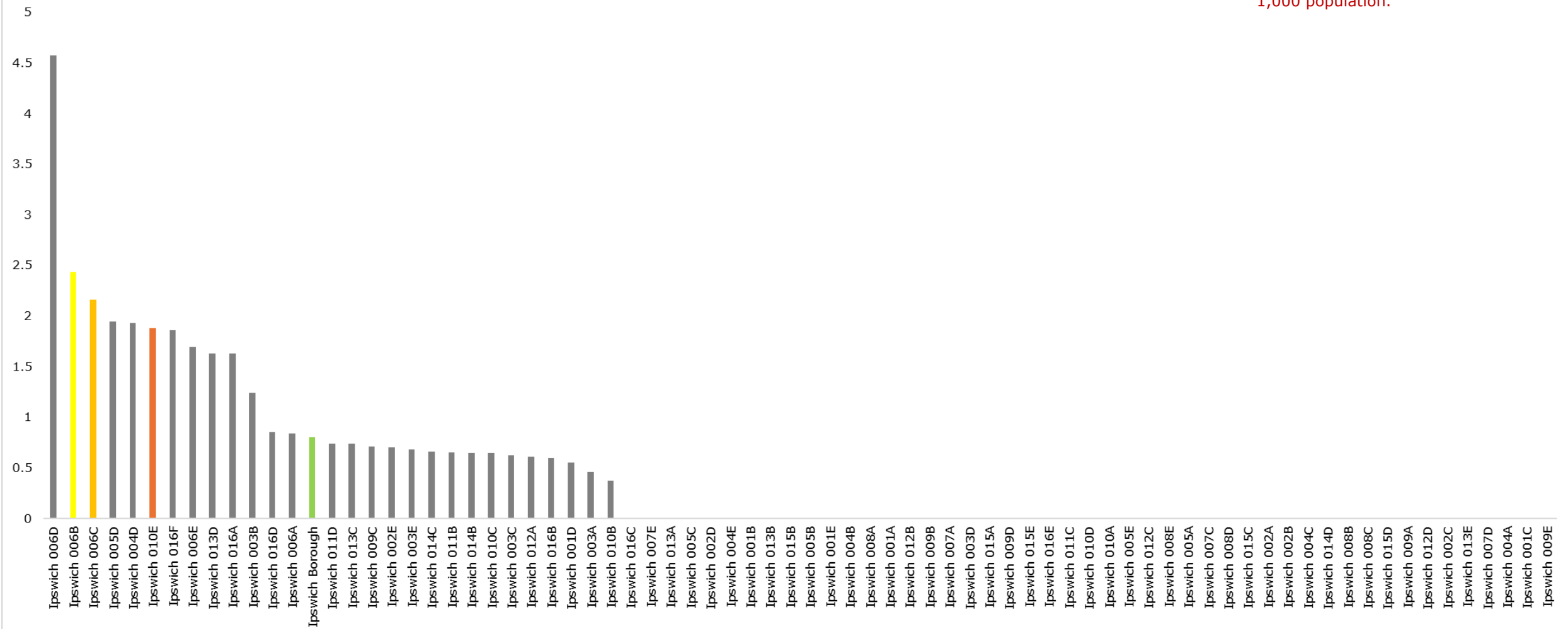


While robbery rates are higher in all three areas.

Robbery rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024

(Source: data.police.uk)

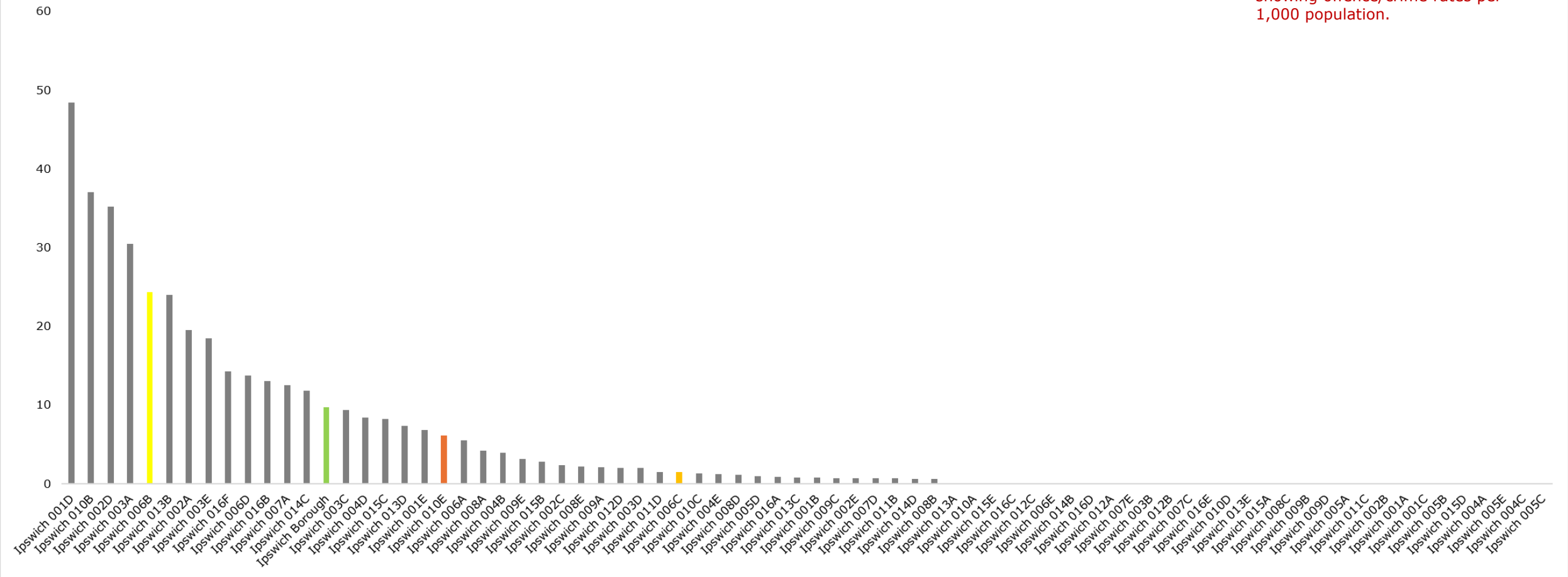
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



Shoplifting is high in 006B, but comparatively lower in the other two neighbourhoods.

Shoplifting rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

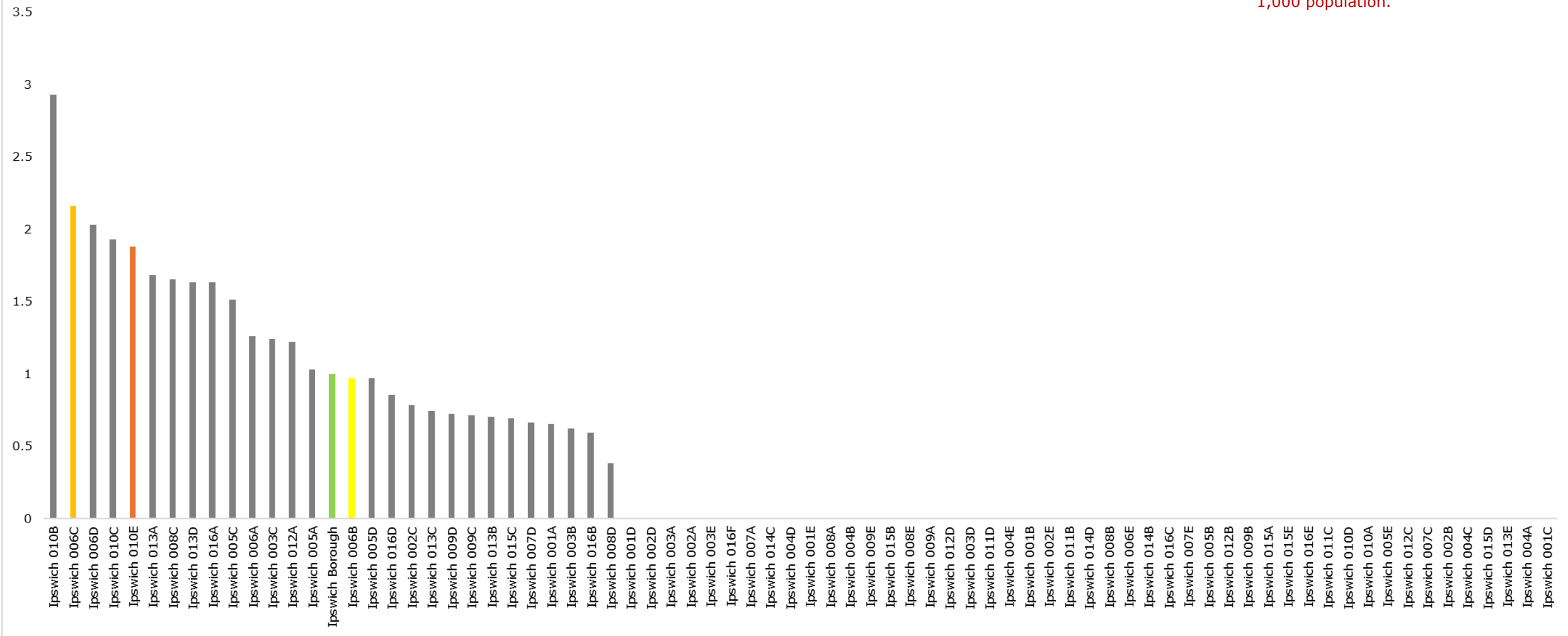
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



Compared to Ipswich overall, theft from person rates over-index in 006C and 010E, but under-index in 006B.

Theft from person rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

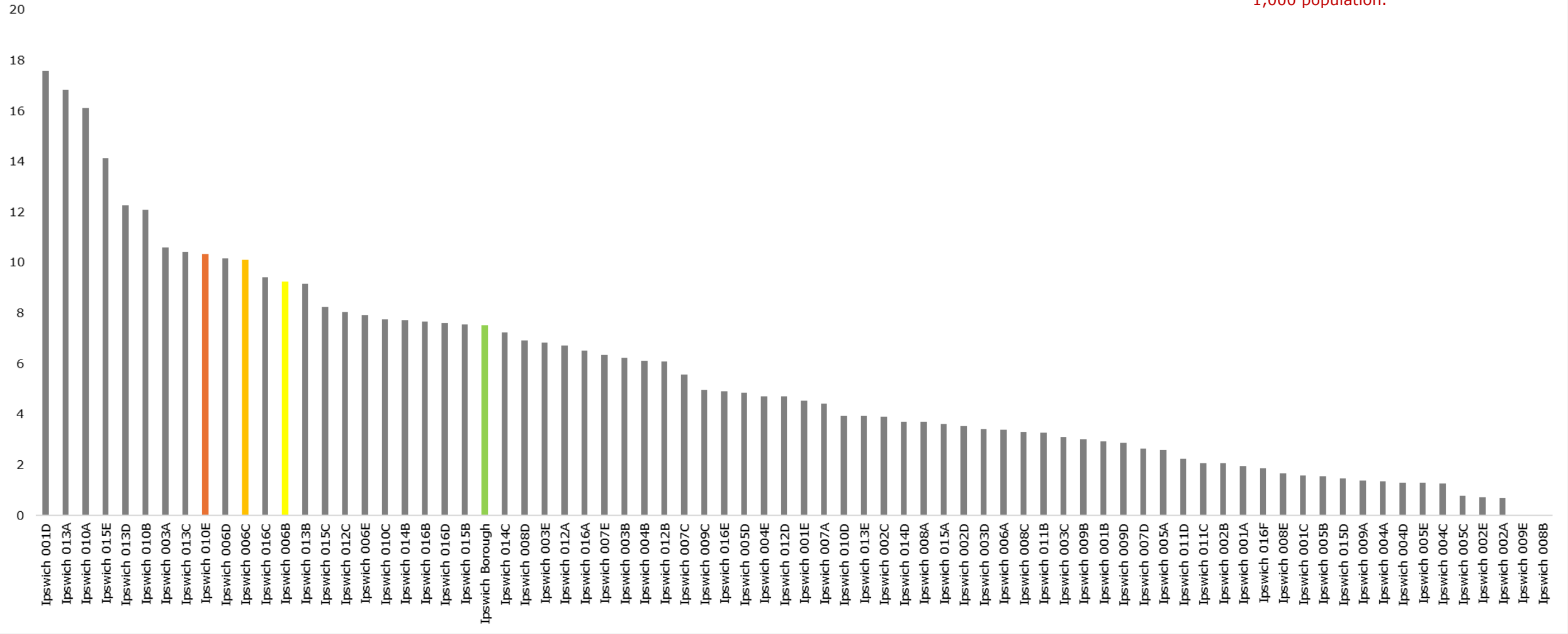
Note: scale differs to other charts showing offence/crime rates per 1,000 population.



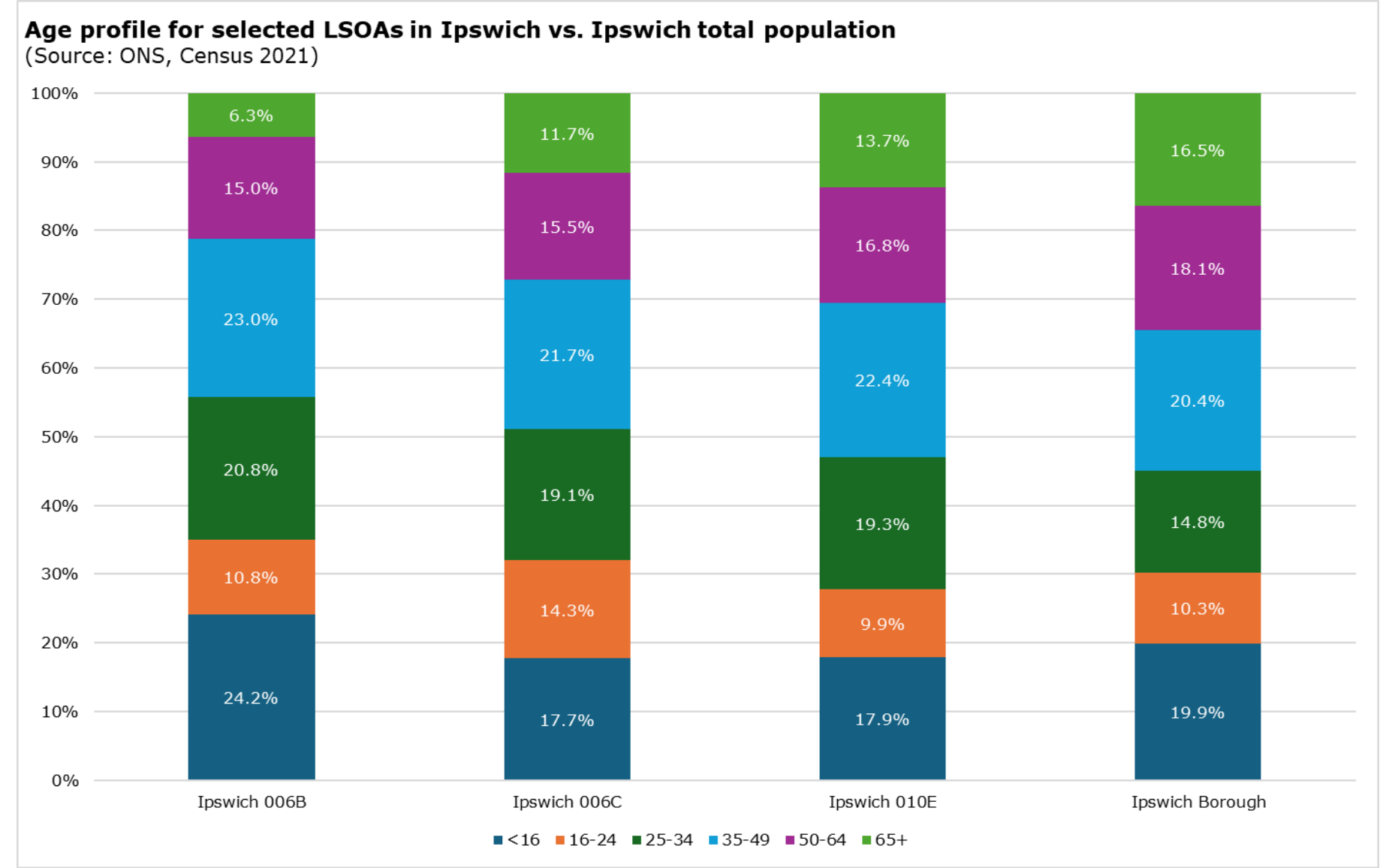
Anti-social behaviour rates are also higher in the selected LSOAs, compared to the Ipswich average.

Anti-social behaviour rate per 1,000 population, LSOAs in Ipswich vs. Ipswich Borough average, Jan-Dec 2024
(Source: data.police.uk)

Note: scale differs to other charts showing offence/crime rates per 1,000 population.

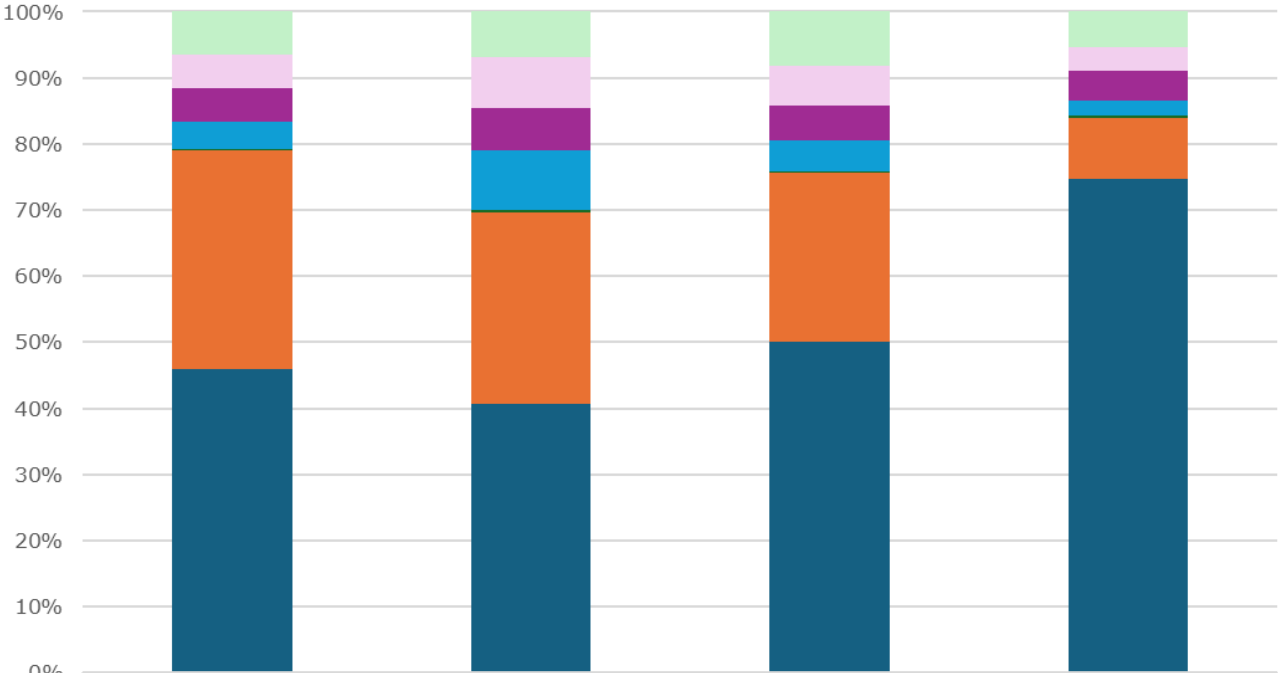


All three selected neighbourhoods have a younger age profile, than Ipswich overall. This is especially true for LSOA 006B, where 79% of residents are below the age of 50 (compared to 66% in Ipswich overall).



In 2021, 75% of Ipswich’s population was from a White English, Welsh, Scottish, Northern Irish or British background. The proportion of this group was significantly lower in the three selected LSOAs (50% 010E, 46% 006B, and 41% 006C).

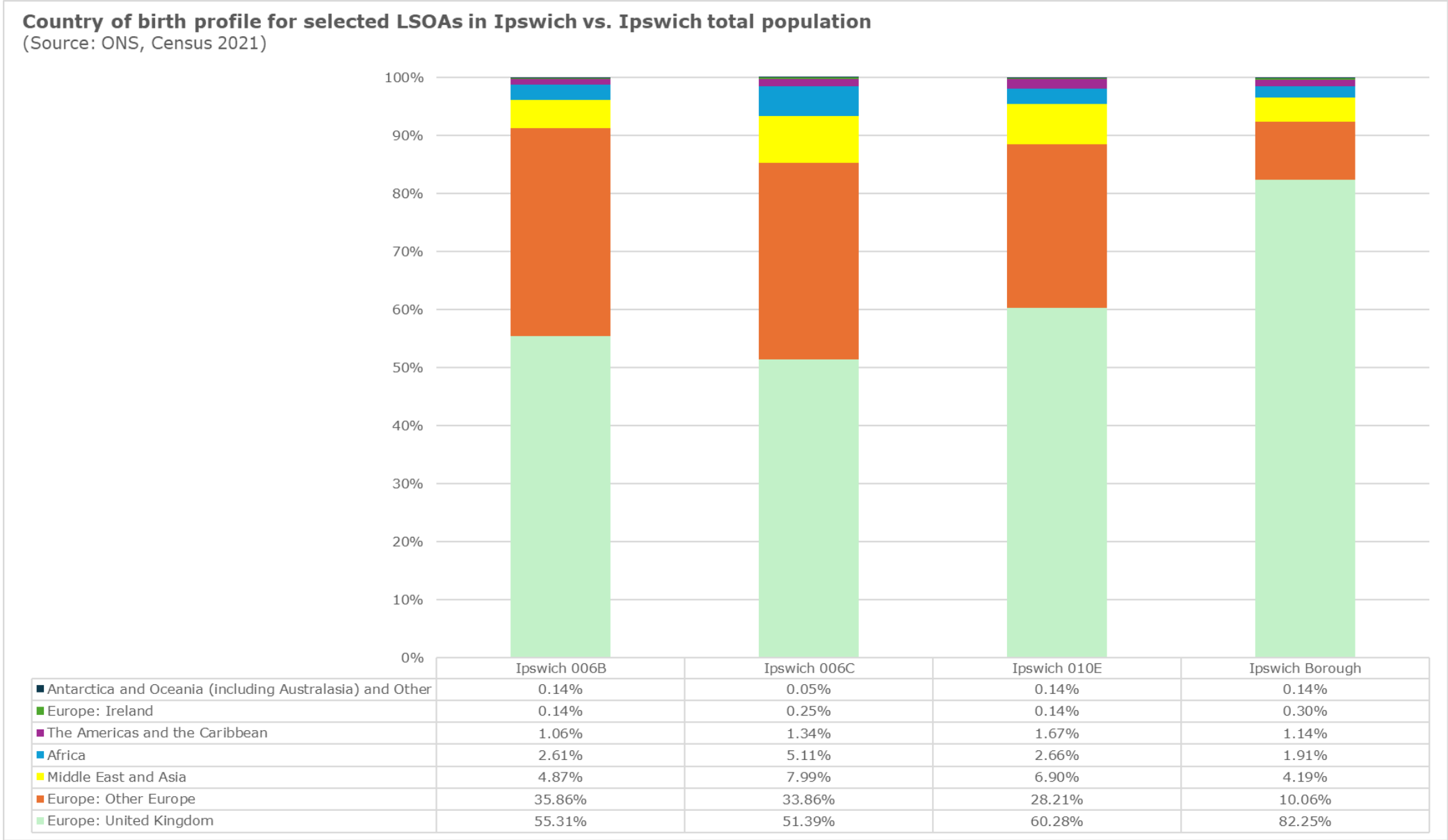
Ethnicity profile for selected LSOAs in Ipswich vs. Ipswich total population
(Source: ONS, Census 2021)



The proportion of those from a White Gypsy or Irish Traveller, Roma or Other White is particularly higher in these areas.

This is also reflected in the numbers of those born from outside of the UK (page 16) and languages spoken (page 17).

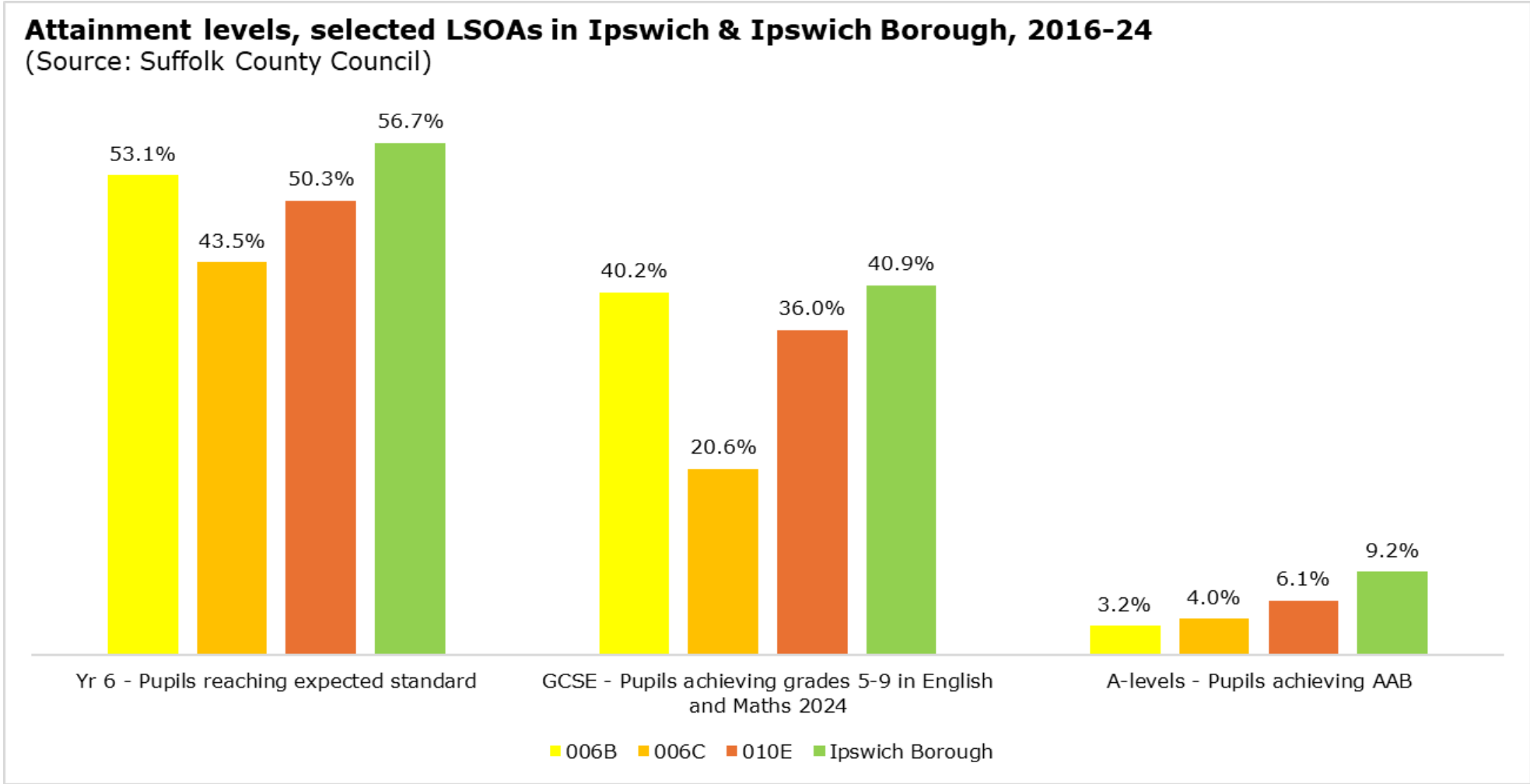
In 2021, almost half (49%) of residents in LSOA 006C were born outside of the UK. This was also true for 45% of those living in LSOA 006B and 40% in LSOA 010E.



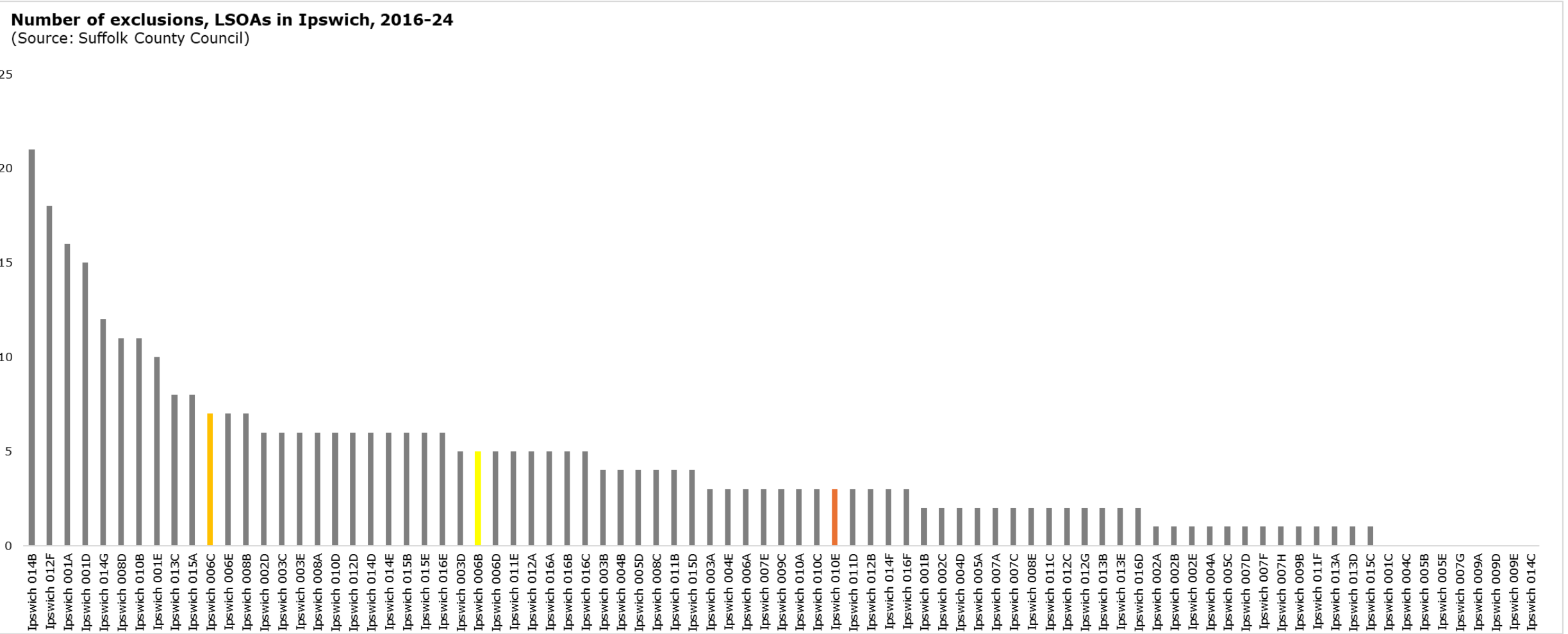
This is also reflected in the higher proportion of residents, whose main language is not English, living in the selected LSOAs. In 2021, 85% of Ipswich residents' main language was English, which drops to 67% in LSOA 010E, 58% in LSOA 006C and 57% in LSOA 006B.

Main Language	Ipswich 006B	Ipswich 006C	Ipswich 010E	Ipswich Borough
English (English or Welsh if in Wales)	57.3%	58.0%	66.7%	85.2%
European languages	32.9%	28.9%	23.2%	7.7%
Unknown	5.4%	4.9%	4.1%	3.5%
South Asian languages	1.2%	1.8%	1.8%	1.3%
West or Central Asian languages	1.2%	4.1%	2.0%	0.7%
East Asian languages	0.8%	0.3%	1.0%	0.6%
Russian	0.8%	0.7%	0.8%	0.3%
Any other languages (incl. sign language)	0.2%	0.2%	0.1%	0.2%
Arabic	0.1%	0.8%	0.2%	0.2%
African languages	0.1%	0.2%	0.1%	0.2%

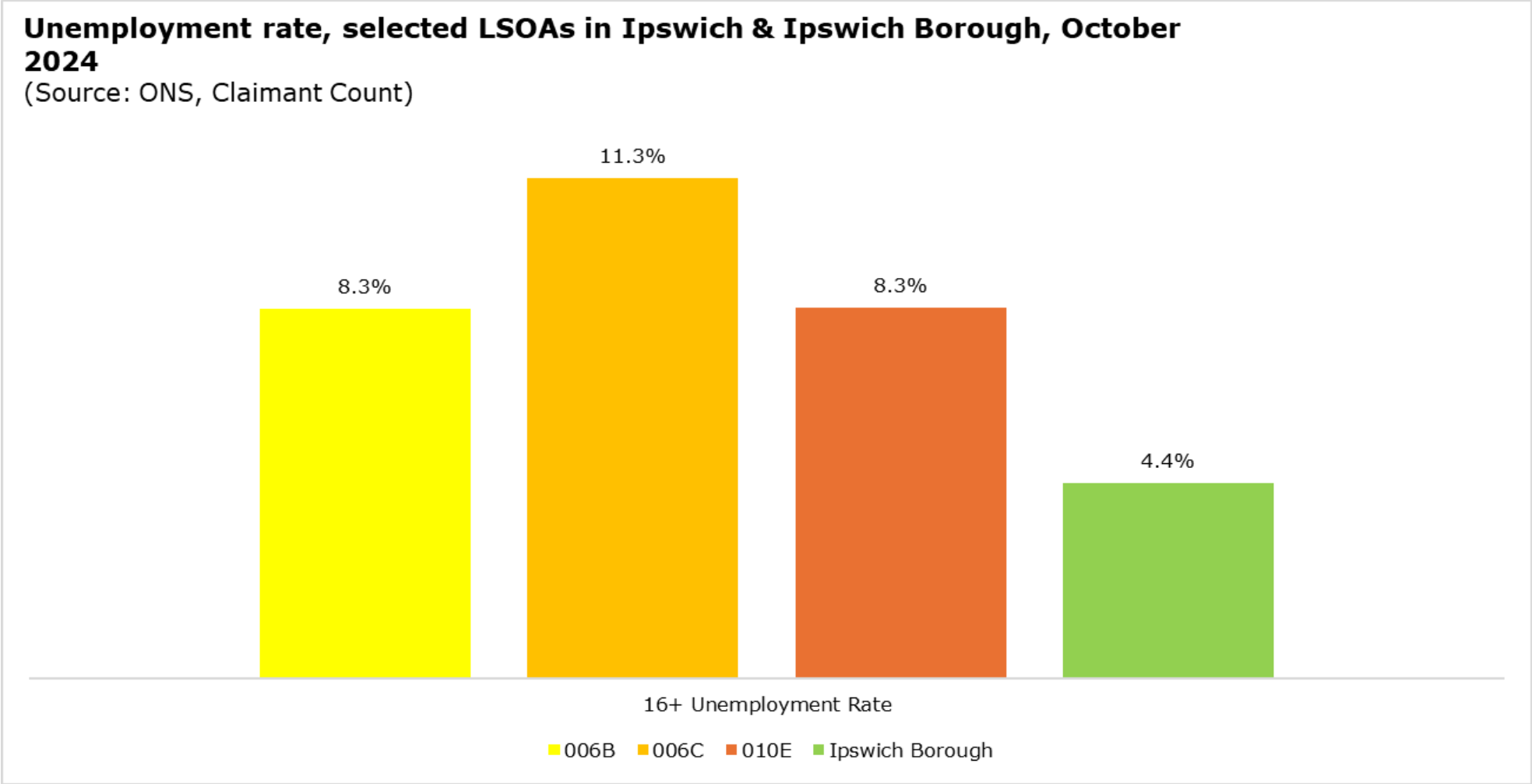
Between 2016 and 2024, attainment levels in all three LSOAs were lower at all key stages compared to the Ipswich average. While pupils in Ipswich 006B perform relatively better at the end of Key Stage 2 and GCSE, attainment for A-Levels is the lowest of the three areas.



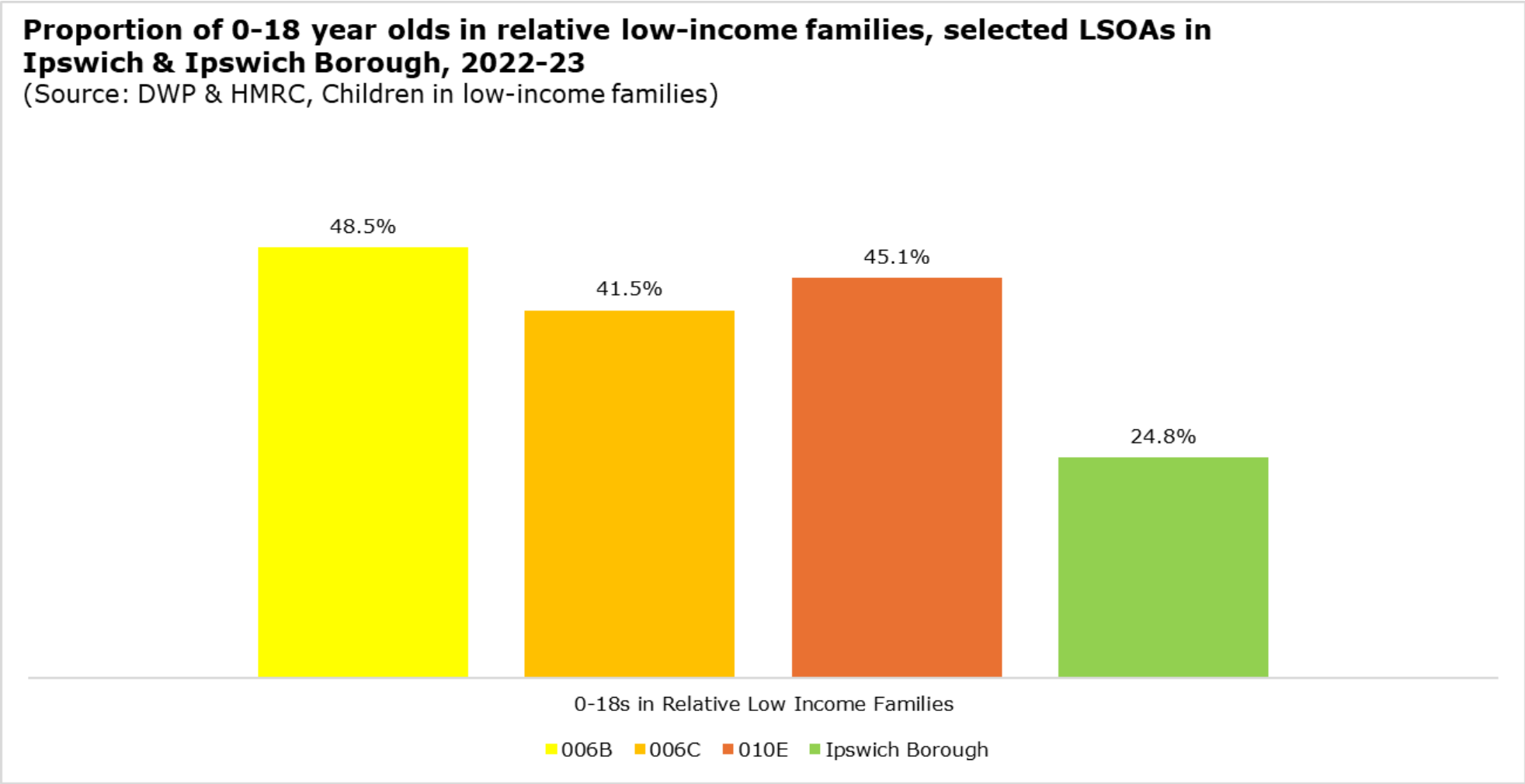
Exclusions are low and this chart is based on all exclusions between 2016 and 2024. There were 7 exclusions in LSOA 006C over this time, 5 in 006B and 3 in 0101E.



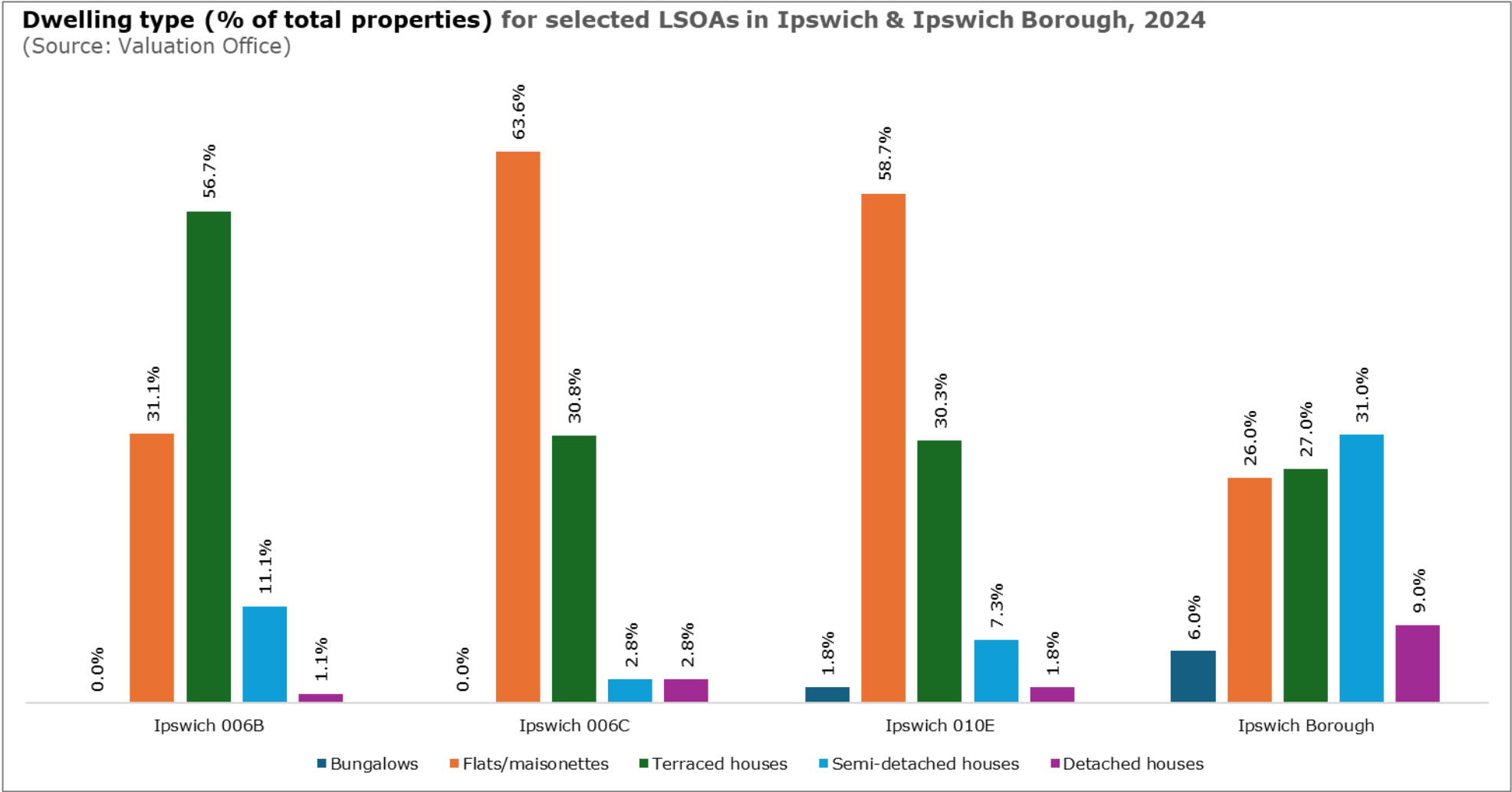
Unemployment rates are above the Ipswich average, and particularly high in LSOA Ipswich 006C.



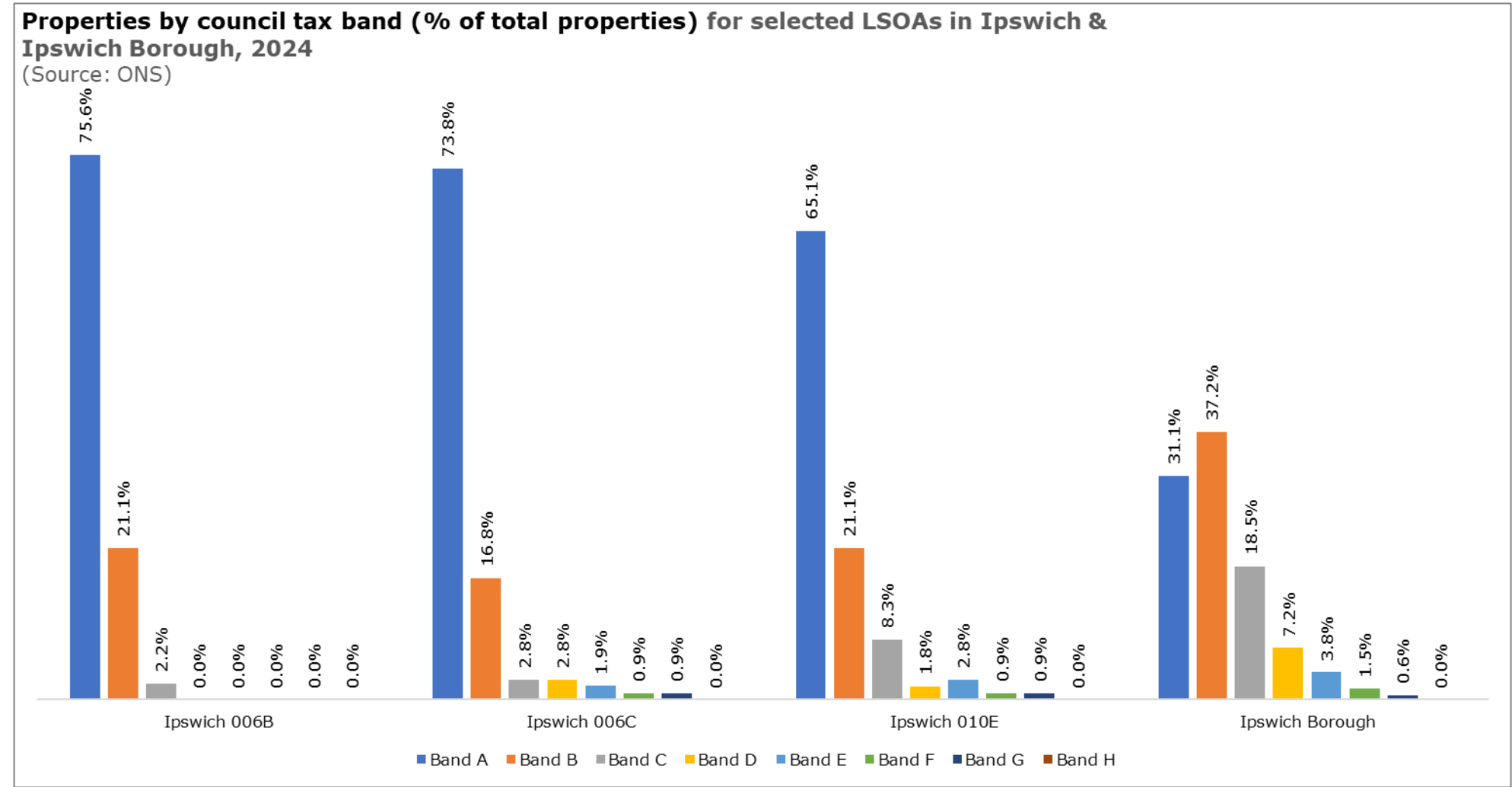
Almost half (49%) of all under 18s in Ipswich 006B live in relative low-income families. The other two LSOAs also have significantly higher proportion of these children and young people than Ipswich overall.



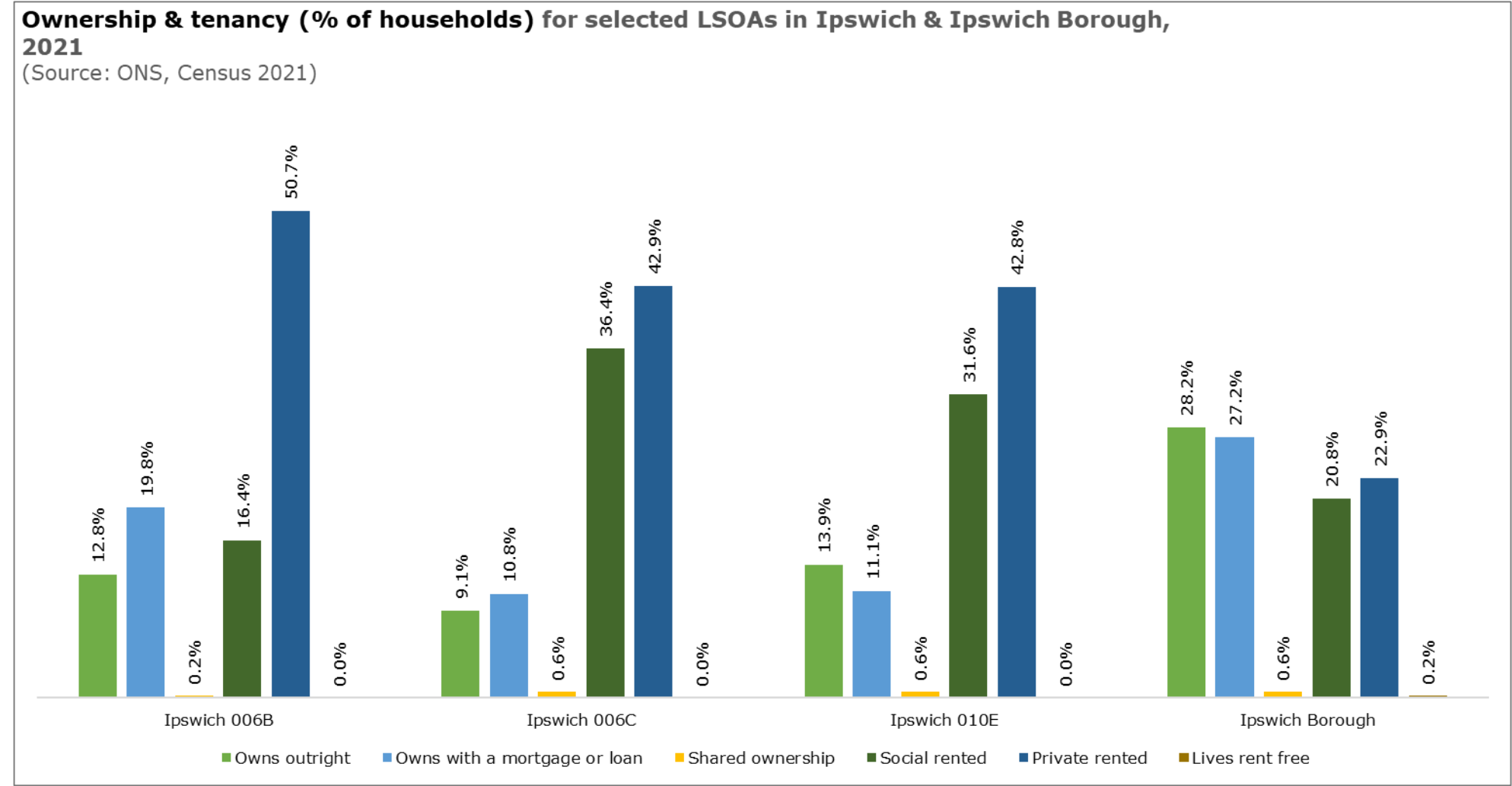
Proportionally, there are more flats/maisonettes and terraced houses in the three selected neighbourhoods compared to Ipswich overall.



Council tax bands are based on the rateable value of a property and range from A (cheapest) to H (most expensive). Aligned to the higher proportion of smaller properties, i.e., flats/maisonettes and semi-detached, more properties in the three selected neighbourhoods fall into council tax bands A-C (87% in Ipswich vs. 99% in 006B, 95% in 010E and 94% in 006C).

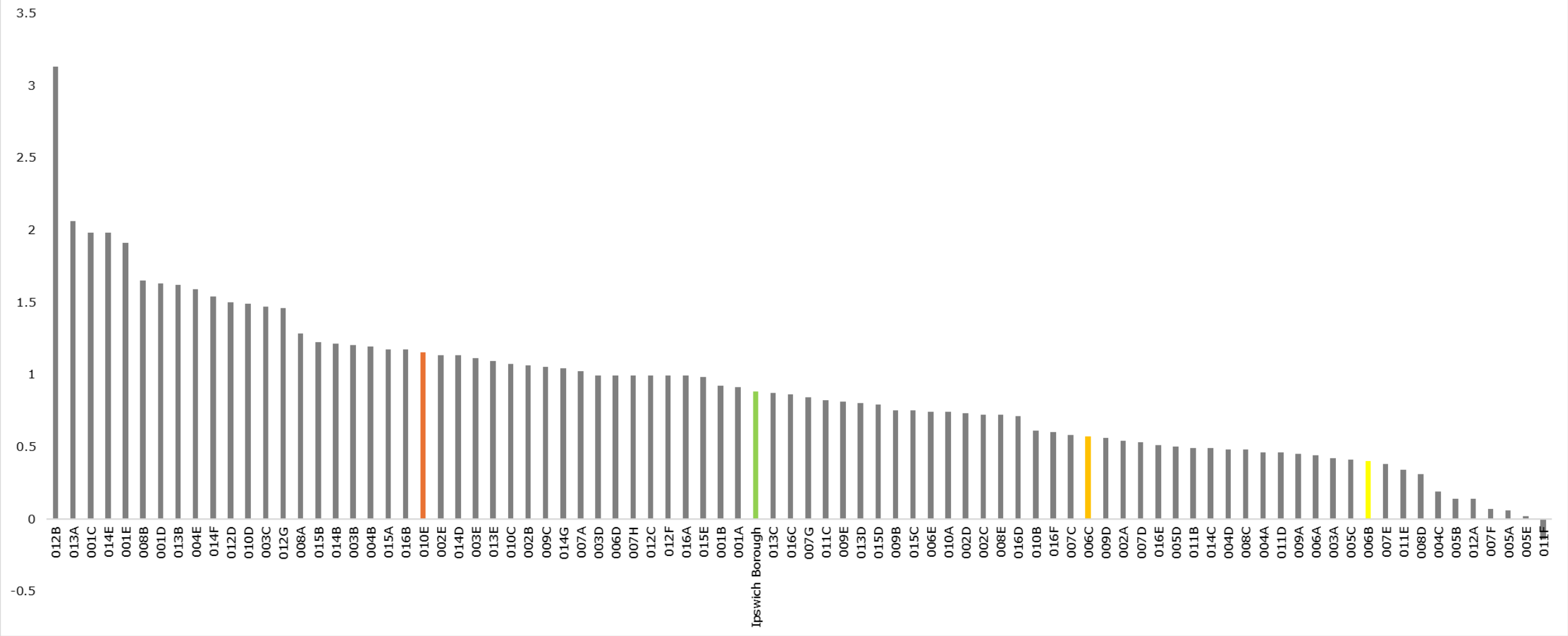


Fewer households in the three LSOAs own their properties, with private rented over-indexing significantly. Social rented properties are also higher in both LSOAs 006C and 010E, but lower in 006B.



Based on the Small Area Mental Health Index, Ipswich 010E ranks higher than the Ipswich average, while the other two selected LSOAs rank lower. There are 21 other LSOAs in Ipswich that rank higher than LSOA 010E.

Small Area Mental Health Index, ranking for LSOAs in Ipswich & Ipswich Borough average, 2022-23
(Source: NHS England)



The Small Area Mental Health Index (SAMHI) is a composite annual measure of population mental health for each Lower-layer Super Output Area (LSOA) in England. The SAMHI combines data on mental health from multiple sources (NHS-Mental health related hospital attendances, Prescribing data - Antidepressants, QOF - depression, and DWP - claimants of Disability Living Allowance (DLA) and Personal Independence Payment (PIP) for mental health reasons and learning difficulties) into a single index. A **higher score represents higher levels of need**.

