

WOODBIDGE

ELECTORAL DIVISION PROFILE 2023

This Division equates to Woodbridge Ward

www.suffolkobservatory.info



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ELECTORAL DIVISION PROFILES: AN INTRODUCTION

These profiles have been produced to support elected members, constituents and other interested parties in understanding the demographic, economic, social and educational profile of their neighbourhoods. We have used the latest data available at the time of publication.

Much more data is available from national and local sources than is captured here, but it is hoped that the profile will be a useful starting point for discussion, where local knowledge and experience can be used to flesh out and illuminate the information presented here.

The profile can be used to help look at some fundamental questions e.g.

- Does the age profile of the population match or differ from the national profile?
- Is there evidence of the ageing profile of the county in all the wards in the Division or just some?
- How diverse is the community in terms of ethnicity?
- What is the impact of deprivation on families and residents?
- Does there seem to be a link between deprivation and school performance?
- What is the breakdown of employment sectors in the area?
- Is it a relatively healthy area compared to the rest of the district or county?
- What sort of crime is prevalent in the community?

A vast amount of additional data is available on the **Suffolk Observatory**

www.suffolkobservatory.info

The Suffolk Observatory is a free online resource that contains all Suffolk's vital statistics; it is the one-stop-shop for information and intelligence about Suffolk. Through data, reports and maps, the Suffolk Observatory provides a comprehensive picture of the County. It is a great source for useful facts and figures that can be used for writing reports and presentations, informing strategic and business planning, preparing funding applications or supporting academic research. Data is presented around the key themes of population, children and young people, health and social care, housing, crime and community safety, deprivation, economy and employment and environment. All areas of the county are covered, right down to district, electoral division, ward and parish level, with information easily accessible in a variety of formats. You can also build your own reports for custom areas.

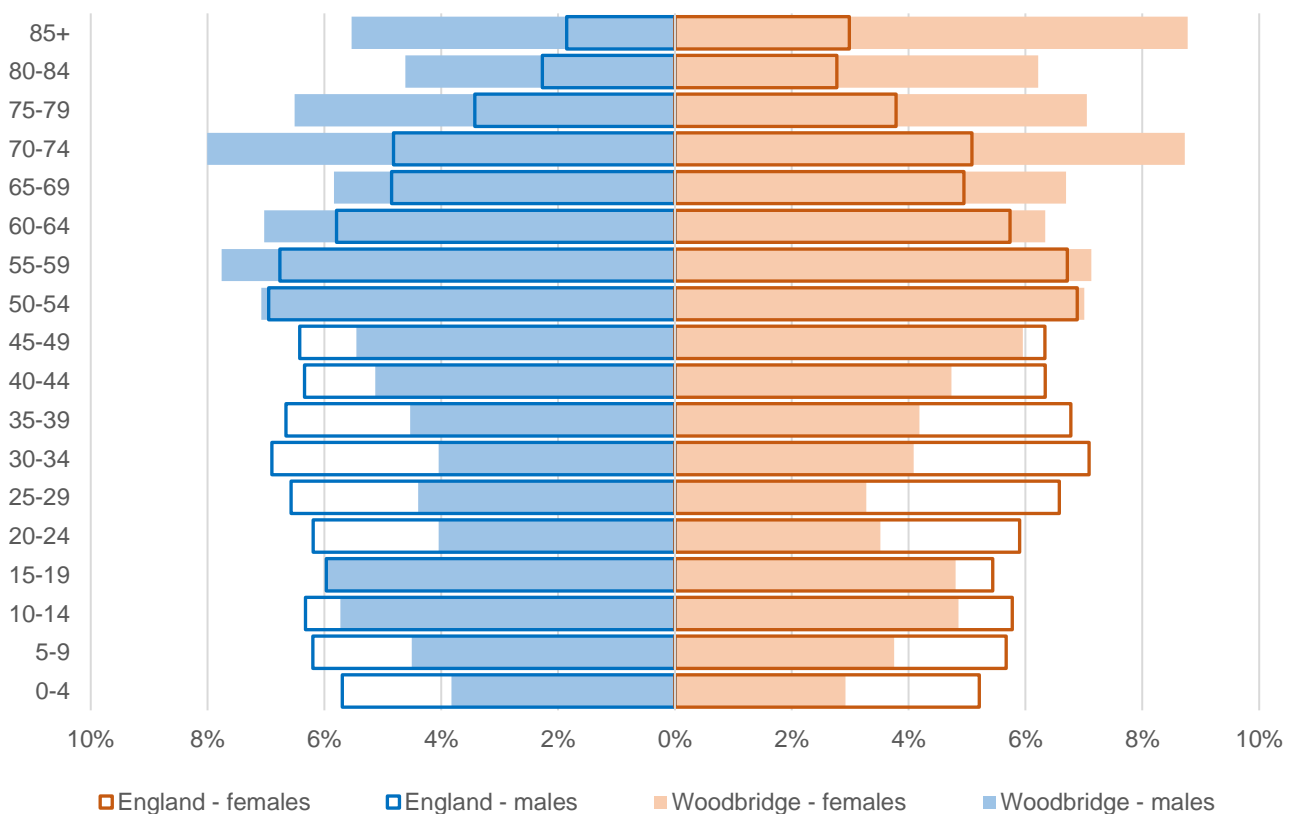
Technical Notes:

1. Where electoral divisions do not exactly match the boundaries at which the data is available (e.g. ward, Output Area or Lower Super Output Area), we have adopted a "best-fit" approach to produce a dataset.

DEMOGRAPHIC PROFILE - AGE

At the time of the 2021 Census, the usual resident population of Woodbridge stood at 7,868, a decrease of 2.8% since the 2011 Census. The age structure of the division is set out below.

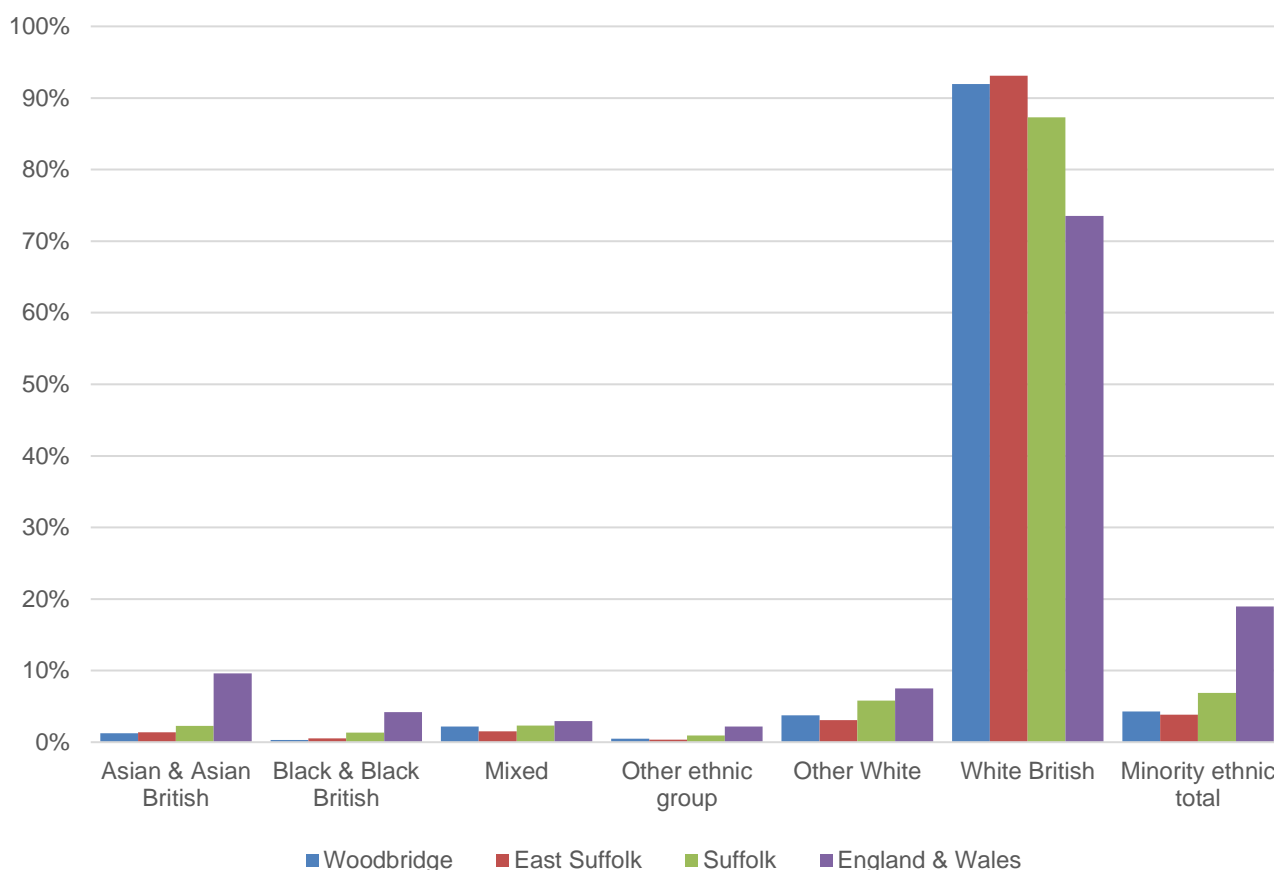
Woodbridge Division	
All Ages	7,878
0-4	259
5-9	324
10-14	418
15-19	424
20-24	299
25-29	300
30-34	315
35-39	343
40-44	393
45-49	452
50-54	549
55-59	586
60-64	529
65-69	491
70-74	659
75-79	533
80-84	428
85+	576



- The age pyramid for Woodbridge shows a higher-than-average proportion of people over the age of 50. The division has a relatively elderly age profile.

- The most common age group in Woodbridge is 70–74-year-olds, followed by 55-59-year-olds.
- There is a much lower than average number of people of working age, particularly 20-39-year-olds.
- In keeping with the elderly age profile in the division, the proportion of children under the age of 10 is very low.

ETHNICITY



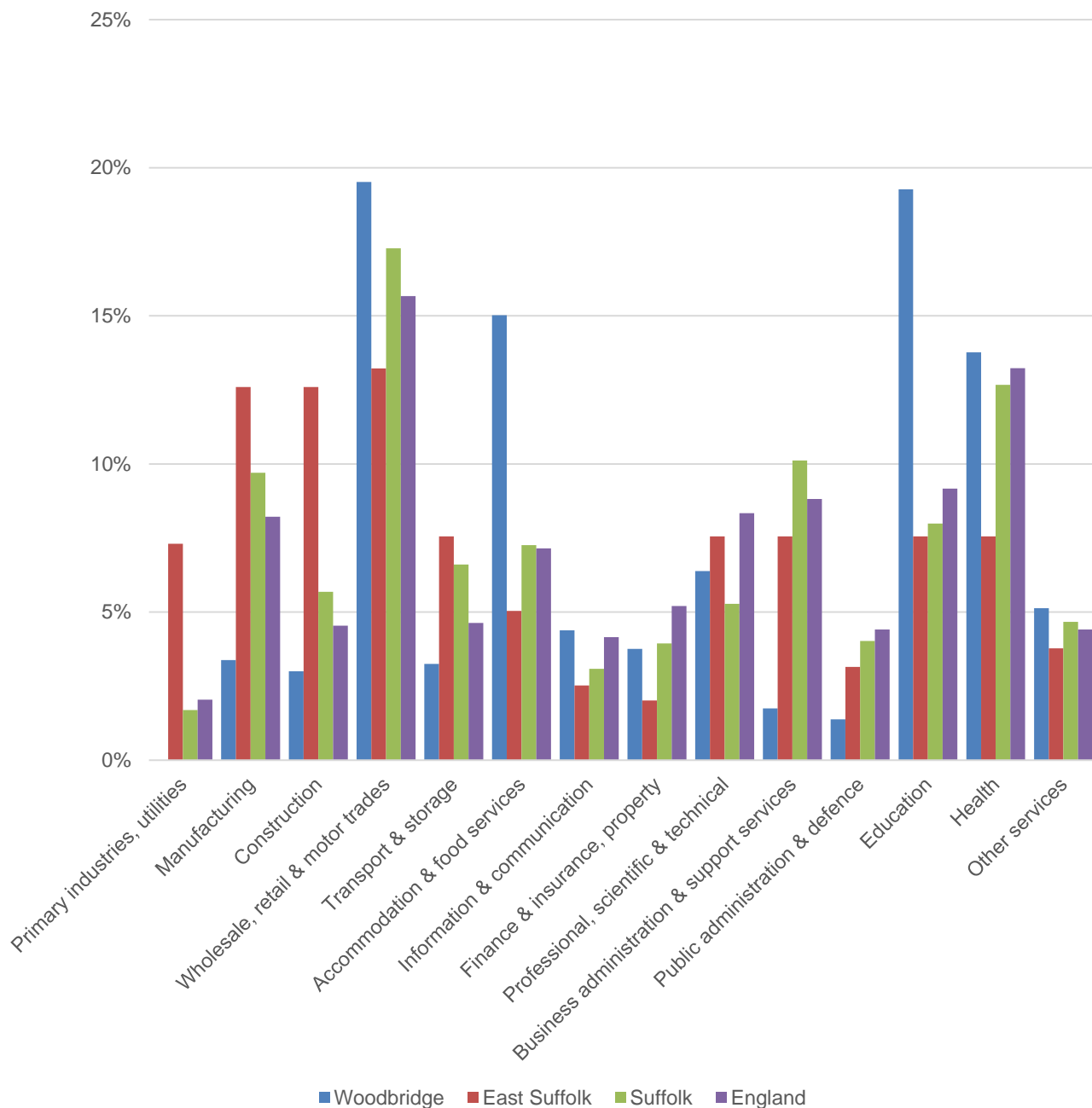
- According to the latest data (2021 Census), 95.7% (7,534) of the population of Woodbridge are white, with 91.9% identifying as white British.
- There are 338 (4.3%) people from minority ethnic backgrounds in the division, slightly higher than the district average.
- Woodbridge has a similar diversity profile to East Suffolk district, and generally lower proportions of minority ethnic groups than Suffolk as a whole.

	All people		Asian & Asian British		Black & Black British		Mixed		Other ethnic group		Other White*		White British		Minority ethnic total	
	Count		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Woodbridge	7,878		97	1.2%	29	0.4%	174	2.2%	41	0.5%	298	3.8%	7,239	91.9%	340	4.3%
East Suffolk	246,060		3,447	1.4%	1,357	0.6%	3,707	1.5%	922	0.4%	7,564	3.1%	229,063	93.1%	9,433	3.8%
Suffolk	760,687		17,483	2.3%	10,168	1.3%	17,807	2.3%	6,958	0.9%	44,066	5.8%	664,205	87.3%	52,416	6.9%
England & Wales				9.6%		4.2%		3.0%		2.2%		7.5%		73.5%		19.0%

*Other White includes White: Irish, White: Gypsy or Irish Traveller, White: Roma and White: Other White.

ECONOMY

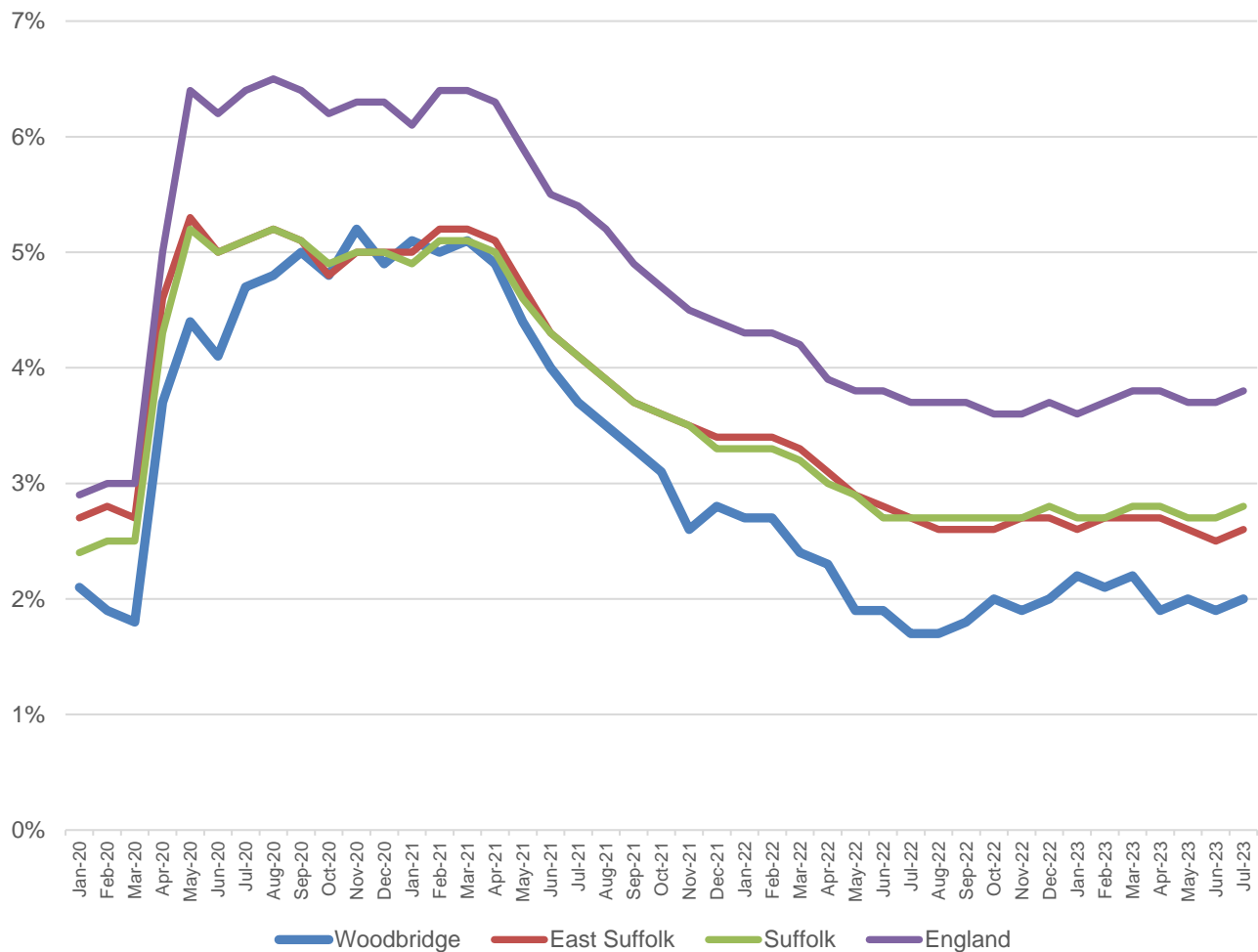
There are around 4,000 people employed in Woodbridge.



- There is a good mix of employment in Woodbridge.
- Wholesale, retail and motor trades and education are the most common areas of employment in the division, with just under a fifth of workers in the division employed in each of these sectors.
- Accommodation and food services and health are also key employers in Woodbridge. The proportion of employment in these sectors is higher than the East Suffolk average in particular.

LABOUR MARKET

OUT-OF-WORK BENEFIT CLAIMANT RATE



- Woodbridge saw a sharp increase in claimants of out-of-work benefits in the first half of 2020 as a result of the COVID-19 pandemic, much like the rest of the county and England as a whole.
- Since then, the proportion of people claiming out-of-work benefits has steadily declined and for the last 15 months has been similar to the pre-pandemic level.
- Away from the pandemic, claimant levels in Woodbridge are consistently below the district, county and national averages.
- In percentage terms, approximately 2% of the working age population of Woodbridge are claiming out-of-work benefits in July 2023. This is between 0.5 and 1 percentage point below the East Suffolk and county figures and about 1.8 percentage points below the England average.

SCHOOLS

SCHOOL INFORMATION

Schools in the Division

Name	Phase	Academy Status	Latest cohort size at:				Latest Ofsted	Latest Ofsted Date
			Foundation Stage (age 5)	KS2 (age 11)	KS4 (age 16)	KS5 (age 18)		
Kyson Primary School	Primary	LA	81	59			Good	06/11/2018
St Mary's CofE Primary School, Woodbridge	Primary	AC	30	30			Good	02/10/2018
Farlingaye High School	Secondary	AC			308	198	Good	01/03/2022

Schools with catchments that overlap with the Division

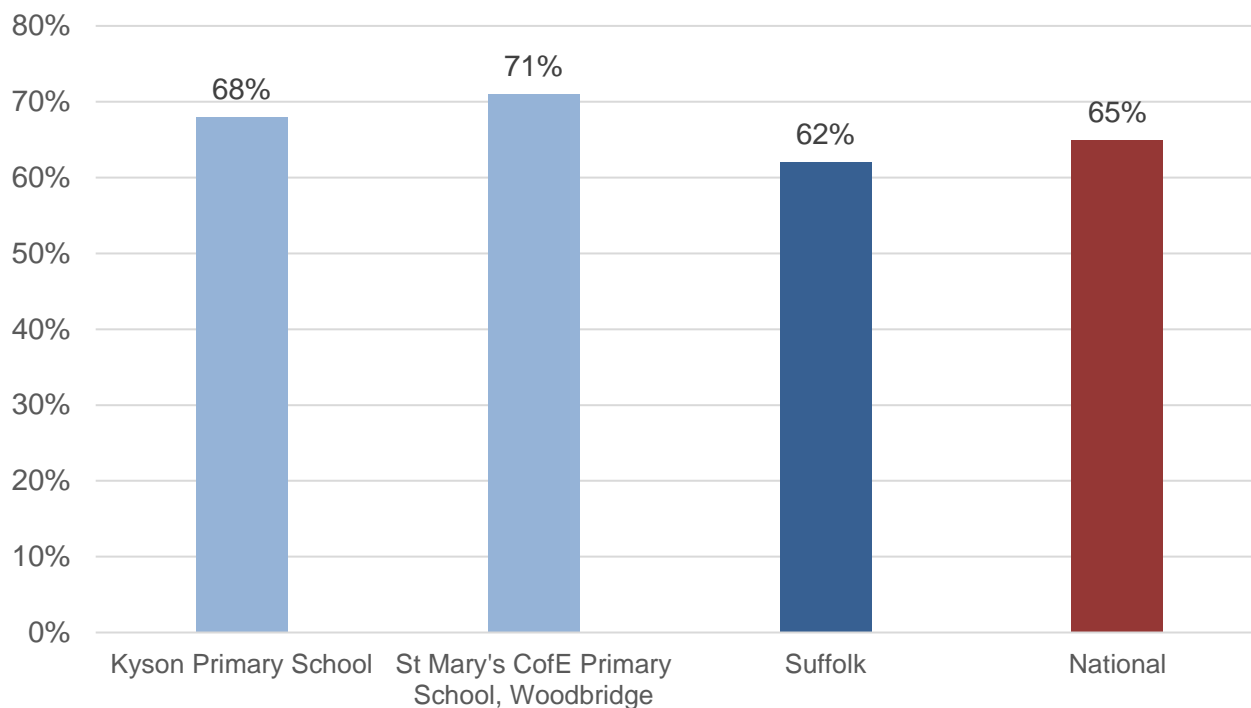
Name	Phase	Academy Status	Latest cohort size at:				Latest Ofsted	Latest Ofsted Date
			Foundation Stage (age 5)	KS2 (age 11)	KS4 (age 16)	KS5 (age 18)		
Woodbridge Primary School	Primary	LA	30	28			Good	09/05/2018

Academy Status key: AS = Academy Sponsored, AC = Academy Converter, LA = LA Maintained, F = Free

SCHOOL ATTAINMENT

Foundation Stage Profile (reception)

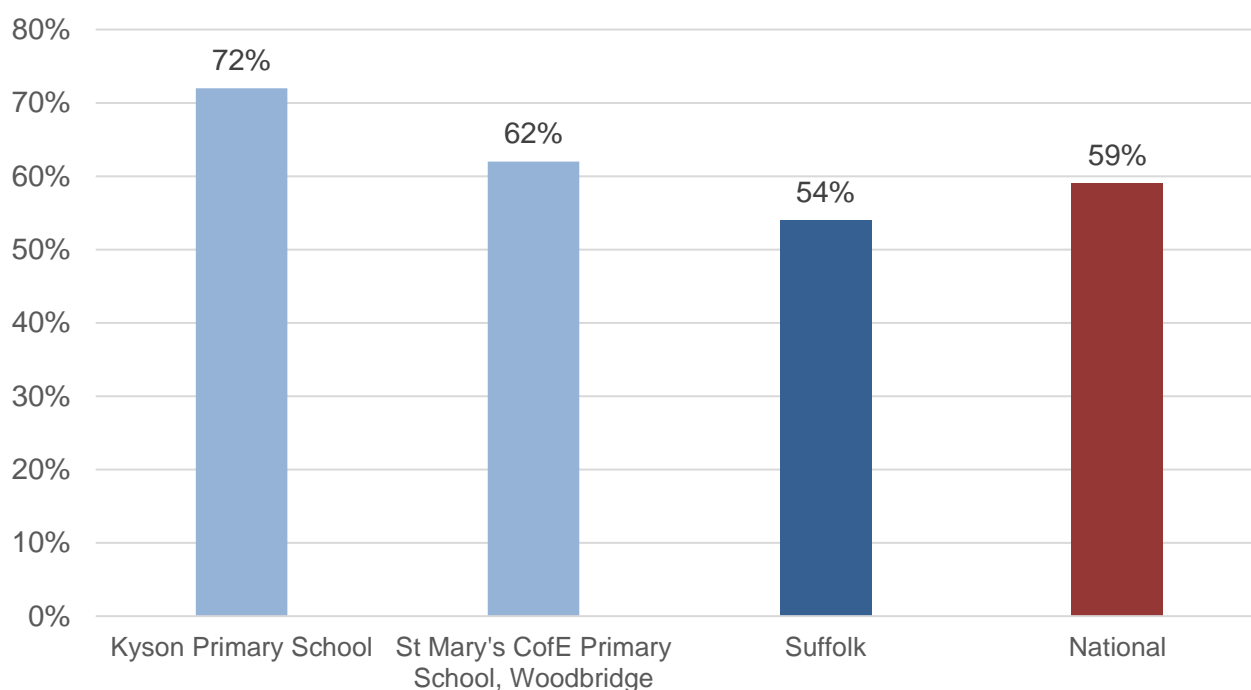
% pupils achieving Good Level of Development (GLD), 2022



- Foundation stage attainment at both Kyson and St Mary's Church of England Primary schools was above the Suffolk and England average in 2022.
- 71% of pupils achieved a Good Level of Development in reception year assessments at St Mary's Church of England Primary school, six percentage points above the national average.
- Attainment at Kyson Primary school was also above average, with 68% of pupils achieving a Good Level of Development in 2022.
- Data from the two years prior to 2022 are not available due to the impact of the COVID-19 pandemic.

Key Stage 2 (age 11)

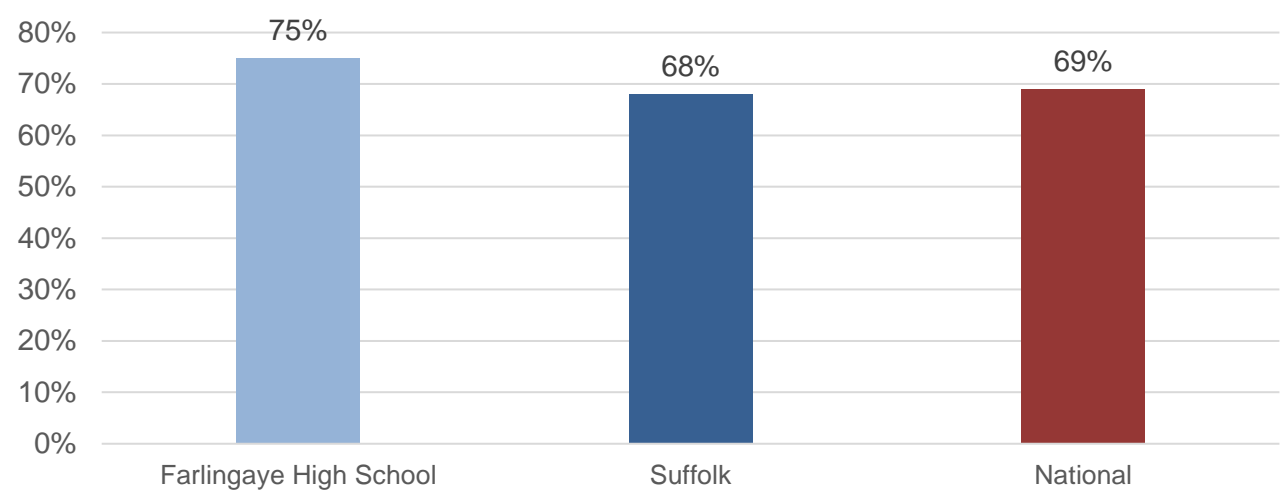
% pupils achieving the Expected Level or better in Reading, Writing and Mathematics, 2022



- Key Stage 2 attainment at both Kyson and St Mary's Church of England Primary schools was above the Suffolk and England average in 2022.
- 72% of pupils at Kyson Primary school achieved the expected level or better in reading, writing and mathematics in the latest year of available data (2022). This is 18 percentage points above the Suffolk average and 13 percentage points above the national average.
- Data from the two years prior to 2022 are not available due to the impact of the COVID-19 pandemic.

Key Stage 4 (GCSE) (age 16)

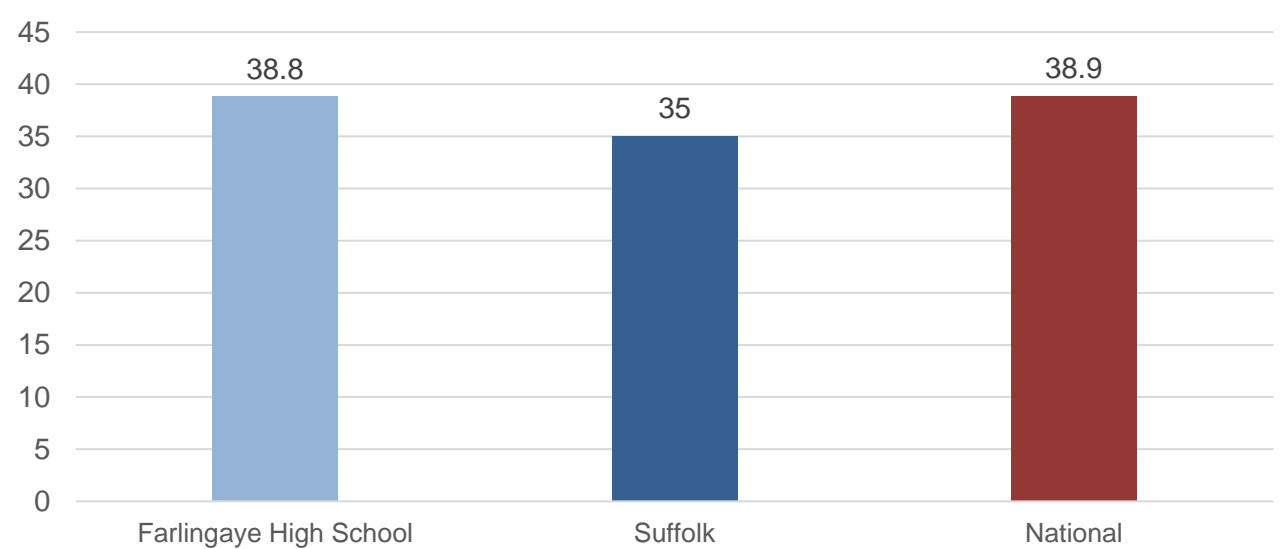
% pupils achieving level 4-9 in English and Mathematics, 2022



- GCSE attainment at Farlingaye High school was above the Suffolk and England average in 2022.
- 75% of pupils at Farlingaye achieved level 4-9 in English and mathematics in the latest year of available data (2022). This is six percentage points above the Suffolk average and seven percentage points above the national average.
- Data from the two years prior to 2022 are not available due to the impact of the COVID-19 pandemic.

Key Stage 5 (A level) (age 18)

A Level Points per entry, 2023



- The average A Level points per entry at Farlingaye High school is very similar to the national average according to the latest year of available data (2022).
- A level attainment at Farlingaye was above the Suffolk average in 2022.
- Data from the two years prior to 2022 are not available due to the impact of the COVID-19 pandemic.

NEET % (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)

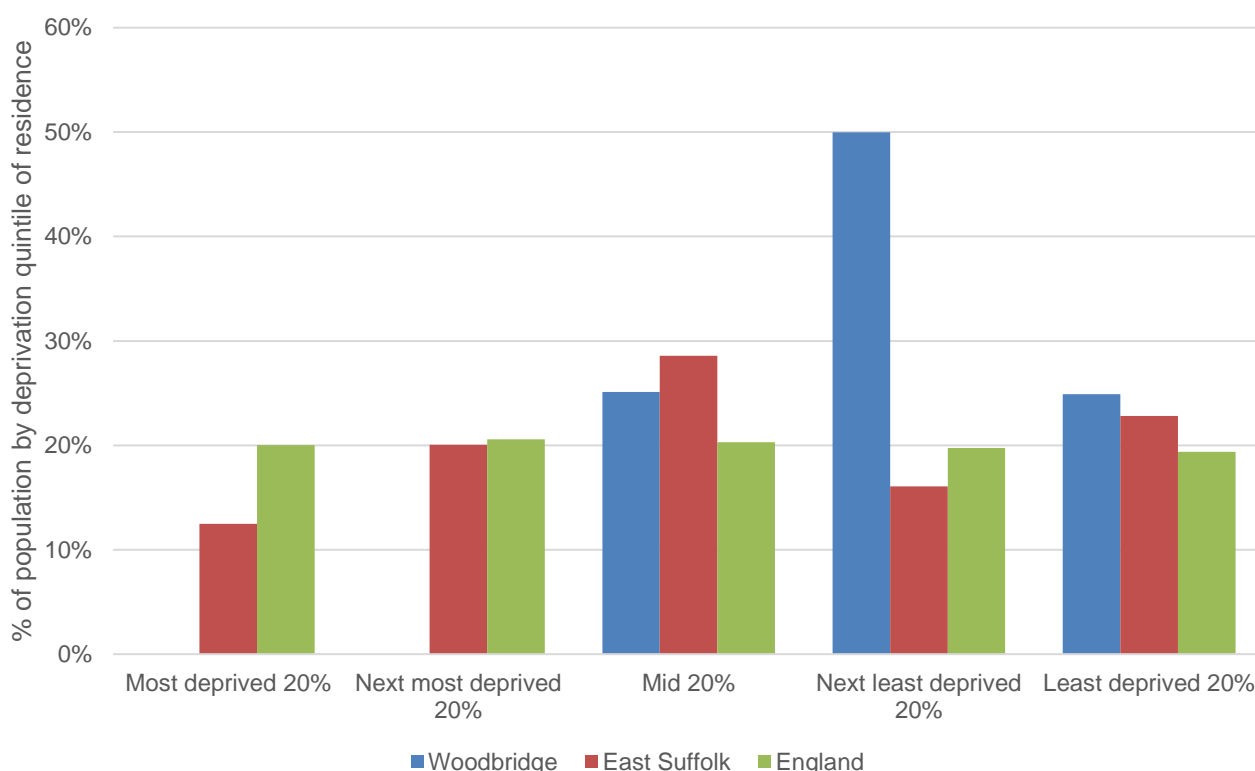


- In June 2023,.7% of 16–17-year-olds were classified as NEET in Woodbridge (where current activity is known).
- NEET levels in Woodbridge are generally similar to or below the district and county averages.

INDEX OF MULTIPLE DEPRIVATION (IMD) 2019 (SEE MAP OVERLEAF)

The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each small area in England. This allows each area to be ranked relative to one another according to their level of deprivation. Small areas (Lower Super Output Areas, average population 1,700) are most commonly described as being in 1 of 5 quintile bands. The bottom quintile represents the 20% of areas that are the most deprived in England; these are shaded pale yellow on the map. The top quintile represents the least deprived areas in England and is shaded dark blue.

The Index is widely used to analyse patterns of deprivation, identify areas that would benefit from special initiatives or programmes and as a tool to determine eligibility for specific funding streams.



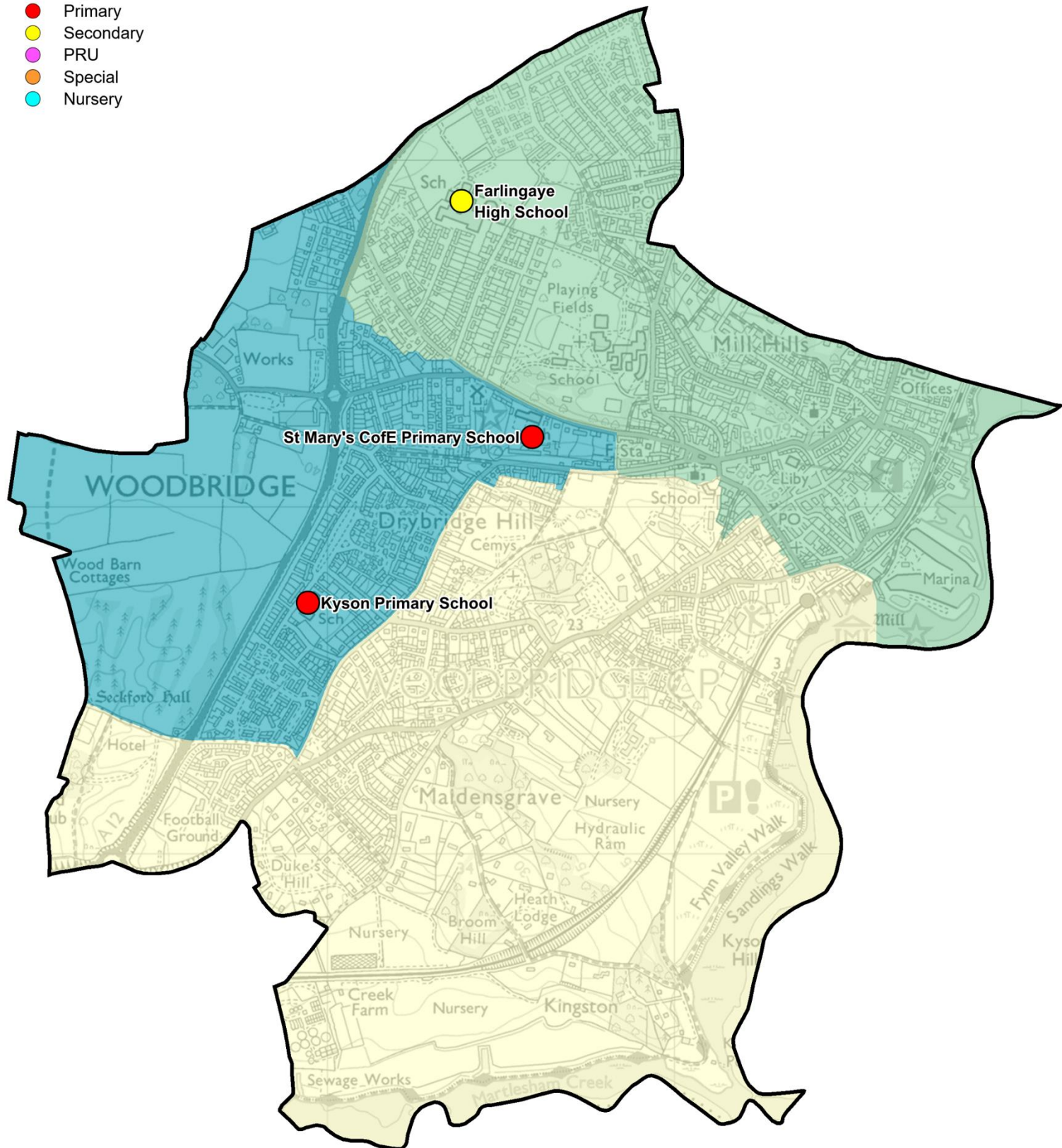
- The IMD 2019 shows that relative deprivation levels in Woodbridge are moderate to low, with three-quarters of the population of the division living in areas among the least 40% of deprived areas nationally.
- Of the four Lower Layer Super Output Areas (LSOA) comprising the division, one is ranked among the 20% least deprived LSOAs in the country, two are in the next least deprived quintile and one is in the mid quintile.

IMD 2019 quintile

- Least deprived 20%
- Next least deprived 20%
- Mid 20%
- Next most deprived 20%
- Most deprived 20%

School Type

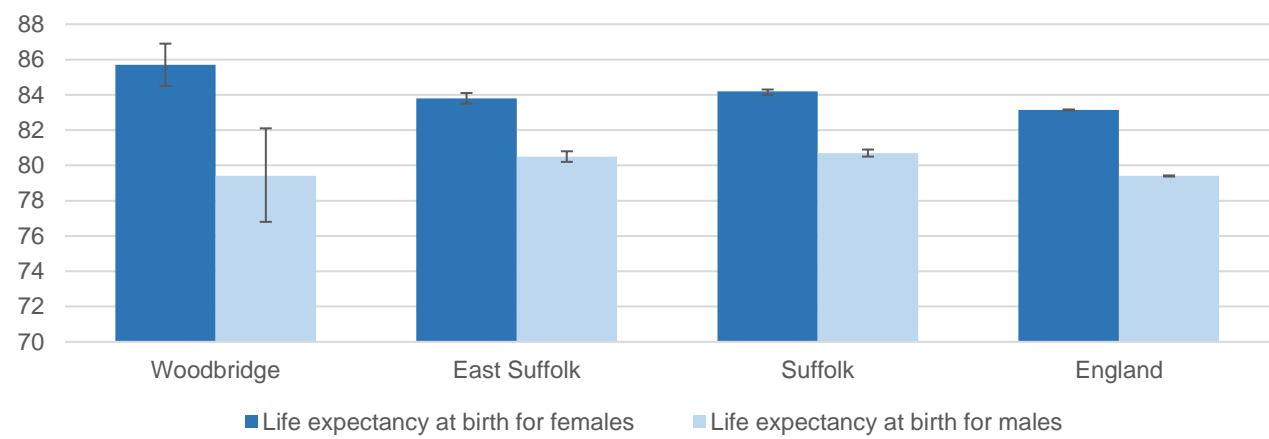
- Primary
- Secondary
- PRU
- Special
- Nursery



HEALTH

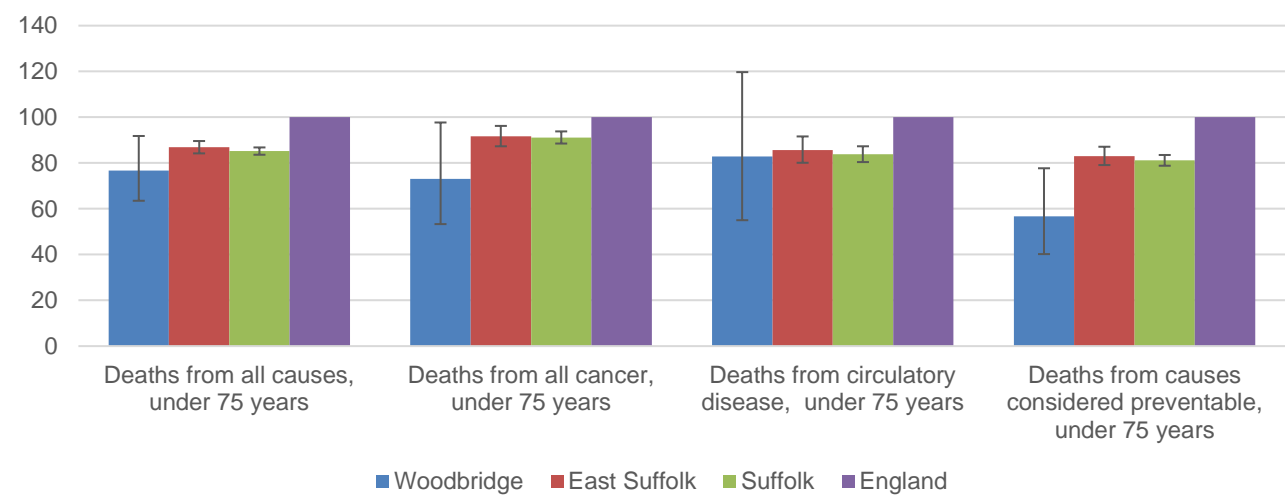
The local data used here is based on relatively small numbers. The confidence limits provide an indication of the reliability of the data. The 95% confidence intervals utilised on the chart provide a range within which there is 95% chance of the true result lying.

LIFE EXPECTANCY AT BIRTH



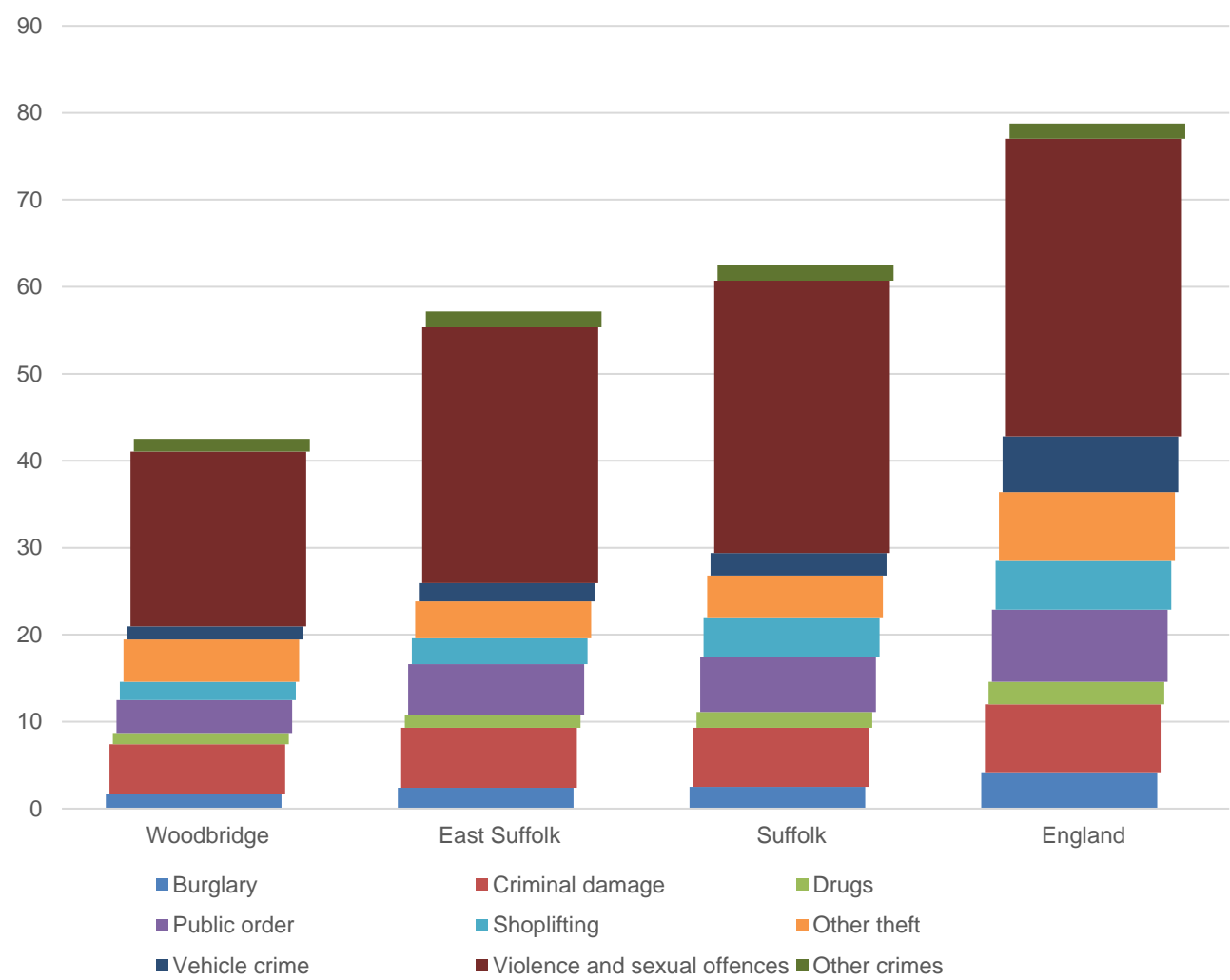
- Estimated life expectancy at birth for females in Woodbridge is high; statistically significantly higher than the East Suffolk, Suffolk and England averages.
- For males, the estimated life expectancy at birth is similar to the England average and below the district and county level, but these differences are not statistically significant.
- The estimated life expectancy for females in the division is 85.7 years (84.2 is the Suffolk average), while for males it is more than six years lower at 79.4 years (80.7 across Suffolk).

DEATHS, UNDER 75 YEARS, STANDARDISED MORTALITY RATIO



- In Woodbridge, estimated early death rates from all causes, cancers and circulatory disease are below the district, county and England level. However, these differences are not statistically significant.
- The standardised mortality ratio data shown here means that for every 100 early deaths from all causes across England as a whole, there are an estimated 77 comparable deaths in Woodbridge.
- It should be noted that the confidence intervals around these data are particularly wide due to the small number of deaths at the local level.

CRIME & COMMUNITY SAFETY



- Crime levels in Woodbridge are below the East Suffolk, county and national level according to the latest year of data. The crime rate in Woodbridge is 42 crimes recorded per 1,000 residents during the year to the end of July 2023. The East Suffolk average is 58 crimes per 1,000 residents.
- Violence and sexual offences accounted for almost half of all recorded crimes in the division during this period.
- “Other theft” incidents are slightly more common in Woodbridge (4.9 per 1,000 residents) than in East Suffolk (4.2).

ADDITIONAL INFORMATION

Parishes in Division

- Martlesham (part)
- Woodbridge

DATA SOURCES

Category	Indicator	Source
Demographic Profile	Quinary population table 2021	ONS 2021 Census
	Population pyramid 2021	ONS 2021 Census
	Ethnicity 2021	ONS 2021 Census
Economy	Employment by broad industrial sector 2021	ONS Business Register and Employment Survey via NOMIS
Labour market	Claimant count: The number of people claiming Jobseeker's Allowance plus those who claim Universal Credit who are out of work (% 16-64 population) January 2020 to July 2023	DWP via NOMIS
Education	School information and attainment 2022 (2023 for KS5 attainment)	Suffolk County Council
	% 16-18-year-olds NEET (Not in Employment, Education or Training) April 2020 to June 2023	Suffolk County Council via the Suffolk Observatory
Deprivation	Index of Multiple Deprivation 2019	Ministry for Housing, Communities and Local Government
Health	Life expectancy at birth 2016-2020	The Office for Health Improvement and Disparities analysis of ONS death registration data and mid-year population estimates.
Health	Standardised mortality ratio for deaths from all causes, cancer and circulatory disease, and death from causes considered preventable (aged under 75) 2016-2020. The standardised mortality ratio is the ratio of observed deaths in the study group to expected deaths in the general population.	Office for Health Improvement and Disparities, produced from ONS data
Community Safety	Recorded crime rate per 1,000 resident population July 2022 to July 2023	Data.police.uk via the Suffolk Observatory

For more data and information about Woodbridge Electoral Division, see the Suffolk Observatory www.suffolkobservatory.info

