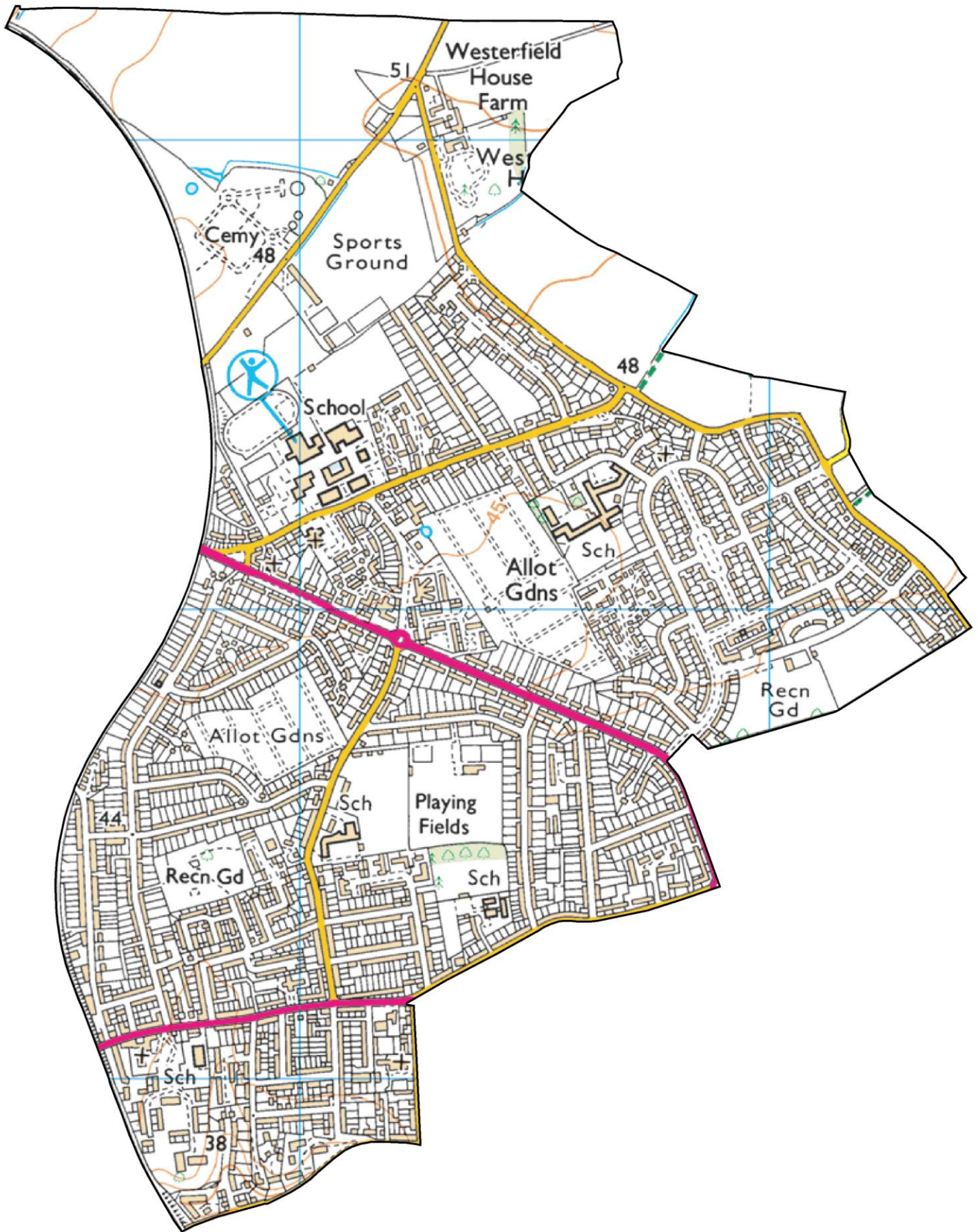


RUSHMERE

ELECTORAL DIVISION PROFILE 2021

This Division comprises Rushmere Ward in its entirety plus part of St John's Ward

www.suffolkobservatory.info



CONTENTS

- Demographic Profile: Age & Ethnicity
- Economy and Labour Market
- Schools & NEET
- Index of Multiple Deprivation
- Health
- Crime & Community Safety
- Additional Information
- Data Sources

ELECTORAL DIVISION PROFILES: AN INTRODUCTION

These profiles have been produced to support elected members, constituents and other interested parties in understanding the demographic, economic, social and educational profile of their neighbourhoods. We have used the latest data available at the time of publication.

Much more data is available from national and local sources than is captured here, but it is hoped that the profile will be a useful starting point for discussion, where local knowledge and experience can be used to flesh out and illuminate the information presented here.

The profile can be used to help look at some fundamental questions e.g.

- Does the age profile of the population match or differ from the national profile?
- Is there evidence of the ageing profile of the county in all the wards in the Division or just some?
- How diverse is the community in terms of ethnicity?
- What is the impact of deprivation on families and residents?
- Does there seem to be a link between deprivation and school performance?
- What is the breakdown of employment sectors in the area?
- Is it a relatively healthy area compared to the rest of the district or county?
- What sort of crime is prevalent in the community?

A vast amount of additional data is available on the **Suffolk Observatory**

www.suffolkobservatory.info

The Suffolk Observatory is a free online resource that contains all Suffolk's vital statistics; it is the one-stop-shop for information and intelligence about Suffolk. Through data, reports and maps, the Suffolk Observatory provides a comprehensive picture of the County. It is a great source for useful facts and figures that can be used for writing reports and presentations, informing strategic and business planning, preparing funding applications or supporting academic research. Data is presented around the key themes of population, children and young people, health and social care, housing, crime and community safety, deprivation, economy and employment and environment. All areas of the county are covered, right down to district, electoral division, ward and parish level, with information easily accessible in a variety of formats. You can also build your own reports for custom areas.

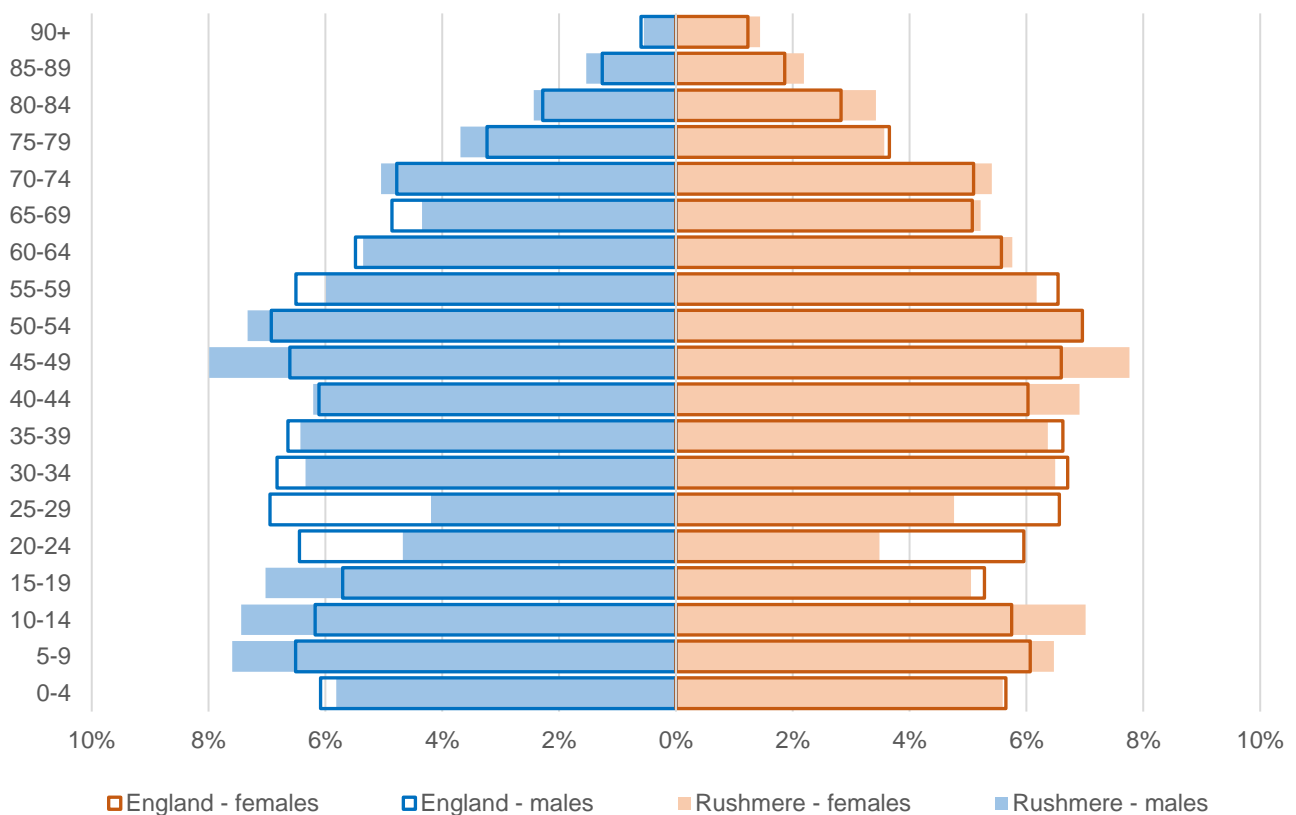
Technical Notes:

1. Where electoral divisions do not exactly match the boundaries at which the data is available (e.g. ward, Output Area or Lower Super Output Area), we have adopted a "best-fit" approach to produce a dataset.
2. District, county and national level data is provided where possible to provide a context for comparisons. Where possible we have used the most recent district boundaries for comparison purposes, but in some cases it has been necessary to use the pre-2019 districts.

DEMOGRAPHIC PROFILE - AGE

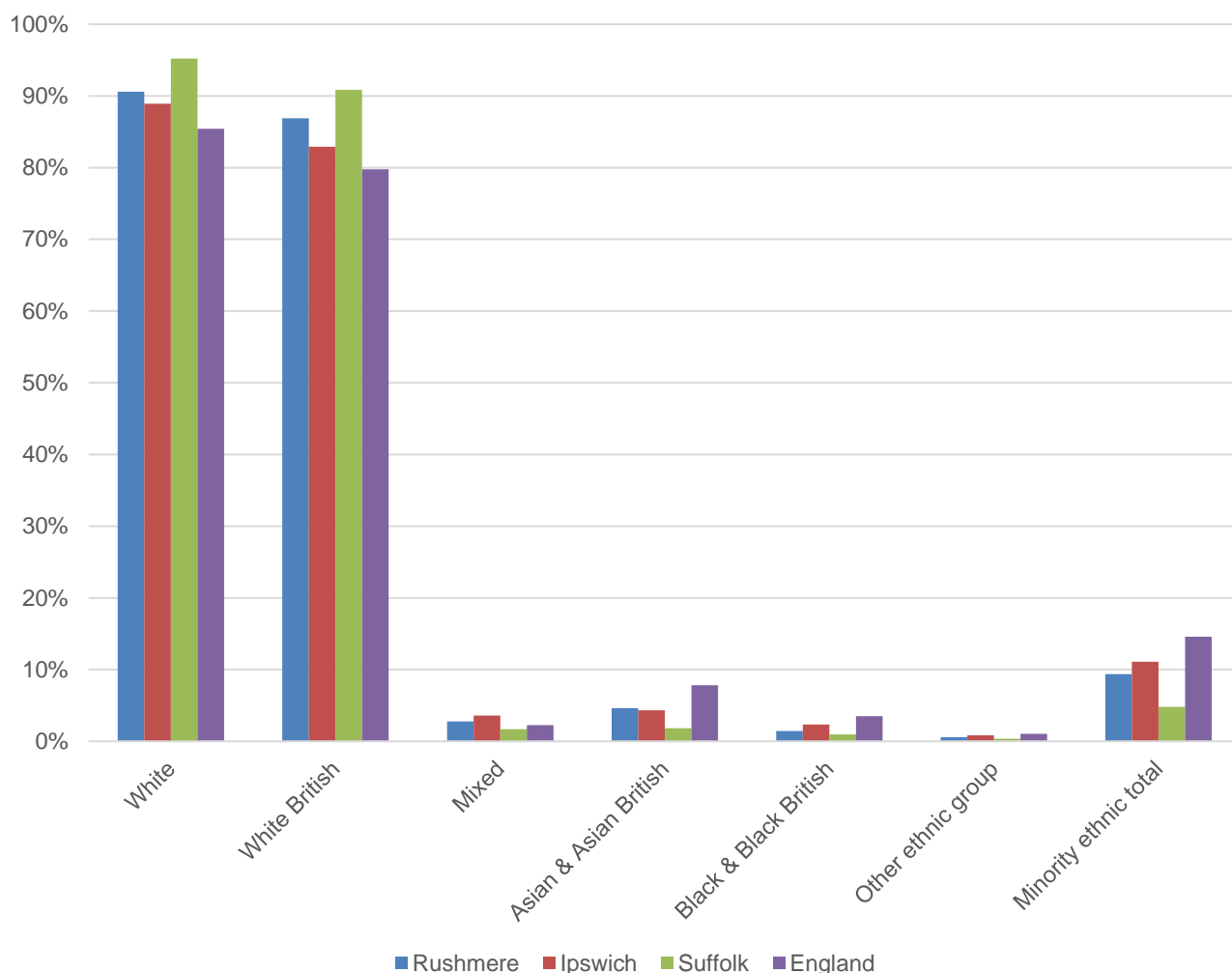
In mid-2019, the population of Rushmere stood at 9,349, a reduction of 3.1% since the 2011 Census. The age structure of the division is set out below.

| | Rushmere Division | Rushmere | St John's |
|-----------------|-------------------|--------------|--------------|
| All Ages | 9,349 | 8,109 | 1,240 |
| 0-4 | 533 | 465 | 68 |
| 5-9 | 656 | 576 | 80 |
| 10-14 | 675 | 618 | 57 |
| 15-19 | 562 | 504 | 58 |
| 20-24 | 380 | 324 | 56 |
| 25-29 | 419 | 341 | 78 |
| 30-34 | 600 | 507 | 93 |
| 35-39 | 598 | 512 | 86 |
| 40-44 | 614 | 527 | 87 |
| 45-49 | 736 | 644 | 92 |
| 50-54 | 667 | 587 | 80 |
| 55-59 | 569 | 496 | 73 |
| 60-64 | 520 | 456 | 64 |
| 65-69 | 448 | 380 | 68 |
| 70-74 | 489 | 413 | 76 |
| 75-79 | 339 | 295 | 44 |
| 80-84 | 275 | 241 | 34 |
| 85-89 | 175 | 143 | 32 |
| 90+ | 94 | 80 | 14 |



- The age pyramid for Rushmere shows larger proportions of the population aged 5-19 and between 40 and 45 than England as a whole.
- There is a much lower than average proportion of young adults aged 20-29.
- The most common age group is 45-49-year-olds, followed by 10-14-year-olds.

ETHNICITY

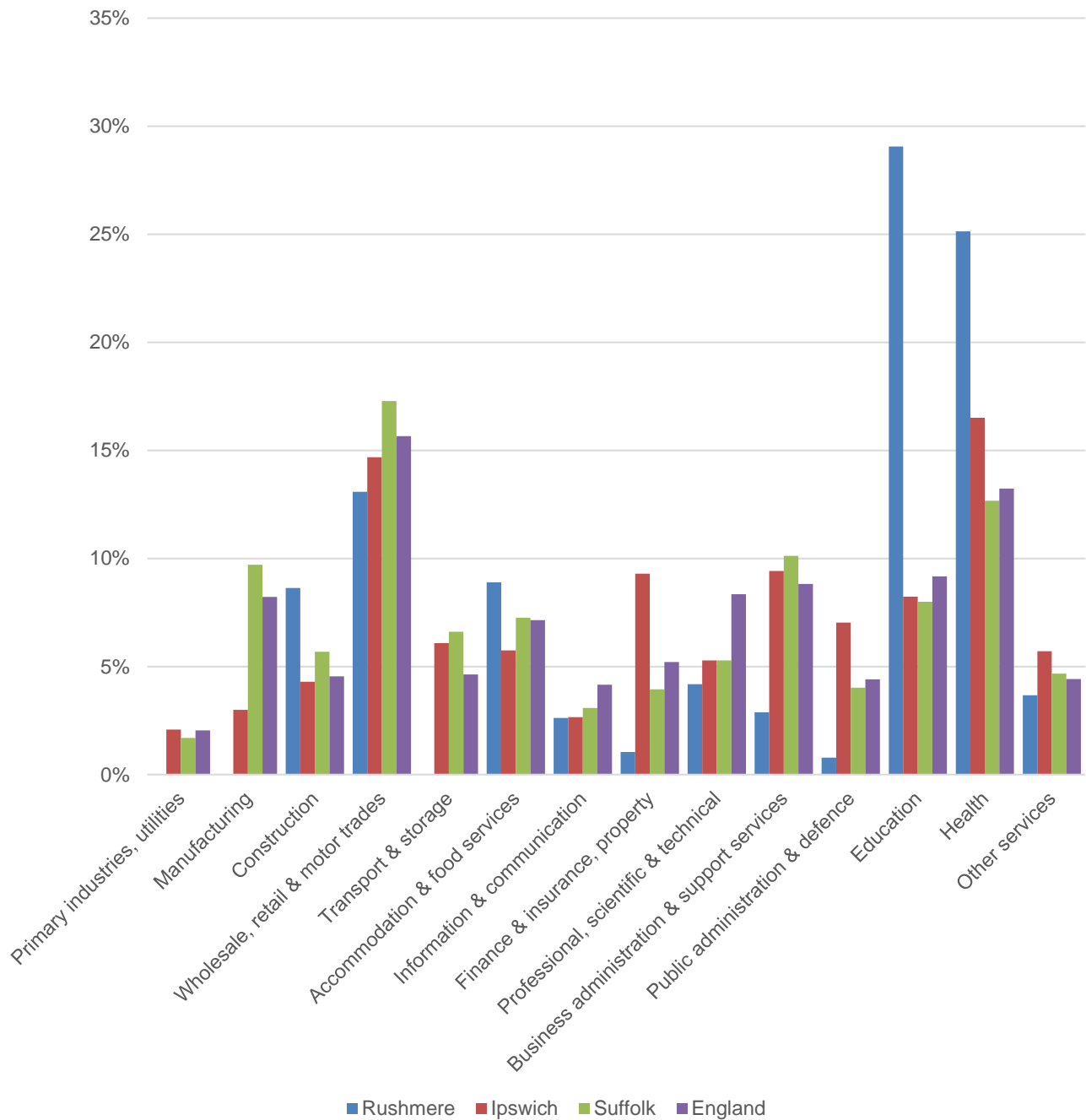


- According to the latest data (2011 Census), 90.6% (8,742) of the population of Rushmere are white, slightly higher than for Ipswich overall.
- There are 906 (9.4%) people of minority ethnic origin in the division, a lower proportion than for Ipswich, but around twice the rate for Suffolk.
- Rushmere has a similar diversity profile to Ipswich, with higher proportions of minority ethnic groups than Suffolk as a whole.

| | All people | White | | White British | | Mixed | | Asian and Asian British | | Black and Black British | | Other Ethnic Group | | Total Minority Ethnic population | |
|----------|------------|---------|------|---------------|------|--------|-----|-------------------------|-----|-------------------------|-----|--------------------|-----|----------------------------------|------|
| | Count | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| Rushmere | 9,648 | 8,742 | 90.6 | 8,382 | 86.9 | 266 | 2.8 | 448 | 4.6 | 138 | 1.4 | 54 | 0.6 | 906 | 9.4 |
| Ipswich | 133,384 | 118,596 | 88.9 | 110,624 | 82.9 | 4,816 | 3.6 | 5,740 | 4.3 | 3,096 | 2.3 | 1,136 | 0.9 | 14,788 | 11.1 |
| Suffolk | 728,163 | 693,195 | 95.2 | 661,458 | 90.8 | 12,472 | 1.7 | 13,131 | 1.8 | 6,854 | 0.9 | 2,511 | 0.3 | 34,968 | 4.8 |
| England | | | 85.4 | | 79.8 | | 2.3 | | 7.8 | | 3.5 | | 1.0 | | 14.6 |

ECONOMY

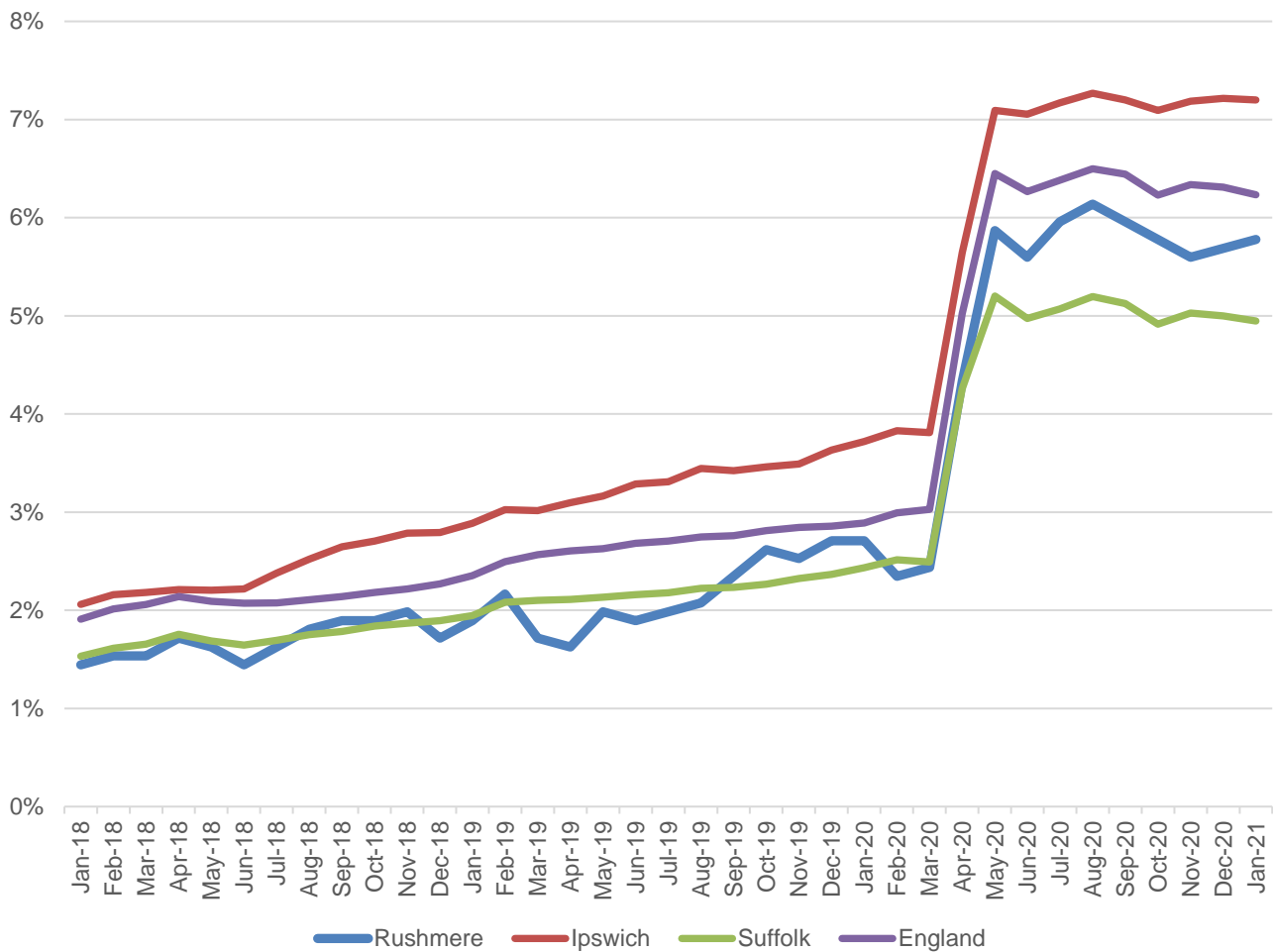
There are 1,900 people employed in Rushmere.



- Employment in Rushmere is dominated by two sectors. Education accounts for 29% of all jobs, while health accounts for a further quarter of jobs.
- Employment in these two sectors is significantly higher than local and national rates.
- Wholesale, retail and motor trades, construction and accommodation and food services also account for a significant proportion of employment in the division.

LABOUR MARKET

OUT-OF-WORK BENEFIT CLAIMANT RATE



- Rushmere saw a sharp increase in claimants of out-of-work benefits in the first half of 2020 as a result of the COVID-19 pandemic, as seen across Suffolk and nationwide.
- Rushmere has had a consistently lower claimant unemployment rate than Ipswich. Prior to the onset of the pandemic, the rate generally hovered around the Suffolk average.
- Data for January 2021 shows that 5.8% of the working age population in Rushmere is claiming out-of-work benefits, around 1.5 percentage points below the borough average.

SCHOOLS

SCHOOL INFORMATION

Schools in the Division

| Name | Phase | Academy Status | Average cohort size at: | | | | Latest Ofsted | Latest Ofsted Date |
|--|-----------|----------------|--------------------------|--------------|--------------|--------------|---------------|--------------------|
| | | | Foundation Stage (age 5) | KS2 (age 11) | KS4 (age 16) | KS5 (age 18) | | |
| Rushmere Hall Primary School | Primary | AC | 80 | 80 | | | Good | 29/06/2017 |
| Sidegate Primary School | Primary | AS | 88 | 93 | | | Good | 16/03/2017 |
| St John's CEVAP School, Ipswich | Primary | LA | 30 | 30 | | | Good | 25/04/2018 |
| St Mary's Catholic Primary School, Ipswich | Primary | AC | 30 | 30 | | | Outstanding* | 27/01/2012 |
| Northgate High School | Secondary | LA | | | 228 | 241 | Good | 17/05/2012 |
| St Christopher's Academy | PRU | AC | | | | | Good* | 28/06/2013 |

Schools with catchments that overlap with the Division

| Name | Phase | Academy Status | Average cohort size at: | | | | Latest Ofsted | Latest Ofsted Date |
|-----------------------|-----------|----------------|--------------------------|--------------|--------------|--------------|---------------|--------------------|
| | | | Foundation Stage (age 5) | KS2 (age 11) | KS4 (age 16) | KS5 (age 18) | | |
| Copleston High School | Secondary | AC | | | 287 | 145 | Good | 25/04/2013 |

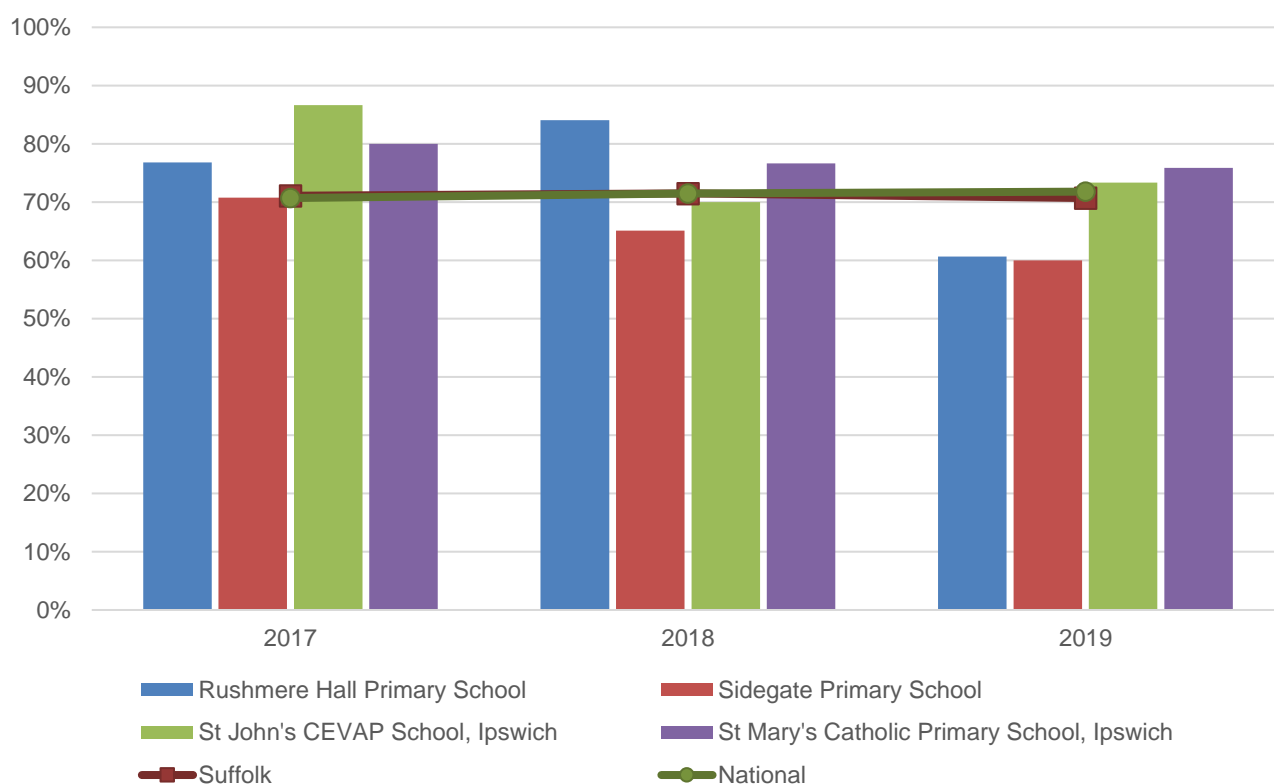
Academy Status key: AS = Academy Sponsored, AC = Academy Converter, LA = LA Maintained, F = Free

*The latest full inspection judgement does not relate to the current school

SCHOOL ATTAINMENT

Foundation Stage Profile (reception)

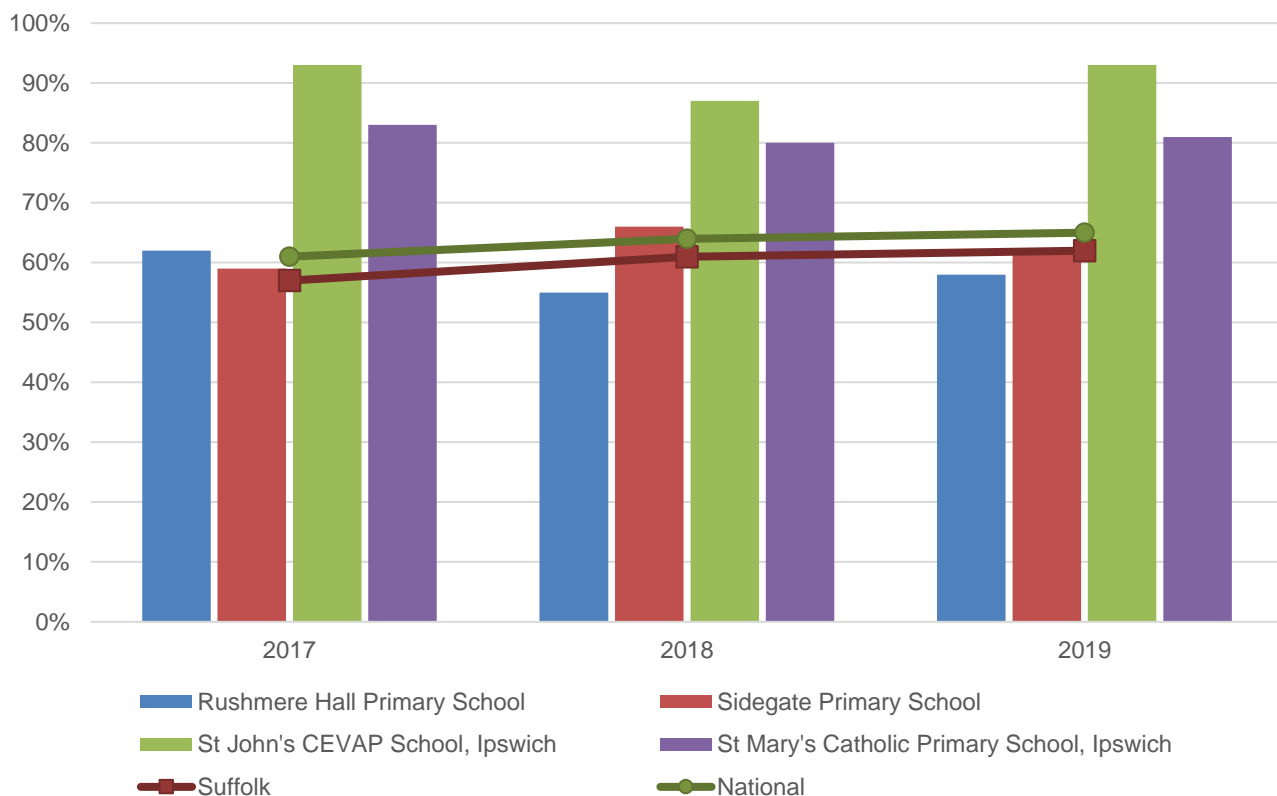
% pupils achieving Good Level of Development (GLD)



- Of the four primary schools in the division, St Mary's Catholic Primary is the only one to have consistently achieved a level of Foundation Stage attainment above county and national averages.
- Pupil attainment at Sidegate Primary has been consistently below average (albeit by only 0.2 percentage points in 2017) but has also declined steadily during this period.
- Rushmere Hall Primary and St John's CEVAP Schools saw above average Foundation Stage attainment in two of the three years of data presented here.

Key Stage 2 (age 11)

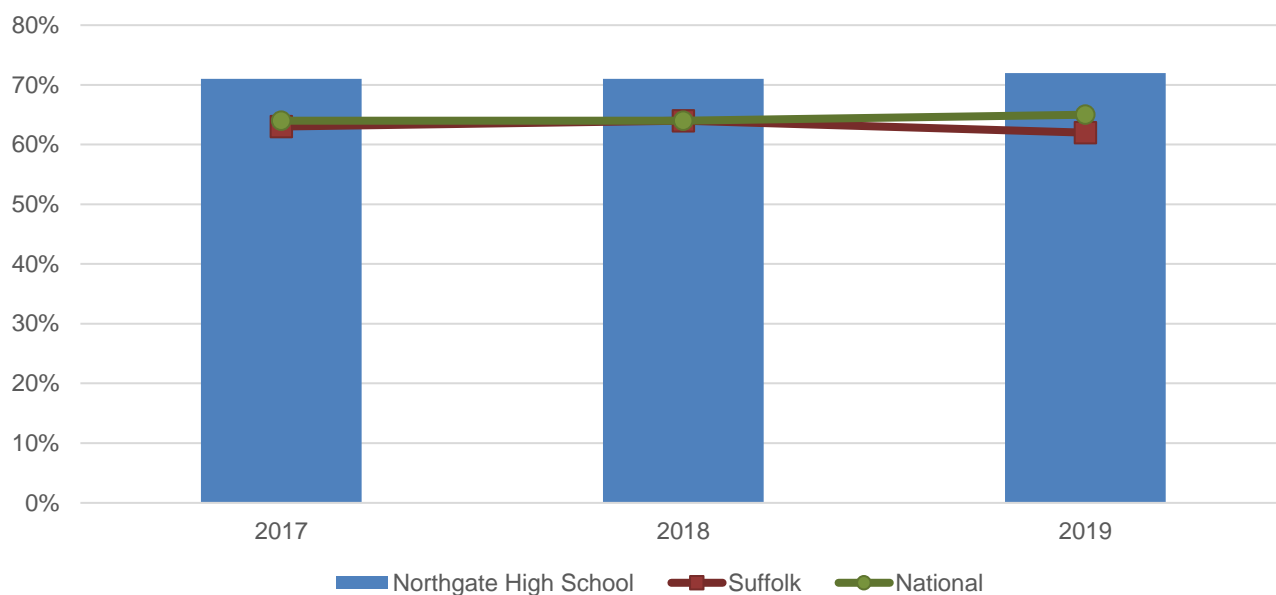
% pupils achieving the Expected Level or better in Reading, Writing and Mathematics



- Overall, Key Stage 2 attainment at schools in Rushmere has been consistently high from 2017 to 2019.
- St John's CEVAP and St Mary's Catholic Primary Schools have maintained consistently high performance at Key Stage 2 over the three-year period, with attainment above the Suffolk and national averages throughout.
- Rushmere Hall and Sidegate Primary Schools have seen above average attainment in only one of the past three years, but the percentage of pupils achieving the expected level or better in reading, writing and mathematics at these schools has not fallen a long way from the county benchmark.

Key Stage 4 (GCSE) (age 16)

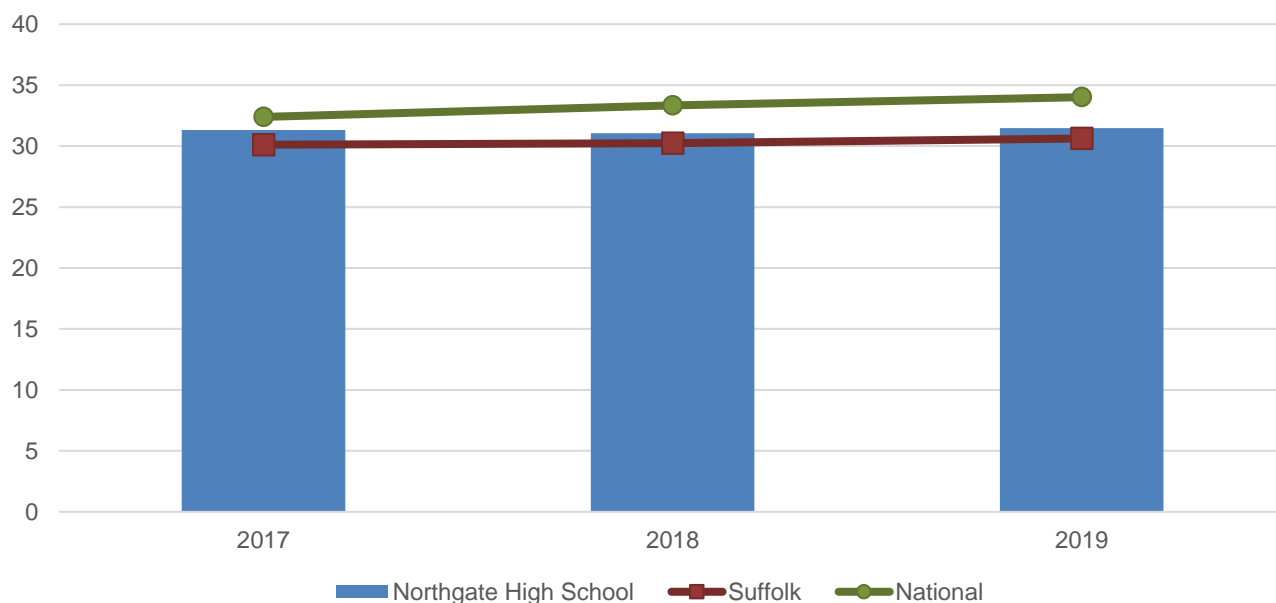
% pupils achieving level 4-9 in English and Mathematics



- GCSE attainment at Northgate High School has been consistently above the county and national averages over the last three years.
- Attainment levels have remained very stable. In 2019, 72% of pupils achieved level 4-9 in English and mathematics at Northgate High School, seven percentage points above the national average.

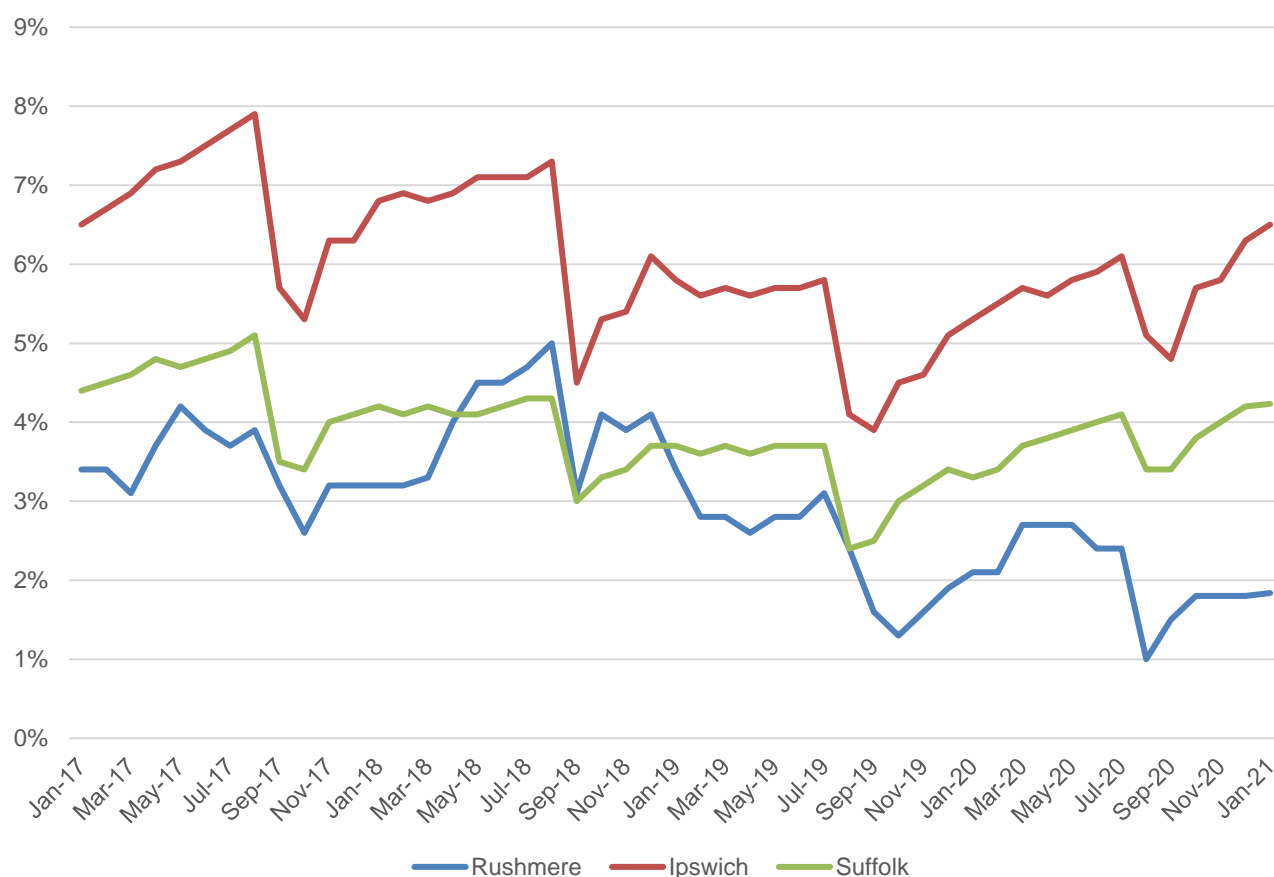
Key Stage 5 (A level) (age 18)

A Level Points entry



- A level attainment at Northgate High School has been stable over the last three years.
- Attainment at the school is consistently higher than the Suffolk average, but slightly below the national benchmark.

NEET % (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)

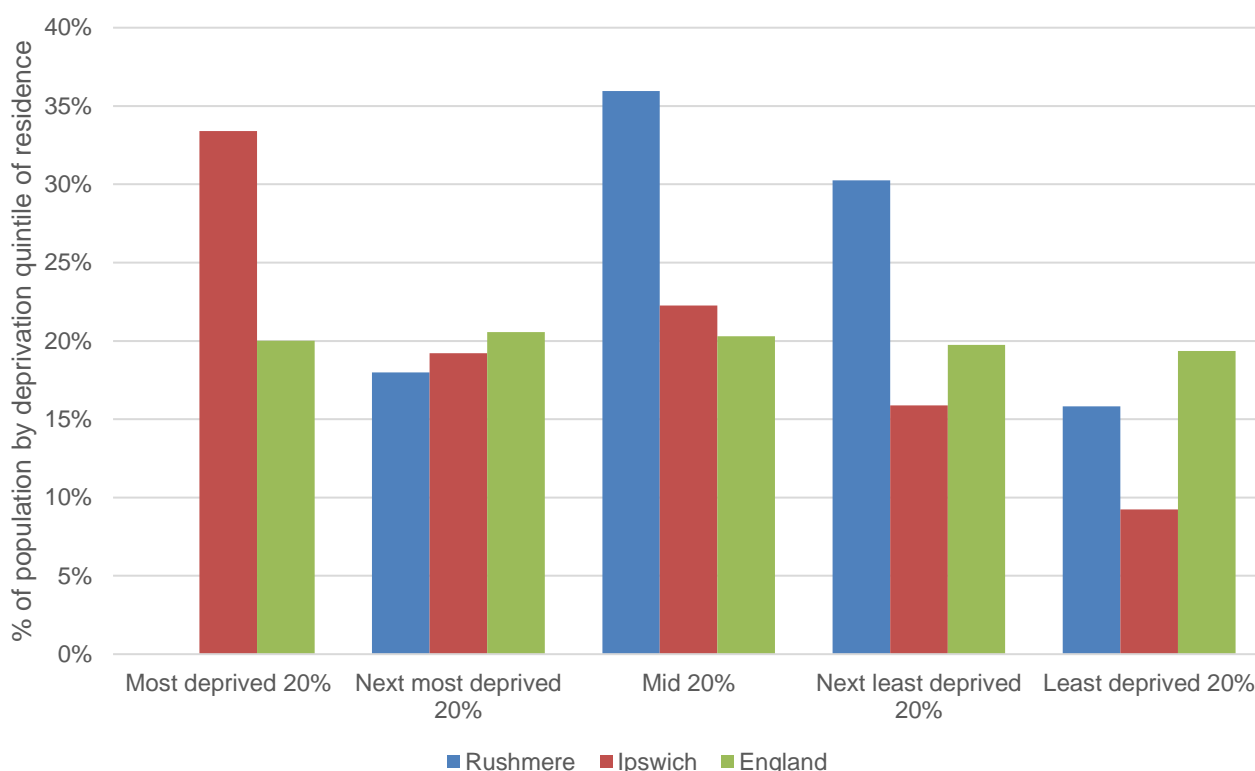


- In January 2021, 1.8% of 16-18-year-olds in Rushmere division were NEET (Not in Education, Employment or Training), where current activity is known.
- The proportion of those aged 16 -18 who are NEET in the division has been consistently below that of Ipswich and is often below the county average too.

INDEX OF MULTIPLE DEPRIVATION (IMD) 2019 (SEE MAP OVERLEAF)

The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each small area in England. This allows each area to be ranked relative to one another according to their level of deprivation. Small areas (Lower Super Output Areas, average population 1,700) are most commonly described as being in 1 of 5 quintile bands. The bottom quintile represents the 20% of areas that are the most deprived in England; these are shaded pale yellow on the map. The top quintile represents the least deprived areas in England and is shaded dark blue.

The Index is widely used to analyse patterns of deprivation, identify areas that would benefit from special initiatives or programmes and as a tool to determine eligibility for specific funding streams.



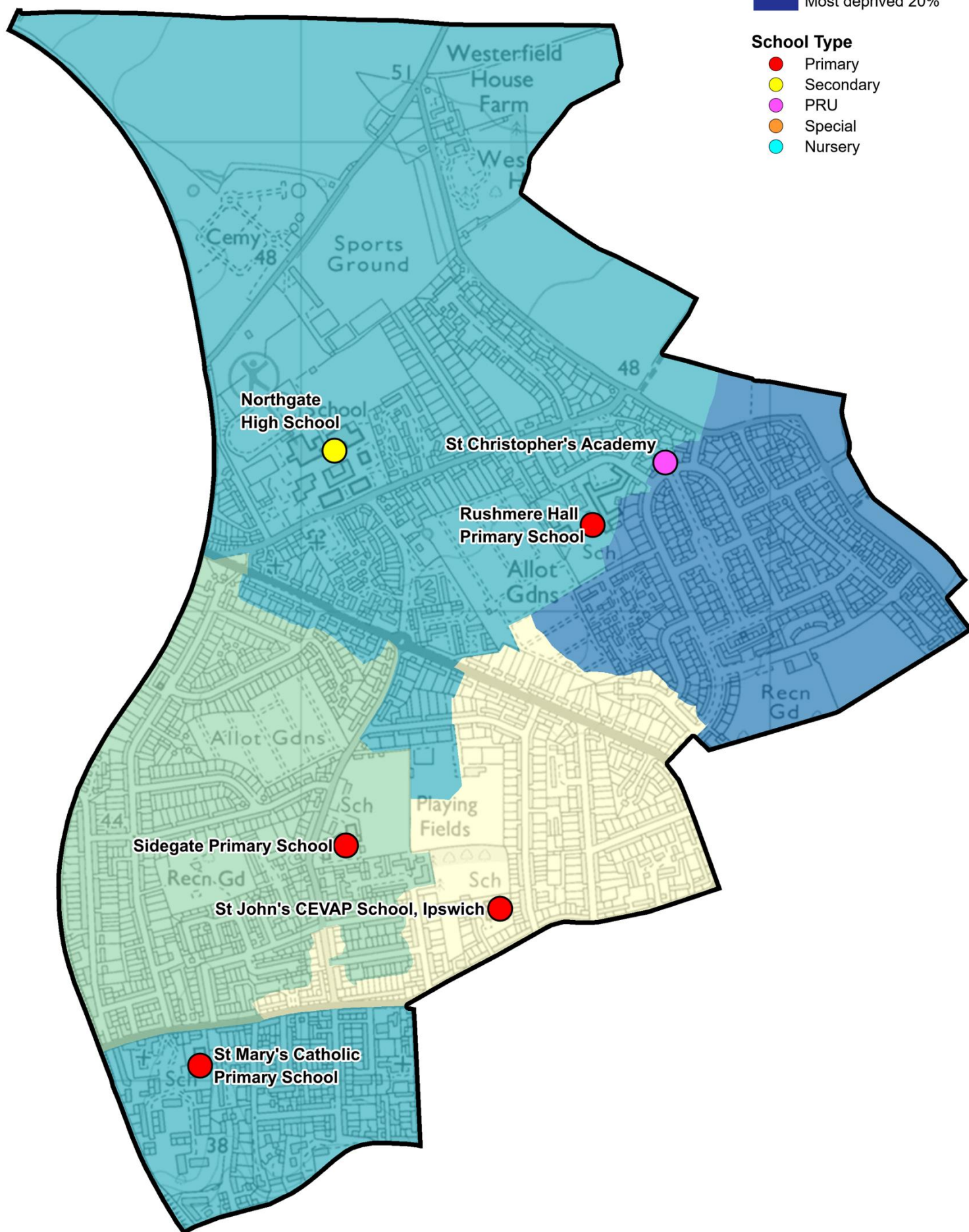
- The IMD 2019 shows that relative deprivation levels in Rushmere are quite varied, with parts of the division among the least deprived 20% nationally but also in the next worst 20%.
- Of the six Lower Layer Super Output Areas (LSOA) in the division, one is ranked in the top 20% least deprived LSOAs in the country (16% of the population of the division live in this area), two are in the next least deprived (30% of the population), two in the middle quintile (36%), while one is in the second most deprived quintile (18%).

IMD 2019 quintile

- Least deprived 20%
- Next least deprived 20%
- Mid 20%
- Next most deprived 20%
- Most deprived 20%

School Type

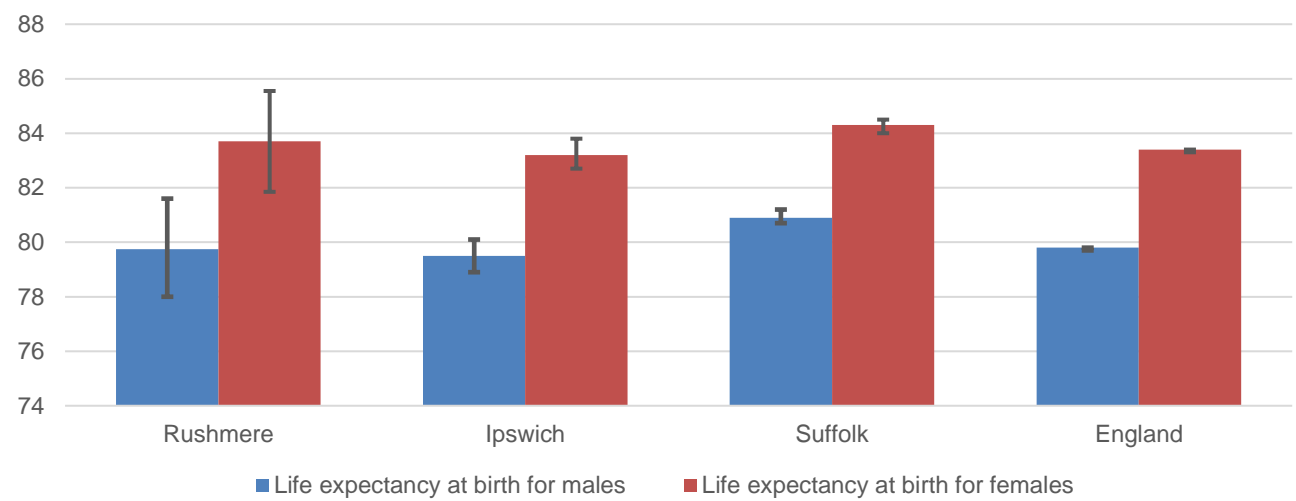
- Primary
- Secondary
- PRU
- Special
- Nursery



HEALTH

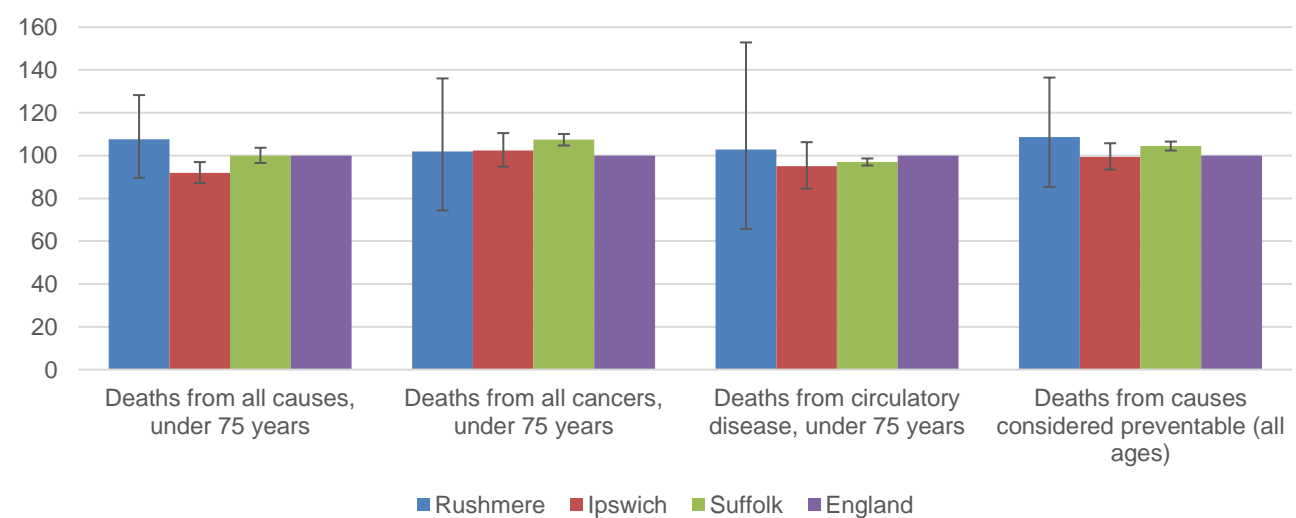
The local data used here is based on relatively small numbers. The confidence limits provide an indication of the reliability of the data. The 95% confidence intervals utilised on the chart provide a range within which there is 95% chance of the true result lying.

LIFE EXPECTANCY AT BIRTH



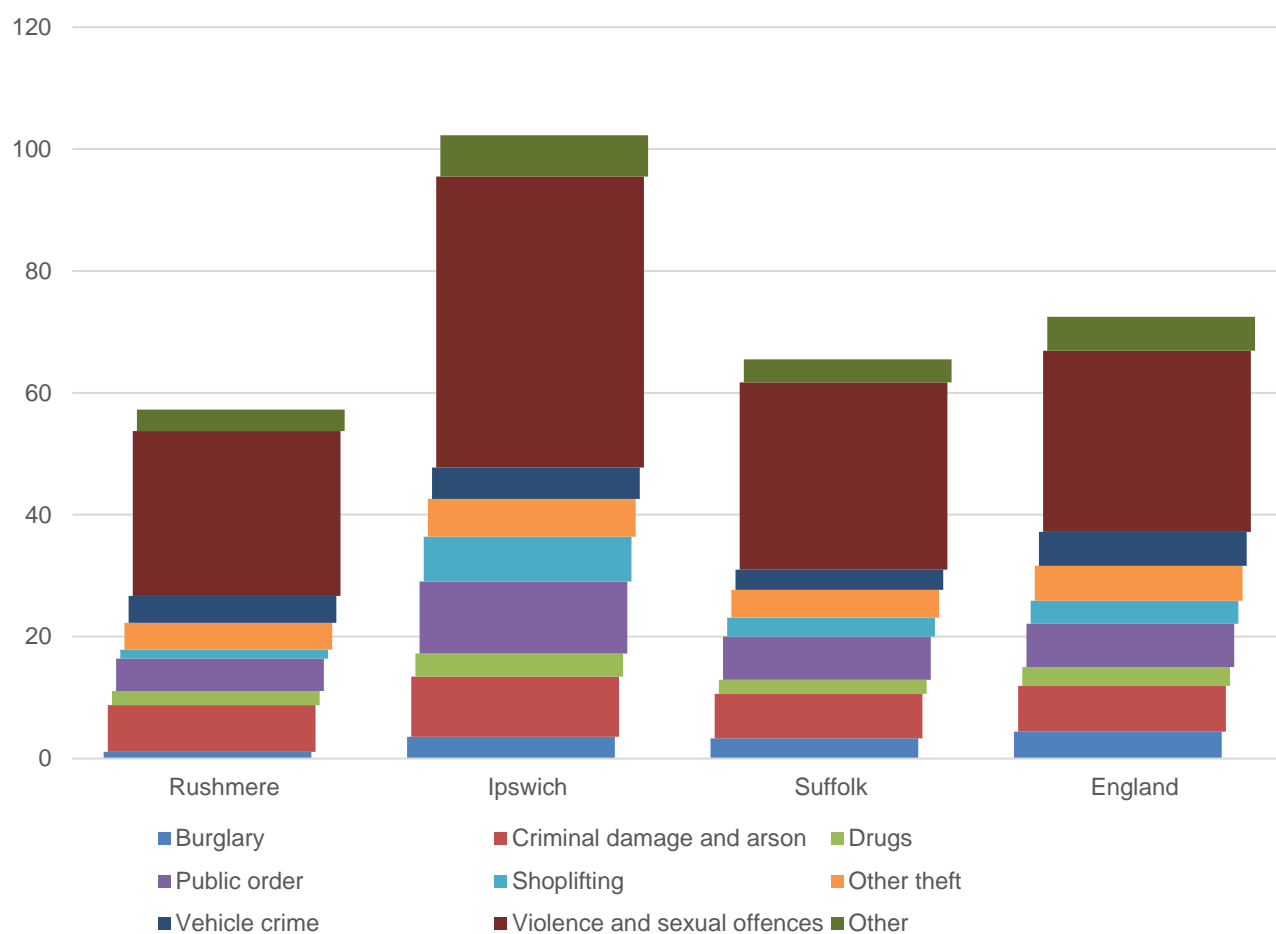
- Estimated life expectancy at birth for males in Rushmere is similar to Suffolk and slightly higher than the borough average.
- Female life expectancy at birth in the division is 83.7 according to the latest available data, compared to 83.2 in Ipswich, 84.3 in Suffolk and 83.4 nationwide.
- Estimated life expectancy at birth for males in Rushmere is 79.8 years, marginally above the borough average of 79.5 and around a year below the Suffolk average.

DEATHS, UNDER 75 YEARS, STANDARDISED MORTALITY RATIO



- The rate of deaths from all causes for those under 75 in Rushmere is slightly above average.
- The standardised mortality ratio data shown here means that for every 100 early deaths from all causes across England as a whole, there are an estimated 108 comparable deaths in Rushmere.
- It should be noted that the confidence intervals around these data are very wide due to the small number of deaths at the local level.

CRIME & COMMUNITY SAFETY



- Rushmere has a relatively low overall crime rate, compared to Ipswich and the county overall.
- In the year to the end of January 2021 there were 57 crimes recorded per 1,000 residents in Rushmere compared to 102 across Ipswich as a whole and 66 in Suffolk.
- The most commonly reported type of crime in Rushmere is violence and sexual offences, which accounted for almost half of crimes during this period.
- The rate of all types of crime is lower in Rushmere than the Suffolk average, with the exception of vehicle crime.

ADDITIONAL INFORMATION

Parishes in Division

Ipswich (part)

DATA SOURCES

| Category | Indicator | Source |
|---------------------|---|--|
| Demographic Profile | Quinary population table 2019 | ONS 2019 mid-year population estimates |
| | Population pyramid 2019 | ONS 2019 mid-year population estimates |
| | Ethnicity 2011 | ONS 2011 Census |
| Economy | Employment by broad industrial sector 2019 | ONS Business Register and Employment Survey via NOMIS |
| Labour market | Claimant count: The number of people claiming Jobseeker's Allowance plus those who claim Universal Credit who are out of work (% 16-64 population) January 2018- February 2021 | DWP via NOMIS |
| Education | School information and attainment 2017-2019 | Suffolk County Council |
| | % 16-18-year-olds NEET (Not in Employment, Education or Training) 2017-2021 | Suffolk County Council via the Suffolk Observatory |
| Deprivation | Index of Multiple Deprivation 2019 | Ministry for Housing, Communities and Local Government |
| Health | Life expectancy at birth 2013-2017 | Public Health England |
| Health | Standardised mortality ratio for deaths from all causes, cancer and circulatory disease, (aged under 75), and death from causes considered preventable (all ages), 2013-2017. The standardised mortality ratio is the ratio of observed deaths in the study group to expected deaths in the general population. | Public Health England |
| Community Safety | Recorded crime rate per 1,000 resident population February 2020 to January 2021 | Data.police.uk via the Suffolk Observatory |

For more data and information about Rushmere Electoral Division, see the Suffolk Observatory www.suffolkobservatory.info

