

GAINSBOROUGH

ELECTORAL DIVISION PROFILE 2021

This Division comprises Gainsborough Ward in its entirety plus part of Holywells Ward

www.suffolkobservatory.info



CONTENTS

- Demographic Profile: Age & Ethnicity
- Economy and Labour Market
- Schools & NEET
- Index of Multiple Deprivation
- Health
- Crime & Community Safety
- Additional Information
- Data Sources

ELECTORAL DIVISION PROFILES: AN INTRODUCTION

These profiles have been produced to support elected members, constituents and other interested parties in understanding the demographic, economic, social and educational profile of their neighbourhoods. We have used the latest data available at the time of publication.

Much more data is available from national and local sources than is captured here, but it is hoped that the profile will be a useful starting point for discussion, where local knowledge and experience can be used to flesh out and illuminate the information presented here.

The profile can be used to help look at some fundamental questions e.g.

- Does the age profile of the population match or differ from the national profile?
- Is there evidence of the ageing profile of the county in all the wards in the Division or just some?
- How diverse is the community in terms of ethnicity?
- What is the impact of deprivation on families and residents?
- Does there seem to be a link between deprivation and school performance?
- What is the breakdown of employment sectors in the area?
- Is it a relatively healthy area compared to the rest of the district or county?
- What sort of crime is prevalent in the community?

A vast amount of additional data is available on the **Suffolk Observatory**

www.suffolkobservatory.info

The Suffolk Observatory is a free online resource that contains all Suffolk's vital statistics; it is the one-stop-shop for information and intelligence about Suffolk. Through data, reports and maps, the Suffolk Observatory provides a comprehensive picture of the County. It is a great source for useful facts and figures that can be used for writing reports and presentations, informing strategic and business planning, preparing funding applications or supporting academic research. Data is presented around the key themes of population, children and young people, health and social care, housing, crime and community safety, deprivation, economy and employment and environment. All areas of the county are covered, right down to district, electoral division, ward and parish level, with information easily accessible in a variety of formats. You can also build your own reports for custom areas.

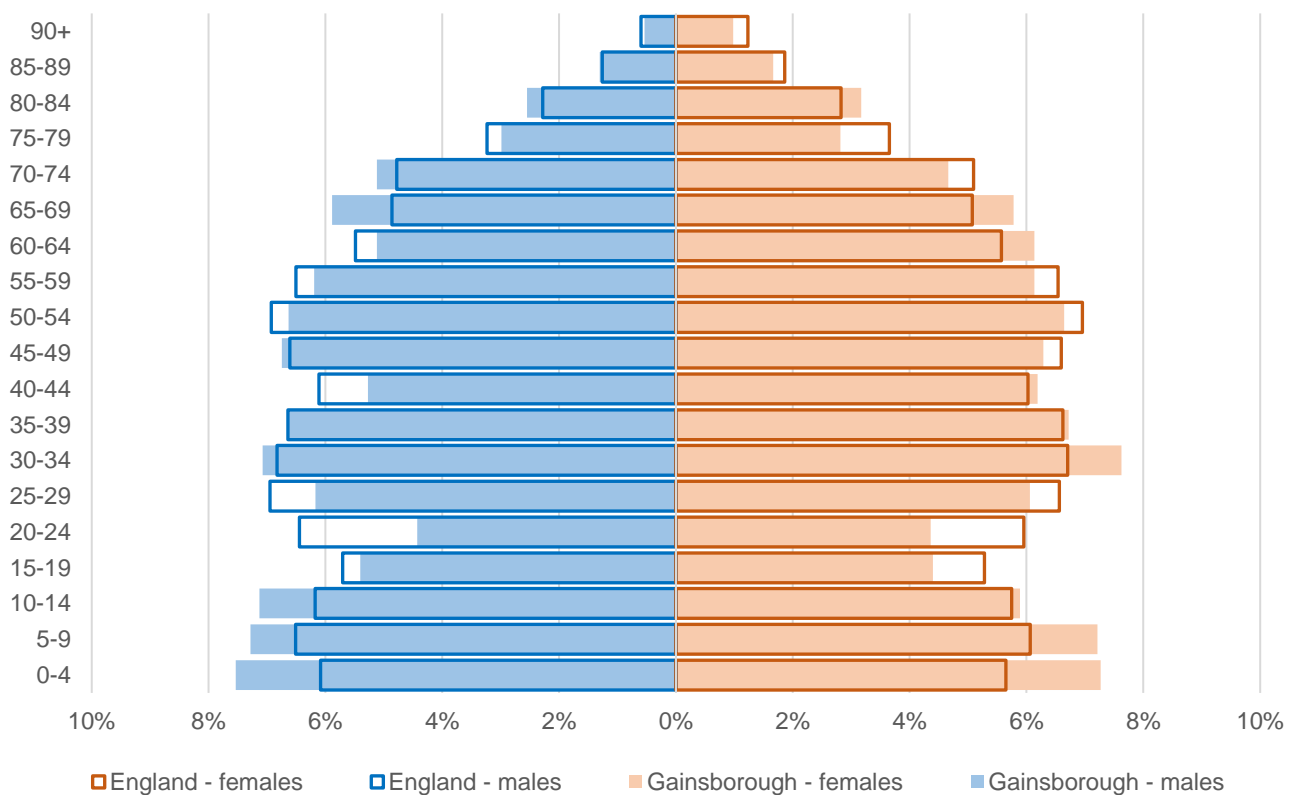
Technical Notes:

1. Where electoral divisions do not exactly match the boundaries at which the data is available (e.g. ward, Output Area or Lower Super Output Area), we have adopted a "best-fit" approach to produce a dataset.
2. District, county and national level data is provided where possible to provide a context for comparisons. Where possible we have used the most recent district boundaries for comparison purposes, but in some cases it has been necessary to use the pre-2019 districts.

DEMOGRAPHIC PROFILE - AGE

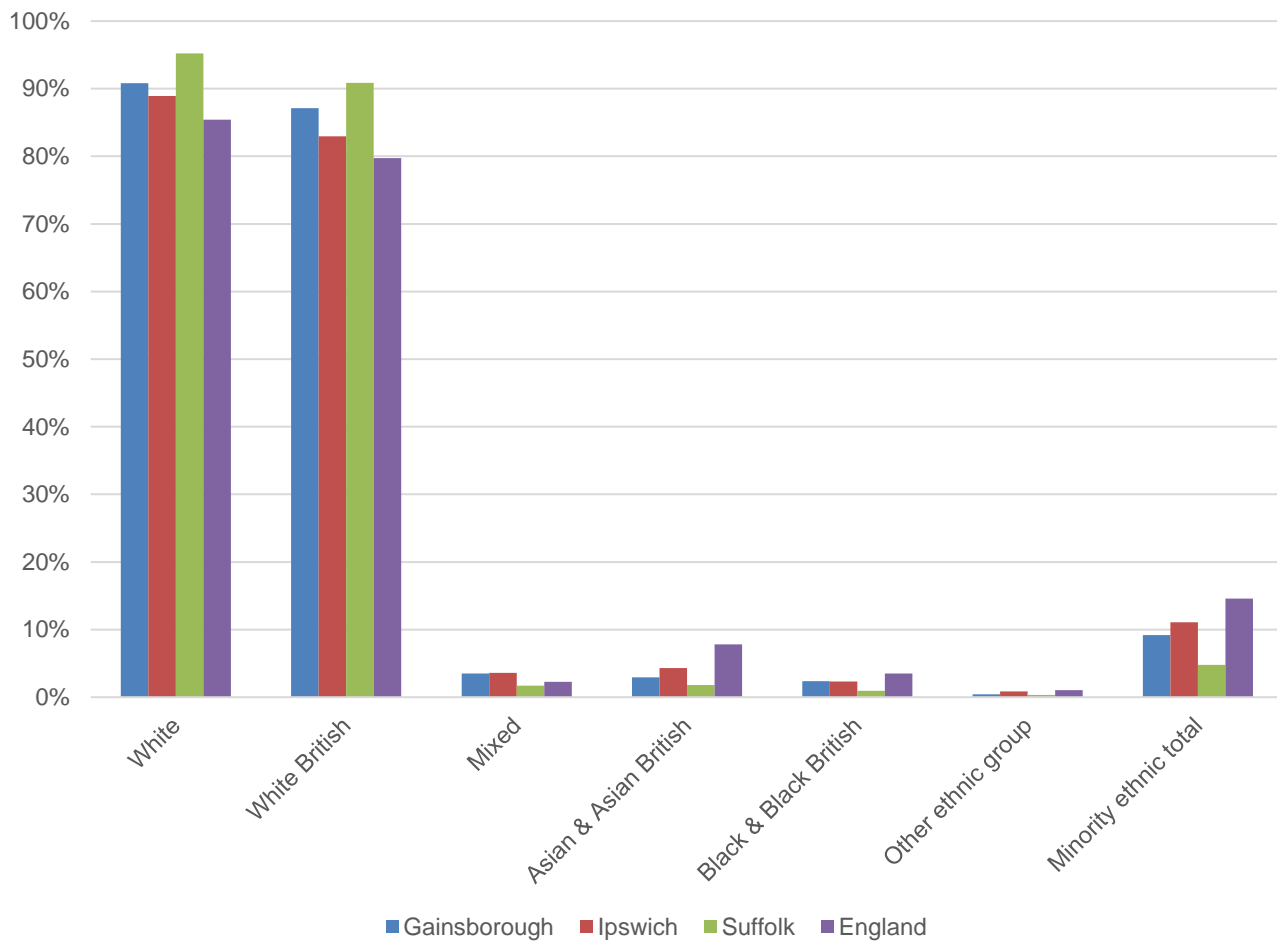
In mid-2019, the population of Gainsborough stood at 10,514, a reduction of 1.6% since the 2011 Census. The age structure of the division is set out below.

	Gainsborough Division	Gainsborough	Holywells
All Ages	10,514	8,746	1,768
0-4	778	680	98
5-9	762	672	90
10-14	684	591	93
15-19	515	457	58
20-24	462	417	45
25-29	643	560	83
30-34	773	673	100
35-39	702	606	96
40-44	603	496	107
45-49	685	557	128
50-54	698	575	123
55-59	648	483	165
60-64	592	456	136
65-69	613	490	123
70-74	514	384	130
75-79	305	238	67
80-84	301	220	81
85-89	156	132	24
90+	80	59	21



- The age pyramid for Gainsborough shows a higher-than-average proportion of children under the age of 15.
- The most common age groups in Gainsborough are 0-4, 30-34 and 5-9-years-of-age.
- Gainsborough's age pyramid is fairly similar to the England average.

ETHNICITY

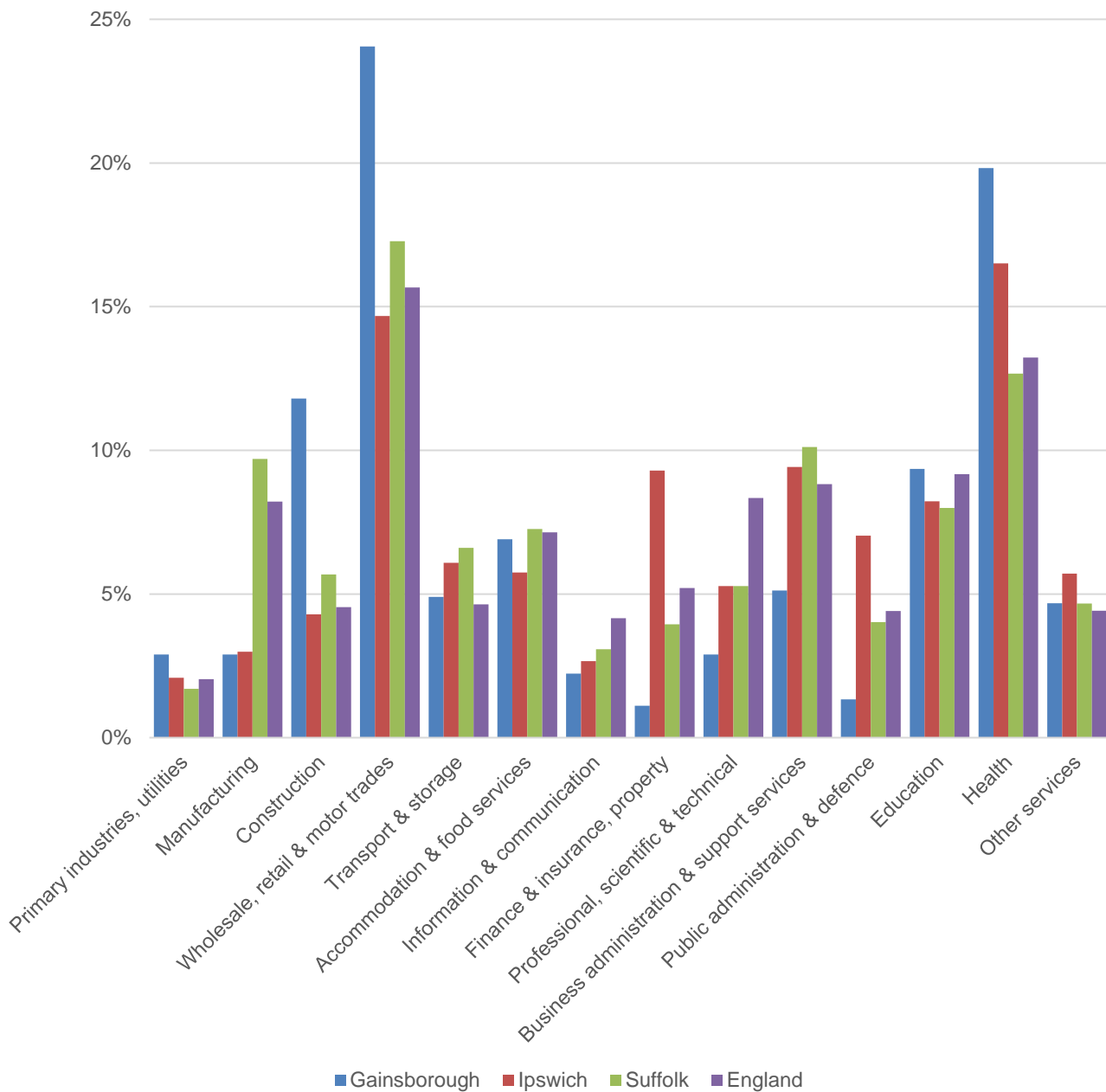


- According to data from the 2011 Census, 90.8% (9,702) of the population of Gainsborough are white, with 87.1% (9,310) identifying as white British.
- 9.2% of the population are of minority ethnic groups, a higher proportion than in Suffolk, but lower than Ipswich.
- Gainsborough has a similar diversity profile to Ipswich, and generally higher proportions of minority ethnic groups than Suffolk as a whole.

	All people	White		White British		Mixed		Asian and Asian British		Black and Black British		Other Ethnic Group		Total Minority Ethnic population	
	Count	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Gainsborough	10,686	9,702	90.8	9,310	87.1	373	3.5	314	2.9	252	2.4	45	0.4	984	9.2
Ipswich	133,384	118,596	88.9	110,624	82.9	4,816	3.6	5,740	4.3	3,096	2.3	1,136	0.9	14,788	11.1
Suffolk	728,163	693,195	95.2	661,458	90.8	12,472	1.7	13,131	1.8	6,854	0.9	2,511	0.3	34,968	4.8
England & Wales			85.4		79.8		2.3		7.8		3.5		1.0		14.6

ECONOMY

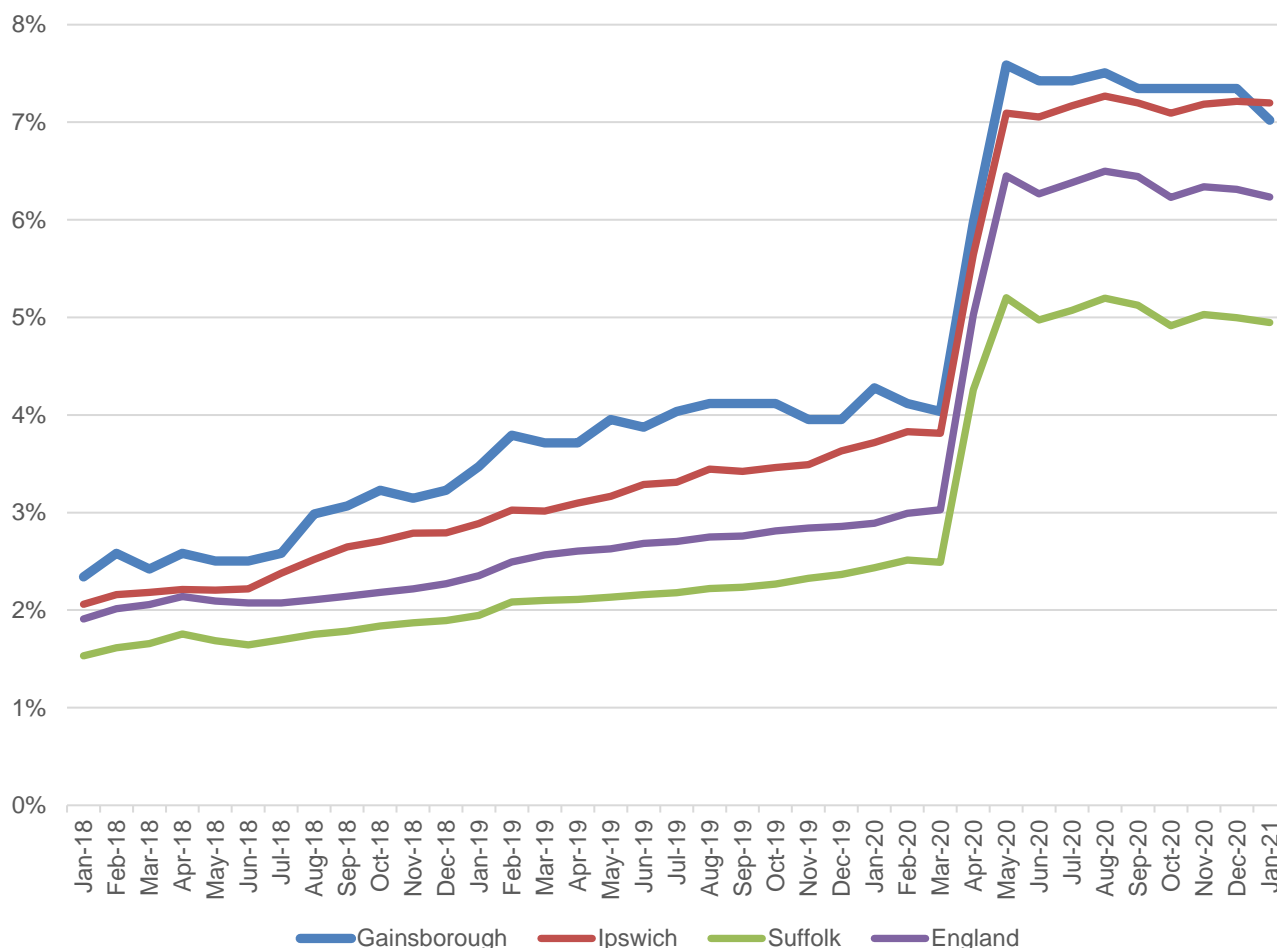
There are 2,200 people employed in Gainsborough.



- The key employment sectors in Gainsborough are wholesale, retail and motor trades, health, construction and education.
- These four sectors account for almost two-thirds of employment in the division.
- Relative to the national average, construction is an important sector in the division, providing more than one in eight jobs locally compared to less than one in 20 across England as a whole.

LABOUR MARKET

OUT-OF-WORK BENEFIT CLAIMANT RATE



- Gainsborough saw a sharp increase in claimants of out-of-work benefits in the first half of 2020 as a result of the COVID-19 pandemic, following the trend seen elsewhere in Suffolk and across the country.
- In January 2021 around 7% of the working age population were claiming out-of-work benefits, similar to the rate in Ipswich as a whole but around two percentage points higher than the Suffolk average.
- The claimant rate in Gainsborough is generally higher than Ipswich, Suffolk and England.

SCHOOLS

SCHOOL INFORMATION

Schools in the Division

Name	Phase	Academy Status	Average cohort size at:				Latest Ofsted	Latest Ofsted Date
			Foundation Stage (age 5)	KS2 (age 11)	KS4 (age 16)	KS5 (age 18)		
Cliff Lane Primary School	Primary	AC	55	58			Requires improvement	29/01/2020
Morland CofE Primary School	Primary	AS	51	51			Inadequate*	15/06/2017
Piper's Vale Primary - A Paradigm Academy	Primary	AS	50	47			Requires improvement*	17/11/2016
Alderwood Academy	PRU	AC					Good*	24/04/2013
First Base Ipswich Academy	PRU	AC					Outstanding*	29/06/2016

Schools with catchments that overlap with the Division

Name	Phase	Academy Status	Average cohort size at:				Latest Ofsted	Latest Ofsted Date
			Foundation Stage (age 5)	KS2 (age 11)	KS4 (age 16)	KS5 (age 18)		
Murrayfield Primary Academy	Primary	AS	44	50			Good*	09/10/2019
Ravenswood Community Primary School	Primary	LA	60	56			Good	27/09/2013
Ipswich Academy	Secondary	AS			124	13	Good	06/03/2019

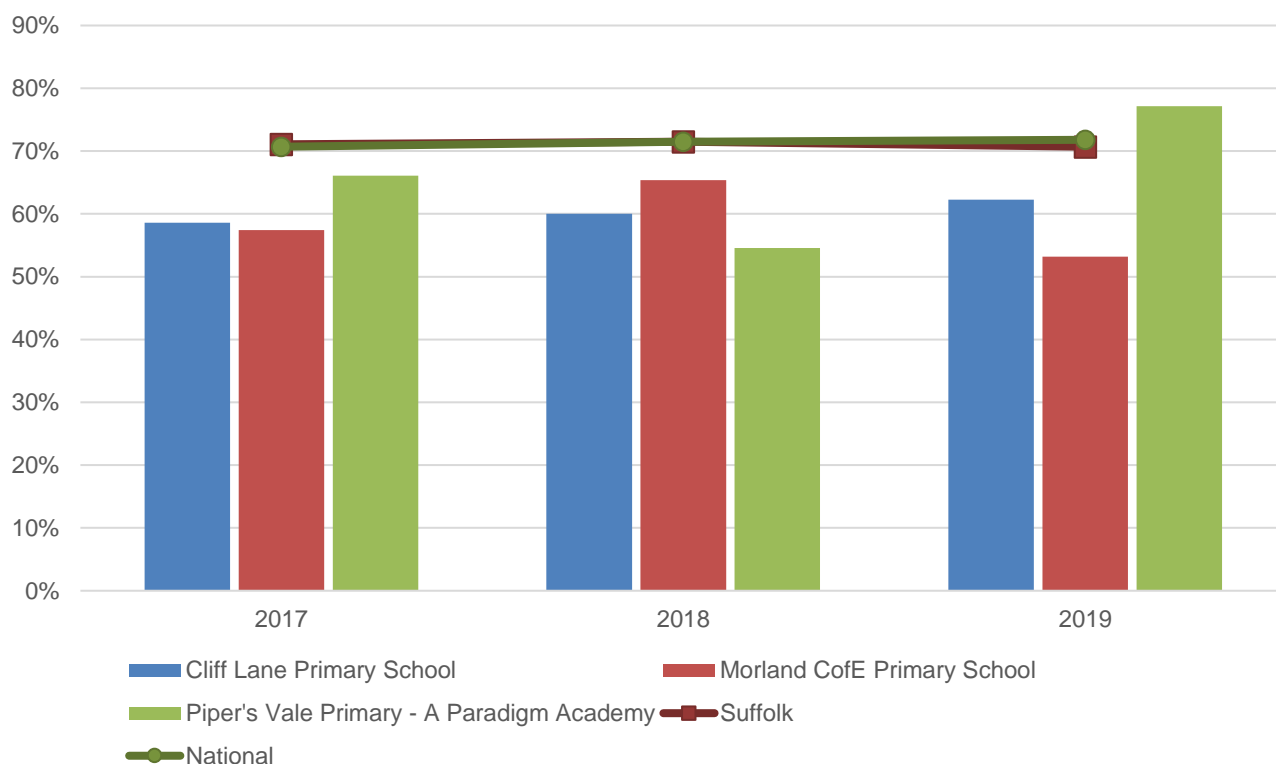
Academy Status key: AS = Academy Sponsored, AC = Academy Converter, LA = LA Maintained, F = Free

*The latest full inspection judgement does not relate to the current school

SCHOOL ATTAINMENT

Foundation Stage Profile (reception)

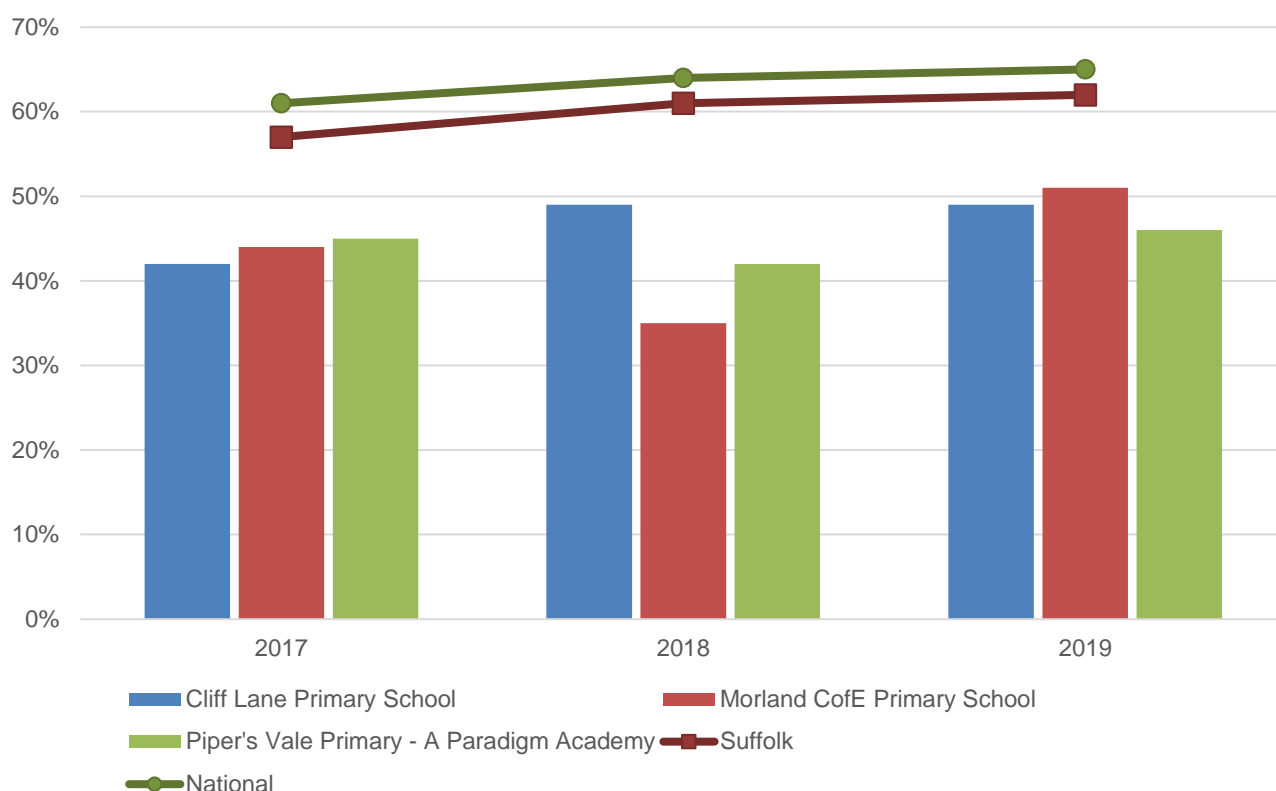
% pupils achieving Good Level of Development



- Overall, Foundation Stage attainment at schools in Gainsborough division has been fairly stable at around 60% of pupils achieving a Good Level of Development. The national average has remained stable at just over 70%.
- Attainment at Cliff Lane Primary and Morland Church of England Primary schools has been consistently below average.
- Pupil attainment at Piper's Vale Primary was the highest of any school in the division in 2017 and 2019 and was also above the county and national benchmarks in the latter year.

Key Stage 2 (age 11)

% pupils achieving the Expected Level or better in Reading, Writing and Mathematics



- Key Stage 2 attainment at Gainsborough's primary schools has been consistently below the county and national average over the last three years.
- Cliff Lane Primary School has seen a positive trend in KS2 attainment, with an improvement in 2018 and stable results in 2019.
- Pupil attainment at Morland Church of England Primary School has fluctuated. The percentage of pupils achieving the expected level or better in reading, writing and mathematics was the lowest in the division in 2018, but the highest in 2019.
- Attainment at Piper's Vale Primary also followed this trend but with less extreme fluctuations.

NEET % (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)

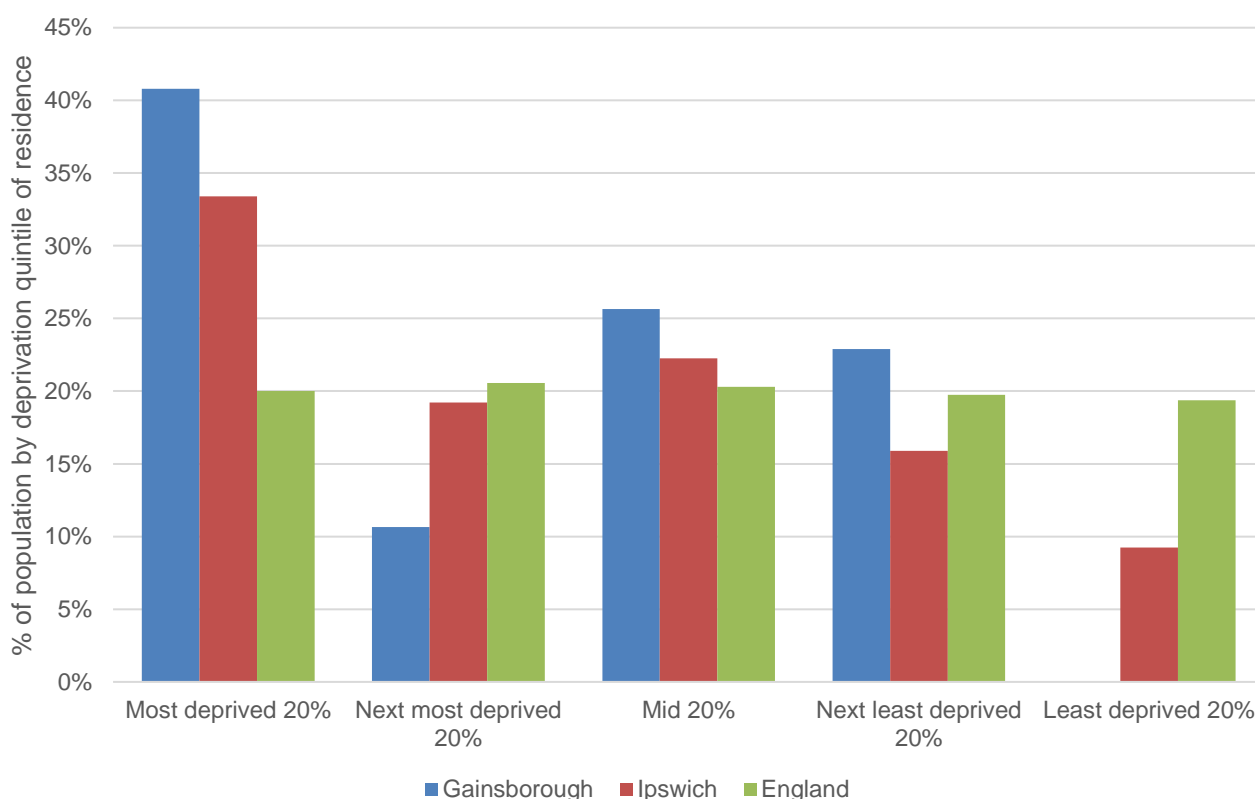


- The level of young people aged 16 -18 who are NEET in Gainsborough, (where current activity is known) is generally similar to the Ipswich average and higher than the Suffolk level.
- The rate of NEETs in Gainsborough has seen a seasonal variation year by year, largely following the borough and county trend.
- The latest data (January 2021) shows the rate of NEETs in Gainsborough is 7.5%, one percentage point above the Ipswich figure and 3.3 percentage points higher than the county average.

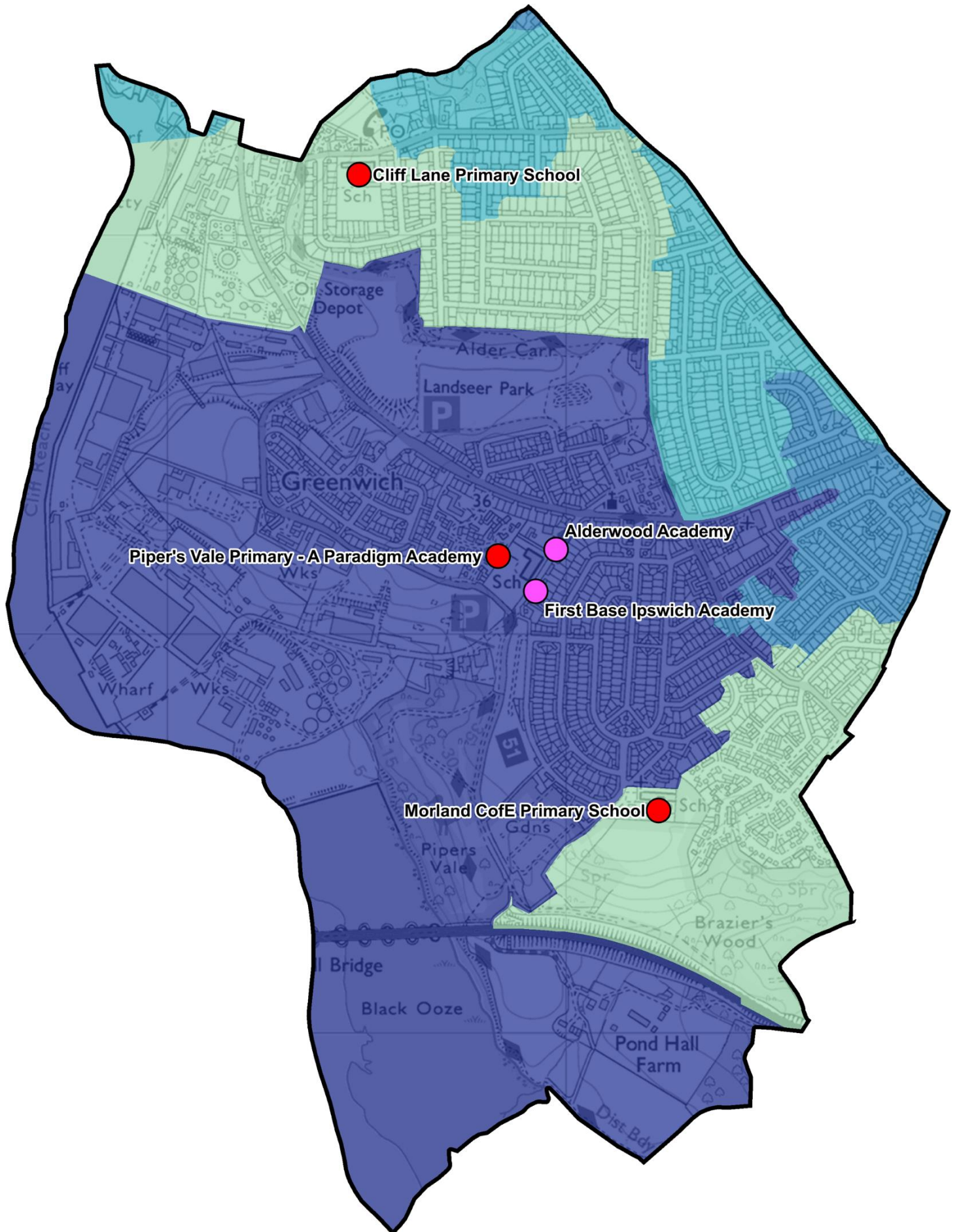
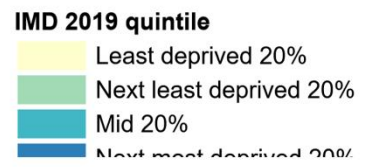
INDEX OF MULTIPLE DEPRIVATION (IMD) 2019 (SEE MAP OVERLEAF)

The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each small area in England. This allows each area to be ranked relative to one another according to their level of deprivation. Small areas (Lower Super Output Areas, average population 1,700) are most commonly described as being in 1 of 5 quintile bands. The bottom quintile represents the 20% of areas that are the most deprived in England; these are shaded pale yellow on the map. The top quintile represents the least deprived areas in England and is shaded dark blue.

The Index is widely used to analyse patterns of deprivation, identify areas that would benefit from special initiatives or programmes and as a tool to determine eligibility for specific funding streams.



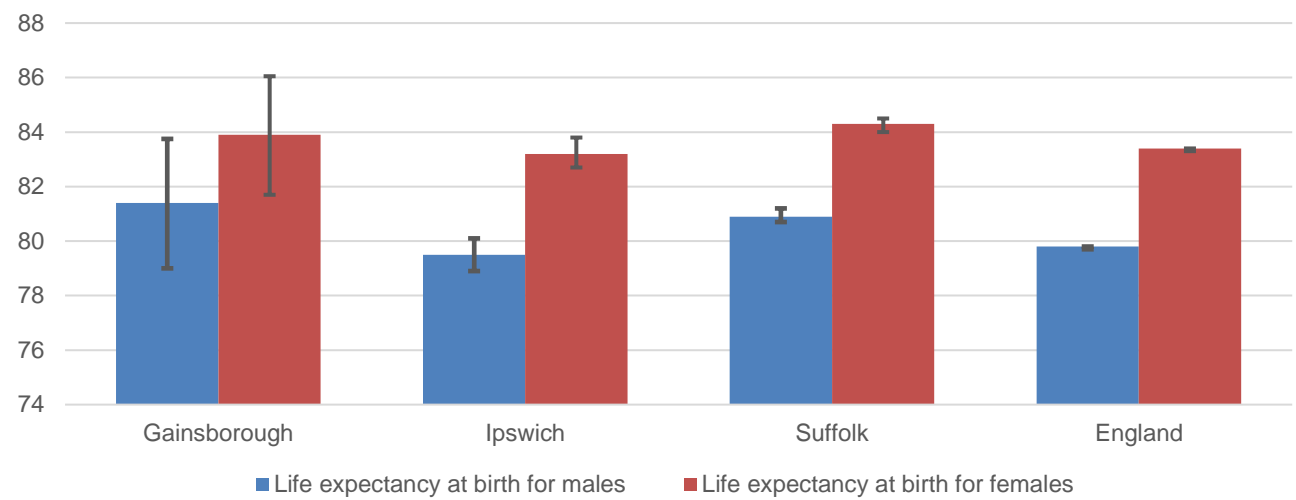
- The IMD 2019 shows that relative deprivation levels in Gainsborough are quite varied, though around half of the population of the division lives in areas among the 40% most deprived in England.
- No part of the division is classified as being in the least deprived 20% of areas in England.
- Of the eight Lower Super Output Areas in Gainsborough, three are in the most deprived 20% in England (accounting for 41% of the population of the division), one is in the next most deprived quintile and two each are in the mid quintile and next least deprived quintile.



HEALTH

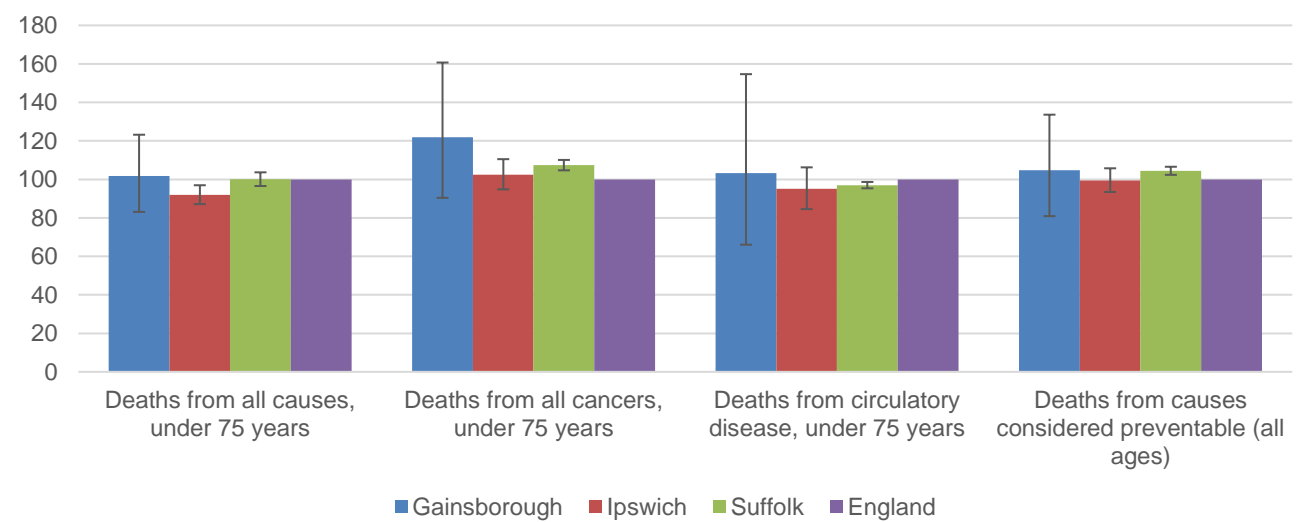
The local data used here is based on relatively small numbers. The confidence limits provide an indication of the reliability of the data. The 95% confidence intervals utilised on the chart provide a range within which there is 95% chance of the true result lying.

LIFE EXPECTANCY AT BIRTH



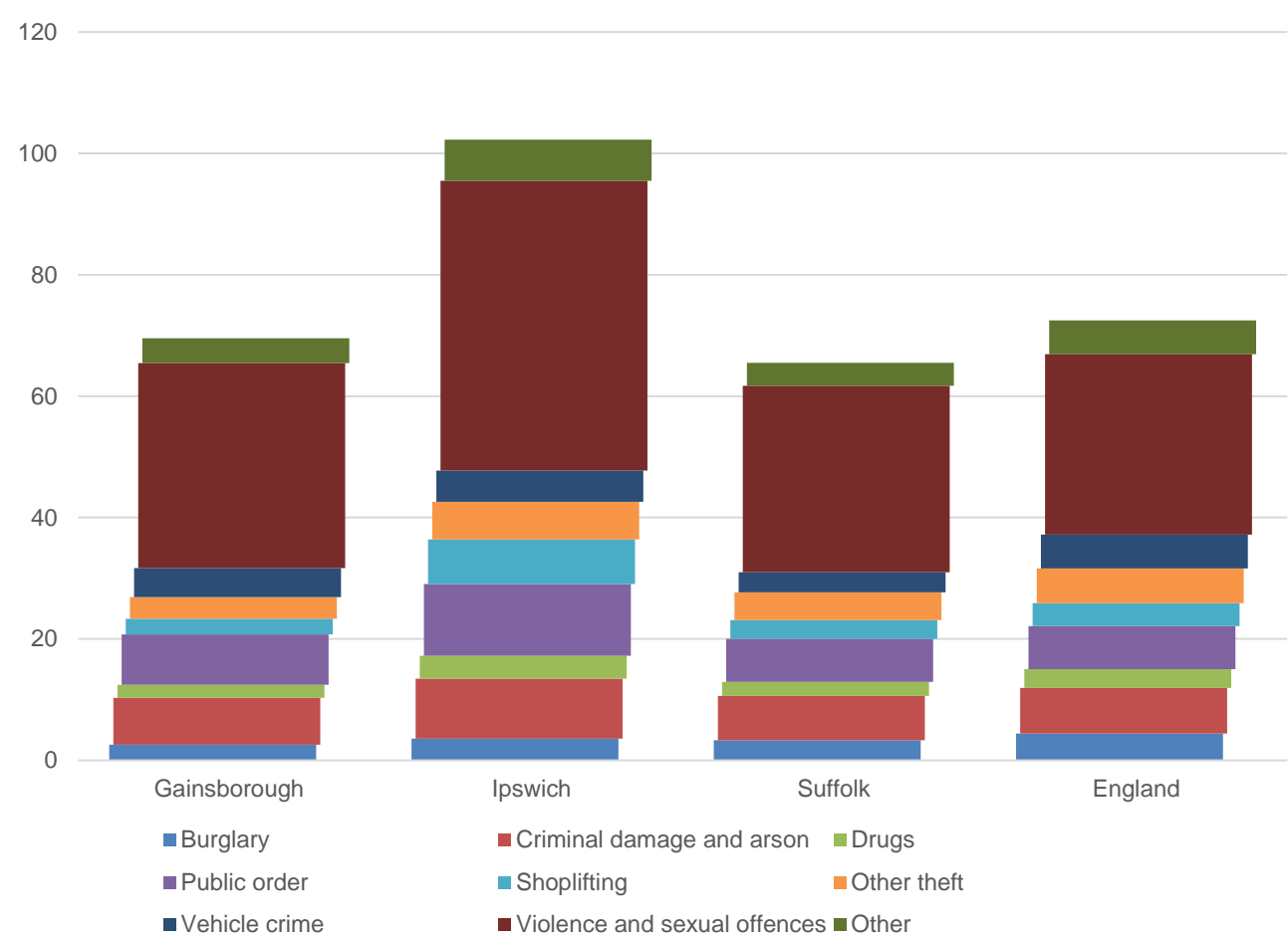
- Estimated life expectancy at birth for males in Gainsborough is above average at 81.4 years. This compares favourably to the national average of 79.8.
- Life expectancy at birth for females in the division (83.9) is also above the national average of 83.4.

DEATHS, UNDER 75 YEARS, STANDARDISED MORTALITY RATIO



- Deaths from all causes in those aged under 75 years in Gainsborough are slightly above the rates for Ipswich, Suffolk and England; this is also the case for deaths from cancer and circulatory disease in those under 75 years, and for deaths from causes considered preventable across all age groups.
- The standardised mortality ratio data shown here means that for every 100 early deaths from all causes across England as a whole, there are an estimated 102 comparable deaths in Gainsborough.
- The confidence intervals around these data are wide, due to the small numbers of deaths at local level.

CRIME & COMMUNITY SAFETY



- Overall, the rate of crimes in Gainsborough is lower than both the borough and national averages.
- In the year to the end of January 2021, there were just under 70 crimes per 1,000 residents in the division compared to 102 per 1,000 residents in Ipswich and 66 per 1,000 in Suffolk.
- Violence and sexual offences are the most commonly recorded types of crime in Gainsborough, accounting for almost half of all crime in the division during this period.
- All types of crime were recorded at a lower rate in Gainsborough than in England as a whole.

ADDITIONAL INFORMATION

Parishes in Division

Ipswich (part)

DATA SOURCES

Category	Indicator	Source
Demographic Profile	Quinary population table 2019	ONS 2019 mid-year population estimates
	Population pyramid 2019	ONS 2019 mid-year population estimates
	Ethnicity 2011	ONS 2011 Census
Economy	Employment by broad industrial sector 2019	ONS Business Register and Employment Survey via NOMIS
Labour market	Claimant count: The number of people claiming Jobseeker's Allowance plus those who claim Universal Credit who are out of work (% 16-64 population) January 2018- February 2021	DWP via NOMIS
Education	School information and attainment 2017-2019	Suffolk County Council
	% 16-18-year-olds NEET (Not in Employment, Education or Training) 2017-2021	Suffolk County Council via the Suffolk Observatory
Deprivation	Index of Multiple Deprivation 2019	Ministry for Housing, Communities and Local Government
Health	Life expectancy at birth 2013-2017	Public Health England
Health	Standardised mortality ratio for deaths from all causes, cancer and circulatory disease, (aged under 75), and death from causes considered preventable (all ages), 2013-2017. The standardised mortality ratio is the ratio of observed deaths in the study group to expected deaths in the general population.	Public Health England
Community Safety	Recorded crime rate per 1,000 resident population February 2020 to January 2021	Data.police.uk via the Suffolk Observatory

For more data and information about Gainsborough Electoral Division, see the Suffolk Observatory www.suffolkobservatory.info

