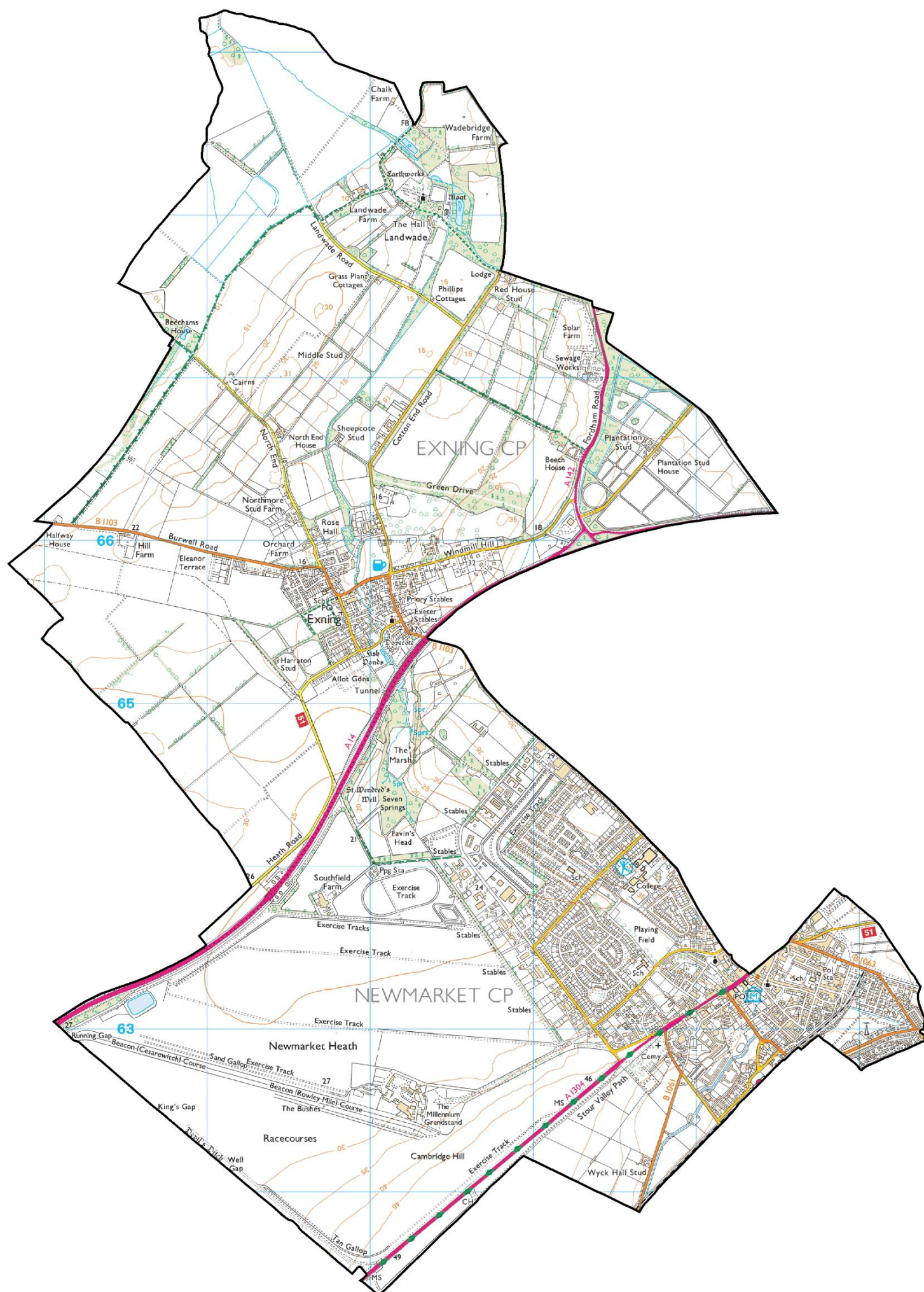# EXNING & NEWMARKET

ELECTORAL DIVISION PROFILE 2021

This Division comprises Newmarket West Ward in its entirety plus the vast majority of Exning Ward and Newmarket East Ward

www.suffolkobservatory.info

CONTENTS

- Demographic Profile: Age & Ethnicity
- Economy and Labour Market
- Schools & NEET
- Index of Multiple Deprivation
- Health
- Crime & Community Safety
- Additional Information
- Data Sources

ELECTORAL DIVISION PROFILES: AN INTRODUCTION

These profiles have been produced to support elected members, constituents and other interested parties in understanding the demographic, economic, social and educational profile of their neighbourhoods. We have used the latest data available at the time of publication.

Much more data is available from national and local sources than is captured here, but it is hoped that the profile will be a useful starting point for discussion, where local knowledge and experience can be used to flesh out and illuminate the information presented here.

The profile can be used to help look at some fundamental questions e.g.
- Does the age profile of the population match or differ from the national profile?
- Is there evidence of the ageing profile of the county in all the wards in the Division or just some?
- How diverse is the community in terms of ethnicity?
- What is the impact of deprivation on families and residents?
- Does there seem to be a link between deprivation and school performance?
- What is the breakdown of employment sectors in the area?
- Is it a relatively healthy area compared to the rest of the district or county?
- What sort of crime is prevalent in the community?

A vast amount of additional data is available on the **Suffolk Observatory**

www.suffolkobservatory.info

The Suffolk Observatory is a free online resource that contains all Suffolk's vital statistics; it is the one-stop-shop for information and intelligence about Suffolk. Through data, reports and maps, the Suffolk Observatory provides a comprehensive picture of the County. It is a great source for useful facts and figures that can be used for writing reports and presentations, informing strategic and business planning, preparing funding applications or supporting academic research. Data is presented around the key themes of population, children and young people, health and social care, housing, crime and community safety, deprivation, economy and employment and environment. All areas of the county are covered, right down to district, electoral division, ward and parish level, with information easily accessible in a variety of formats. You can also build your own reports for custom areas.
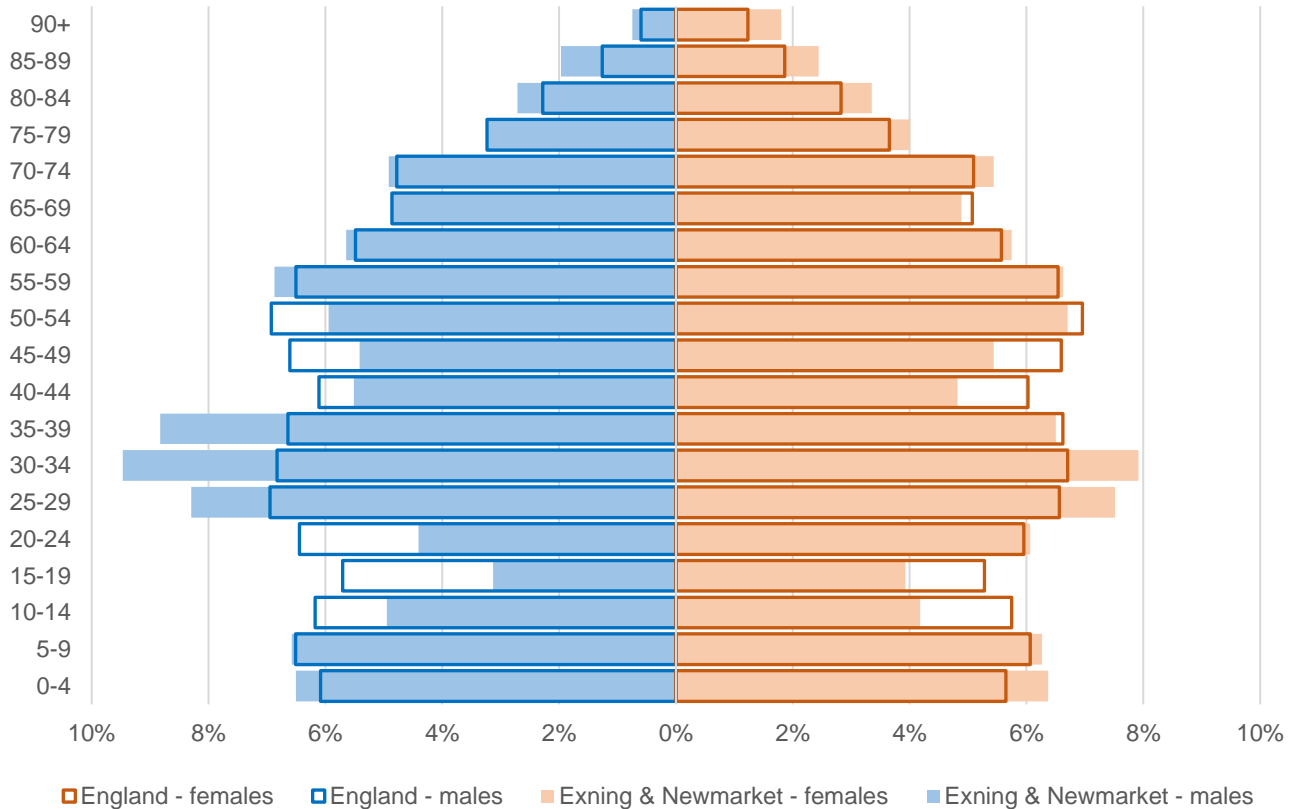
Technical Notes:
1. Where electoral divisions do not exactly match the boundaries at which the data is available (e.g. ward, Output Area or Lower Super Output Area), we have adopted a "best-fit" approach to produce a dataset.
2. District, county and national level data is provided where possible to provide a context for comparisons. Where possible we have used the most recent district boundaries for comparison purposes, but in some cases it has been necessary to use the pre-2019 districts.

DEMOGRAPHIC PROFILE - AGE

In mid-2019 the population of Exning and Newmarket stood at 11,975, an increase of 3.8% since the 2011 Census. The age structure of the component wards and the division as a whole is set out below.
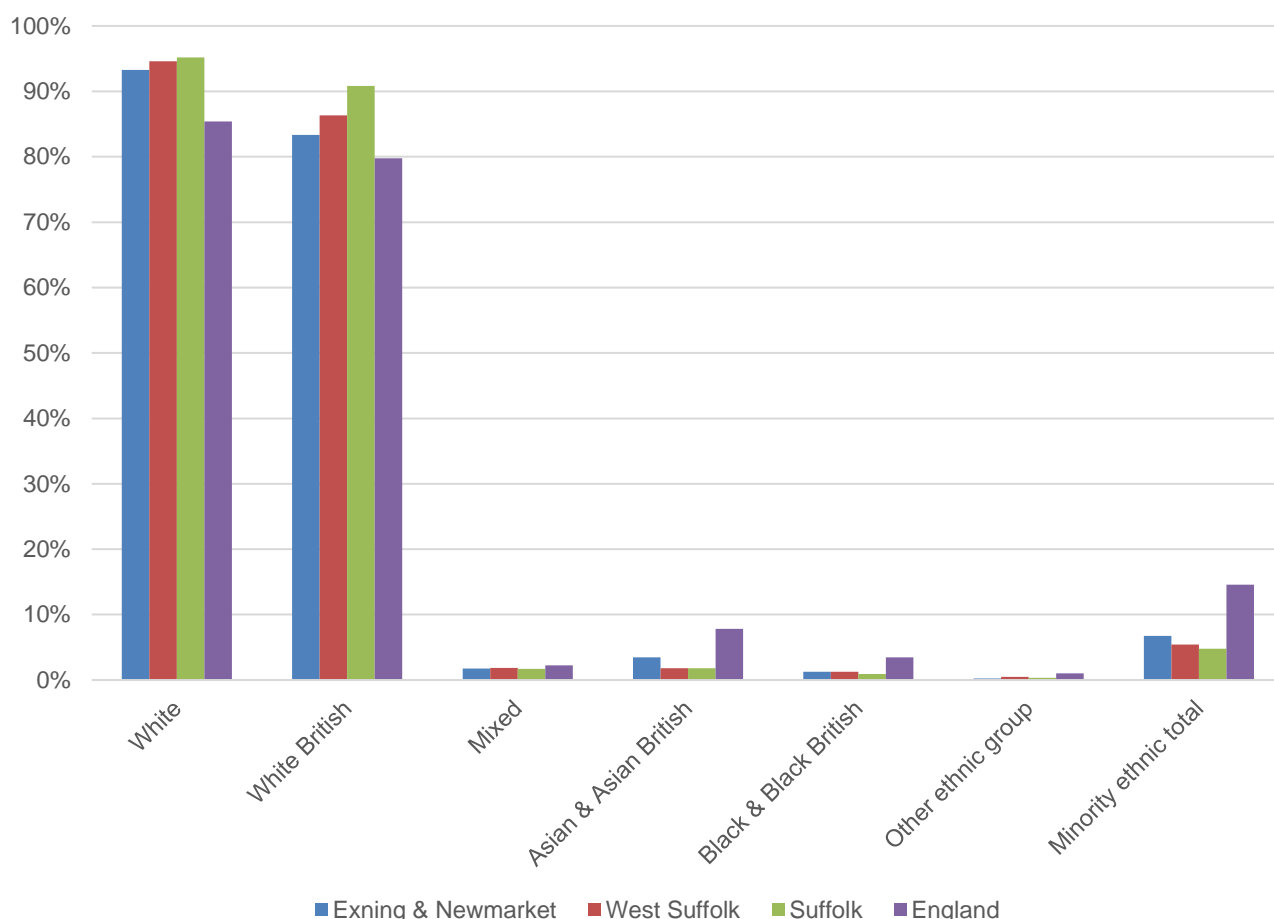
	Exning and Newmarket Division	Newmarket West	Newmarket East	Exning
All Ages	11,975	5,660	4,144	2,171
0-4	771	350	231	190
5-9	769	368	251	150
10-14	547	264	180	103
15-19	422	207	139	76
20-24	626	291	270	65
25-29	947	399	410	138
30-34	1,042	477	429	136
35-39	919	410	353	156
40-44	619	282	240	97
45-49	650	292	235	123
50-54	757	343	260	154
55-59	808	396	248	164
60-64	682	332	218	132
65-69	585	294	187	104
70-74	620	303	170	147
75-79	432	217	129	86
80-84	363	187	99	77
85-89	264	158	71	35
90+	152	90	24	38

Legend: England - females, England - males, Exning & Newmarket - females, Exning & Newmarket - males

- The age pyramid for Exning and Newmarket shows a higher-than-average proportion of people between the ages of 25 and 39 (particularly males), and over the age of 70.

- The most common age group in Exning and Newmarket is 30-34-year-olds, followed by 25-29-year-olds and 35-39-year-olds.
- There is a higher-than-average number of people of working age, particularly 25–34-year-olds, but a lower than average number of young people between the ages of 10 and 19.
- The unusual structure of the age pyramid of this division is likely to be due to the presence of the racing industry, which provides jobs for many people between the ages of 25 and 39.

ETHNICITY

Legend: ■ Exning & Newmarket ■ West Suffolk ■ Suffolk ■ England

- According to the latest data (2011 Census), 93.3% of the population of Exning and Newmarket are white.
- There are 6.7% people of minority ethnic origin in the division.
- Exning and Newmarket has a more diverse population composition than the West Suffolk and Suffolk county as a whole.

	All people	White		White British		Mixed		Asian and Asian British		Black and Black British		Other Ethnic Group		Total minority ethnic population	
	Count	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Exning and Newmarket	11,539	10,763	93.3	9,619	83.4	200	1.7	400	3.5	147	1.3	29	0.3	776	6.7
West Suffolk	170,756	161,522	94.6	147,381	86.3	3,148	1.8	3,087	1.8	2,198	1.3	801	0.5	9,234	5.4
Suffolk	728,163	693,195	95.2	661,458	90.8	12,472	1.7	13,131	1.8	6,854	0.9	2,511	0.3	34,968	4.8
England			85.4		79.8		2.3		7.8		3.5		1.0		14.6

ECONOMY

There are 4,800 people employed in Exning and Newmarket.

Legend: ■ Exning & Newmarket ■ West Suffolk ■ Suffolk ■ England
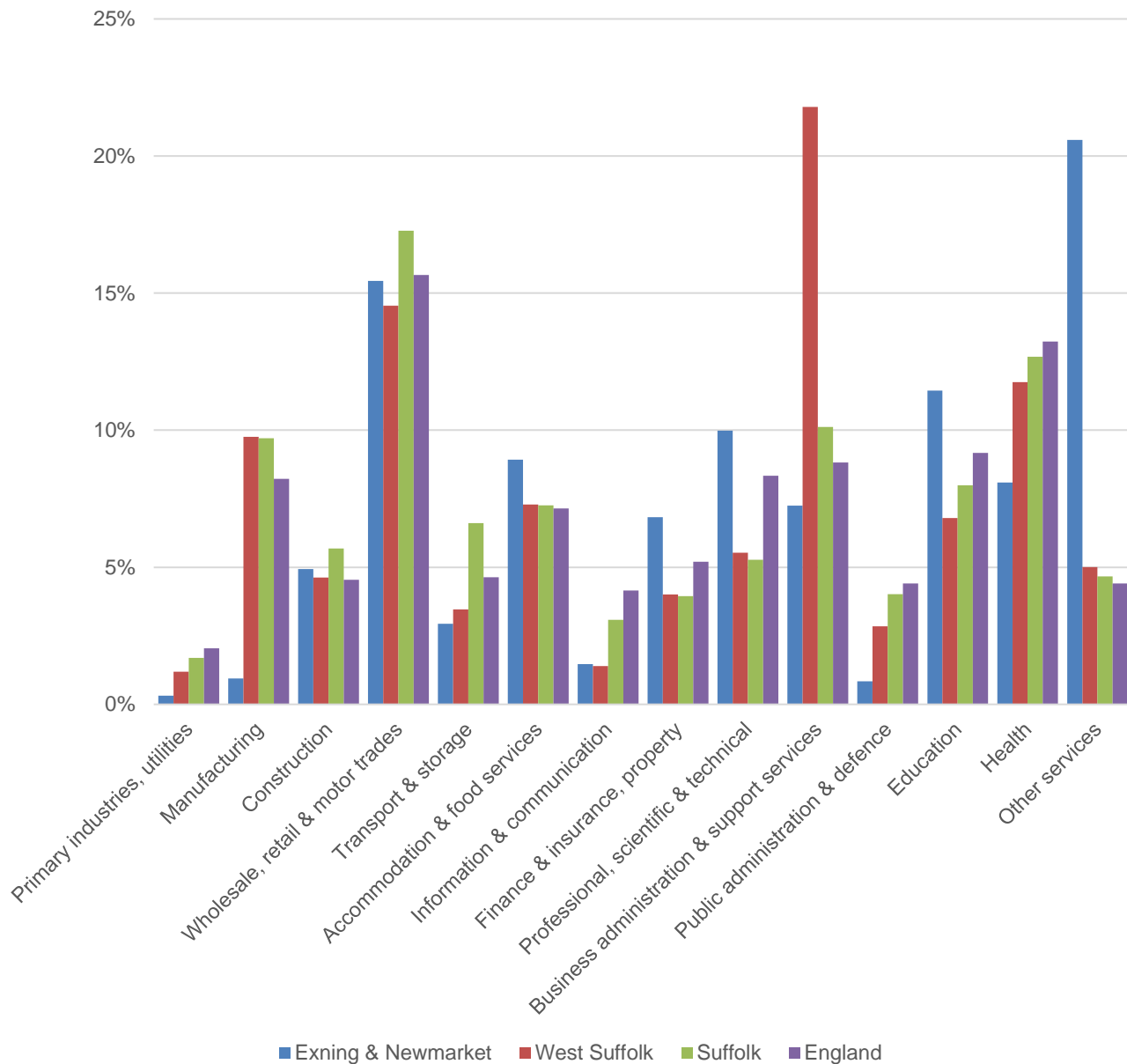
- There is a good spread of employment in the Exning and Newmarket division.
- The key employment sectors are other services, wholesale, retail and motor trades, education, professional, scientific and technical activities, accommodation and food services and health.
- These six sectors account for three-quarters of jobs in the division.
- Activities related to the horse racing industry are concentrated in the "other services", accommodation and food services and professional, scientific and technical sectors.
- Horseracing is the dominant industry upon which Newmarket has been formed and for which the town has established a worldwide reputation (see Appendix A). Its prominence can be seen through the Jockey Club Estates operated gallops, famous racecourses and renowned stud farms paddocks and training yards. These drive significant numbers of jobs and economic activity. The SQW report Newmarket's Equine Cluster: the economic impact of the horse racing industry centred upon Newmarket (2014) estimated that the racing industry contributes £241,932,000 million to the local economy.

LABOUR MARKET

OUT-OF-WORK BENEFIT CLAIMANT RATE
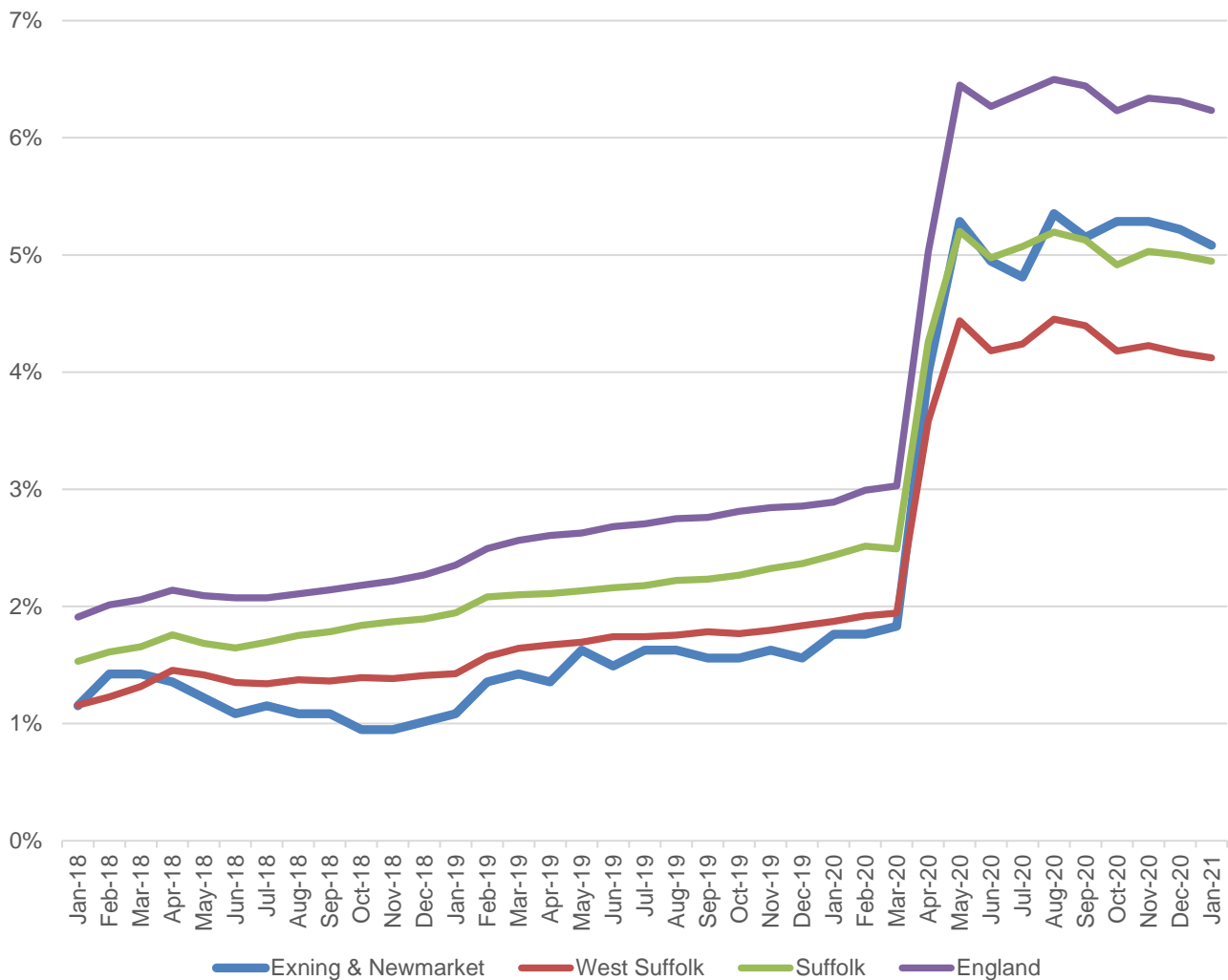
- Exning and Newmarket saw a sharp increase in claimants of out-of-work benefits in the first half of 2020 as a result of the COVID-19 pandemic.
- In January 2021, around 5.1% of the working age population (aged 16-64) in Exning and Newmarket were claiming out-of-work benefits.
- Since May 2020, the claimant rate in Exning and Newmarket has been similar to the county average and around one percentage point above the West Suffolk figure.
- Prior to the pandemic, the out-of-work benefit claimant rate in the division tended to be just shy of the West Suffolk average and well below the levels seen across Suffolk and England as a whole.

SCHOOLS

SCHOOL INFORMATION

Schools in the Division

| Name | Phase | Academy Status | Average cohort size at: | | | | Latest Ofsted | Latest Ofsted Date |
			Foundation Stage (age 5)	KS2 (age 11)	KS4 (age 16)	KS5 (age 18)		
All Saints CofE Primary School, Newmarket	Primary	AS	30	28			Good*	21/06/2011
Exning Primary School	Primary	LA	29	28			Outstanding	15/01/2020
Houldsworth Valley Primary Academy	Primary	AS	50	27			Good*	06/11/2019
Paddocks Primary School	Primary	LA	29	27			Good	13/02/2015
Newmarket Academy	Secondary	AS			118	21	Good	19/05/2017

Academy Status key: AS = Academy Sponsored, AC = Academy Converter, LA = LA Maintained, F = Free
*The latest full inspection judgement does not relate to the current school

SCHOOL ATTAINMENT

**Foundation Stage Profile (reception)**
% pupils achieving Good Level of Development (GLD)
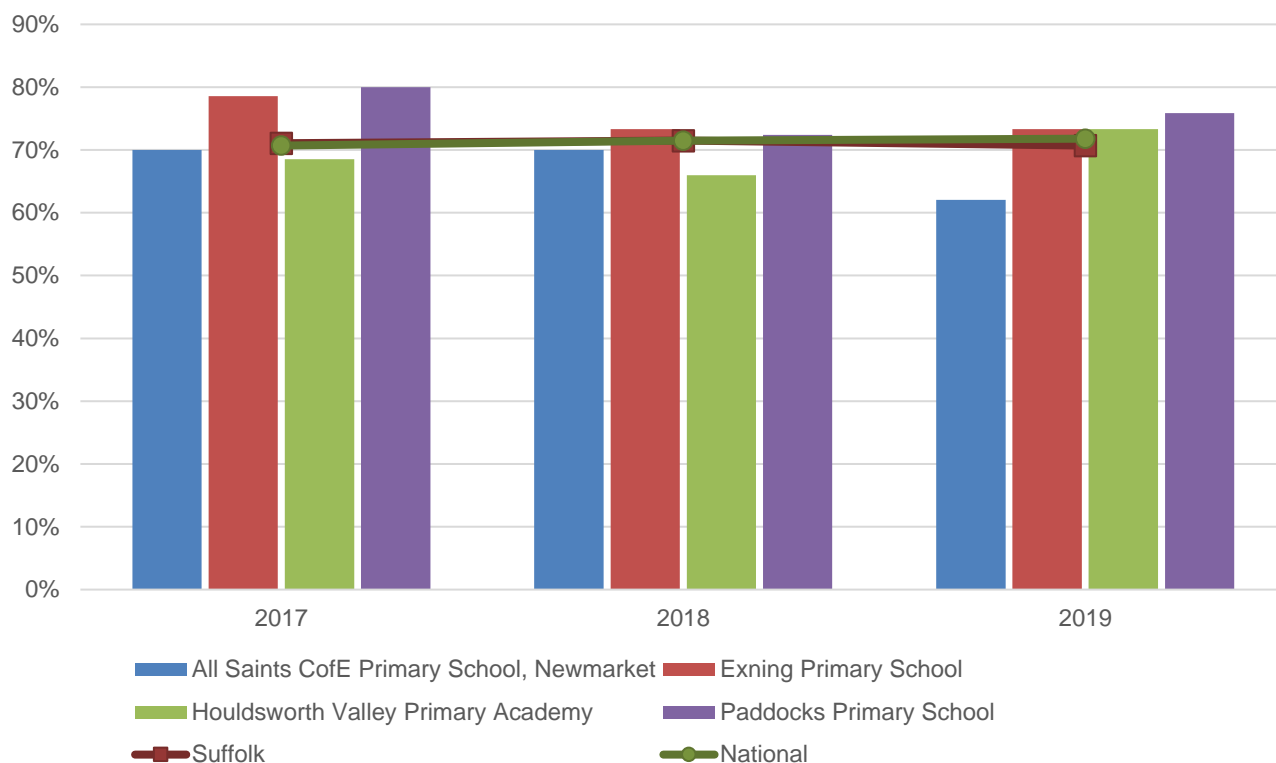
- According to the last three years of data, Foundation Stage attainment at schools in Exning and Newmarket is generally good.
- Attainment at Exning Primary School and Paddocks Primary School has been consistently above the Suffolk and national average in each of the past three years.
- Houldsworth Valley Academy saw above average attainment during the most recent year of data following two years of slightly below average results.
- Attainment at All Saints Church of England Primary School was only very slightly below the average in 2017 and 2018 but dipped in 2019.

Key Stage 2 (age 11)
% pupils achieving the Expected Level or better in Reading, Writing and Mathematics
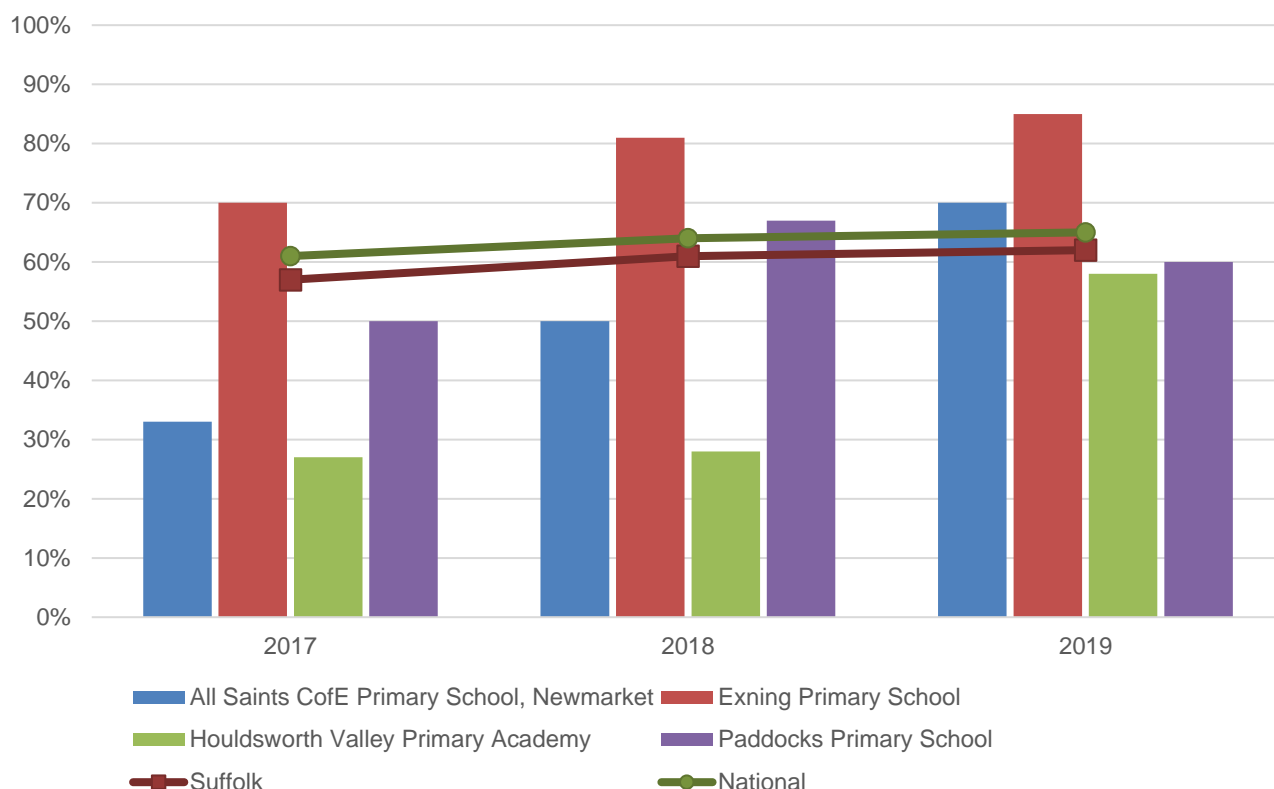
- Key Stage 2 attainment in Exning and Newmarket has varied considerably between schools and from year to year.
- Exning Primary School stands out for obtaining KS2 attainment well above the national average in each of the past three years.
- Otherwise, attainment levels above the county and national benchmarks were recorded at Paddocks Primary School in 2018 and All Saints Church of England Primary School in 2019. The latter school has seen strong improvements in KS2 attainment in each of the past two years.
- Elsewhere, KS2 attainment at schools in Exning and Newmarket has been below the county and national average.
- Attainment at Houldsworth Valley Primary Academy has been consistently below the average, but only marginally so in 2019 following a strong increase in performance that year.

Key Stage 4 (GCSE) (age 16)
% pupils achieving level 4-9 in English and Mathematics
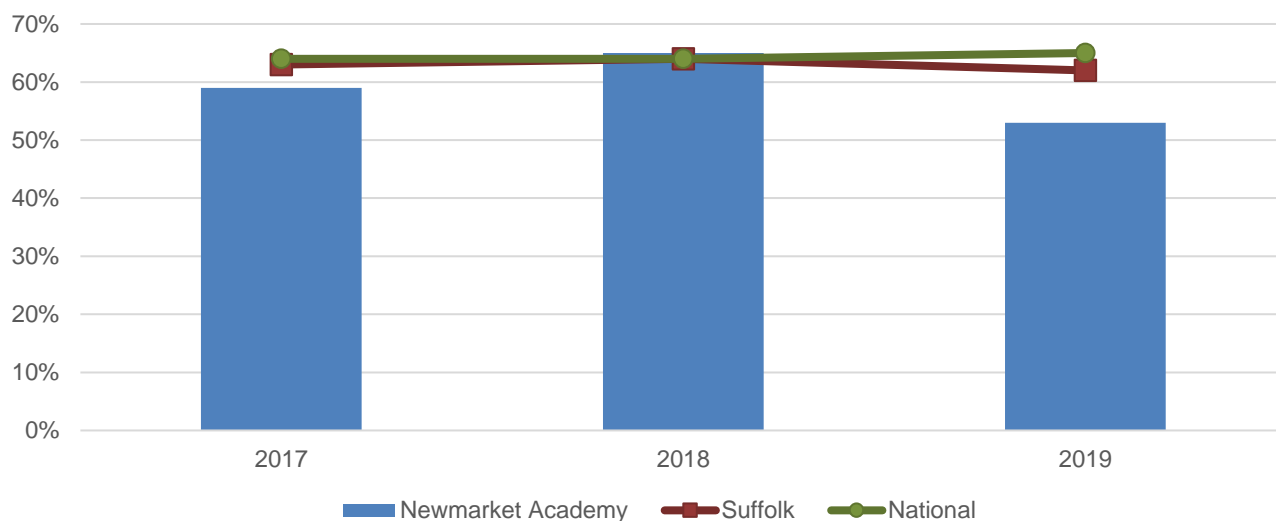
- GCSE attainment at Newmarket Academy has fluctuated over the past three years.
- In 2018, KS4 attainment in the division was just above the county and national averages, with 65% of pupils at Newmarket Academy achieving level 4-9 in English and mathematics compared to 64% nationally.
- However, in 2019, the attainment level at the school was 12 percentage points below the national benchmark.

NEET % (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)
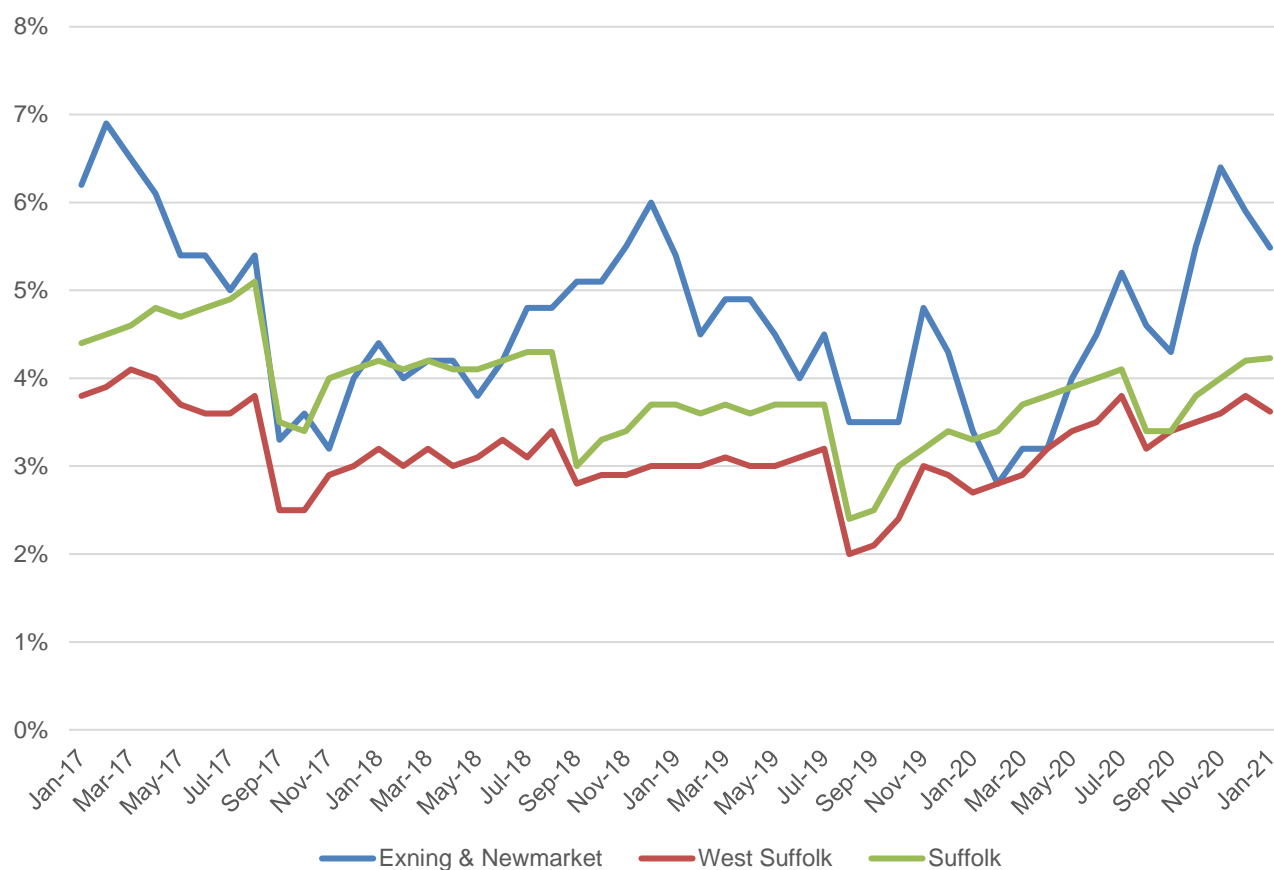
- In January 2021, 5.5% of 16-18-year-olds in Exning and Newmarket were classified as NEET (where current activity is known).
- NEET levels in Exning and Newmarket are generally above the district and county averages, though there are significant fluctuations in the data due to the small number of young people involved.
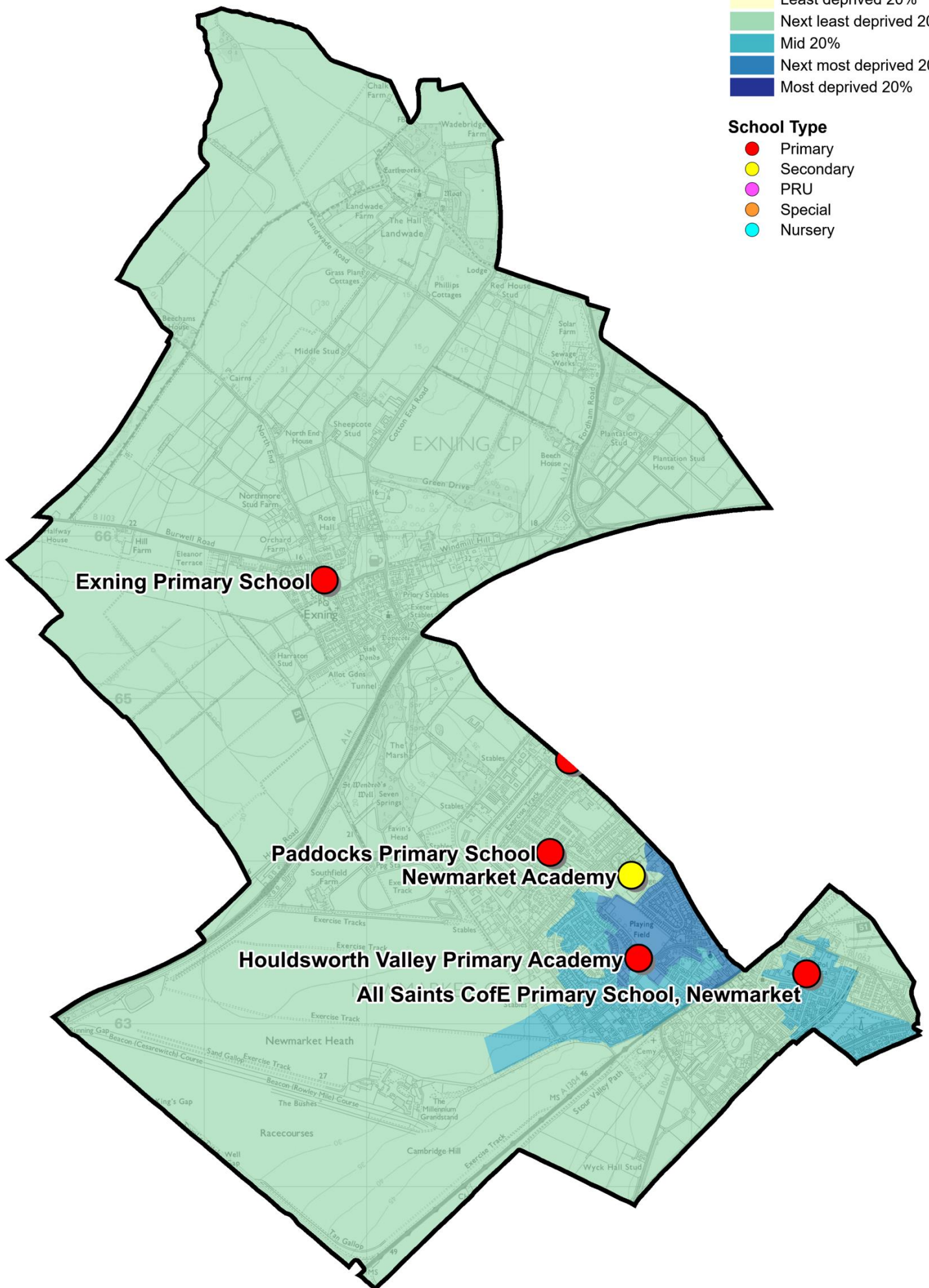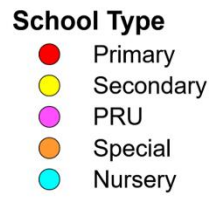
INDEX OF MULTIPLE DEPRIVATION (IMD) 2019 (SEE MAP OVERLEAF)

The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each small area in England. This allows each area to be ranked relative to one another according to their level of deprivation. Small areas (Lower Super Output Areas, average population 1,700) are most commonly described as being in 1 of 5 quintile bands. The bottom quintile represents the 20% of areas that are the most deprived in England; these are shaded pale yellow on the map. The top quintile represents the least deprived areas in England and is shaded dark blue.
The Index is widely used to analyse patterns of deprivation, identify areas that would benefit from special initiatives or programmes and as a tool to determine eligibility for specific funding streams.
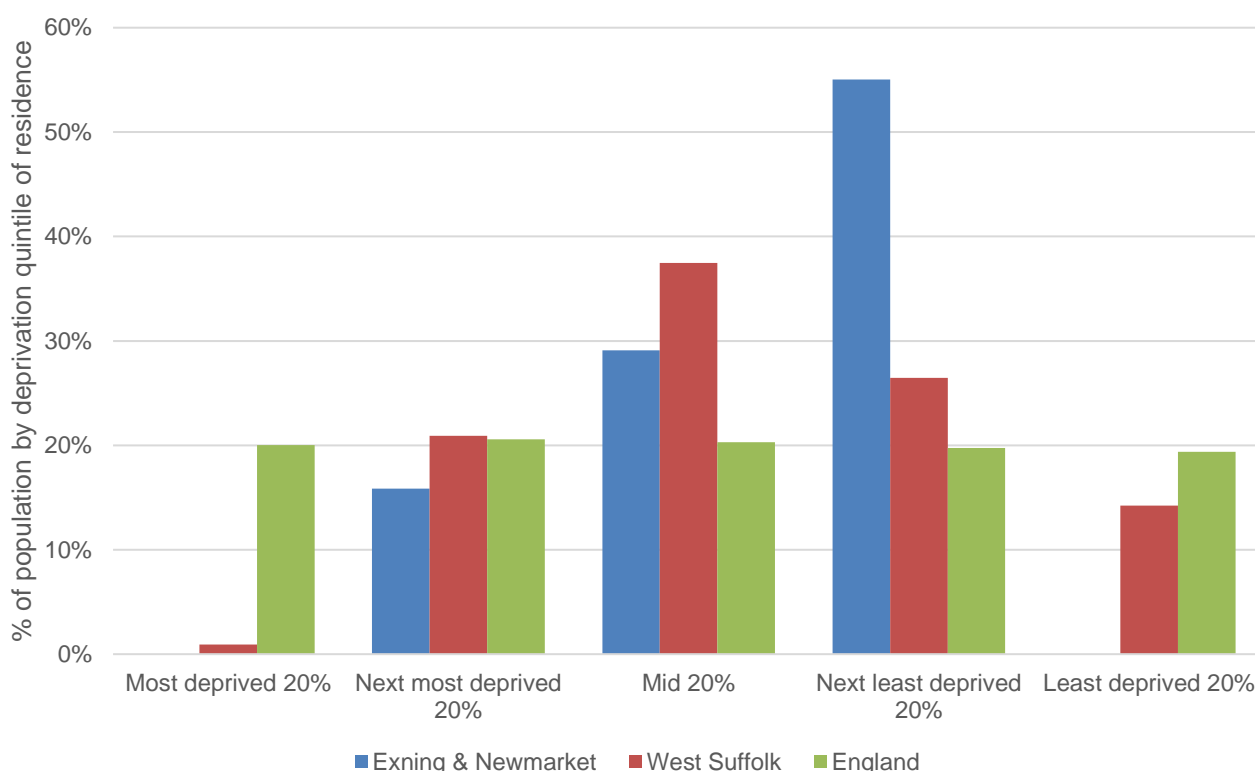
- The IMD 2019 shows that relative deprivation levels in Exning and Newmarket division are quite varied but generally moderate to low. No part of the division is classified as being in the most deprived 20% or least deprived 20%.
- Of the seven Lower Layer Super Output Areas (LSOA) comprising the division, one is ranked in the second 20% least deprived LSOAs in the country (with 16% of the population of the division living in these areas), two are in the mid quintile (29% of the population) and four are in the next least deprived quintile (55% of the population).

IMD 2019 quintile
- Least deprived 20%
- Next least deprived 20%
- Mid 20%
- Next most deprived 20%
- Most deprived 20%

School Type
- Primary
- Secondary
- PRU
- Special
- Nursery

Exning Primary School

Paddocks Primary School
Newmarket Academy

Houldsworth Valley Primary Academy
All Saints CofE Primary School, Newmarket

HEALTH

The local data used here is based on relatively small numbers. The confidence limits provide an indication of the reliability of the data. The 95% confidence intervals utilised on the chart provide a range within which there is 95% chance of the true result lying.

LIFE EXPECTANCY AT BIRTH
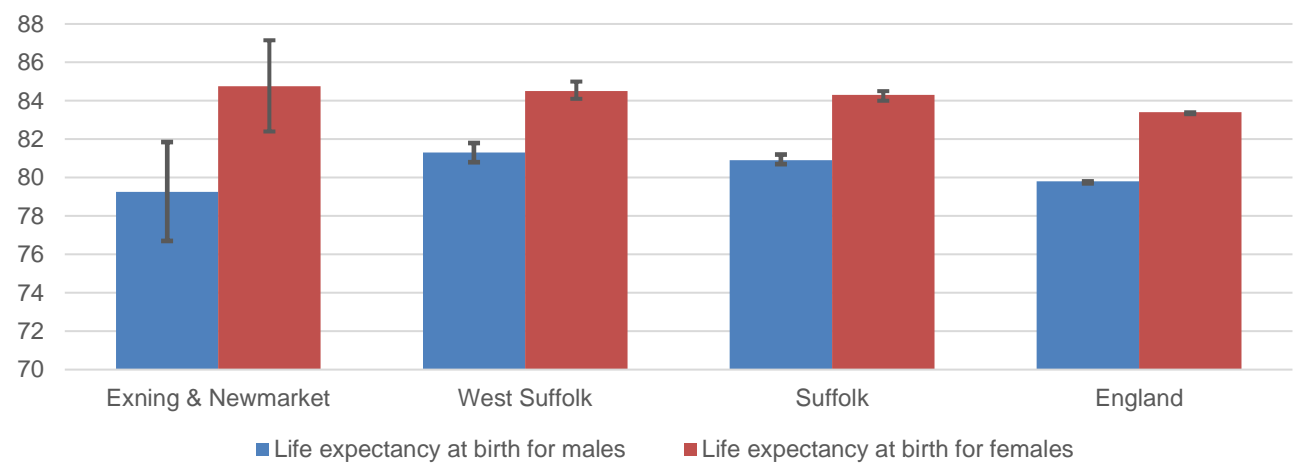
- The life expectancy at birth estimate for males in Exning and Newmarket (79.3 years) is below the county average (80.9) but similar to the level seen across England as a whole (79.8).
- For females, estimated life expectancy at birth in Exning and Newmarket (84.8) is above the district (84.5), county (84.3) and national (83.4) averages.

DEATHS, UNDER 75 YEARS, STANDARDISED MORTALITY RATIO
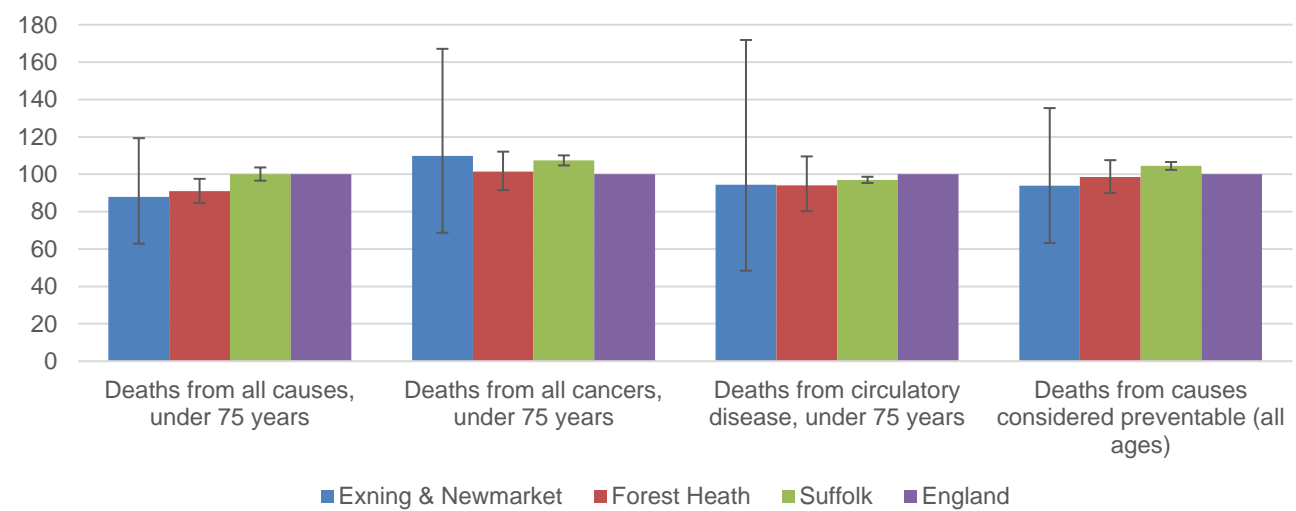
- The rate of early deaths due to cancer in Exning and Newmarket is higher than the district, county and national rates.
- By contrast, the estimated rate of early deaths due to all causes and deaths from causes considered preventable across all ages are lower in Exning and Newmarket than the district, county and national levels.
- The standardised mortality ratio data shown here means that for every 100 early deaths from all causes across England as a whole, there are an estimated 88 comparable deaths in the division.

CRIME & COMMUNITY SAFETY
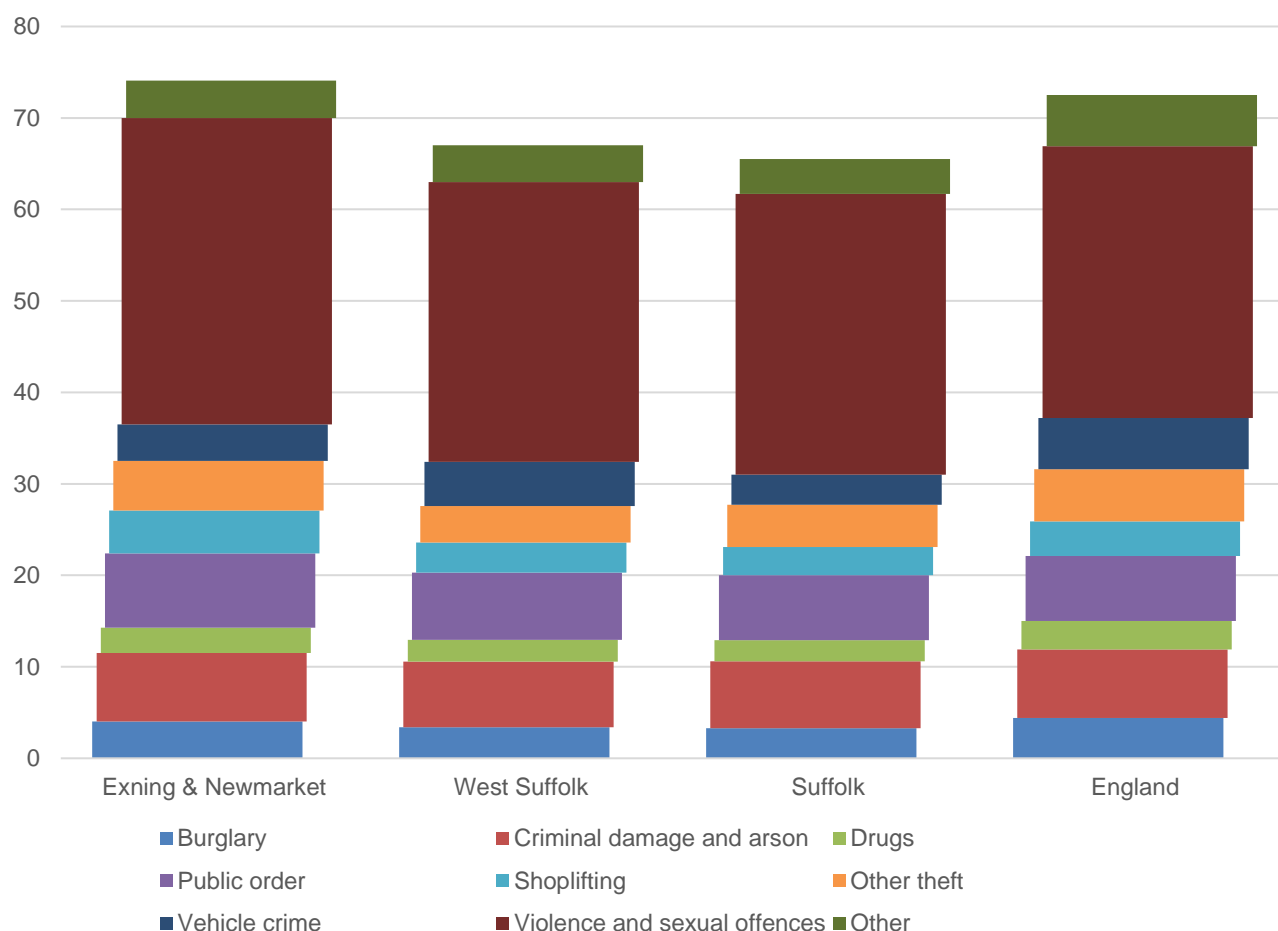
- Exning and Newmarket has a higher rate of crime compared to the district and county levels, with 74 crimes per 1,000 residents in the division compared to 67 in West Suffolk and 66 in Suffolk as a whole. This data shows rates for the year to the end of January 2021.
- The most common type of crime during this period was violence and sexual offences, which accounted for 45% of recorded crime in the division; a similar proportion to that seen elsewhere.
- The rates of most crimes in Exning and Newmarket are slightly higher than the West Suffolk average, but there is no particular type of crime that stands out as being disproportionately prevalent in the division.

ADDITIONAL INFORMATION

Parishes in Division
Exning
Newmarket (part)

DATA SOURCES

Category	Indicator	Source
Demographic Profile	Quinary population table 2019	ONS 2019 mid-year population estimates
	Population pyramid 2019	ONS 2019 mid-year population estimates
	Ethnicity 2011	ONS 2011 Census
Economy	Employment by broad industrial sector 2019	ONS Business Register and Employment Survey via NOMIS
Labour market	Claimant count: The number of people claiming Jobseeker's Allowance plus those who claim Universal Credit who are out of work (% 16-64 population) January 2018- February 2021	DWP via NOMIS
Education	School information and attainment 2017-2019	Suffolk County Council
	% 16-18-year-olds NEET (Not in Employment, Education or Training) 2017-2021	Suffolk County Council via the Suffolk Observatory
Deprivation	Index of Multiple Deprivation 2019	Ministry for Housing, Communities and Local Government
Health	Life expectancy at birth 2013-2017	Public Health England
Health	Standardised mortality ratio for deaths from all causes, cancer and circulatory disease, (aged under 75), and death from causes considered preventable (all ages), 2013-2017. The standardised mortality ratio is the ratio of observed deaths in the study group to expected deaths in the general population.	Public Health England
Community Safety	Recorded crime rate per 1,000 resident population February 2020 to January 2021	Data.police.uk via the Suffolk Observatory

For more data and information about Exning and Newmarket Electoral Division, see the Suffolk Observatory www.suffolkobservatory.info

APPENDIX A: NEWMARKET'S RACING INDUSTRY

- Horseracing is the dominant industry upon which Newmarket has been formed and for which the town has established a worldwide reputation The SQW report *Newmarket's Equine Cluster: the Economic Impact of the Horseracing Industry centred upon Newmarket* (updated 2016) estimated that the racing industry contributes £241,932,000 to the local economy and directly/indirectly supports 9,300 jobs in Newmarket and the surrounding areas.

- The number of horses in training in Newmarket has grown by 10% between 2008 and 2014 to an average of 2,600 despite a fall in horses in training in British racing.

- Over 1000 registered owners had horses trained in Newmarket in 2014 including many international owners, partnerships and syndicates.

- Over the last 10 years, typically six to eight of the top 15 flat trainers have been based in Newmarket. This concentration of top trainers is a key part of the attraction of Newmarket.

- Newmarket's training facilities are the most extensive, diverse and high quality in Britain. The Jockey Club is planning further expansion with plans submitted for a new uphill gallop and training yards which will support a further 750 horses and £20m of (primarily local) expenditure.

- Newmarket's two racecourses stage a high-quality fixture list paying competitive prize money and attracting over 340,000 visitors to the area.

- Newmarket Stud's high-quality bloodlines mean it is the centre of the British breeding industry attracting horses and breeders from across Britain and internationally.

- Tattersalls – the dominant bloodstock sales house in Europe, attracts a broad range of domestic and international customers to Newmarket. In 2014, Tattersalls sold over 4,900 horses for £277m, representing over 85% of all sales to the major British sales houses.

- Newmarket's veterinary practices are among the world's top equine facilities and are a critical success factor for the national horseracing industry.

- The British Racing School in Newmarket is the largest provider of training to the British racing Industry. Its reputation for quality training means that it also provides extensive services to international students.

- The National Stud – the Jockey Club's thoroughbred breeding and education operation provides apprenticeship training for individuals wishing to enter the breeding industry. It is also open to the public for much of the year with over 18,000 visitors in 2014.

- The Jockey Club Rooms in central Newmarket services both Jockey Club members and external functions. It contains an extensive history of British horseracing and often performs an important role in showcasing and promoting British racing to potential investors.

- After more than a decade of planning, fundraising and construction, the National Heritage Centre for Horseracing and British Sporting Art was opened to the public in November 2016 by Her Majesty the Queen. Set on a 5-acre site at the heart of Newmarket, the Heritage Centre has three distinct elements: a national museum, a gallery of British Sporting Art, and a live horse experience.

- The redevelopment of the venue affirms the historic status of Newmarket as the internationally recognised home of horseracing, and provides the widest possible survey

of the sport's cultural and historic importance in the UK. The Centre was a finalist for Art Fund Museum of the Year 2017.

Industry Snapshot

LOCAL

- 8,500 direct and indirect jobs (3,285 direct) [1]
- £208m economic contribution (direct, indirect and induced) [1]
- An industry that has grown in the last five years despite a significant contraction in the British Racing industry
- 1,000+ registered racehorse owners with horses trained in Newmarket
- Very substantial inward investment from international investors in the NHRI - £75m+ annual expenditure by the largest of these investors
- Over 340,000 annual visitors to the two racecourses

NATIONAL

- Headquarters of Racing in Britain
- c.28% of all British Flat/dual-purpose horses trained in Newmarket, making it the largest UK training centre by a factor of 4
- Driver and epicentre of the vital international investment in British Racing, also acts as an enabler for non-Racing investment by many of these parties
- Newmarket Racecourses' prize money is the single largest in Britain [2]
- Centre for British Breeding industry, progeny of Newmarket standing stallions responsible for over 75% of prize money won by British bred horses

INTERNATIONAL

- A unique racing centre – no comparable location in the world with the same history, scale, diversity and concentration of racing interests
- Used as a unique selling point of British Racing to international investors
- The HQ of many of the world's largest global racing investors - including Darley/Godolphin and Juddmonte
- Home of Tattersalls, the largest bloodstock auction house in Europe

Sources:

Newmarket Horseracing Industry: Local, national & International Impact of the Horseracing Industry in Newmarket (Deloitte 2015)

Newmarket's Equine Cluster: The Economic Impact of the Horseracing Industry Centred Upon Newmarket (SQW 2014).