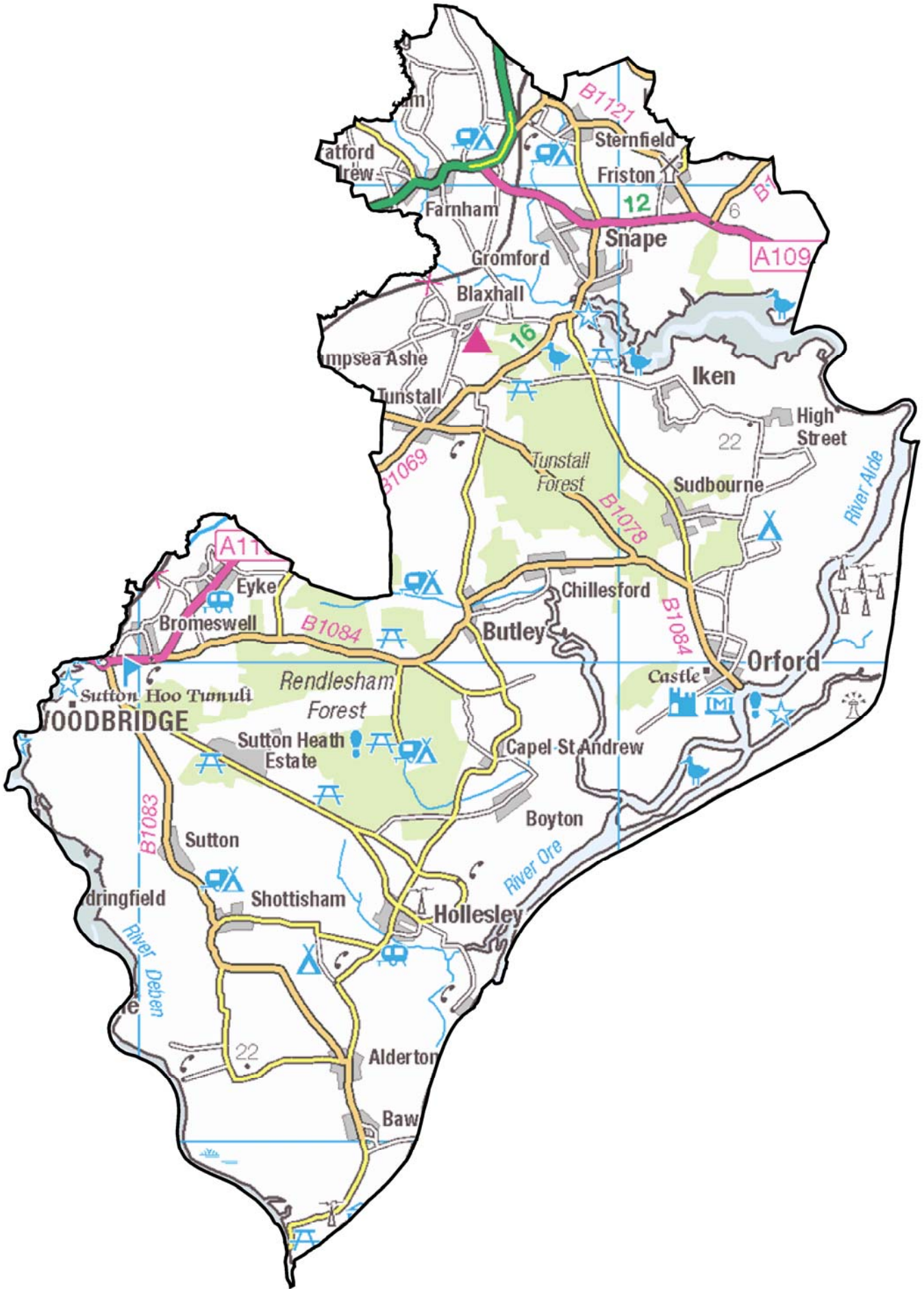


WILFORD

ELECTORAL DIVISION PROFILE 2017

This Division comprises Deben ward in its entirety plus parts of Aldeburgh, Hacheston, Melton, Orford & Eyke and Saxmundham wards

www.suffolkobservatory.info



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- Demographic Profile: Age & Ethnicity
- Economy and Labour Market
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ELECTORAL DIVISION PROFILES: AN INTRODUCTION

These profiles have been produced to support elected members, constituents and other interested parties in understanding the demographic, economic, social and educational profile of their neighbourhoods. We have used the latest data available at the time of publication.

Much more data is available from national and local sources than is captured here, but it is hoped that the profile will be a useful starting point for discussion, where local knowledge and experience can be used to flesh out and illuminate the information presented here.

The profile can be used to help look at some fundamental questions e.g.

- Does the age profile of the population match or differ from the national profile?
- Is there evidence of the ageing profile of the county in all the wards in the Division or just some?
- How diverse is the community in terms of ethnicity?
- What is the impact of deprivation on families and residents?
- Does there seem to be a link between deprivation and school performance?
- What is the breakdown of employment sectors in the area?
- Is it a relatively healthy area compared to the rest of the district or county?
- What sort of crime is prevalent in the community?

A vast amount of additional data is available on the **Suffolk Observatory**

www.suffolkobservatory.info

The Suffolk Observatory is a free online resource that contains all Suffolk's vital statistics; it is the one-stop-shop for information and intelligence about Suffolk. Through data, reports and profiles, the Suffolk Observatory provides a comprehensive picture of the County. It is a great source for useful facts and figures that can be used for writing reports and presentations, informing strategic and business planning, preparing funding applications or supporting academic research. Data is presented around the key themes of education and skills, economy and employment, health and care, population, deprivation, housing, environment, transport and travel and crime. All areas of the county are covered, right down to district, ward and parish level, with information easily accessible in a variety of formats. You can also build your own reports by different themes and topics.

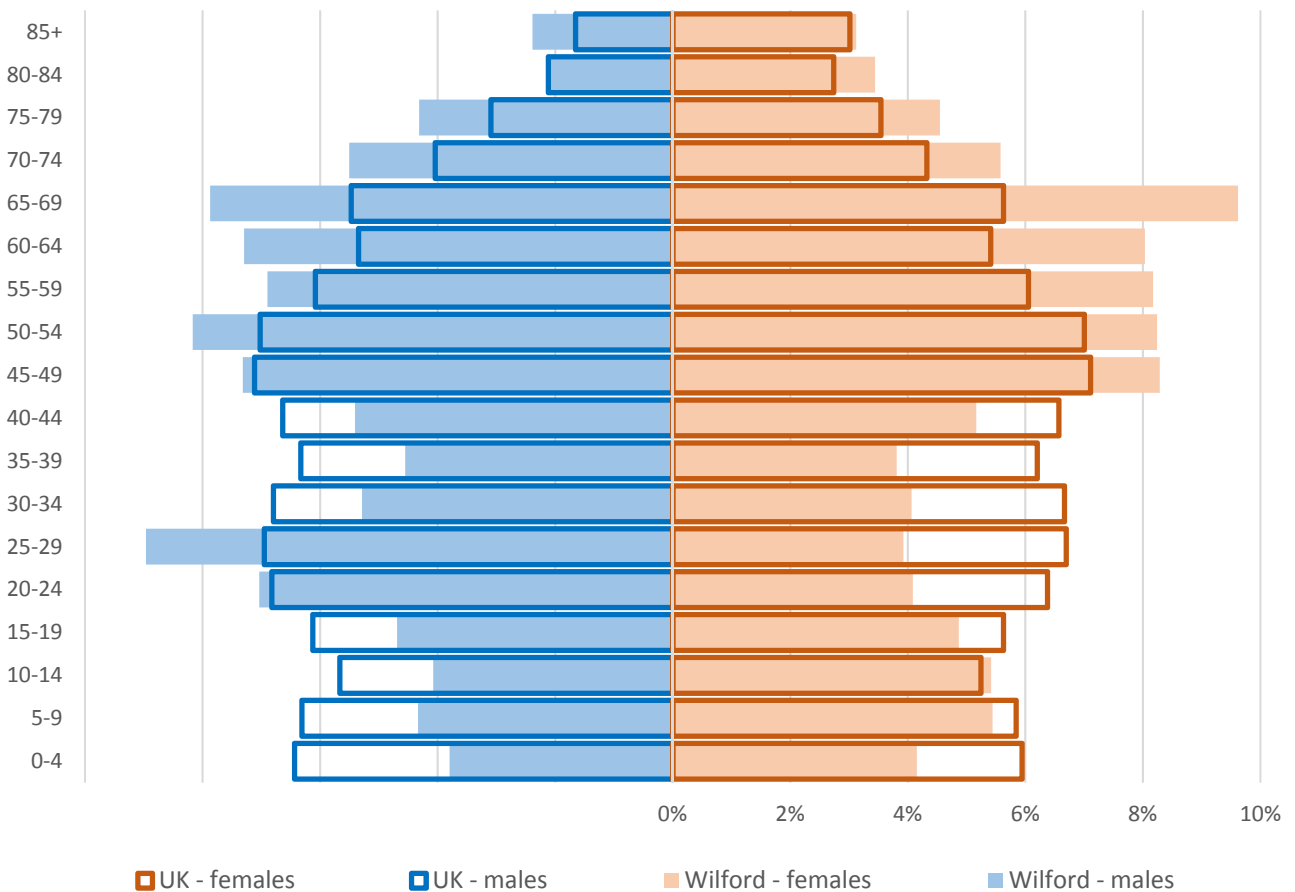
Technical Notes:

1. Where Electoral Divisions do not exactly match ward boundaries, we have adopted a "best fit" approach to produce a dataset.
2. District, county and national level data is provided where possible to provide a context for comparisons.

DEMOGRAPHIC PROFILE - AGE

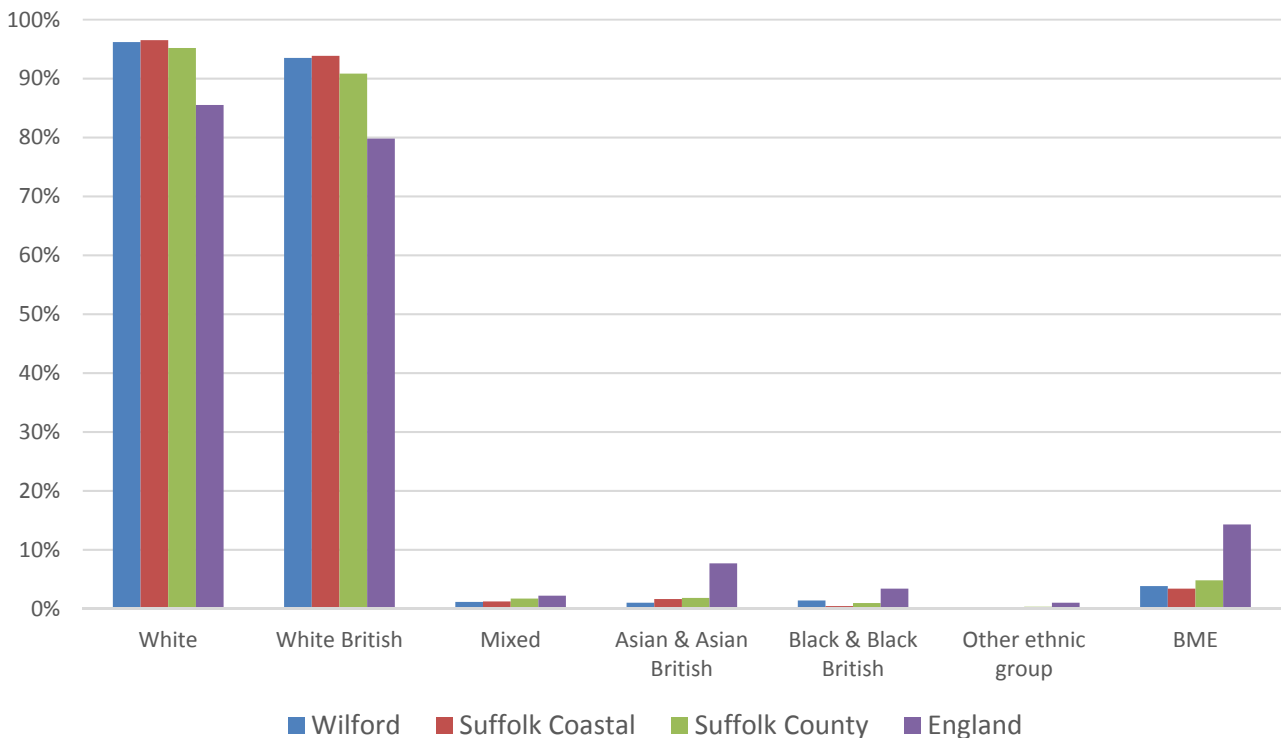
In mid 2015, the population of Wilford stood at 9,387, an increase of 1.7% since the 2011 Census. The age structure of the division is set out below.

Wilford Division	
All Ages	9,387
0-4	372
5-9	455
10-14	441
15-19	448
20-24	532
25-29	622
30-34	443
35-39	395
40-44	497
45-49	729
50-54	770
55-59	703
60-64	717
65-69	815
70-74	520
75-79	415
80-84	257
85+	256



- The age pyramid for Wilford shows a higher than average proportion of men and women over the age of 45
- The commonest age group for men in Wilford is 25-29 year olds as a result of the presence of Hollesley Bay Prison, followed by 65 - 69 years for both men and women. The number of people of retirement age looks set to increase markedly in the coming years
- There is a much lower than average number of men of lower- to mid-working age (30 - 44), and of women aged 20-39. The division also has relatively few male children

ETHNICITY

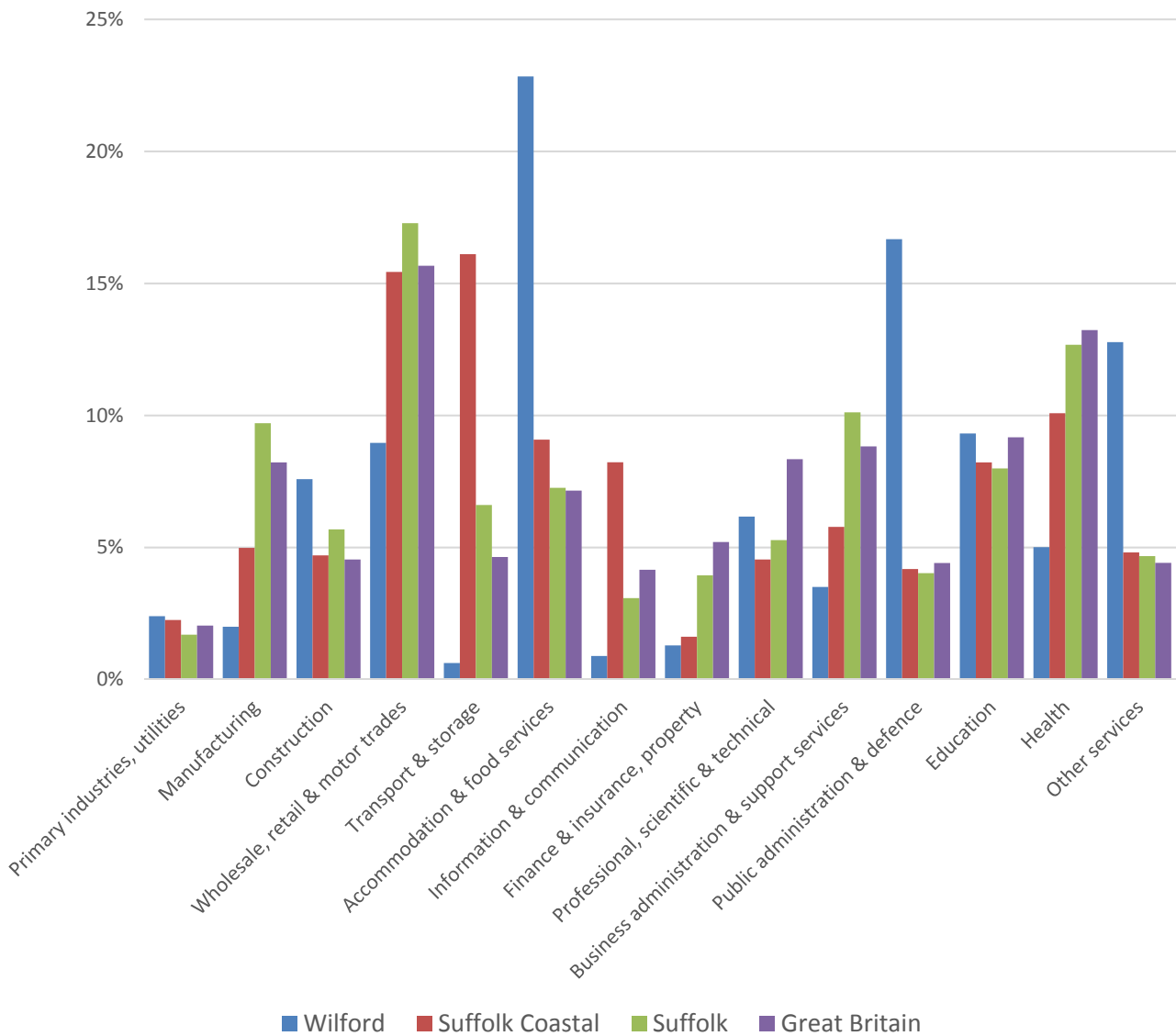


- According to the latest data (2011 Census), 96.2% (8,875) of the population of Wilford are white
- There are 353 (3.8%) people of black or minority ethnic origin in the division
- Wilford has a slightly more diverse population than Suffolk Coastal, but a lower proportion of minority ethnic groups than Suffolk as a whole

	All people	White		White British		Mixed		Asian and Asian British		Black and Black British		Other Ethnic Group		Black or Minority Ethnic Total	
	Count	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Wilford	9,228	8,875	96.2	8,629	93.5	105	1.1	93	1.0	130	1.4	25	0.3	353	3.8
Suffolk Coastal	124,298	119,976	96.5	116,655	93.9	1,513	1.2	2,032	1.6	556	0.4	221	0.2	4,322	3.5
Suffolk	728,163	693,195	95.2	661,458	90.8	12,472	1.7	13,131	1.8	6,854	0.9	2,511	0.3	34,968	4.8
England & Wales			86.0		80.5		2.2		6.7		2.8		0.4		12.1

ECONOMY

There are 2,400 people employed in Wilford.



- The key employment sectors in Wilford are accommodation & food services, public administration and defence, and other services
- These sectors are particularly important to Wilford as the proportion as they provide around 50% of jobs in the division and a much larger proportion of employment than the national average

LABOUR MARKET

JOB SEEKERS ALLOWANCE CLAIMANT RATE



- Wilford has seen a slight decline in the Job Seekers Allowance claimants rate over the past three years
- The JSA claimant rate in the division is consistently just below the district average and well below the Suffolk and national level
- In early 2017, 0.3% of the working age population (aged 16-64) in the division were claiming JSA

SCHOOLS

SCHOOL INFORMATION

Schools in the Division

Name	Phase	Average cohort size at:		Latest Ofsted	Latest Ofsted Date
		Foundation Stage (age 5)	KS2 (age 11)		
Eyke CEVCP School	Primary	13	17	Not yet inspected as an Academy	
Bawdsey CEVCP School	Primary	6	15	Good	10/07/2014
Sandlings Primary School	Primary	19	13	Good	15/01/2013
Benhall St Mary's CEVCP School	Primary	13	13	Good	16/05/2013
Hollesley Primary School	Primary	11	13	Good	19/05/2016
Orford CEVAP School	Primary	7	10	Good	16/05/2013
Snape CP School	Primary	5	5	Requires Improvement	04/05/2016

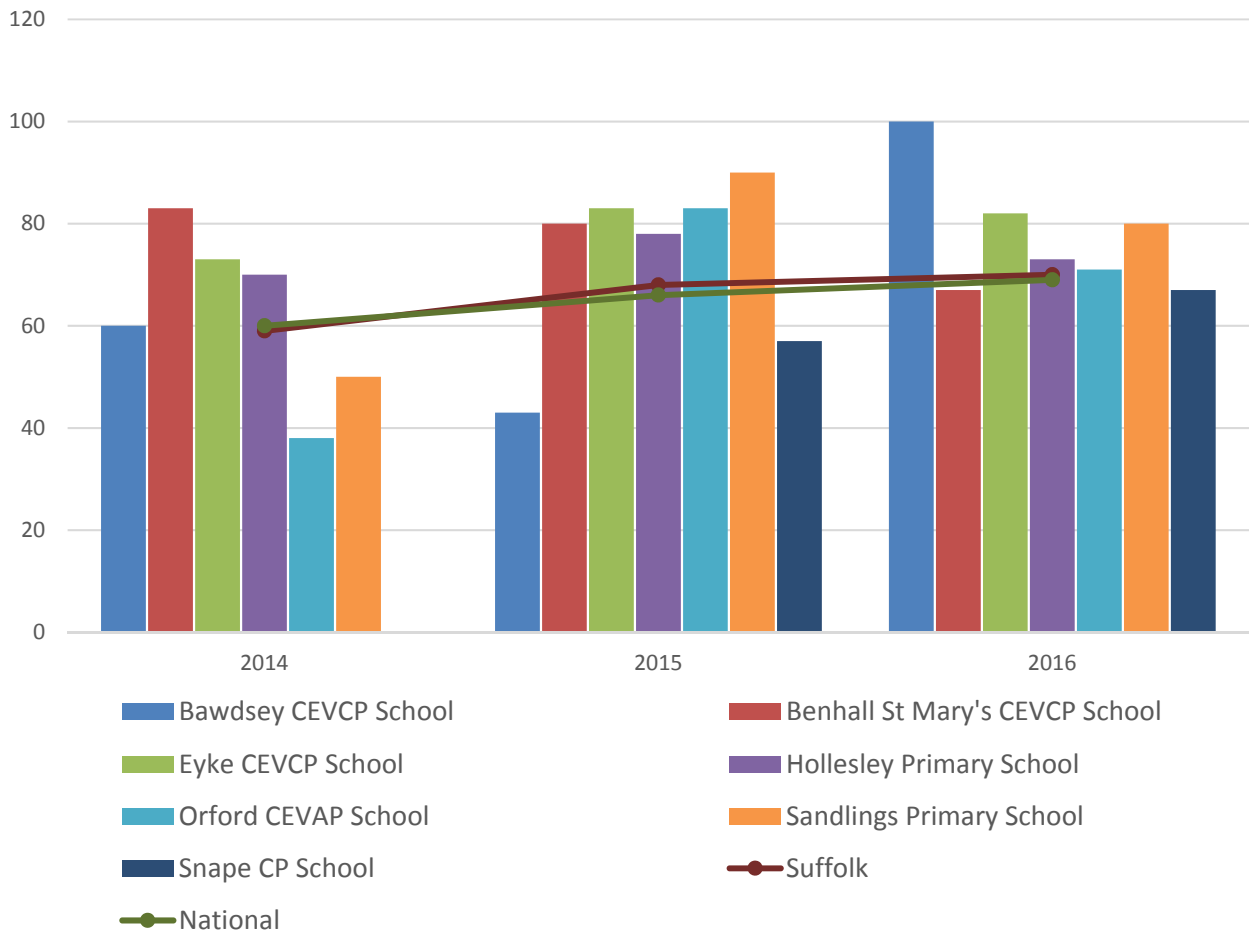
School Catchment overlaps with the Division

Name	Phase	Average cohort size at:				Latest Ofsted	Latest Ofsted Date
		Foundation Stage (age 5)	KS2 (age 11)	KS4 (age 16)	KS5 (age 18)		
Coldfair Green CP School	Primary	21	19			Good	26/05/2016
Melton Primary School	Primary	20	25			Good	23/09/2015
Farlingaye High School	Upper			290	202	Outstanding	25/04/2013
Alde Valley Academy	Upper			128	37	Not yet inspected as an Academy	

SCHOOL ATTAINMENT

Foundation Stage Profile (reception)

% pupils achieving Good Level of Development (GLD)

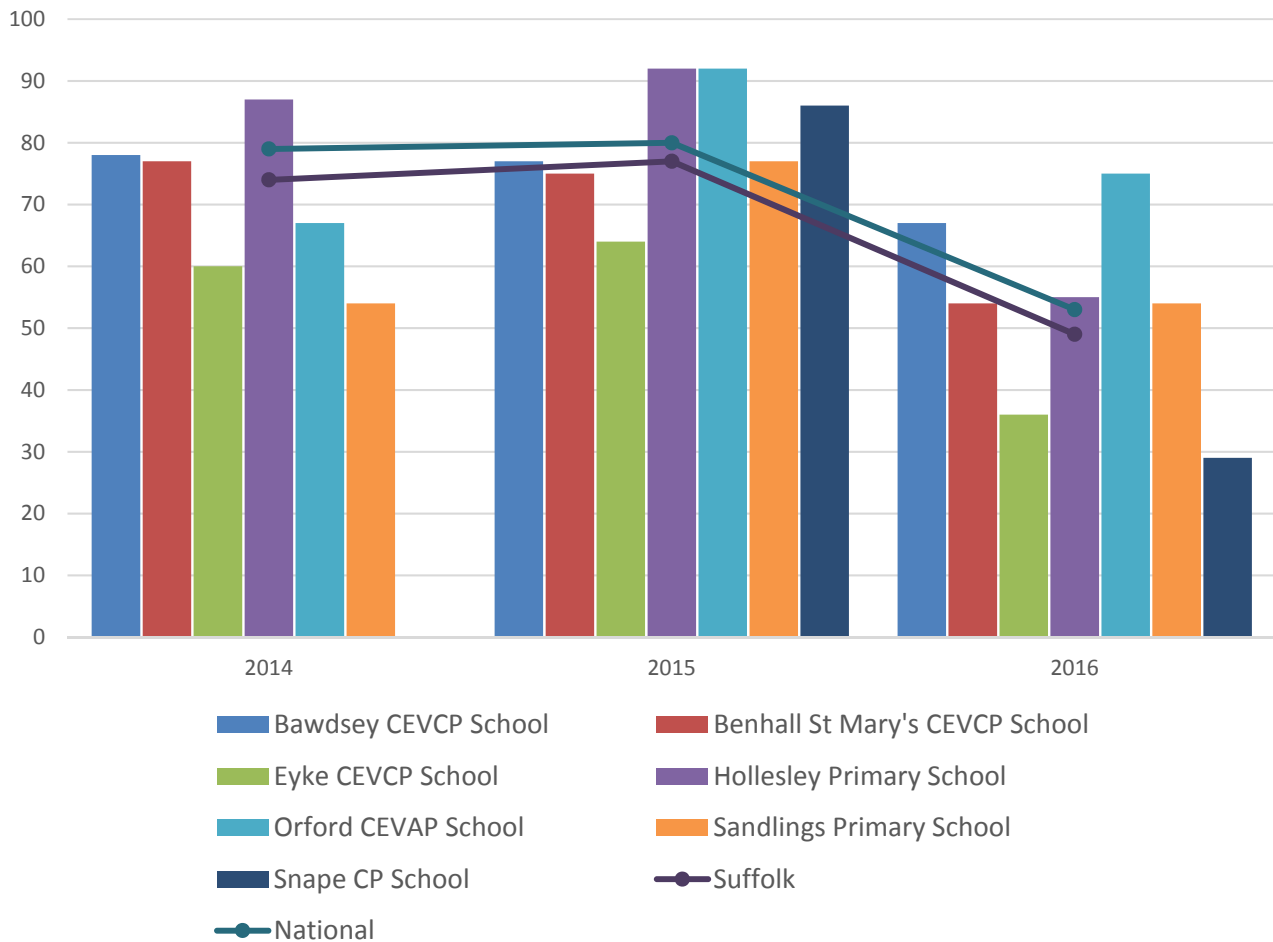


- In general, Foundation Stage attainment at schools in Wilford division has improved over the past three years
- In 2016, five of the seven schools in the division saw Foundation Stage attainment above the national average figure of 69%, while the remaining two schools (Benhall St Mary's and Snape) were very close with 67% of pupils achieving GLD
- There have been some fluctuations within individual schools' results over the past three years, though this is likely to be exacerbated by small cohort sizes

Key Stage 2 (age 11)

Pupil Achievement in all three subjects, Reading, Writing and Mathematics
(2014–2015 as % Level 4 or better & 2016 % Expected Level or better)

In July 2016, there was a change in the way pupil achievement is measured at the end of KS2. Prior to 2016, pupils received National Curriculum Level grades for English and Maths, with L4 being the expected level at the end of Key Stage 2. In 2016 the measure scaled score and shows whether or not a pupil has achieved the national standard for that subject

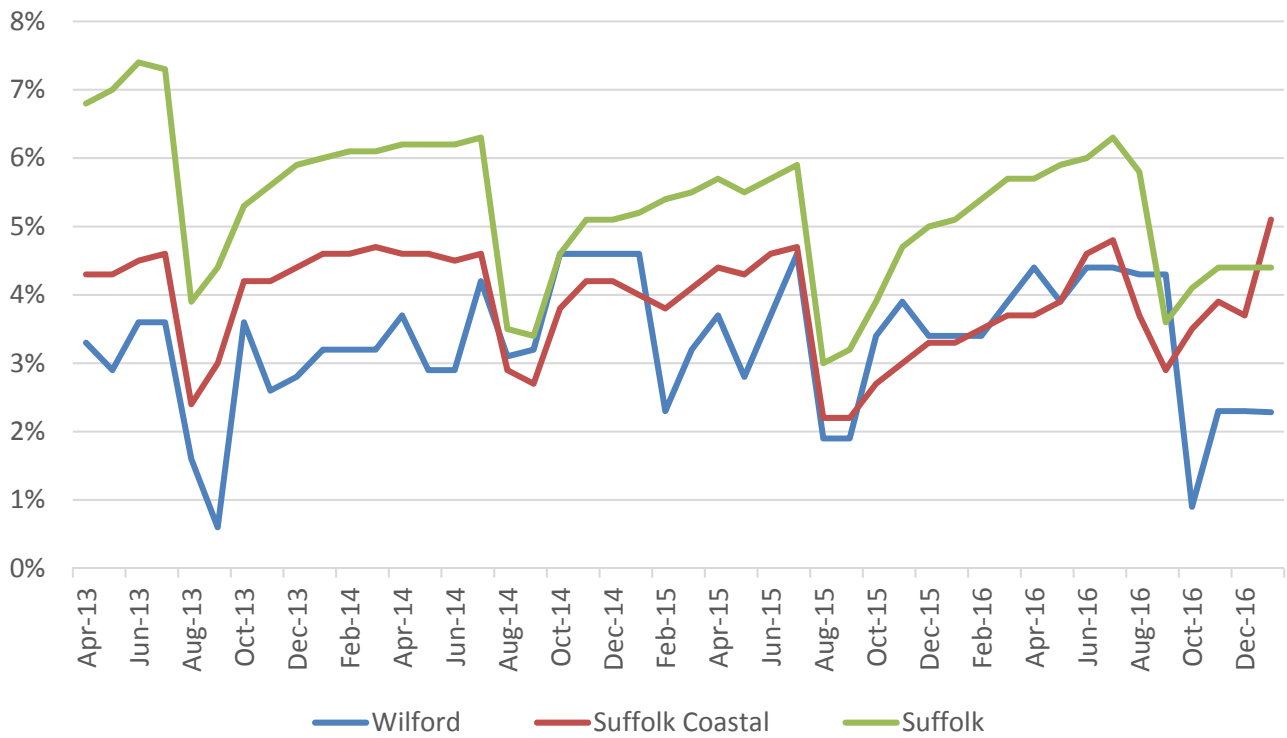


- Key stage 2 attainment has varied considerably across Wilford schools in the past three years
- In 2016, attainment at Bawdsey CEVCP (67%), Benhall St Mary's CEVCP (54%), Hollesley Primary (55%), Orford CEVAP (75%) and Sandlings Primary (54%) schools were above the county (49%) and national (53%) averages
- Attainment at Hollesley Primary school has been consistently above average
- Attainment at Eyke CEVCP school has been consistently below the Suffolk and national average
- Data for Snape for 2014 is not available

GCSE (Key Stage 4) (age 16)

There are no Upper schools located within the Wilford division

NEET % (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)

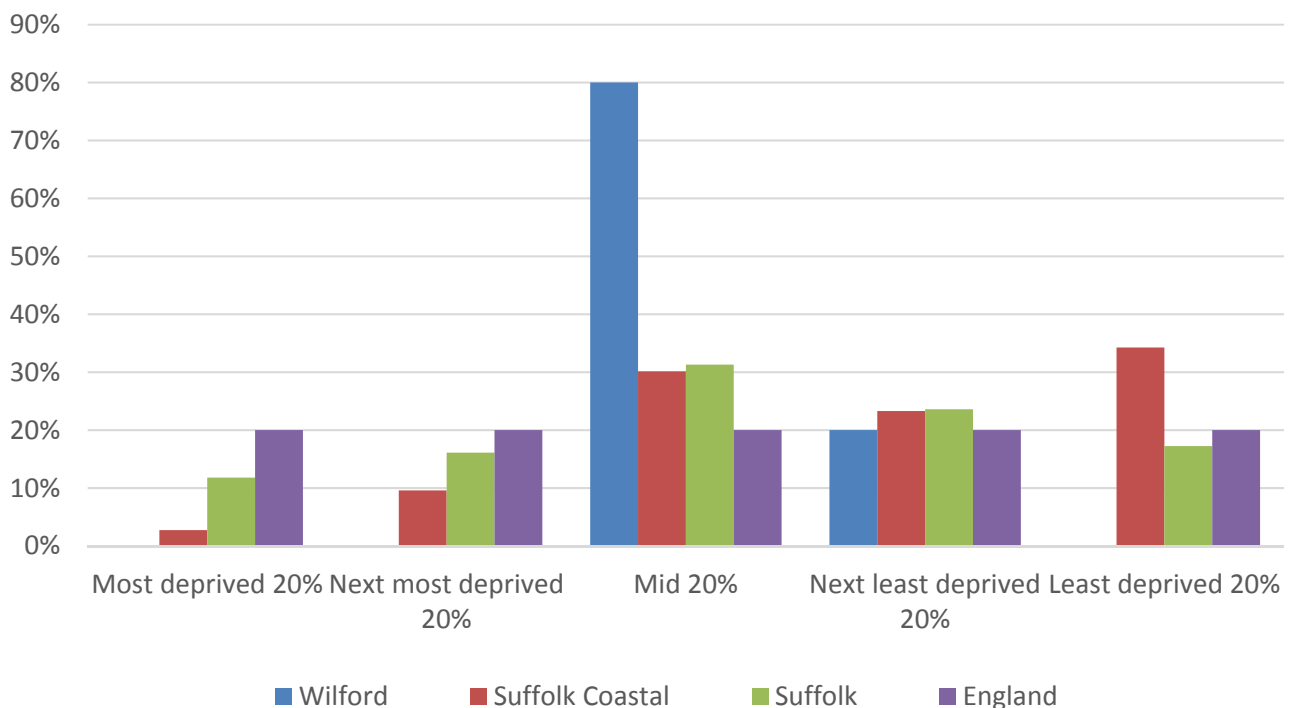


- In January 2017, 2.3% of 16-18 year olds were classified as NEET in Wilford (where current activity was known)
- NEET levels in Wilford are currently well below both the district and county averages, but are generally similar to the Suffolk Coastal level

INDEX OF MULTIPLE DEPRIVATION (IMD) 2015 (SEE MAP OVERLEAF)

The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each small area in England. This allows each area to be ranked relative to one another according to their level of deprivation. Small areas (Lower Super Output Areas, average population 1,500) are most usually described as being in 1 of 5 quintile bands. The bottom quintile represents the 20% of areas that are the most deprived in the country; these are shaded red on the map. The top quintile represents the least deprived areas in the country, and is shaded green.

The Index is widely used to analyse patterns of deprivation, identify areas that would benefit from special initiatives or programmes and as a tool to determine eligibility for specific funding streams.



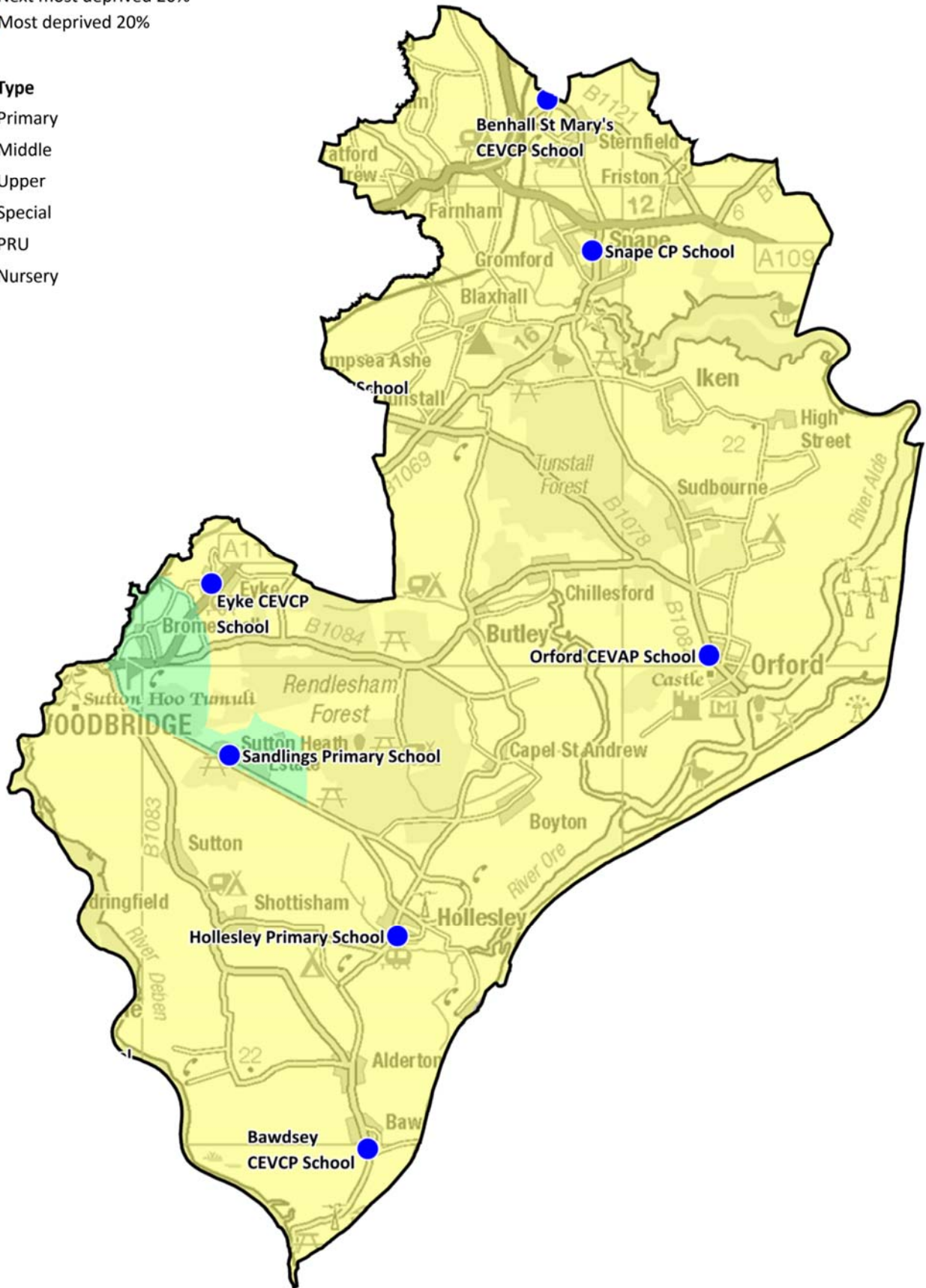
- The IMD 2015 shows that relative deprivation levels in Wilford are fairly low, though the rurality of the division does cause higher deprivation scores in some elements of the index
- Of the five Lower Layer Super Output Areas (LSOA) comprising the division, one is ranked in the 20% “next least deprived” LSOAs in the country and four are in the mid quintile

IMD 2015 quintile

- Least deprived 20%
- Next least deprived 20%
- Mid 20%
- Next most deprived 20%
- Most deprived 20%

School Type

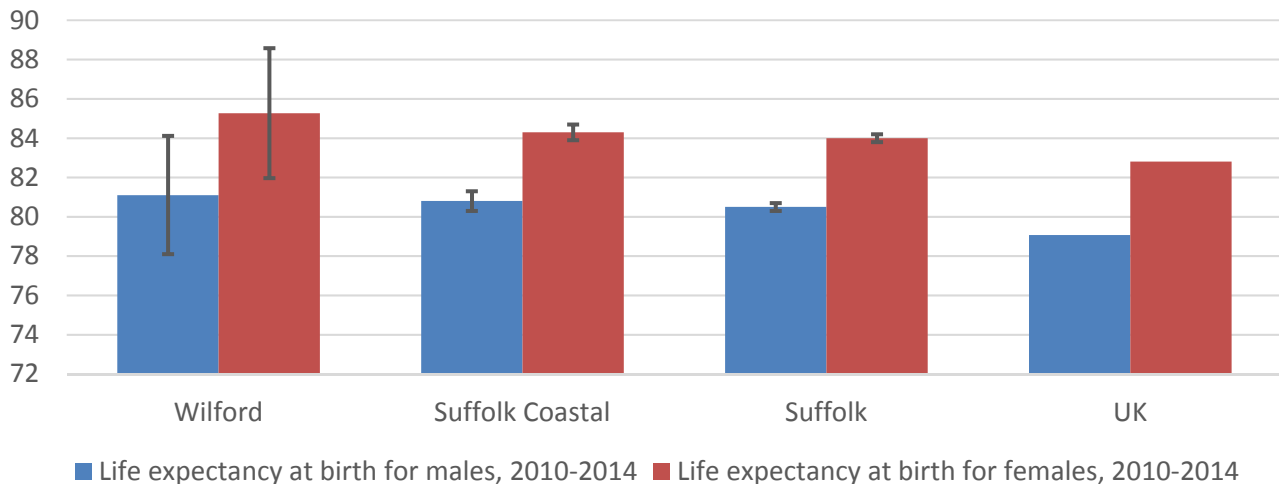
- Primary
- Middle
- Upper
- Special
- PRU
- Nursery



HEALTH

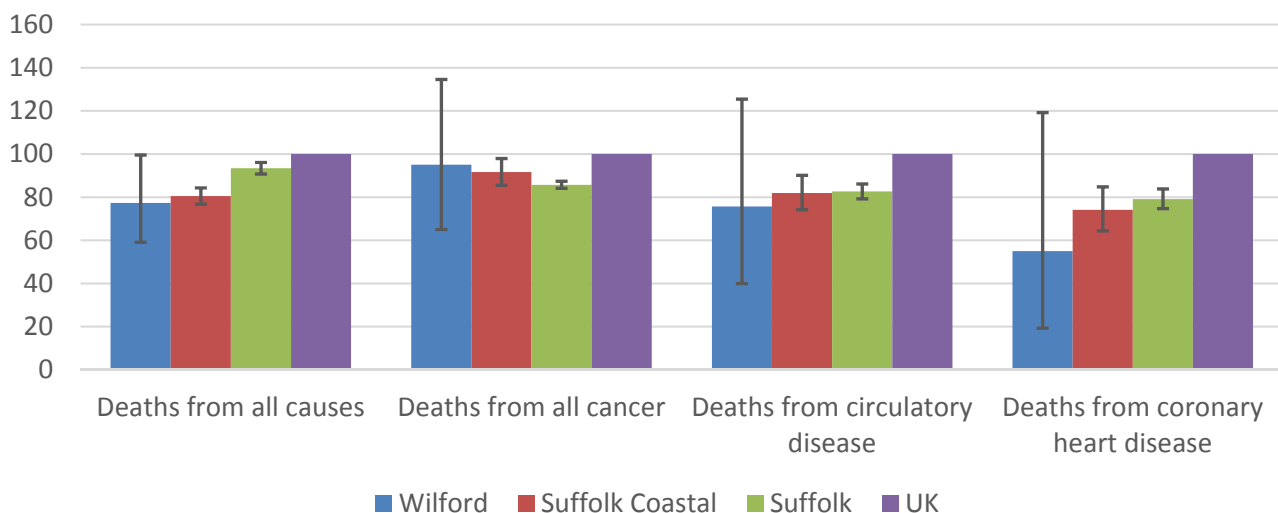
The local data used here is based on relatively small numbers. The confidence limits provide an indication of the reliability of the data. The 95% confidence intervals utilised on the chart provide a range within which there is 95% chance of the true result lying.

LIFE EXPECTANCY AT BIRTH



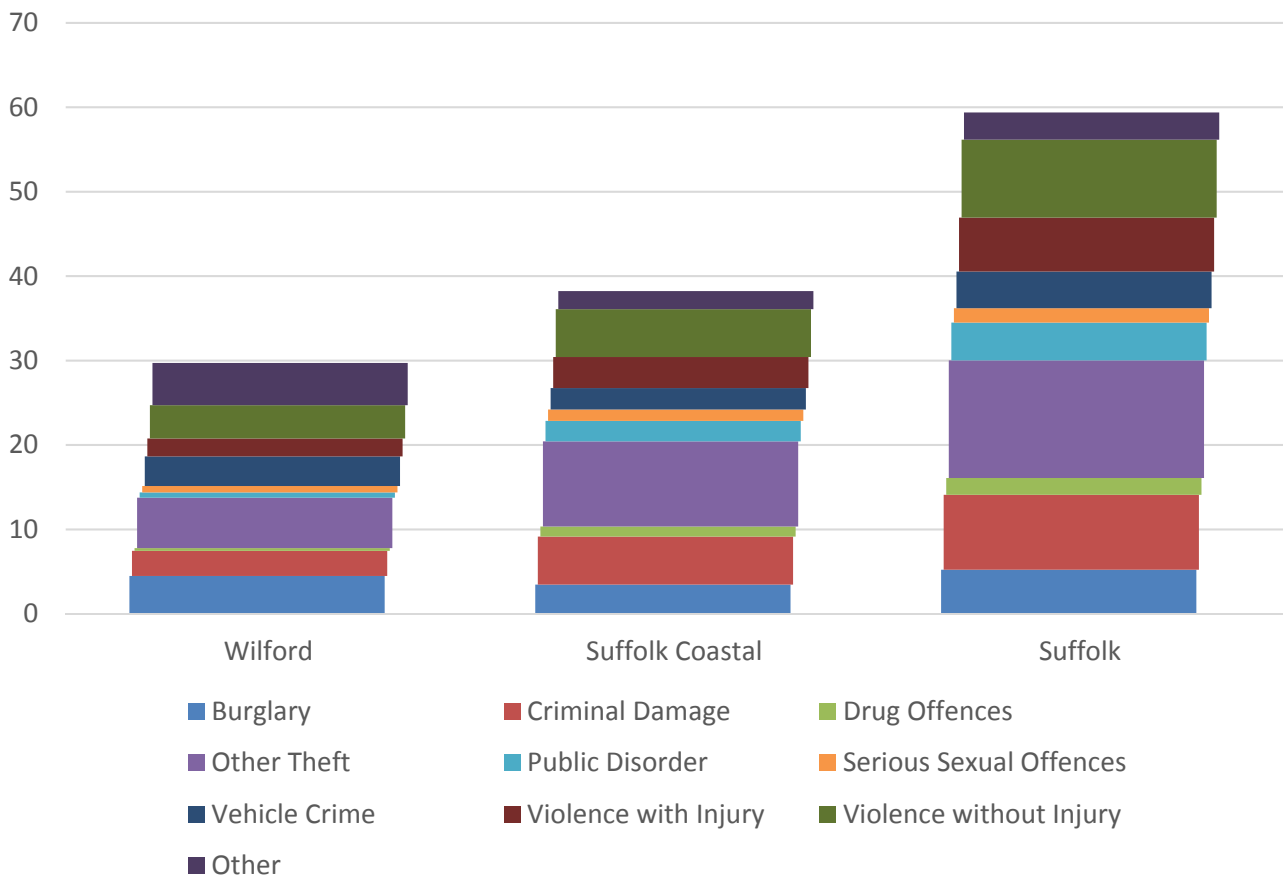
- Life expectancy estimates for Wilford show values above the district, county and national averages for both men and women
- Estimated life expectancy at birth for women in the division is around 85 while for men it is 81

DEATHS, UNDER 75 YEARS, STANDARDISED MORTALITY RATIO



- Standardised mortality ratios for Wilford show considerable variation in the potential values for causes of death, though the estimates indicate that rates for deaths from circulatory disease and coronary heart disease are below average in the division
- The standardised mortality ratio data shown here means that for every 100 early deaths from all causes across the UK as a whole, there are an estimated 77 comparable deaths in Wilford
- Deaths from cancer are slightly higher when compared to the district and county average

CRIME & COMMUNITY SAFETY



- Wilford has a significantly lower overall crime rate than Suffolk Coastal and the county as a whole
- In 2015, there were just under 30 recorded crimes per 1,000 residents in Wilford compared to 38 in Suffolk Coastal and 59 across the county as a whole
- ‘Other theft’ and other types of crime are the most common types of crime in the division
- The rate of burglaries per 1,000 population is higher than the district average despite the lower overall crime rate in Wilford

ADDITIONAL INFORMATION

Parishes in Division

Alderton	Eyke	Snape
Bawdsey	Farnham	Sternfield
Benhall	Friston	Stratford St. Andrew
Blaxhall	Gedgrave	Sudbourne
Boyton	Hollesley	Sutton
Bromeswell	Iken	Sutton Heath
Butley	Orford	Tunstall
Capel St. Andrew	Ramsholt	Wantisden
Chillesford	Shottisham	

DATA SOURCES

Category	Indicator	Source
Demographic Profile	Quinary population table 2015	ONS 2015 mid-year population estimates
	Population pyramid 2015	ONS 2015 mid-year population estimates
	Ethnicity 2011	ONS 2011 Census
Economy	Employment by broad industrial sector 2015	ONS Business Register and Employment Survey via NOMIS
Labour market	Job Seekers Allowance Claimant Rate (% 16-64 population) 2014-2017	DWP via NOMIS
Education	School information and attainment 2014-2016	Suffolk County Council
	% 16-18 year olds NEET (Not in Employment, Education or Training) 2013-2017	Suffolk County Council
Deprivation	Index of Multiple Deprivation 2015	Department for Communities and Local Government
Health	Life expectancy at birth 2010-2014	Public Health England
Health	Standardised mortality ratio for deaths from all causes, cancer, circulatory disease and coronary heart disease, aged under 75 2010-2014. The standardised mortality ratio is the ratio of observed deaths in the study group to expected deaths in the general population.	Public Health England
Community Safety	Recorded crime rate per 1,000 resident population 2015	Suffolk Police

For more data and information about Wilford Electoral Division, see the Suffolk Observatory www.suffolkobservatory.info

