



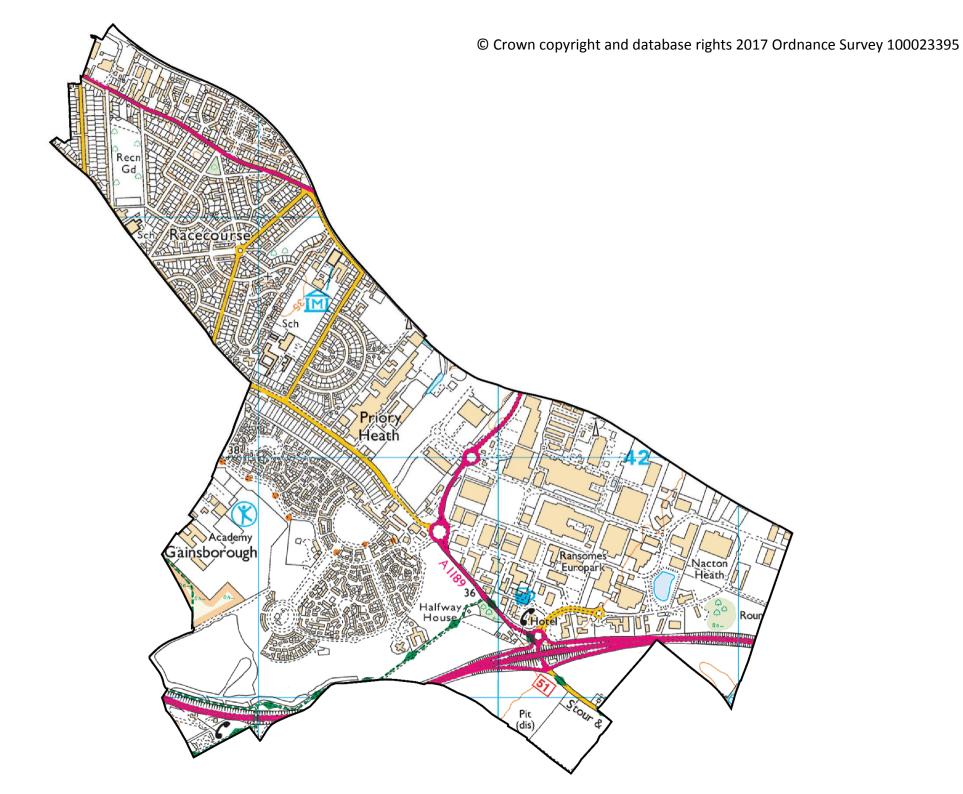


PRIORY HEATH

ELECTORAL DIVISION PROFILE 2017

This Division equates to Priory Heath ward

www.suffolkobservatory.info



CONTENTS

- Demographic Profile: Age & Ethnicity
- Economy and Labour Market
- Schools & NEET
- Index of Multiple Deprivation
- Health
- Crime & Community Safety
- Additional Information
- Data Sources

ELECTORAL DIVISION PROFILES: AN INTRODUCTION

These profiles have been produced to support elected members, constituents and other interested parties in understanding the demographic, economic, social and educational profile of their neighbourhoods. We have used the latest data available at the time of publication.

Much more data is available from national and local sources than is captured here, but it is hoped that the profile will be a useful starting point for discussion, where local knowledge and experience can be used to flesh out and illuminate the information presented here.

The profile can be used to help look at some fundamental questions e.g.

- Does the age profile of the population match or differ from the national profile?
- Is there evidence of the ageing profile of the county in all the wards in the Division or just some?
- How diverse is the community in terms of ethnicity?
- What is the impact of deprivation on families and residents?
- Does there seem to be a link between deprivation and school performance?
- What is the breakdown of employment sectors in the area?
- Is it a relatively healthy area compared to the rest of the district or county?
- What sort of crimes are prevalent in the community?

A vast amount of additional data is available on the Suffolk Observatory

www.suffolkobservatory.info

The Suffolk Observatory is a free online resource that contains all Suffolk's vital statistics; it is the one-stop-shop for information and intelligence about Suffolk. Through data, reports and profiles, the Suffolk Observatory provides a comprehensive picture of the County. It is a great source for useful facts and figures that can be used for writing reports and presentations, informing strategic and business planning, preparing funding applications or supporting academic research. Data is presented around the key themes of education and skills, economy and employment, health and care, population, deprivation, housing, environment, transport and travel and crime. All areas of the county are covered, right down to district, ward and parish level, with information easily accessible in a variety of formats. You can also build your own reports by different themes and topics.

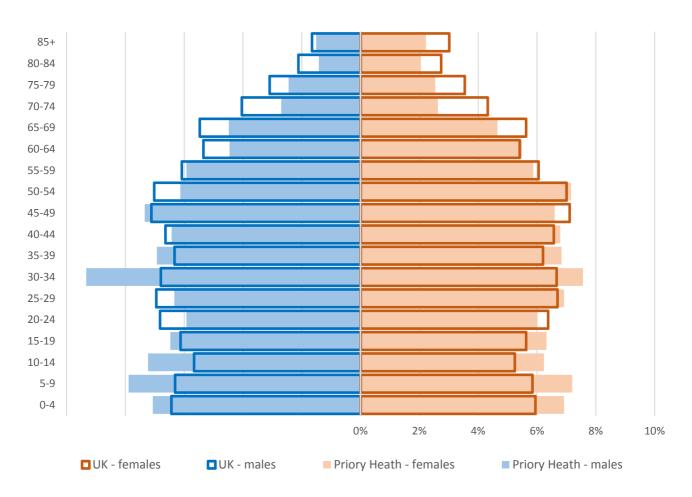
Technical Notes:

- 1. Where Electoral Divisions do not exactly match ward boundaries, we have adopted a "best fit" approach to produce a dataset.
- 2. District, county and national level data is provided where possible to provide a context for comparisons.

DEMOGRAPHIC PROFILE - AGE

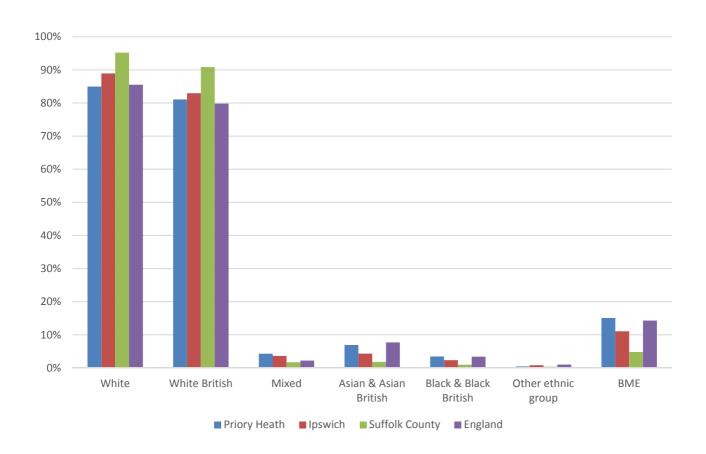
In mid-2015, the population of Priory Heath stood at 9,055, an increase of 0.7% since the 2011 Census. The age structure of the division is set out below.

	Priory Heath Division
All Ages	9,055
0-4	633
5-9	682
10-14	608
15-19	579
20-24	540
25-29	601
30-34	762
35-39	623
40-44	599
45-49	630
50-54	603
55-59	534
60-64	452
65-69	414
70-74	241
75-79	226
80-84	158
85+	170



- The age pyramid for Priory Heath shows a higher than average proportion of people between the ages of 30 and 39 and under 19 years of age
- The commonest age group in Priory Heath is 30-34 year olds, followed by 5-9 year olds
- Currently there are proportionally fewer people over the age of 70

ETHNICITY

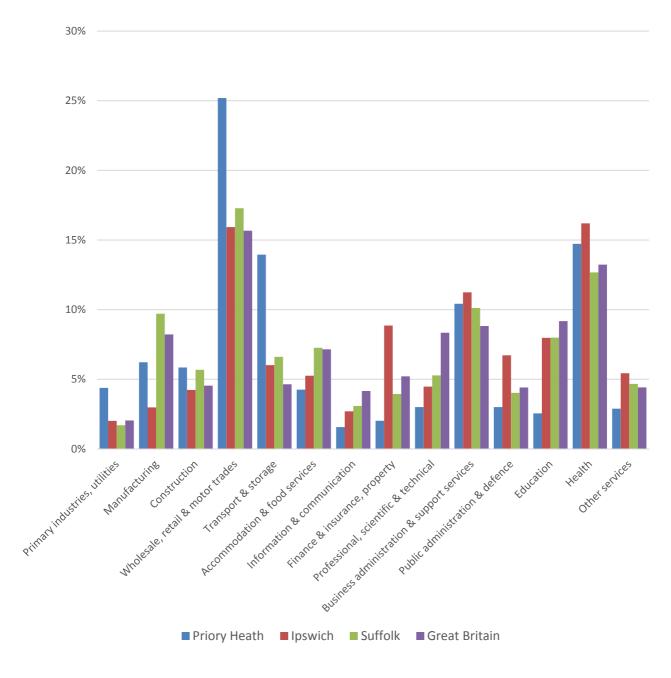


- According to the latest data (2011 Census), 84.9% (7,637) of the population of Priory Heath are white, lower than the figure for both the borough and the county. 81% (7,287) are white British
- The proportion who are from black or minority ethnic groups is higher than in Ipswich and above the average for England
- Priory Heath has a similar diversity profile to Ipswich, although higher populations of mixed, Asian and Asian British and BME groups

	All people	Whit	e	White British		Mixed		Asian and Asian British		Black and Black British		Other Ethnic Group		Black or Minority Ethnic Total	
	Count	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Priory Heath	8,991	7,637	84.9	7,287	81.0	385	4.3	621	6.9	308	3.4	40	0.4	1,354	15.1
Ipswich	133,384	118,596	88.9	110,624	82.9	4,816	3.6	5,740	4.3	3,096	2.3	1,136	0.9	14,788	11.1
Suffolk	728,163	693,195	95.2	661,458	90.8	12,472	1.7	13,131	1.8	6,854	0.9	2,511	0.3	34,968	4.8
England & Wales			86.0		80.5		2.2		6.7		2.8		0.4		12.1

ECONOMY

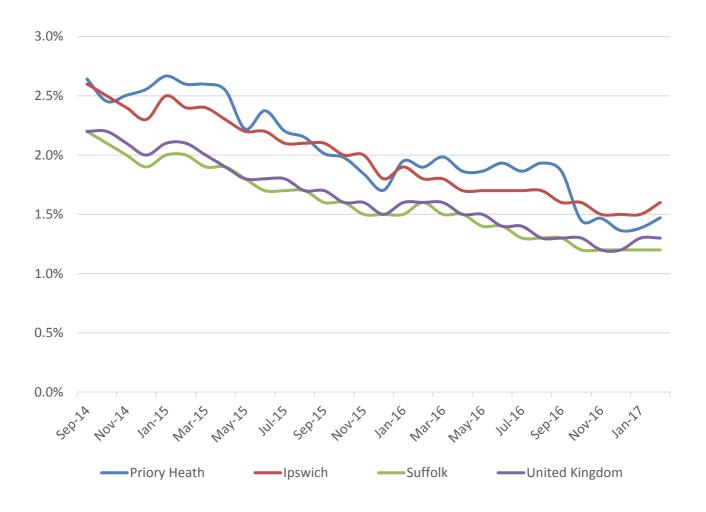
There are 10,000 people employed in Priory Heath.



- The key employment sectors in Priory Heath are wholesale, retail and motor trades, health and transport and storage
- These employment sectors are particularly important in Priory Heath as they provide over half of the jobs in the division
- The numbers of those employed in the wholesale, retail and motor trades sectors is significantly higher than Ipswich, the county and nationally

LABOUR MARKET

JOB SEEKERS ALLOWANCE CLAIMANT RATE



- Priory Heath has seen the rate of Jobseekers Allowance claimants falling in line with the national trend over recent years
- Although Priory Heath experiences seasonal variation in the claimant unemployment rate, overall the trend is downward
- In percentage terms, around 1.5% of the working age population are claiming JSA. This is only slightly higher than the average for the county and nationally, and just below the borough level

SCHOOLS

SCHOOL INFORMATION

Schools in the Division

	Average coho	ort size at:			
Name	Phase	Foundation Stage (age 5)	KS2 (age 11)	Latest Ofsted	Latest Ofsted Date
Ravenswood Primary School	Primary	59	47	Good	26/09/2013

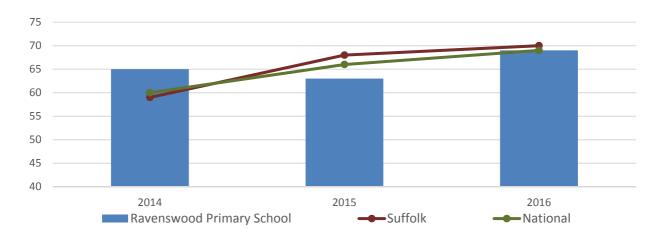
School Catchment overlaps with the Division

	Avera	age cohor	t size at:					
Name	Phase	Foundation Stage (age 5)	KS2 (age 11)	KS4 (age 16)	KS5 (age 18)	Latest Ofsted	Latest Ofsted Date	
Murrayfield Primary Academy	Primary	53	46			Not yet inspected as an Academy		
Rose Hill Primary School	Primary	45	41			Requires Improvement	01/12/2016	
Ipswich Academy	Upper		13	153	14	Requires Improvement	18/10/2016	

SCHOOL ATTAINMENT

Foundation Stage Profile (reception)

% pupils achieving Good Level of Development

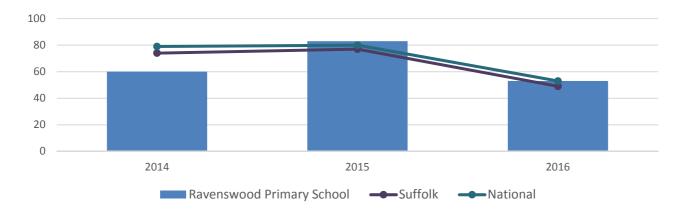


- In 2014 Ravenswood Primary School's attainment level was above the county and national averages
- Attainment declined in 2015, but improved in 2016, where it is similar to both Suffolk and national averages

Key Stage 2 (age 11)

Pupil Achievement in all three subjects, Reading, Writing and Mathematics (2014–2015 as % Level 4 or better & 2016 % Expected Level or better)

In July 2016, there was a change in the way pupil achievement is measured at the end of KS2. Prior to 2016, pupils received National Curriculum Level grades for English and Maths, with L4 being the expected level at the end of Key Stage 2. In 2016 the measure scaled score and shows whether or not a pupil has achieved the national standard for that subject

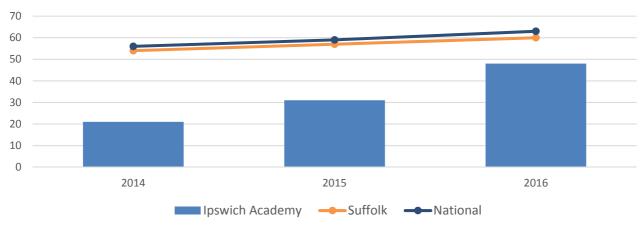


- Key Stage 2 attainment at Ravenswood Primary saw a marked improvement in 2015, taking it above national and county averages
- The school maintained good attainment at the new expected level or better measure in 2016, with the percentage of pupils achieving this level at the school matching the level seen nationwide

GCSE (Key Stage 4) (age 16)

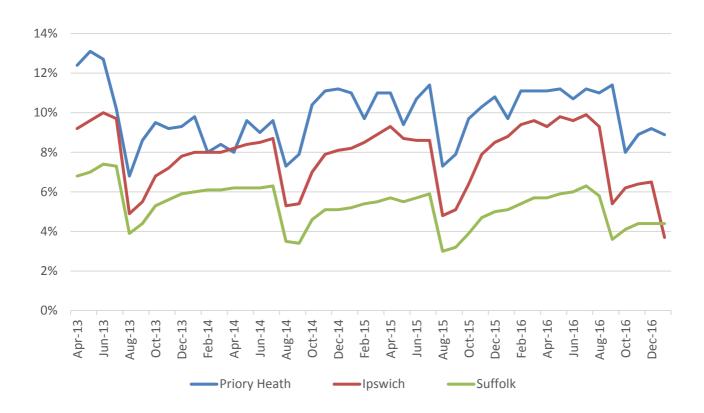
% pupils achieving five or more GCSEs (or equivalent) at A*-C including English and Mathematics

In July 2016, an additional measure of pupil achievement at Key Stage 4 was introduced but for the purposes of this profile and to demonstrate change over time, we have presented consistent data for the period 2014-2016 using the % pupils achieving five or more GCSEs (or equivalent) at A*-C including English and Mathematics.



 GCSE attainment at Ipswich Academy has improved year by year over the last three years but remains significantly below the county and national averages

NEET % (NOT IN EDUCATION, EMPLOYMENT OR TRAINING)

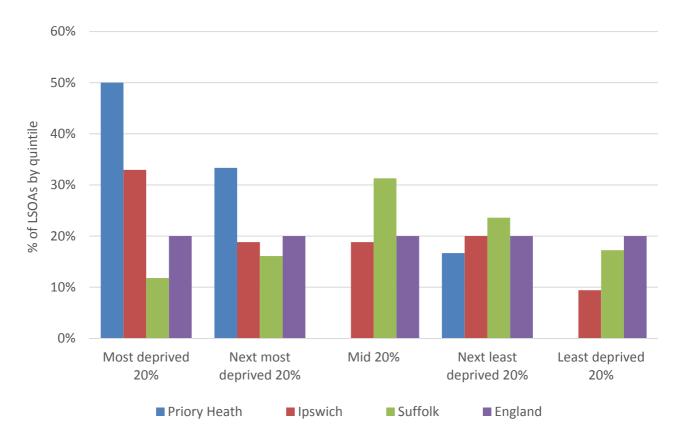


- In January 2017 around 8.9% of 16-18 year olds in Priory Heath were classified as NEET (where current activity is known).
- NEET levels in Priory Heath are consistently above the Ipswich Borough and Suffolk averages

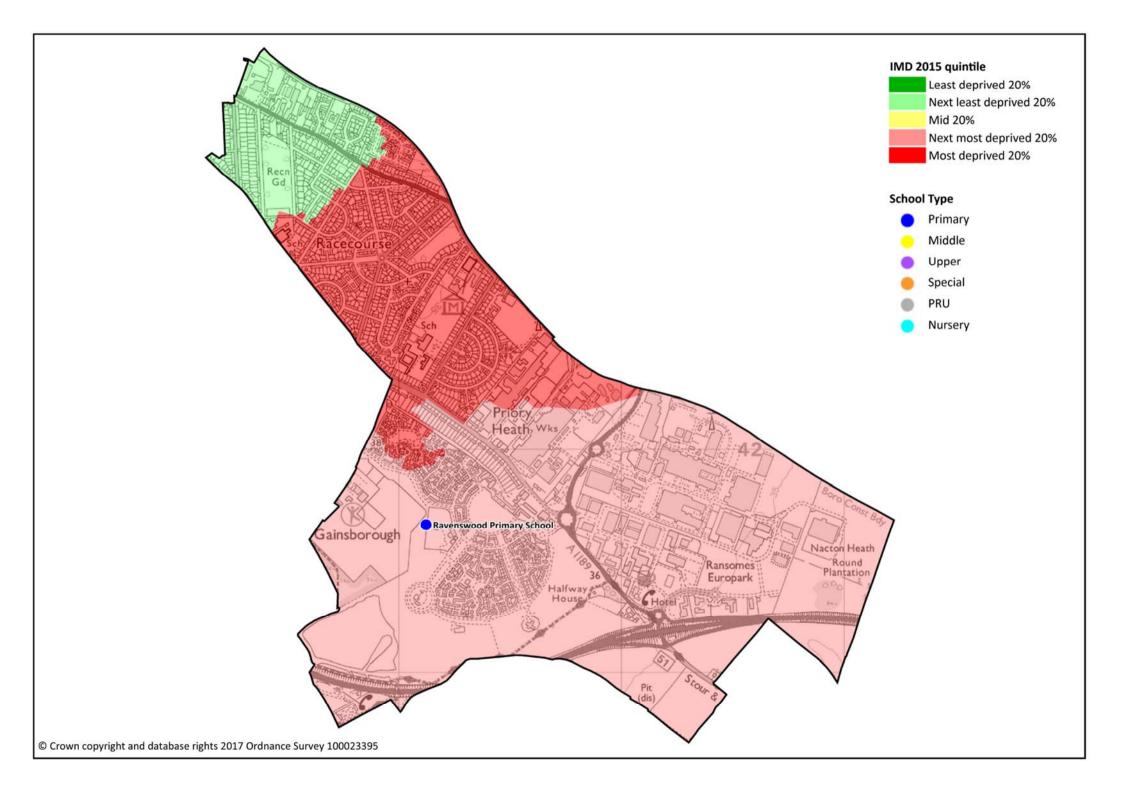
INDEX OF MULTIPLE DEPRIVATION (IMD) 2015 (SEE MAP OVERLEAF)

The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each small area in England. This allows each area to be ranked relative to one another according to their level of deprivation. Small areas (Lower Super Output Areas, average population 1,500) are most usually described as being in 1 of 5 quintile bands. The bottom quintile represents the 20% of areas that are the most deprived in the country; these are shaded red on the map. The top quintile represents the least deprived areas in the country, and is shaded green.

The Index is widely used to analyse patterns of deprivation, identify areas that would benefit from special initiatives or programmes and as a tool to determine eligibility for specific funding streams.



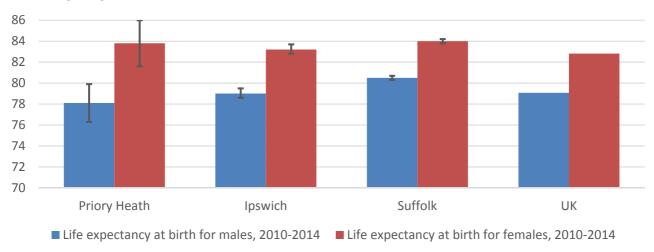
- The IMD 2010 shows that relative deprivation levels in Priory Heath are fairly high but with some significant variations across the division, with half of the division among the most deprived 20% nationally and more than 80% of the area classified in the bottom two quintiles
- Of the six Lower Super Output Areas in the Division, three fall into the most deprived 20%, two are in the next most deprived 20% and one in the next least deprived 20%



HEALTH

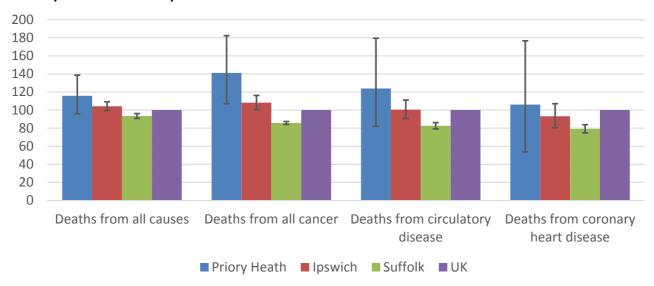
The local data used here is based on relatively small numbers. The confidence limits provide an indication of the reliability of the data. The 95% confidence intervals utilised on the chart provide a range within which there is 95% chance of the true result lying.

LIFE EXPECTANCY AT BIRTH



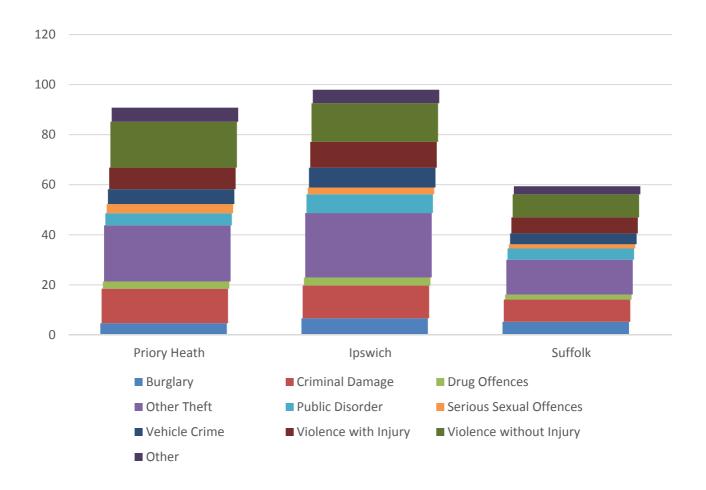
- Estimated life expectancy at birth for males in Priory Heath is similar to the Ipswich and national averages, and slightly below the figure for Suffolk
- Estimated life expectancy at birth for females is slightly above the borough, county and national levels
- The life expectancy estimates in Priory Heath are as follows: for males, 78.1 years, for women it is around 5 years longer, at 83.8 years

DEATHS, UNDER 75 YEARS, STANDARDISED MORTALITY RATIO



- Priory Health has a higher rate of deaths from all causes for those aged under 75, compared to Ipswich, Suffolk and the national figure
- The standardised mortality ratio data shown here means that for every 100 early deaths from all
 causes across the UK as a whole, there are an estimated 116 comparable deaths in Priory Heath

CRIME & COMMUNITY SAFETY



- Priory Heath has a higher crime rate compared to Suffolk, but a lower rate than Ipswich
- In 2015, there were 91 crimes recorded per 1,000 residents in the division, compared to 98 in Ipswich and 59 across Suffolk as a whole
- "Other theft" is the most commonly recorded crime, followed by violence without injury and criminal damage
- The rate of violence without injury is higher in Priory Heath (18 recorded incidents per 1,000 population) than in Ipswich overall (15 incidents) or the county of Suffolk (9 incidents per 1,000 residents)

ADDITIONAL INFORMATION

Parishes in Division

Ipswich

DATA SOURCES

Category	Indicator	Source		
	Quinary population table 2015	ONS 2015 mid-year population estimates		
Demographic Profile	Population pyramid 2015	ONS 2015 mid-year population estimates		
	Ethnicity 2011	ONS 2011 Census		
Economy	Employment by broad industrial sector 2015	ONS Business Register and Employment Survey via NOMIS		
Labour market	Job Seekers Allowance Claimant Rate (% 16-64 population) 2014-2017	DWP via NOMIS		
	School information and attainment 2014-2016	Suffolk County Council		
Education	% 16-18 year olds NEET (Not in Employment, Education or Training) 2013-2017	Suffolk County Council		
Deprivation	Index of Multiple Deprivation 2015	Department for Communities and Local Government		
Health	Life expectancy at birth 2010-2014	Public Health England		
Health	Standardised mortality ratio for deaths from all causes, cancer, circulatory disease and coronary heart disease, aged under 75 2010-2014. The standardised mortality ratio is the ratio of observed deaths in the study group to expected deaths in the general population.	Public Health England		
Community Safety	Recorded crime rate per 1,000 resident population 2015	Suffolk Police		

For more data and information about Priory Heath Electoral Division, see the Suffolk Observatory www.suffolkobservatory.info

